

WNWC 102.5 FM / WNWC 1190AM
Madison
QUARTERLY ISSUES /
PROGRAMS LIST AND REPORT

Oct Nov Dec 2023

FAMILY & CHILDREN ISSUES
RELIGION
HEALTHY LIFESTYLES
DIABILITIES
SENIOR CITIZENS
PUBLIC HEALTH SAFETY
CHARITIES
LOCAL ISSUES
MONEY
POVERTY

The above issues, determined at the beginning of the quarter to be issues in need of coverage, were aired during this quarter in the following Program Segment formats: If the relevancy of other issues becomes evident as the quarter progresses, those issues would be added.

Afternoons with Bill Arnold: (AWB) Local. Two-hour program with host Bill Arnold aired on AM M-F 4p-6p

Breakpoint (BP) - Updates both current events and issues relevant to culture, family, and the church. AM 7:26a M-F

Faith and Life Today: (FLT) Local. Public Affairs. The program airs on WNWC-102.5 FM (Saturdays at 6:00am). **Mornings with Carmen Leberge** (MCL) Local.

Host Carmen LaBerge. Various guest hosts a two-hour program with local news and relevant community information AM M-F 6a-8a;

Susie Larson Live (SLL) Local. One hour program with host Susie Larson aired on AM M-F 3p-4p

Following is a description of program treatment of the above-listed issues. This was the most significant programming treatment of the issues during the quarter. The listing is by no means exhaustive.

ISSUES	PROGRAM	DATE	TIME	LENGTH	AM/ FM	PROGRAM DESCRIPTION
DISABILITIES/ SENIOR CITIZENS/ LOCAL ISSUES	FLT	10/28/23	6 am Sat on FM 102.5	14 min	FM	There are military veterans all across Wisconsin who served in war and have been unable to see the national memorials built in their honor. A program known as Badger Honor Flight is working to take those vets to Washington, D.C. to experience those sites. Board Chair Brian Ziegler talks about how it works and how people can help our veterans. Plus, Vietnam vet Tom Cantwell of Waunakee describes what Badger Honor Flight means to him and other brave men and women who served.
DISABILITIES/ SENIOR CITIZENS/ LOCAL ISSUES	FLT	10/28/23	6 am Sat on FM 102.5	14 min	FM	There are military veterans all across Wisconsin who served in war and have been unable to see the national memorials built in their honor. A program known as Badger Honor Flight is working to take those vets to Washington, D.C. to experience those sites. Board Chair Brian Ziegler talks about how it works and how people can help our veterans. Plus, Vietnam vet Tom Cantwell of Waunakee describes what Badger Honor Flight means to him and other brave men and women who served.
FAMILY & CHILDREN'S ISSUES	FLT	10/7/23	6 am Sat on FM 102.5	14 min	FM	Imagine losing one of your children, then moving into a different house to escape the painful memories. Most likely, the next step would not involve turning your home into a shelter for homeless and abused women and children – while still living in it. But that happened for a couple in Watertown. Sue Trepte talks about how God led her to start the Haus of Peace and an upcoming fundraiser to help open another facility.
FAMILY & CHILDREN'S ISSUES/ PUBLIC HEALTH SAFETY	FLT	11/11/23	6 am Sat on FM 102.5	14 min	FM	When Mike was asked if it was possible to get radio in to one of the most dangerous places on earth (South Sudan), he came back with the answer: "Yes, it's possible...you'll have to work hard though!" He was told, "No, YOU will have to work hard!" That's how Mike found himself in the middle of South Sudan, providing radio stations for the people, and loving every minute of his newfound passion.

FAMILY & CHILDREN'S ISSUES/ RELIGION/ CHARITIES	FLT	12/9/23	6 am Sat on FM 102.5	14 min	FM	Ah, adolescence – an exciting, awkward, confusing, emotional time in a person’s life. It’s also when they tend to be more open-minded. We talk with the head of Young Life Dane County about the challenges of being a teenager. He also explains how Young Life works to introduce middle school, high school- and college-age students to Jesus and help them grow in their faith.
HEALTH/LIFESTYLES	SLL	13-Nov	3p	50 minutes	AM	Author and wellness expert Alisa Keeton shares from her book “The Body Revelation: Physical and Spiritual Practices to Metabolize Pain, Banish Shame, and Connect to God with Your Whole Self.”
HEALTHY LIFESTYLES	FLT	10/14/23	6 am Sat on FM 102.5	14 min	FM	Surveys show most Americans look at food labels at least most of the time. But some of the information can be tricky to understand. Emma Gellerstedt, a registered dietician at UW Health, explains how to interpret those nutritional details, including the various labels and health claims, to help make better choices of what to eat and drink.
HEALTHY LIFESTYLES	FLT	11/4/23	6 am Sat on FM 102.5	14 min	FM	Want to be more productive, alert, in a better mood and sick less often? Part of the solution may be getting more sleep. Dr. Joshua Fehl, Director of Sleep Medicine at Mercyhealth Janesville and Walworth, talks about the importance of sleep, how to get more Zs, what happens during sleep and more.
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HEALTHY LIFESTYLES	FLT	12/23/23	6 am Sat on FM 102.5	14 min	FM	Research shows that about 80 percent of New Year’s resolutions fail, with most people giving up by mid-February. Life coach Laura Jennings talks about why that is and how we can enjoy better success in the new year.
HOMELESSNESS What our proximity to the	AWB	12/6/23	4:30p	25 minutes	AM	Guest: Richard Bahr

