

ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Senate Leadership Fund, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

Check one:

Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.

Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by:

Agency name: Main Street Media Group

Address: PO Box 25093

Contact: Media Buyer

Phone number: 703-485-0398

Email: info@msmg.tv

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: Senate Leadership Fund

Address: 15405 John Marshall Highway, Haymarket, VA 20169

Contact: Jack Pandol

Phone number: 703-574-3044

Email: info@senateleadershipfund.org

Station is authorized to announce the time as paid for by such person or entity.

List ALL chief executive officers, members of the executive committee and the board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary):

Board Members: President- Steven Law, Treasurer- Caleb Crosby

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

N/A

Name(s) of every candidate referred to: Mandela Barnes

Office(s) sought by such candidate(s) (no acronyms or abbreviations): US Senate

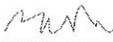
Date of election: 11/8/22

Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

N/A

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor	Station Representative
Signature: 	Signature: Melanie Stockman <small>Digitally signed by Melanie Stockman Date: 2022.09.01 11:41:30 -05'00'</small>
Name: Media Buyer, Main Street Media Group	Name: Melanie Stockman
Date of Request to Purchase Ad Time:	Date of Station Agreement to Sell Time: 9/1/22

TO BE COMPLETED BY STATION ONLY

Ad submitted to station? Yes No Date ad received: 9/1/22

Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:
 Accepted
 Accepted IN PART (e.g., ad not received to determine content)*
 Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #: see attached	Station Call Letters: WMAM WAGN WHYB	Date Received/Requested: 9/1/22
Est. #:	Station Location: MARINETTE, WI see attached MENOMINEE, MI	Run Start and End Dates: see attached

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.



Contract Revision

Order #	20532	Rev #	1	# Wks	2	Page #	1
Ver #	0	Time	9:57-29AM	Start	9/12/22	End	9/25/22
Advertiser	Senate Leadership Fund						
Product	SLF WI (20532) - P						
Salesperson	* Statenet						
Sales Office	Learfield						
Salesperson Phone #							
Agency Phone #	(804)364-3075						
Demos							
Survey							

StateNets Platinum
 Attn: Dave Martin
 2601 Northwind Drive
 Richmond VA 23233

Line #	Vehicle	Days & Times	Sep 12	Sep 19	Sep 26	Oct 3	Oct 10	Oct 17	Oct 24	Oct 31	Nov 7	Nov 14	Nov 21	Nov 28	Dec 5	Total Units	Len	Unit Rate	Extended Total
1	Wisconsin Radio Netwo	Tu 6AM-7PM	3													3	60	844.00	2532
2	Wisconsin Radio Netwo	We 6AM-7PM	3													3	60	844.00	2532
3	Wisconsin Radio Netwo	Th 6AM-7PM	2													2	60	844.00	1688
4	Wisconsin Radio Netwo	Fr 6AM-7PM	2													2	60	844.00	1688
5	Wisconsin Radio Netwo	Sa 6AM-7PM	2													2	60	844.00	1688
6	Wisconsin Radio Netwo	Mo 6AM-7PM	3													3	60	844.00	2532
Totals			12	3	3											15			12660
Weekly Units			12	3	0	0	0	0	0	0	0	0	0	0	0	15			
Weekly Gross \$			10128	2532															

Total Gross: \$12,660.00 Agency Commission: \$1,899.00 Total Net: \$10,761.00

Accepted for Learfield:

Accepted for Agency (and Media Buying Service, if any) as Agent for the Advertiser.

Name _____

Title _____

Name _____

Title _____

Estimate: 6386

Cancellation /Change Clause: 21 days prior to broadcast schedule start. Advertising schedule may be cancelled or changed by any party provided that notice in writing is received 21 days before the scheduled broadcast date. If the cancellation/change is made less than 21 days of the scheduled start date by the Advertiser, the Advertiser will be charged and the Advertiser shall pay the Broadcaster at the rate appropriate to the number of advertisements booked before such a cancellation becomes effective.

Learfield, 505 Hobbs Road, Jefferson City, MO 65109
 P 573/893-7200 F 573/893-2321 www.learfield.com



Contract Summary Revision

Order #	Ver #	Rev #	# Wks	Page #
20532	0	1	2	1
Date	Time	Start	End	
8/30/22	9:57:29AM	9/12/22	9/25/22	
Demos				
Survey				

Advertiser	Product
Senate Leadership Fund	SLF WI (20532) - P
Salesperson	Salesperson Phone #
* Statenets	
Sales Office	Agency Phone #
Learfield	(804)364-3075

StateNets Platinum
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	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Qtr-3 2022	Qtr-4 2022	Qtr-1 2023	Qtr-2 2023	Total					
Wisconsin Radio Network	0	0	12,660	0	0	0	0	0	0	0	0	0	12,660	0	0	0	12,660	15				
All Vehicles - Total Gross			12,660										12,660				12,660	15				
All Vehicles - Total Units			15										15				15	15				
<table border="1" style="width:100%"> <tr> <td>Air Time Gross:</td> <td>\$12,660.00</td> <td>Agency Commission:</td> <td>\$1,899.00</td> <td>Total Net:</td> <td>\$10,761.00</td> </tr> </table>																	Air Time Gross:	\$12,660.00	Agency Commission:	\$1,899.00	Total Net:	\$10,761.00
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