

WNWC 102.5 FM / WNWC 1190AM
Madison
QUARTERLY ISSUES /
PROGRAMS LIST AND REPORT

Jan Feb Mar 2023

FAMILY & CHILDREN ISSUES
EDUCATION
LOCAL ISSUES
PUBLIC HEALTH
HEALTHY LIFESTYLES
CHARITIES
SEXUAL ISSUES
WOMEN'S ISSUES
RELIGION
MENTAL HEALTH
POVERTY
RECREATION

The above issues, determined at the beginning of the quarter to be issues in need of coverage, were aired during this quarter in the following Program Segment formats: If the relevancy of other issues becomes evident as the quarter progresses, those issues would be added.

Afternoons with Bill Arnold: (AWB) Local. Two-hour program with host Bill Arnold aired on AM M-F 4p-6p

Breakpoint (BP) - Updates both current events and issues relevant to culture, family, and the church. AM 7:26a M-F

Faith and Life Today: Local. Public Affairs. The Fourteen-minute program airs on both AM & FM each week. WNWC-102.5 FM (Saturdays at 6:00am)
WNWC-104.7 FM /AM 1190 (Sundays at 11:00am)

Mornings with Carmen Leberge (MCL) Local. Host Carmen LaBerge. Various guest hosts a two-hour program with local news and relevant community information AM M-F 6a-8a;

Susie Larson Live (SLL) Local. One hour program with host Susie Larson aired on AM M-F 3p-4p
WNWC-102.5 FM (Saturdays at 6:00am) WNWC-104.7 FM /AM 1190 (Saturdays at 6:00am)

Following is a description of program treatment of the above-listed issues. This was the most significant programming treatment of the issues during the quarter. The listing is by no means exhaustive.

ISSUES	PROGRAM	DATE	TIME	LENGTH	AM/ FM	PROGRAM DESCRIPTION
CHARITIES/ RECREATION	FLT	3/4/23	6 am Sat on FM 102.5 & 6:30 am Sat on FM 104.7 AM 1190	14 min	AM/FM	Kristie Goforth is the CEO of Free Bikes 4 Kidz, a non-profit here in Madison that helps provide free bikes for kids and their parents. Recently, they shared how they are in need of more bikes to meet the needs of the community.
EDUCATION	FLT	3/11/23	6 am Sat on FM 102.5 & 6:30 am Sat on FM 104.7 AM 1190	14 min	AM/FM	Rowan Childs, founder of the Madison Reading Project, and Ann Christianson join to talk about their passion for helping kids in disadvantaged situations have free access to books. They have seen first hand what a difference can be made in a child's life by simply having the ability to read well.
FAMILY & CHILDREN'S ISSUES	FLT	1/14/23	6 am Sat on FM 102.5 & 6:30 am Sat on FM 104.7 AM 1190	14 min	AM/FM	Kairos Prison Ministry is a national organization whose mission is to reach men and women who are incarcerated, along with their families, with the love and forgiveness of Jesus. Lois joins us today to talk about what's going on specifically in Wisconsin.
FAMILY & CHILDREN'S ISSUES	FLT	2/25/23	6 am Sat on FM 102.5 & 6:30 am Sat on FM 104.7 AM 1190	14 min	AM/FM	Terri Yanke is the Assistant Vice President of Development at the Boys and Girls Club of Dane County and she shared how she was blown away by the scope of what the Boys and Girls Club does on a regular basis. She shares what that looks like, and also how you can get involved in their upcoming signature event - Madison Shamrock Shuffle.
FAMILY & CHILDREN'S ISSUES/ POVERTY	FLT	1/21/23	6 am Sat on FM 102.5 & 6:30 am Sat on FM 104.7 AM 1190	14 min	AM/FM	OneChild is an organization that cares for the vulnerable all around the world. It's not just about feeding the hungry or caring for the sick. It's also about the hope of Jesus. That's why OneChild partners with area churches to build Hope Centers in the communities with the most vulnerable kids. They feed them, give them a safe place to go while their parents are working, and they talk about Jesus.
FAMILY & CHILDREN'S ISSUES/ HEALTHY LIFESTYLES	FLT	2/18/23	6 am Sat on FM 102.5 & 6:30 am Sat on FM 104.7 AM 1190	14 min	AM/FM	As the Lego Drive for the American Family Children's Hospital wraps up, Rachel joins us to share what an impact Legos have for the children and families at the hospital.

