



WTVW
PO Box 470
Rockford, IL 61105

Buying Time
650 Massachusetts Ave NW
Suite 210
Washington, DC 20001

Contract # 1412043
Schedule Dates 10/11/16-10/17/16
Advertiser Gregg/Governor/Democrat/Indiana (46024)
Agency Buying Time (10126)
Product Political - Governor (1067)
Brand 755/765/4841 (552656)
Salesperson Katz - Washington DC, Washington DC (1179)
Sales Office Katz - Washington DC
Buyer Name Cathie,Herrick,
Phone/Fax /
CPE 755/765/4841
Account Types National/Political
Billing Type Standard
Comments Gregg 4 Governor
NEW ORDER. PLS CHCK AND CNF. T&R

Date Entered 08/18/16
Last Modified 10/07/16
Entered By Teresa Isbell
CO-OP No
Headline # 25268615
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$1,722.00
Net Total \$9,758.00
Sales Tax

Evansville (WTVW)

By Broadcast Month	Spots	Rate
Oct. 2016	81	\$11,480.00
Grand Total:	81	\$11,480.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/11/16-10/11/16	4	:30	7:30A- 8A (CST)	1		X						1	\$75.00	\$75.00	Evansville (WTVW)	Eyewitness News Daybreak	8/18/16
2.0	Normal Line / SPOT	10/12/16-10/12/16	4	:30	7:30A- 8A (CST)	1			X					1	\$75.00	\$75.00	Evansville (WTVW)	Eyewitness News Daybreak	8/18/16
3.0	Normal Line / SPOT	10/13/16-10/13/16	4	:30	7:30A- 8A (CST)	1				X				1	\$75.00	\$75.00	Evansville (WTVW)	Eyewitness News Daybreak	8/18/16
4.0	Normal Line / SPOT	10/14/16-10/14/16	4	:30	7:30A- 8A (CST)	1					X			1	\$75.00	\$75.00	Evansville (WTVW)	Eyewitness News Daybreak	8/18/16
5.0	Normal Line / SPOT	10/17/16-10/17/16	4	:30	7:30A- 8A (CST)	1	X							1	\$75.00	\$75.00	Evansville (WTVW)	Eyewitness News Daybreak	8/18/16
6.0	Normal Line / SPOT	10/12/16-10/12/16	4	:30	8:30A- 9A (CST)	1			X					1	\$75.00	\$75.00	Evansville (WTVW)	Eyewitness News-Lifestyle	8/18/16
7.0	Normal Line / SPOT	10/13/16-10/13/16	4	:30	8:30A- 9A (CST)	1				X				1	\$75.00	\$75.00	Evansville (WTVW)	Eyewitness News-Lifestyle	8/18/16
8.0	Normal Line / SPOT	10/14/16-10/14/16	4	:30	8:30A- 9A (CST)	1					X			1	\$75.00	\$75.00	Evansville (WTVW)	Eyewitness News-Lifestyle	8/18/16
9.0	Normal Line / SPOT	10/17/16-10/17/16	4	:30	8:30A- 9A (CST)	1	X							1	\$75.00	\$75.00	Evansville (WTVW)	Eyewitness News-Lifestyle	8/18/16
10.0	Normal Line / SPOT	10/11/16-10/11/16	4	:30	8A- 8:30A (CST)	1		X						1	\$75.00	\$75.00	Evansville (WTVW)	Eyewitness News-Lifestyle	8/18/16
11.0	Normal Line / SPOT	10/12/16-10/12/16	4	:30	8A- 8:30A (CST)	1			X					1	\$75.00	\$75.00	Evansville (WTVW)	Eyewitness News-Lifestyle	8/18/16
12.0	Normal Line / SPOT	10/13/16-10/13/16	4	:30	8A- 8:30A (CST)	1				X				1	\$75.00	\$75.00	Evansville (WTVW)	Eyewitness News-Lifestyle	8/18/16
13.0	Normal Line / SPOT	10/14/16-10/14/16	4	:30	8A- 8:30A (CST)	1					X			1	\$75.00	\$75.00	Evansville (WTVW)	Eyewitness News-Lifestyle	8/18/16

