

INVOICE



WSAZ
645 Fifth Ave.
Huntington, WV 25701
Main: (304) 697-4780
Billing:

Invoice #	Invoice Date	Invoice Month	Invoice Period
340369-1	04/24/16	April 2016	03/28/16 - 04/17/16

Station	Account Executive	Sales Office	Sales Region
WSAZ	Charles Boush	Huntington Nat	National

Billing Address:

Fortune Media
Attention: Accounts Payable
527 Ave B
Redondo Beach, CA 90277

Advertiser	Product	Estimate Number
Jones for State Senate KY -	PL/Jones/State Senate /KY	768

Flight Dates	Order #	Alt Order #
04/11/16 - 04/17/16	340369	WOC10389469

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Send Payment To:

WSAZ
P.O. Box 14200
Tallahassee, FL 32317-4200

IDB #	Advertiser Code	Product Code
	77	283

Agency Ref	Advertiser Ref
55999	71077

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	04/11/16	04/15/16	WSAZ News 3 Sunrise @ 5:00 AM-5:30 AM		----F--	:30	1	\$125.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	04/11/16	04/17/16	----F--	1	\$125.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSAZ	F	04/15/16	5:10 AM	WSAZ News 3 Sunrise @ 5a	5:00 AM-5:30 AM	:30	RJ16.001H	\$125.00 NM
2	04/11/16	04/15/16	WSAZ News 3 Sunrise@ 5:30 AM-6:00 AM		----F--	:30	1	\$175.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	04/11/16	04/17/16	----F--	1	\$175.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSAZ	F	04/15/16	5:40 AM	WSAZ News 3 Sunrise@ 530a	5:30 AM-6:00 AM	:30	RJ16.001H	\$175.00 NM
3	04/11/16	04/15/16	WSAZ New 3 Today @ 6:00 AM-7:00 AM		----F--	:30	1	\$350.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	04/11/16	04/17/16	----F--	1	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSAZ	F	04/15/16	5:58 AM	WSAZ New 3 Today @ 6a	6:00 AM-7:00 AM	:30	RJ16.001H	\$350.00 NM
4	04/11/16	04/15/16	Today Show	7:00 AM-9:00 AM	----F--	:30	1	\$300.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	04/11/16	04/17/16	----F--	1	\$300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSAZ	F	04/15/16	8:39 AM	Today Show	7:00 AM-9:00 AM	:30	RJ16.001H	\$300.00 NM
5	04/11/16	04/15/16	Today Show II	9:00 AM-10:00 AM	----F--	:30	1	\$150.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	04/11/16	04/17/16	----F--	1	\$150.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSAZ	F	04/15/16	9:56 AM	Today Show II	9:00 AM-10:00 AM	:30	RJ16.001H	\$150.00 NM
6	04/11/16	04/15/16	Today Show 3	10:00 AM-11:00 AM	----F--	:30	1	\$100.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	04/11/16	04/17/16	----F--	1	\$100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSAZ	F	04/15/16	10:53 AM	Today Show 3	10:00 AM-11:00 AM	:30	RJ16.001H	\$100.00 NM

