

WZZU-FM The Rock Channel 3934 Electric Rd., S.W. Roanoke, VA 24018 Main: (540) 774-9200 Billing: (540) 774-9200

therockchannelradio.com

Billing Address:

Virginia Association of Broadcasters Attention: Accounts Payable 1915 Glenwood Drive **VLS Enterprises Limited Liability Corporation** Jefferson City, MO 65109

Send Payment To:

WZZU-FM The Rock Channel 3934 Electric Rd., S.W. Roanoke, VA 24018

|                     |   | Page 1 of 3   |
|---------------------|---|---|
| WZZU-FM             |   |   |
| 31477-4             | Order #   | 31477   |
| 11/27/22            | Alt Order #   |   |
| November 2022       | Deal #  |   |
| 10/31/22 - 11/27/22 | Flight Dates  | 08/01/22 - 03/31/23   |
| Virginia Department | of Health   |   |
| WIC                 |   |   |
|                     |   |   |
| Account Executive   | Sharon Breed  | ding  |
| Sales Office        | Roanoke   |   |
| Sales Region        | Local   |   |
| Agency Code         | 9914927   |   |
| Advertiser Code     |   |   |
| Billing Calendar    | Broadcast   |   |
| Billing Type        | Cash  |   |
| Special Handling    |   |   |
| Agency Ref          |   |   |
| Advertiser Ref      |   |   |
| Product 1           |   |   |
| Product 2           |   |   |
|                     | 31477-4<br>11/27/22<br>November 2022<br>10/31/22 - 11/27/22<br>Virginia Department<br>WIC<br>Account Executive<br>Sales Office<br>Sales Region<br>Agency Code<br>Advertiser Code<br>Billing Calendar<br>Billing Type<br>Special Handling<br>Agency Ref<br>Advertiser Ref<br>Product 1 | 31477-4Order #11/27/22Alt Order #November 2022Deal #10/31/22 - 11/27/22Flight DatesVirginia Department of HealthWICAccount ExecutiveSharon BreedSales OfficeRoanokeSales RegionLocalAgency Code9914927Advertiser CodeBilling CalendarBroadcastBilling TypeCashSpecial HandlingAgency RefProduct 1 |