homeless should look like						Description: Falls under Poverty as he discussed his heart for the homeless and how we can help those in need.
MARRIAGE/DIVORCE	SLL	14-Dec	3p	50 minutes	AM	Build a deeply satisfying marriage with your spouse and navigating the holidays with extended family
MENTAL HEALTH Co-occurring disorders	AWB	01-Dec	4p	50 minutes	AM	Guest: Todd Mulliken Description: Falls under Health Lifestyles as he discussed co-occurring disorders and addiction as well as how we can help those suffering overcome it
MONEY	FLT	11/25/23	6 am Sat on FM 102.5	14 min	FM	Last year, victims of online shopping and charitable scams reportedly lost an average of \$1,500. Recouping that money can be difficult. Jim Temmer, president and CEO of the Better Business Bureau Serving Wisconsin, describes common methods thieves use, who's most likely to be targeted, how to protect yourself and what to do if you believe you've been scammed.
POVERTY/CHARITIES	FLT	11/18/23	6 am Sat on FM 102.5	14 min	FM	Food is, of course, a major focus of Thanksgiving and the upcoming Christmas season. But hundreds of thousands of people across the state rely on food pantries to get by. Rhonda Adams, executive director of The River Food Pantry in Madison, looks at hunger in southcentral Wisconsin and how you can help your local food bank.
POVERTY/CHARITIES	FLT	12/2/23	6 am Sat on FM 102.5	14 min	FM	More than 45,000 people in Madison are considered to be living in poverty, according to the U.S. Census Bureau. Jackie Hunt, a nonprofit community engagement specialist, talks about what poverty looks like in the city, particularly for children. She also reflects on her involvement with Shoebox Gifts for Kids and what the program means to local families.

RELIGION/POLITICS	AWB	15-Nov	5p	50 minutes	AM	<p>Guest: Thom Berkowitz, Trevor Rubenstein, Aaron Braaten</p> <p>Description: Falls under Religion as they discussed Jewish tradition and answer questions about faith while sharing their heart for Israel in the midst of the war.</p>
RELIGION	FLT	10/21/23	6 am Sat on FM 102.5	14 min	FM	<p>People can disagree over how much God cares about which team wins a football game. Or who hits the most home runs. But certainly, he cares about how players and coaches represent Christ both on and off the field. Josh Anderson of the Wisconsin Fellowship of Christian Athletes talks about how the organization is working to spread God’s love throughout the sporting world.</p>
RELIGION	SLL	16-Oct	3p	50 minutes	AM	<p>Pastor Faith Eury Cho shares from her book “Experiencing Friendship with God: How the Wilderness Draws Us to His Presence.”</p>
RELIGION/HEALTHY LIFESTYLES	FLT	12/16/23	6 am Sat on FM 102.5	14 min	FM	<p>Imagine being told by an angel that you would soon be giving birth to God’s son, the savior of the world. It would be understandable to feel afraid, confused and burdened. While we may not know exactly what Mary was experiencing, her actions can serve as a model for how to respond in our time of uncertainty. Marina Hofmann, Bible professor and author of “Women in the Bible Small Group Bible Study,” shares how Mary’s story helped her overcome severe anxiety and trauma following a devastating car accident.</p>
YOUTH Instagram admits to addicting teenagers because of how valuable it is to them	MCL	08-Dec	6:30-7 am CT	15 minutes	AM	<p>Guest: Chris Martin – social media expert. Author of “The Wolf in Their Pocket”</p> <p>Description: Guest discusses the information that Meta released in their legal case with several states attorneys-general around their practices that they admit addict teens to their platforms with little regard for the known effects on their mental health.</p>

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ABORTION	dangers of: personal stories, how to prevent; etc.
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CHARITIES	local charitable organizations helping people in the community with various issues
DISABILITIES	how to cope; how to help; care giving, special needs children; life-altering injuries, etc.
ECONOMICS	handling of ; misuse of; getting out of debt; etc.
EDUCATION	Bringing aware to the issues of education in the community, etc.
EMERGENCY ISSUES	relief for victims of natural disasters; local disaster relief, etc.
ENVIRONMENT	how to save energy, use fewer resources
FAMILY & CHILDREN ISSUES	help for disadvantaged families and children
HEALTHY LIFESTYLES	eating behaviors/disorders, obesity, addictions; prevention of disease; etc.
IMMIGRATION	helping immigrants; illegal immigrant issues; etc.
JUVENILE DELINQUENCY	case stories, how to prevent; teaching teens; etc.
LOCAL ISSUES	coal power plant; casino, etc.
MARRIAGE/DIVORCE	building healthy marriages, preventing divorce/affairs/ how to handle/ impact on; etc.
MONEY	handling of ; misuse of; getting out of debt; etc.
POVERTY	where to find help, how to help those in need
PUBLIC HEALTH SAFETY	bringing awareness to the of issues that affect the health and safety of the community
RACE	racial retaliation; hate crimes; discrimination; etc.
RECREATION	bringing awareness to the public of recreation events happening in the community
RELIGION	Information regarding religious and spiritual issues, etc.
SENIOR CITIZENS	information regarding the aging; retirement, health etc.
SEXUAL ISSUES	sexual crimes; homosexuality; teaching children about sex; etc.
UNEMPLOYMENT/EMPLOYMENT	Coping, finding assistance, help re-entering work force
WOMEN'S ISSUES	discrimination; workplace issues; etc.

A list of programs that have provided the station's most significant treatment of community issues. The list shall include a brief narrative describing what issues were given significant treatment and the programming that provided this treatment.