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Invoice #	Invoice Date	Invoice Month	Invoice Period
340369-1	04/24/16	April 2016	03/28/16 - 04/17/16
Advertiser	Product	Estimate Number	
Jones for State Senate KY	PL/Jones/State Senate /KY	768	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
7	04/11/16	04/15/16	M-F 11a-12p	11:00 AM-12:00 PM	----F--	:30	1	\$125.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/11/16 04/17/16 ----F-- 1 \$125.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSAZ F 04/15/16 11:22 AM M-F 11a-12p 11:00 AM-12:00 PM :30 RJ16.001H \$125.00 NM									
8	04/11/16	04/15/16	News 3 @ Midday	12:00 PM-1:00 PM	----F--	:30	1	\$225.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/11/16 04/17/16 ----F-- 1 \$225.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSAZ F 04/15/16 12:15 PM News 3 @ Midday 12:00 PM-1:00 PM :30 RJ16.001H \$225.00 NM									
9	04/11/16	04/15/16	Days of Our Lives	1:00 PM-2:00 PM	----F--	:30	1	\$175.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/11/16 04/17/16 ----F-- 1 \$175.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSAZ F 04/15/16 1:00 PM Days of Our Lives 1:00 PM-2:00 PM :30 RJ16.001H \$175.00 NM									
10	04/11/16	04/15/16	M-F 2p-3p	2:00 PM-3:00 PM	----F--	:30	1	\$125.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/11/16 04/17/16 ----F-- 1 \$125.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSAZ F 04/15/16 2:39 PM M-F 2p-3p 2:00 PM-3:00 PM :30 RJ16.001H \$125.00 NM									
11	04/11/16	04/15/16	M-F 3p-4p	3:00 PM-4:00 PM	----F--	:30	1	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/11/16 04/17/16 ----F-- 1 \$150.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSAZ F 04/15/16 3:55 PM M-F 3p-4p 3:00 PM-4:00 PM :30 RJ16.001H \$150.00 NM									
12	04/11/16	04/15/16	WSAZ News 3 @ 4p	4:00 PM-5:00 PM	----F--	:30	1	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/11/16 04/17/16 ----F-- 1 \$150.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSAZ F 04/15/16 4:22 PM WSAZ News 3 @ 4p 4:00 PM-5:00 PM :30 RJ16.001H \$150.00 NM									
13	04/11/16	04/15/16	WSAZ First @ 5p M-F	5:00 PM-5:30 PM	----F--	:30	1	\$425.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/11/16 04/17/16 ----F-- 1 \$425.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSAZ F 04/15/16 5:23 PM WSAZ First @ 5p M-F 5:00 PM-5:30 PM :30 RJ16.001H \$425.00 NM									
14	04/11/16	04/15/16	WSAZ 530p Edition M-F	5:30 PM-6:00 PM	----F--	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/11/16 04/17/16 ----F-- 1 \$450.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSAZ F 04/15/16 5:45 PM WSAZ 530p Edition M-F 5:30 PM-6:00 PM :30 RJ16.001H \$450.00 NM									
15	04/11/16	04/15/16	WSAZ News 3 @ 6p	6:00 PM-6:30 PM	----F--	:30	1	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/11/16 04/17/16 ----F-- 1 \$750.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									