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Comments:

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18.0	Revised Line / SPOT	10/17/16-10/17/16	4	:30	9A- 10A (CST)	1	X										Evansville (WTVW)	Family Feud / Family Feud	8/18/16
18.1	Normal Line / SPOT	10/17/16-10/17/16	4	:30	9A- 10A (CST)	2								2	\$100.00	\$200.00	Evansville (WTVW)	Family Feud / Family Feud	10/7/16
19.0	Normal Line / SPOT	10/12/16-10/12/16	4	:30	10A- 11A (CST)	1			X					1	\$60.00	\$60.00	Evansville (WTVW)	Steve Harvey	8/18/16
20.0	Revised Line / SPOT	10/13/16-10/13/16	4	:30	10A- 11A (CST)	1				X							Evansville (WTVW)	Steve Harvey	8/18/16
20.1	Normal Line / SPOT	10/13/16-10/14/16	4	:30	10A- 11A (CST)					1	1			2	\$60.00	\$120.00	Evansville (WTVW)	Steve Harvey	10/7/16
21.0	Normal Line / SPOT	10/11/16-10/11/16	4	:30	12:30P- 1P (CST)	1		X						1	\$150.00	\$150.00	Evansville (WTVW)	Andy Griffith	8/18/16
22.0	Normal Line / SPOT	10/12/16-10/12/16	4	:30	12:30P- 1P (CST)	1			X					1	\$150.00	\$150.00	Evansville (WTVW)	Andy Griffith	8/18/16
23.0	Normal Line / SPOT	10/13/16-10/13/16	4	:30	12:30P- 1P (CST)	1				X				1	\$150.00	\$150.00	Evansville (WTVW)	Andy Griffith	8/18/16
24.0	Normal Line / SPOT	10/14/16-10/14/16	4	:30	12:30P- 1P (CST)	1					X			1	\$150.00	\$150.00	Evansville (WTVW)	Andy Griffith	8/18/16
25.0	Normal Line / SPOT	10/17/16-10/17/16	4	:30	12:30P- 1P (CST)	1	X							1	\$150.00	\$150.00	Evansville (WTVW)	Andy Griffith	8/18/16
26.0	Normal Line / SPOT	10/11/16-10/11/16	4	:30	12P- 12:30P (CST)	1		X						1	\$225.00	\$225.00	Evansville (WTVW)	Eyewitness News At Noon	8/18/16
27.0	Normal Line / SPOT	10/12/16-10/12/16	4	:30	12P- 12:30P (CST)	1			X					1	\$225.00	\$225.00	Evansville (WTVW)	Eyewitness News At Noon	8/18/16
28.0	Normal Line / SPOT	10/13/16-10/13/16	4	:30	12P- 12:30P (CST)	1				X				1	\$225.00	\$225.00	Evansville (WTVW)	Eyewitness News At Noon	8/18/16
29.0	Normal Line / SPOT	10/14/16-10/14/16	4	:30	12P- 12:30P (CST)	1					X			1	\$225.00	\$225.00	Evansville (WTVW)	Eyewitness News At Noon	8/18/16