| L. S. S. | 0            | // Ob        | D  | Ala Data             |   |                |                                  | Dete   | <b>-</b> |
|----------|--------------|--------------|----|----------------------|---|----------------|----------------------------------|--------|----------|
|          | Spot :<br>25 |              |    | Air Date             | Air Time Description                                  | Start/End Time | Length Ad-ID<br>:30 ENROLLMENT   | Rate   |          |
| 6        | 25<br>24     | WZZU<br>WZZU | M  | 10/31/22<br>10/31/22 | 12:51 AM M-Su Overnight<br>8:48 AM M-Su Broad Rotator | 12a-5a         | :30 ENROLLMENT                   | \$0.00 | NM       |
| 7        |              | -            | M  |                      |   |                | :30 ENROLLMENT                   | \$0.00 |          |
| 8        | 25           | WZZU         | M  | 10/31/22             | 11:50 AM M-Su Broad Rotator                           |                | :30 ENROLLMENT                   | \$0.00 | NM       |
| 9        | 24           | WZZU         | M  | 10/31/22             | 3:49 PM M-Su Broad Rotator                            |                | :30 ENROLLMENT                   | \$0.00 | NM       |
| 10       | 25           | WZZU         | M  | 10/31/22             | 11:51 PM M-Su Broad Rotator                           |                |                                  | \$0.00 | NM       |
| 7        | 22           | WZZU         |    | 11/01/22             | 7:52 AM M-Su Broad Rotator                            |                | :30 ENROLLMENT<br>:30 ENROLLMENT | \$0.00 | NM       |
| 8        | 22           | WZZU         |    | 11/01/22             | 12:48 PM M-Su Broad Rotator                           |                |                                  | \$0.00 | NM       |
| 9        | 23           | WZZU         |    | 11/01/22             | 4:50 PM M-Su Broad Rotator                            |                | :30 ENROLLMENT                   | \$0.00 | NM       |
| 10       | 23           | WZZU         |    | 11/01/22             | 9:48 PM M-Su Broad Rotator                            |                | :30 ENROLLMENT                   | \$0.00 | NM       |
| 6        | 24           | WZZU         |    | 11/02/22             | 1:49 AM M-Su Overnight                                | 12a-5a         | :30 ENROLLMENT                   | \$0.00 | NM       |
| 7        | 23           | WZZU         |    | 11/02/22             | 7:49 AM M-Su Broad Rotator                            |                | :30 ENROLLMENT                   | \$0.00 | NM       |
| 8        | 23           | WZZU         |    | 11/02/22             | 12:51 PM M-Su Broad Rotator                           |                | :30 ENROLLMENT                   | \$0.00 | NM       |
| 9        | 25           | WZZU         |    | 11/02/22             | 4:46 PM M-Su Broad Rotator                            |                | :30 ENROLLMENT                   | \$0.00 | NM       |
| 7        | 21           | WZZU         |    | 11/03/22             | 6:49 AM M-Su Broad Rotator                            |                | :30 ENROLLMENT                   | \$0.00 | NM       |
| 9        | 21           | WZZU         |    | 11/03/22             | 6:51 PM M-Su Broad Rotator                            |                | :30 ENROLLMENT                   | \$0.00 | NM       |
| 10       | 24           | WZZU         |    | 11/03/22             | 8:53 PM M-Su Broad Rotator                            |                | :30 ENROLLMENT                   | \$0.00 | NM       |
| 6        | 21           | WZZU         | F  | 11/04/22             | 3:50 AM M-Su Overnight                                | 12a-5a         | :30 ENROLLMENT                   | \$0.00 | NM       |
| 8        | 21           | WZZU         | F  | 11/04/22             | 10:51 AM M-Su Broad Rotator                           |                | :30 ENROLLMENT                   | \$0.00 | NM       |
| 6        | 23           | WZZU         |    | 11/05/22             | 2:48 AM M-Su Overnight                                | 12a-5a         | :30 ENROLLMENT                   | \$0.00 | NM       |
| 8        | 24           | WZZU         |    | 11/05/22             | 1:53 PM M-Su Broad Rotator                            |                | :30 ENROLLMENT                   | \$0.00 | NM       |
| 10       | 21           | WZZU         |    | 11/05/22             | 10:49 PM M-Su Broad Rotator                           |                | :30 ENROLLMENT                   | \$0.00 | NM       |
| 6        | 22           | WZZU         |    | 11/06/22             | 12:50 AM M-Su Overnight                               | 12a-5a         | :30 ENROLLMENT                   | \$0.00 | NM       |
| 7        | 25           | WZZU         |    | 11/06/22             | 6:50 AM M-Su Broad Rotator                            |                | :30 ENROLLMENT                   | \$0.00 | NM       |
| 9        | 22           | WZZU         |    | 11/06/22             | 5:50 PM M-Su Broad Rotator                            |                | :30 ENROLLMENT                   | \$0.00 | NM       |
| 10       | 22           | WZZU         |    | 11/06/22             | 7:51 PM M-Su Broad Rotator                            |                | :30 ENROLLMENT                   | \$0.00 | NM       |
| 7        | 29           | WZZU         |    | 11/07/22             | 7:48 AM M-Su Broad Rotator                            |                | :30 ENROLLMENT                   | \$0.00 | NM       |
| 9        | 30           | WZZU         | Μ  | 11/07/22             | 3:52 PM M-Su Broad Rotator                            |                | :30 ENROLLMENT                   | \$0.00 | NM       |
| 10       | 30           | WZZU         | Μ  | 11/07/22             | 11:51 PM M-Su Broad Rotator                           |                | :30 ENROLLMENT                   | \$0.00 | NM       |
| 6        | 27           | WZZU         | Tu | 11/08/22             | 1:49 AM M-Su Overnight                                | 12a-5a         | :30 ENROLLMENT                   | \$0.00 | NM       |
| 8        | 30           | WZZU         | Tu | 11/08/22             | 11:49 AM M-Su Broad Rotator                           |                | :30 ENROLLMENT                   | \$0.00 | NM       |
| 9        | 29           | WZZU         | Tu | 11/08/22             | 4:46 PM M-Su Broad Rotator                            |                | :30 ENROLLMENT                   | \$0.00 | NM       |
| 10       | 29           | WZZU         | Tu | 11/08/22             | 11:50 PM M-Su Broad Rotator                           |                | :30 ENROLLMENT                   | \$0.00 | NM       |
| 6        | 29           | WZZU         | W  | 11/09/22             | 12:50 AM M-Su Overnight                               | 12a-5a         | :30 ENROLLMENT                   | \$0.00 | NM       |
|          |              |              |    |                      |   |                |                                  |        |          |

Please note invoice number(s) on payment.