FAMILY & CHILDREN'S ISSUES/SEXUAL ISSUES	FLT	1/7/23	6 am Sat on FM 102.5 & 6:30 am Sat on FM 104.7 AM 1190	14 min	AM/FM	Yada Fair Trade and Resale is a fairly new business in Middleton, whose goal is to help bring awareness of human trafficking. Today we talk with Beth, owner of Yada Fair Trade and Resale, as she shares her heart behind the mission.
RELIGION	FLT	2/4/23	6 am Sat on FM 102.5 & 6:30 am Sat on FM 104.7 AM 1190	14 min	AM/FM	Jeff works for a local ministry that created the Bethel Bible Series. This is a local ministry that has become world-wide reaching. Their mission is to study the Bible in such a way that people will "encounter the Living Christ."
RELIGION/MENTAL HEALTH	FLT	1/28/23	6 am Sat on FM 102.5 & 6:30 am Sat on FM 104.7 AM 1190	14 min	AM/FM	Bob Lenz is the founder and creator of Lifest, and he is also a local speaker. He speaks at schools about hope, and suicide prevention.
SEXUAL ISSUES/WOMEN'S ISSUES	FLT	2/11/23	6 am Sat on FM 102.5 & 6:30 am Sat on FM 104.7 AM 1190	14 min	AM/FM	When Mallory first opened Mercies Coffee, she knew immediately that her mission was not exactly about coffee, but rather, it was about making a difference in the lives of women. When she heard about human trafficking years ago, she made it her life's work to help rescue women caught in that situation.

FAMILY & CHILDREN'S ISSUES/ POVERTY	FLT	3/18/23	6 am Sat on FM 102.5 & 6:30 am Sat on FM 104.7 AM 1190	14 min	AM/FM	John joins us from India Partners to talk about the difference clean water makes in communities in rural India. As a ministry based in America, they work closely with local churches and Christians in India to bring about change.
EDUCATION/ CHILDREN'S ISSUES	FLT	3/25/23	6 am Sat on FM 102.5 & 6:30 am Sat on FM 104.7 AM 1190	14 min	AM/FM	Today we had the opportunity to talk with Curt from Reach-A-Child. This organization is dedicated to providing books for children in traumatic situations. Oftentimes, a first responder lacks the tools necessary to comfort and distract a child in these difficult moments, so Reach-A-Child is able to provide books for these situations.
ADDICTIVE BEHAVIOR	SLL	09-Mar	3 p	55 min.	AM	Irene Rollins Many people aren't even aware that they live in an addiction cycle, unaware of how unmanageable their lives have become. But there is hope. Irene Rollins shared from her book, "Reframe Your Shame: Experience Freedom from What Holds You Back." Together,
BUSINESS	MCL	04-Jan	6:00 a	2 hours	AM	Bill English - Bible and Business New year, new laws have gone into effect Bill's bible reading plans and practices?
BUSINESS	MCL	01-Feb	6:00 a	2 hours	AM	Bill English - Bible and Business Investment Managers to Invest Under ESG Regulations, Republican States Sue Elder care and an opportunity for Christians and churches Inside the Controversial Sales Practices of the Nation's Biggest Title Lender:
CULTURAL	MCL	20-Mar	6:00 a	2 hours	AM	Adam Carrington - Hillsdale College NY employee fired for skipping LGBT training sessions and doing so on religious grounds. North Dakota Supreme Court ruling temporarily blocking abortion ban , How recent lawsuits could affect access to abortion pills The challenge 2024 GOP presidential hopefuls face, having to navigate taking a pro-life position in a post-Roe world What? Okla. Lawmaker says Bible endorses corporal punishment for disabled children?
CULTURAL	SLL	11-Jan	3 p	55 min.	AM	Jeff Kinley Global powers make decisions every day that leave you scratching your head. What is becoming of this world? Jeff Kinley returns to the program to shared from his book, "Global Reset: Do Current Events Point to the Antichrist and His Worldwide Empire?"
CULTURAL	SLL	27-Jan	3 p	55 min.	AM	Thann Bennett You want to be aware of the times, but also stay focused on the True and beautiful. Thann Bennett returned to the program to help you stay informed without being consumed by the news, and be equipped to make a difference
CULTURE	MCL	03-Jan	6:00 a	2 hours	AM	Dr Jeff Barrows - Christian Medical & Dental Association -HHS proposes new provider conscience rule New Year's Resolutions: What's the Best Way to Make — and Keep — Them?