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Advertiser	Product	Estimate Number	
Jones for State Senate KY	PL/Jones/State Senate /KY	768	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
15	04/11/16	04/15/16	WSAZ News 3 @ 6p	6:00 PM-6:30 PM	----F--	:30	1	\$750.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSAZ F 04/15/16 6:29 PM WSAZ News 3 @ 6p 6:00 PM-6:30 PM :30 RJ16.001H \$750.00 NM									
16	04/11/16	04/15/16	Wheel of Fortune M-F	7:00 PM-7:30 PM	----F--	:30	1	\$450.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 04/11/16 04/17/16 ----F-- 1 \$450.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSAZ F 04/15/16 Wheel of Fortune M-F 7:00 PM-7:30 PM :00 \$450.00 NM See MG 16.2,16.3,16.4,16.5 2 WSAZ Sa 04/16/16 7:51 AM Sa Today 7a-9a :30 RJ16.001H \$150.00 NM MG for 17.1,16.1 3 WSAZ Sa 04/16/16 7:20 PM Sa 7p-730p 7-730p :30 RJ16.001H \$125.00 NM MG for 17.1,16.1 4 WSAZ Su 04/17/16 8:57 AM Su Today 8a-9a :30 RJ16.001H \$200.00 NM MG for 17.1,16.1 5 WSAZ Su 04/17/16 11:26 PM News @ 11p Su 11p-1135p :30 RJ16.001H \$400.00 NM MG for 17.1,16.1									
17	04/11/16	04/15/16	Jeopardy M-F	7:30 PM-8:00 PM	----F--	:30	1	\$425.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 04/11/16 04/17/16 ----F-- 1 \$425.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSAZ F 04/15/16 Jeopardy M-F 7:30 PM-8:00 PM :00 \$425.00 NM See MG 16.2,16.3,16.4,16.5									
18	04/11/16	04/15/16	News @ 11p M-F	11:00 PM-11:35 PM	----F--	:30	1	\$500.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 04/11/16 04/17/16 ----F-- 1 \$500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSAZ F 04/15/16 11:26 PM News @ 11p M-F 11:00 PM-11:35 PM :30 RJ16.001H \$500.00 NM									
19	04/11/16	04/15/16	The Tonight Show	11:35 PM-12:37 XM	----F--	:30	1	\$250.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 04/11/16 04/17/16 ----F-- 1 \$250.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSAZ F 04/15/16 12:01 AM The Tonight Show 11:35 PM-12:37 XM :30 RJ16.001H \$250.00 NM									
20	04/11/16	04/15/16	Late Night w/ Seth Meyer	12:37 XM-1:37 XM	----F--	:30	1	\$25.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 04/11/16 04/17/16 ----F-- 1 \$25.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSAZ F 04/15/16 1:29 AM Late Night w/ Seth Meyers 12:37 XM-1:37 XM :30 RJ16.001H \$25.00 NM									
21	04/11/16	04/15/16	Friday Prime Hr 1	8:00 PM-9:00 PM	----F--	:30	1	\$300.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 04/11/16 04/17/16 ----F-- 1 \$300.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSAZ F 04/15/16 8:39 PM Friday Prime Hr 1 8:00 PM-9:00 PM :30 RJ16.001H \$300.00 NM									
22	04/11/16	04/17/16	Sunday Prime Hr 1	7:00 PM-8:00 PM	-----S	:30	1	\$300.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 04/11/16 04/17/16 -----S 1 \$300.00									

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
22	04/11/16	04/17/16	Sunday Prime Hr 1	7:00 PM-8:00 PM	-----S	:30	1	\$300.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSAZ Su 04/17/16 7:23 PM Sunday Prime Hr 1 7:00 PM-8:00 PM :30 RJ16.001H \$300.00 NM									
23	04/11/16	04/17/16	Sunday Prime Hr 2	8:00 PM-9:00 PM	-----S	:30	1	\$250.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 04/11/16 04/17/16 -----S 1 \$250.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSAZ Su 04/17/16 8:22 PM Sunday Prime Hr 2 8:00 PM-9:00 PM :30 RJ16.001H \$250.00 NM									
24	04/11/16	04/17/16	Sunday Prime Rotator	9:00 PM-9:30 PM	-----S	:30	1	\$250.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 04/11/16 04/17/16 -----S 1 \$250.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSAZ Su 04/17/16 9:21 PM Sunday Prime Rotator 9:00 PM-9:30 PM :30 RJ16.001H \$250.00 NM									
25	04/11/16	04/17/16	Sunday Prime Rotator	9:30 PM-10:00 PM	-----S	:30	1	\$250.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 04/11/16 04/17/16 -----S 1 \$250.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSAZ Su 04/17/16 9:46 PM Sunday Prime Rotator 9:30 PM-10:00 PM :30 RJ16.001H \$250.00 NM									
26	04/11/16	04/17/16	Su 1135p-1205a	11:35 PM-12:05 XM	-----S	:30	1	\$250.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 04/11/16 04/17/16 -----S 1 \$250.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSAZ Su 04/17/16 11:48 PM Su 1135p-1205a 11:35 PM-12:05 XM :30 RJ16.001H \$250.00 NM									
Total Spots							28		

Payment Terms 30 Days

<u>Gross Total</u>	\$7,025.00
<u>Agency Commission</u>	\$1,053.75
<u>Net Amount Due</u>	\$5,971.25