Send Payment To: WZZU-FM The Rock Channel 3934 Electric Rd., S.W.

Roanoke, VA 24018

## therockchannelradio.com

| Line | Spot | <u># Ch</u> | Day | Air Date | <u>Air Time</u> | Description        | Start/En                     |
|------|------|-------------|-----|----------|-----------------|--------------------|------------------------------|
| 10   | 27   | WZZU        | W   | 11/09/22 | 8:52 PN         | M-Su Broad Rotator |                              |
| 6    | 26   | WZZU        | Th  | 11/10/22 | 3:52 AN         | M-Su Overnight     | 12a-5a                       |
| 7    | 27   | WZZU        | Th  | 11/10/22 | 8:51 AN         | M-Su Broad Rotator |                              |
| 8    | 28   | WZZU        | Th  | 11/10/22 | 10:55 AN        | M-Su Broad Rotator |                              |
| 9    | 27   | WZZU        | Th  | 11/10/22 | 3:48 PN         | M-Su Broad Rotator |                              |
| 6    | 28   | WZZU        | F   | 11/11/22 | 2:51 AN         | M-Su Overnight     | 12a-5a                       |
| 7    | 26   | WZZU        | F   | 11/11/22 | 7:50 AN         | M-Su Broad Rotator |                              |
| 8    | 26   | WZZU        | F   | 11/11/22 | 12:47 PN        | M-Su Broad Rotator |                              |
| 9    | 26   | WZZU        | F   | 11/11/22 | 4:44 PN         | M-Su Broad Rotator |                              |
| 10   | 26   | WZZU        | F   | 11/11/22 | 11:25 PN        | M-Su Broad Rotator |                              |
| 6    | 30   | WZZU        | Sa  | 11/12/22 | 4:48 AN         | M-Su Overnight     | 12a-5a                       |
| 7    | 28   | WZZU        | Sa  | 11/12/22 | 6:52 AN         | M-Su Broad Rotator |                              |
| 8    | 29   | WZZU        | Sa  | 11/12/22 | 1:48 PM         | M-Su Broad Rotator |                              |
| 9    | 28   | WZZU        | Sa  | 11/12/22 | 5:49 PN         | M-Su Broad Rotator |                              |
| 10   | 28   | WZZU        | Sa  | 11/12/22 | 7:50 PN         | M-Su Broad Rotator |                              |
| 7    | 30   | WZZU        | Su  | 11/13/22 | 6:51 AN         | M-Su Broad Rotator |                              |
| 8    | 27   | WZZU        | Su  | 11/13/22 | 2:48 PN         | M-Su Broad Rotator |                              |
| 6    | 32   | WZZU        | М   | 11/14/22 | 1:50 AM         | M-Su Overnight     | 12a-5a                       |
| 8    | 31   | WZZU        | М   | 11/14/22 | 11:49 AM        | M-Su Broad Rotator |                              |
| 6    | 35   | WZZU        | Tu  | 11/15/22 | 12:51 AM        | M-Su Overnight     | 12a-5a                       |
| 7    | 35   | WZZU        | Tu  | 11/15/22 | 7:43 AN         | M-Su Broad Rotator |                              |
| 7    | 33   | WZZU        | W   | 11/16/22 | 6:51 AN         | M-Su Broad Rotator |                              |
| 8    | 33   | WZZU        | W   | 11/16/22 | 10:49 AN        | M-Su Broad Rotator |                              |
| 9    | 32   | WZZU        | W   | 11/16/22 |                 | M-Su Broad Rotator |                              |
| 10   | 32   | WZZU        | W   | 11/16/22 | 8:49 PN         | M-Su Broad Rotator |                              |
| 6    | 34   | WZZU        | Th  | 11/17/22 |                 | M-Su Overnight     | 12a-5a                       |
| 7    | 34   | WZZU        | Th  | 11/17/22 |                 | M-Su Broad Rotator | .24 04                       |
| 8    | 34   | WZZU        | Th  | 11/17/22 |                 | M-Su Broad Rotator |                              |
| 9    | 33   | WZZU        | Th  | 11/17/22 |                 | M-Su Broad Rotator |                              |
| 10   | 33   | WZZU        | Th  | 11/17/22 |                 | M-Su Broad Rotator |                              |
| 6    | 33   | WZZU        | F   | 11/18/22 |                 | M-Su Overnight     | 12a-5a                       |
| 7    | 32   | WZZU        | F   | 11/18/22 |                 | M-Su Broad Rotator | .24 04                       |
| 8    | 35   | WZZU        | F   | 11/18/22 |                 | M-Su Broad Rotator |                              |
| 9    | 35   | WZZU        | F   | 11/18/22 |                 | M-Su Broad Rotator |                              |
| 10   | 34   | WZZU        | F   | 11/18/22 |                 | M-Su Broad Rotator |                              |
| 7    | 31   | WZZU        |     |          |                 | M-Su Broad Rotator |                              |
| . 9  | 34   | WZZU        | Sa  | 11/19/22 |                 | M-Su Broad Rotator |                              |
| 10   | 35   | WZZU        |     | 11/19/22 |                 | M-Su Broad Rotator |                              |
| 6    | 31   | WZZU        | -   | 11/20/22 |                 | M-Su Overnight     | 12a-5a                       |
| 8    | 32   | WZZU        |     | 11/20/22 |                 | M-Su Broad Rotator | 124 04                       |
| 9    | 31   | WZZU        |     | 11/20/22 |                 | M-Su Broad Rotator |                              |
| 10   | 31   | WZZU        |     | 11/20/22 | -               | M-Su Broad Rotator |                              |
| 6    | 36   | WZZU        | M   | 11/21/22 |                 | M-Su Overnight     | 12a-5a                       |
| 7    | 39   | WZZU        | M   | 11/21/22 |                 | M-Su Broad Rotator | 120 00                       |
| 8    | 37   | WZZU        | M   | 11/21/22 |                 | M-Su Broad Rotator |                              |
| 9    | 38   | WZZU        | M   | 11/21/22 |                 | M-Su Broad Rotator |                              |
| 10   | 36   | WZZU        | M   | 11/21/22 |                 | M-Su Broad Rotator |                              |
| 8    | 38   | WZZU        | Tu  | 11/22/22 |                 | M-Su Broad Rotator |                              |
| 9    | 36   | WZZU        | Tu  | 11/22/22 |                 | M-Su Broad Rotator |                              |
| 10   | 39   | WZZU        |     | 11/22/22 |                 | M-Su Broad Rotator |                              |
| 6    | 38   | WZZU        | W   | 11/23/22 |                 | M-Su Overnight     | 12a-5a                       |
| 0    | 50   | **220       | vv  | 11/20/22 | 2.73 AIV        | 0                  |                              |
|      |      |             |     |          |                 | Please r           | note invoice number(s) on pa |