CULTURE	MCL	05-Jan	6:00 a	2 hours	AM	Ben Johnson - The Rights Writer / Senior Reporter/Editor - The Washington Stand laws have gone into effect Bill's bible reading plans and practices? TX Supremes Condemn Boy to Trans-treatment in CA: COVID Monies used to fund Planned Parenthood: FDA to allow retail pharmacies to dispense Abortifacients, including via mail.
CULTURE	MCL	25-Jan	6:00 a	2 hours	AM	Jeff Bilbro - Grove City College / Front Porch Republic We are always learners, right? Allowing ourselves to be taught...never outgrowing discipleship...Centering Humanity in the age of ChatGPT Aretha Franklin's song "Natural Woman" in the cross hairs of trans activism Nancy Pelosi had priests perform an exorcism in the house after her husband Paul was attacked M&M's spokescandies controversy
CULTURE	MCL	14-Mar	6:00 a	2 hours	AM	Dr. Jeff Barrows - Christian Medical & Dental Association VA judge rules embryos are property using chattel slavery law: Tirzepatide – a "miracle" weigh loss drug?? Endurance Exercise Tied to More Coronary Atherosclerosis- Walgreens Faces Blowback for Not Offering Abortion Pill in 21 States
ENVIRONMENT/SCIENCE	MCL	08-Feb	6:00 a	2 hours	AM	Heather Zeiger - science writer / editor, BioEthic.com Scientists plot the resurrection of a bird that's been extinct since the 17th century; Dodo Do we want to discuss earthquakes, considering the earthquake that happened in Syria and Turkey? Also, the AP had this list of the deadliest earthquakes in the last 25 years:
FAMILY / CHILDREN	SLL	22-Mar	3 p	55 min.	AM	Jedd Medfind Jesus called us to care for the orphans, but what does that look like? President of the Christian Alliance for Orphans, Jedd Medfind joined guest host Thann Bennett and offered an invitation to orphan care. In the big and the small of life, you can serve orphans in your community and globally
FINANCIAL	MCL	15-Mar	6:00 a	2 hours	AM	Bill English - Bible and Business Another Banking Crisis? / Woes? (Silicon Valley Bank / Signature Bank / Silvergate Bank) the debt issue is devaluing all dollars, no matter how "sound" the banks are financially, no bank can handle a major run on its deposits. the Fed, treasury and FDIC have come together to ensure all deposits are covered at this bank with money going into treasury bills, the US govt may see a bump in available cash, but their commitment to pay 5% or more only increases the amount borrowed.
HEALTH	MCL	03-Jan	6:00 a	2 hours	AM	Dr. Jeff Barrows - Christian Medical & Dental Association Walgreens Faces Blowback for Not Offering Abortion Pill in 21 States – Road Noise and Blood Pressure –Memory Decline Tied to Lifestyle Factors – Supervised Exercise Keeps Diabetes at Bay a Decade Later – Does Erythritol raise heart attack risk?
HEALTH	MCL	07-Mar	6:00 a	2 hours	AM	Tim Maurer - Mediterranean Harvest What we eat has great impact on our health – virtually all chronic illnesses – are affected Specifically on the healthcare front you answered with Mediterranean Harvest. So what is that exactly?