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30.0	Normal Line / SPOT	10/17/16-10/17/16	4	:30	12P- 12:30P (CST)	1	X							1	\$225.00	\$225.00	Evansville (WTVW)	Eyewitness News At Noon	8/18/16
31.0	Revised Line / SPOT	10/11/16-10/11/16	4	:30	5P- 6P (CST)	1		X									Evansville (WTVW)	Judge Judy	8/18/16
31.1	Normal Line / SPOT	10/11/16-10/14/16	4	:30	5P- 6P (CST)			2	2	2	2			8	\$150.00	\$1,200.00	Evansville (WTVW)	Judge Judy	10/7/16
35.0	Revised Line / SPOT	10/17/16-10/17/16	4	:30	5P- 6P (CST)	1	X										Evansville (WTVW)	Judge Judy	8/18/16
35.1	Normal Line / SPOT	10/17/16-10/17/16	4	:30	5P- 6P (CST)		2							2	\$150.00	\$300.00	Evansville (WTVW)	Judge Judy	10/7/16
36.0	Normal Line / SPOT	10/15/16-10/15/16	4	:30	9P- 9:30P (CST)	1						X		1	\$250.00	\$250.00	Evansville (WTVW)	Eyewitness News At Nine	8/18/16
37.0	Normal Line / SPOT	10/15/16-10/15/16	4	:30	9:30P- 10P (CST)	1						X		1	\$250.00	\$250.00	Evansville (WTVW)	Eyewitness News At Nine	8/18/16
38.0	Normal Line / SPOT	10/11/16-10/11/16	4	:30	9P- 9:30P (CST)	1		X						1	\$375.00	\$375.00	Evansville (WTVW)	Eyewitness News At Nine	8/18/16
39.0	Normal Line / SPOT	10/12/16-10/12/16	4	:30	9P- 9:30P (CST)	1			X					1	\$375.00	\$375.00	Evansville (WTVW)	Eyewitness News At Nine	8/18/16
40.0	Normal Line / SPOT	10/13/16-10/13/16	4	:30	9P- 9:30P (CST)	1				X				1	\$375.00	\$375.00	Evansville (WTVW)	Eyewitness News At Nine	8/18/16
41.0	Normal Line / SPOT	10/17/16-10/17/16	4	:30	9P- 9:30P (CST)	1	X							1	\$375.00	\$375.00	Evansville (WTVW)	Eyewitness News At Nine	8/18/16
42.0	Normal Line / SPOT	10/11/16-10/14/16	4	:30	9A- 10A (CST)			2	2	2	2			8	\$100.00	\$800.00	Evansville (WTVW)		10/7/16
43.0	Normal Line / SPOT	10/14/16-10/14/16	4	:30	9P- 9:30P (CST)						1			1	\$375.00	\$375.00	Evansville (WTVW)		10/7/16
44.0	Normal Line / SPOT	10/11/16-10/14/16	4	:30	4P- 5P (CST)			2	2	2	2			8	\$100.00	\$800.00	Evansville (WTVW)		10/7/16

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45.0	Normal Line / SPOT	10/17/16-10/17/16	4	:30	4P- 5P (CST)		2							2	\$100.00	\$200.00	Evansville (WTWV)		10/7/16
46.0	Normal Line / SPOT	10/16/16-10/16/16	4	:30	9P- 9:30P (CST)								1	1	\$500.00	\$500.00	Evansville (WTWV)		10/7/16
47.0	Normal Line / SPOT	10/11/16-10/12/16	4	:30	9:30P- 10P (CST)			1	1					2	\$375.00	\$750.00	Evansville (WTWV)		10/7/16
48.0	Normal Line / SPOT	10/11/16-10/13/16	4	:30	10P- 10:30P (CST)			1	1	1				3	\$175.00	\$525.00	Evansville (WTWV)		10/7/16
49.0	Normal Line / SPOT	10/17/16-10/17/16	4	:30	10P- 10:30P (CST)		1							1	\$175.00	\$175.00	Evansville (WTWV)		10/7/16
50.0	Normal Line / SPOT	10/11/16-10/14/16	4	:30	11A- 12P (CST)			1	1	1	1			4	\$60.00	\$240.00	Evansville (WTWV)		10/7/16
51.0	Normal Line / SPOT	10/17/16-10/17/16	4	:30	11A- 12P (CST)		1							1	\$60.00	\$60.00	Evansville (WTWV)		10/7/16
52.0	Normal Line / SPOT	10/11/16-10/14/16	4	:30	1P- 2P (CST)			1	1	1	1			4	\$50.00	\$200.00	Evansville (WTWV)		10/7/16
53.0	Normal Line / SPOT	10/17/16-10/17/16	4	:30	1P- 2P (CST)		1							1	\$50.00	\$50.00	Evansville (WTWV)		10/7/16
54.0	Normal Line / SPOT	10/11/16-10/11/16	4	:30	8:30A- 9A (CST)			1						1	\$75.00	\$75.00	Evansville (WTWV)		10/7/16

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