| INVO | ICEA         | TE                       |                | raye 2 01 3         |
|------|--------------|--------------------------|----------------|---------------------|
|      | Invoice #    | 31477-4                  | Invoice Month  | November 2022       |
|      | Invoice Date | 11/27/22                 | Invoice Period | 10/31/22 - 11/27/22 |
|      | Advertiser   | Virginia Department of H | ealth          |                     |
|      | Product      | WIC                      |                |                     |
|      | Estimate #   |                          |                |                     |

| Start/End Time | Length Ad-ID   | Rate Type |
|----------------|----------------|-----------|
| 40 5           | :30 ENROLLMENT | \$0.00 NM |
| 12a-5a         | :30 ENROLLMENT | \$0.00 NM |
|                | :30 ENROLLMENT | \$0.00 NM |
|                | :30 ENROLLMENT | \$0.00 NM |
| 40- 5-         | :30 ENROLLMENT | \$0.00 NM |
| 12a-5a         | :30 ENROLLMENT | \$0.00 NM |
|                | :30 ENROLLMENT | \$0.00 NM |
| 12a-5a         | :30 ENROLLMENT | \$0.00 NM |
|                | :30 ENROLLMENT | \$0.00 NM |
| 12a-5a         | :30 ENROLLMENT | \$0.00 NM |
|                | :30 ENROLLMENT | \$0.00 NM |
| 12a-5a         | :30 ENROLLMENT | \$0.00 NM |
|                | :30 ENROLLMENT | \$0.00 NM |
| 12a-5a         | :30 ENROLLMENT | \$0.00 NM |
|                | :30 ENROLLMENT | \$0.00 NM |
| 12a-5a         | :30 ENROLLMENT | \$0.00 NM |
|                | :30 ENROLLMENT | \$0.00 NM |
| 12a-5a         | :30 ENROLLMENT | \$0.00 NM |
|                | :30 ENROLLMENT | \$0.00 NM |
|                | :30 ENROLLMENT | \$0.00 NM |
|                | :30 ENROLLMENT | \$0.00 NM |
| 12a-5a         | :30 ENROLLMENT | \$0.00 NM |
|                | :30 ENROLLMENT | \$0.00 NM |
| 12a-5a         | :30 ENROLLMENT | \$0.00 NM |
|                |                |           |