HEALTH	MCL	28-Feb	6:00 a	2 hours	AM	Dr. Bret Nicks - Christian Medical & Dental Association A “Revival of Measles??” Kentucky sees a spike in cases in and round Asbury U: The Booming market for backdoor Ozempic for weight loss: Vaping and DNA damage Random Acts of Kindness...it does the body and soul good!
HEALTH	SLL	12-Jan 23-Feb 16-Mar	3 p	55 min.	AM	Troy Spurrill offered hope and new perspective to common health issues
HEALTH – MENTAL	MCL	01-Jan	6:00 a	2 hours	AM	Dr. Linda Mintle -Looking back – The Power of Reflection Looking Forward - Resolutions
MENTAL HEALTH	SLL	11-Jan	3 p	55 min.	AM	Brant Hansen shared from his newly revised and updated book, “Unoffendable: How Just One Change Can Make All of Life Better.” Together, we’ll discover practical ways to live life with less stress and more humility and gratitude.
MENTAL HEALTH/SPIRITUAL	SLL	09-Jan	3 p	55 min.	AM	Alan Fadlin author and speaker book “A Year of Slowing Down: Daily Devotions for Unhurried Living.” slowing down
POLITICAL	MCL	24-Jan	6:00 a	2 hours	AM	Mark Caleb Smith - Cedarville University Biden’s Document Troubles: SCOTUS Leak: How has America changed and how do you forecast America will change as fewer Americans identify as Christians
POLITICAL	MCL	21-Mar	6:00 a	2 hours	AM	Mark Caleb Smith - Cedarville University The potential of a Presidential arrest...Drag Queen Story Hour:
POLITICAL	MCL	10-Jan	6:00 a	2 hours	AM	Mark Caleb Smith - Cedarville University NY Congressman George Santos and the normalization of lying in a culture of self-declaration/expression Faith on the Hill 2023: the religious composition of the 118th Congress David French: Why I’m getting more libertarian every day
POLITICAL	MCL	07-Feb	6:00 a	2 hours	AM	Mark Caleb Smith - Cedarville University DNC Changes Primary Calendar Abandoning Iowa, New Hampshire George Santos suggested all people are Jewish ‘because Jesus Christ is Jewish’ Life in a violent country can be years shorter and much less predictable – even for those not involved in conflict Political foes agree on how to amend the Constitution: Some GOP Congressmen are pitching an amendment to impose term limits. Good idea or bad idea?
POLITICAL	MCL	21-Feb	6:00 a	2 hours	AM	Mark Caleb Smith - Cedarville University Biden Visits Ukraine Fox News hosts knew claims against Dominion Voting Systems were false: NYT protested for reporting stories that questioned the helpfulness of youth transitioning: Making Journalism less objective to make it more Trustworthy??? While understanding that all people and organizations have an “editorial/worldview perspective:”

POLITICAL	MCL	06-Mar	6:00 a	2 hours	AM	Adam Carrington - Hillsdale College Would the Founders Approve of our Class Divisions: SCOTUS hears arguments around Biden's Student Loan Forgiveness effort: SCOTUS, the Internet and Section 230 Senator Tim Scott commenting on Deion Sanders,' coach of the Univ of Colorado Buffaloes... Mayor Eric Adam's public embrace of his faith is both constitutional and good
RECREATION	MCL	17-Mar	6:00 a	2 hours	AM	Paul Asay - Plugged In Reviews: Rainn Wilson calls out 'anti-Christian bias's TikTok Glamour Filter isn't so pretty
RECREATION	MCL	24-Mar	6:00 a	2 hours	AM	Adam Holz - Plugged In When you're invited to speak "on air," be ready to define the terms you use Can we still say "worship leader" or is that trademarked too? Book readings stormed by drag queens and activists... Reviews:
RECREATION	MCL	27-Jan	6:00 a	2 hours	AM	Paul Asay - Plugged In Oscar Nominees announced: did the Razzie nominations cross the line: The Chosen gets a "Movie Guide Award" Nomination (yeah, I know they're a "competitor" of PluggedIn) Justin Bieber sells his music rights to Hipgnosis: TikTok's algorithm keeps teens addicted:
RECREATION	MCL	10-Feb	6:00 a	2 hours	AM	Adam Holz - Plugged In Sneak Peak at Superbowl Ads Reviews: Grammy's SATANIC "worship"? Shout out to The Chosen... AMC is planning to charge different prices for different seats in theater Why would Roger Waters from Pink Floyd speak at the UN on behalf of Russia? What?
RECREATION	MCL	17-Feb	6:00 a	2 hours	AM	Paul Asay - Plugged In Streaming viewing surpassing traditional TV Lana Del Rey's new song: horrifying, vulgar, and illuminating. Movies that Illustrate different types of love:
RELIGION	MCL	03-Mar	6:00 a	2 hours	AM	Daniel DeWitt - Theolatte blog / Sen Fellow, Southwest Baptist University CS Lewis' "Abolition of Man" a prophetic warning for an Relativistic Age: A God You Can Shoot: Christianity: Both wider and narrower than you think: Atheist challenging the Lula mayor over prayer:
RELIGION/CULTURE	MCL	28-Feb	6:00 a	2 hours	AM	Nick Pitts - fellow, Institute for Global Engagement How do the members of the 118th Congress identify in terms of faith? How does that compare to the past and why does it matter? The importance of the generational transfer of faith: The Energy Department and the origin of the Covid-19 virus...most likely a lab leak...
RELIGION/SPORTS	MCL	09-Jan	6:00 a	2 hours	AM	Jason Romano - Sports Spectrum Orlovsky prays live on ESPN for Damar: Coaches for both Buffalo and Cincinnati who are believers and very public about their faith Significance of Dan Orlovsky's (also former player & one who's been on SS podcast with Jason multiple times) prayer live on NFL Live Tuesday
SANCTITY OF LIFE	MCL	24-Jan	6:00 a	2 hours	AM	Chelsea Sobolik - Sr Dr. of Policy & Advocacy, Lifeline Children's Services Whole-Life Pro-Life Conversations: Making the medical care for childbirth free to reduce abortions? Pluses & Minuses:

SCIENCE	MCL	22-Feb	6:00 a	2 hours	AM	Heather Zeiger - science writer The controlled burn of chemicals from the train derailment. Woman with Paralysis can use her hand thanks to a spinal implant: NASA saw something come OUT of a Black Hole: Mind Matters on the Chinese Spy Balloon and am working on a second article
SCIENCE / HEALTH	MCL	17-Jan	6:00 a	2 hours	AM	Dr. Bret Nicks - Christian Medical & Dental Association Public Comment period for rescinding of HHS Conscience Rights protections Long COVID should ease within year: Starting Today (Tue, 1/17): All US Vets can get Free Suicide Crisis Care at any Health Facility: Break Through Obesity Drug:
SCIENCE/ IT	MCL	11-Jan	6:00 a	2 hours	AM	Heather Zeiger - science writer MIT Technology Review Posted their Top 10 Breakthrough Technologies here: Would you zap yourself with electricity to get into shape: What do you make of “atmospheric rivers”? New York Oks human composting law; 6th state in US to do so How sleep shapes what we remember and forget

If the relevancy of other issues becomes evident as the quarter progresses, those issues would be added.

ABORTION	dangers of: personal stories, how to prevent; etc.
CHARITIES	local charitable organizations helping people in the community with various issues
DISABILITIES	how to cope; how to help; care giving, special needs children; life-altering injuries, etc.
ECONOMICS	handling of ; misuse of; getting out of debt; etc.
EDUCATION	Bringing aware to the issues of education in the community, etc.
EMERGENCY ISSUES	relief for victims of natural disasters; local disaster relief, etc.
ENVIRONMENT	how to save energy, use fewer resources
FAMILY & CHILDREN ISSUES	help for disadvantaged families and children
HEALTHY LIFESTYLES	eating behaviors/disorders, obesity, addictions; prevention of disease; etc.
IMMIGRATION	helping immigrants; illegal immigrant issues; etc.
JUVENILE DELINQUENCY	case stories, how to prevent; teaching teens; etc.
LOCAL ISSUES	coal power plant; casino, etc.
MARRIAGE/DIVORCE	building healthy marriages, preventing divorce/affairs/ how to handle/ impact on; etc.
MONEY	handling of ; misuse of; getting out of debt; etc.
POVERTY	where to find help, how to help those in need
PUBLIC HEALTH SAFETY	bringing awareness to the of issues that affect the health and safety of the community
RACE	racial retaliation; hate crimes; discrimination; etc.
RECREATION	bringing awareness to the public of recreation events happening in the community
RELIGION	Information regarding religious and spiritual issues, etc.
SENIOR CITIZENS	information regarding the aging; retirement, health etc.
SEXUAL ISSUES	sexual crimes; homosexuality; teaching children about sex; etc.
UNEMPLOYMENT/EMPLOYMENT	Coping, finding assistance, help re-entering work force
WOMEN'S ISSUES	discrimination; workplace issues; etc.
A list of programs that have provided the station's most significant treatment of community issues. The list shall include a brief narrative describing what issues were given significant treatment and the programming that provided this treatment.	