Please note invoice number(s) on payment.



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| Line | Spot # | <u>t</u> Ch | Day | Air Date | Air Time D | escription        |
|------|--------|-------------|-----|----------|------------|-------------------|
| 7    | 40     | WZZU        | W   | 11/23/22 | 8:49 AM M  | -Su Broad Rotator |
| 8    | 36     | WZZU        | W   | 11/23/22 | 10:51 AM M | -Su Broad Rotator |
| 9    | 39     | WZZU        | W   | 11/23/22 | 4:49 PM M  | -Su Broad Rotator |
| 9    | 37     | WZZU        | Th  | 11/24/22 | 5:49 PM M  | -Su Broad Rotator |
| 10   | 40     | WZZU        | Th  | 11/24/22 | 7:49 PM M  | -Su Broad Rotator |
| 6    | 39     | WZZU        | F   | 11/25/22 | 3:49 AM M  | l-Su Overnight    |
| 7    | 38     | WZZU        | F   | 11/25/22 | 6:51 AM M  | -Su Broad Rotator |
| 8    | 39     | WZZU        | F   | 11/25/22 | 10:53 AM M | -Su Broad Rotator |
| 10   | 37     | WZZU        | F   | 11/25/22 | 9:51 PM M  | -Su Broad Rotator |
| 6    | 40     | WZZU        | Sa  | 11/26/22 | 4:51 AM M  | l-Su Overnight    |
| 7    | 37     | WZZU        | Sa  | 11/26/22 | 6:50 AM M  | -Su Broad Rotator |
| 9    | 40     | WZZU        | Sa  | 11/26/22 | 6:48 PM M  | -Su Broad Rotator |
| 6    | 37     | WZZU        | Su  | 11/27/22 | 12:51 AM M | l-Su Overnight    |
| 7    | 36     | WZZU        | Su  | 11/27/22 | 7:52 AM M  | -Su Broad Rotator |
| 8    | 40     | WZZU        | Su  | 11/27/22 | 1:48 PM M  | -Su Broad Rotator |
| 10   | 38     | WZZU        | Su  | 11/27/22 | 10:52 PM M | -Su Broad Rotator |

## **Due upon Receipt**

| Invoice #    | 31477-4                       | Invoice Month  | November 2022       |  |
|--------------|-------------------------------|----------------|---------------------|--|
| Invoice Date | 11/27/22                      | Invoice Period | 10/31/22 - 11/27/22 |  |
| Advertiser   | Virginia Department of Health |                |                     |  |
| Product      | WIC                           |                |                     |  |
| Estimate #   |                               |                |                     |  |

| Start/End Time | Length Ad-ID   | Rate Type |
|----------------|----------------|-----------|
|                | :30 ENROLLMENT | \$0.00 NM |
| 12a-5a         | :30 ENROLLMENT | \$0.00 NM |
|                | :30 ENROLLMENT | \$0.00 NM |
|                | :30 ENROLLMENT | \$0.00 NM |
|                | :30 ENROLLMENT | \$0.00 NM |
| 12a-5a         | :30 ENROLLMENT | \$0.00 NM |
|                | :30 ENROLLMENT | \$0.00 NM |
|                | :30 ENROLLMENT | \$0.00 NM |
| 12a-5a         | :30 ENROLLMENT | \$0.00 NM |
|                | :30 ENROLLMENT | \$0.00 NM |
|                | :30 ENROLLMENT | \$0.00 NM |
|                | :30 ENROLLMENT | \$0.00 NM |
| Total Spots    | 100            |           |
|                |                |           |

| Net Total                                     | \$0.00 |
|---|--------|
| Invoice Balance as of 01/04/23 11:20:34 AM ET | \$0.00 |