

KPZK-FM

Quarterly Report 2024 – 1st Quarter

January – February – March

KPZK seeks to fulfill its community service responsibilities through many modes, both on and off-air. These modes include Public Service Announcements, News Broadcasts, Public Appearances and Live Community Event Participation.

KPZK air staff broadcasts Public Service Announcements live all day, seven days a week. These PSA's highlight Central Arkansas activities involving charitable and self-help community organizations. We also highlight local events and entertainment activities of interest to the KPZK listeners.

KPZK employs a part-time News Director who does four news cast every weekday morning. The newscast is 92 seconds in total length (minimum). The newscast is presented at 6:20, 6:50, and 7:20, and 7:50 AM Monday through Friday. These newscasts include local, state and national news, as well as sports and weather.

KPZK COMMUNITY EVENT APPEARANCES

January February March 2024

- All stations have sponsored and participated in many community events.

- KPZK continues to work closely with the community through programs and special events.

- KPZK continues to support Arkansas Minority Health Commissions Health Fair

- KPZK continues to support the state's first social hospital “The Watershed” during the holiday season.

- KPZK continues to support Arkansas Baptist College scholarship fundraising through the Supper & Soul event

- KPZK continues to support community awareness of non-profit events through the Broadway Joe Talk show that airs every Thursday on KOKY and KPZK, 9-10 am.

These Guest Appeared on All Urban Stations

DATE	GUEST/ TOPIC
01.11.2024	<p>1) DuShun Scarbrough, MLK Commission Executive Director, announces a day of Impactful, including a live broadcast with BJMS at the MLK Building, a free food giveaway at the MLK Comm Office, a fireworks celebration in NLR, and more. For details, visit arkingdream.org or call 888-290-KING.</p> <p>2) Brenda Gilbert on President of the Horace Mann Transitional class of 1972 and Nyasha Hopson fashion Director, present the Elite Fashion Show Dinner honoring Dr. Martin Luther King Jr. on Saturday, January 13th, 5-7 pm, at Greater Star Center Baptist Church family life center 800 W. 33rd St. in Little Rock. Contact Carolyn Pleasure Brooks at 901-289-3104 for information.</p> <p>3) Carla Williams Board Chair, Evelyn James Communications Director and Dr. Anderson with the Little Rock branch of the NAACP sponsoring 37th annual MLK Jr. Marade on Monday, January 15th, starting at 10 am from 33rd St. to the State Capital. Ending with a celebration includes free food, music vendors, and more. Visit mlkmarade@lrnaacp.org or call 501-376-7399 for details.</p> <p>4) Kristina Gulley McAlmont community, voices and neighborhood organizations are hosting Jammers charity basketball versus The McAlmont Golden Falcons at Harris Elementary gymnasium on MLK weekend. Proceeds benefit Harris Elementary and McAlmont community projects. Contact Miss Gulley at 501-744-0085 or Mrs. Roe at 501-615-5988 for information. Duration 46 minutes</p>
01.18.2024	<p>1) Gabrielle Edwards, senior development officer at the Arkansas Museum of Fine Arts, to discuss 'We have just begun, a documentary following the story of the 1919 Elaine Massacre and upcoming museum events. For more</p>

details, contact 501-372-4000 or email connect@arkmfa.org.

2)Carolyn Hobbs at the Save Our Children Conference this Saturday, 8 AM - 12 PM at Thrasher Boys & Girls Club of Jacksonville. Explore topics like mental health, violence intervention, and education for parents. Keynote speaker: Mayor Jalen Smith. For info, call Carolyn Hobbs at 501-765-1480. This is a community event.

3)Stephanie Sims, curator supervisor at the Clinton Museum, shares insights on the BR guest exhibit at the Clinton Presidential Center. Explore state and diplomatic visits to the White House during the Clinton administration. On display through May 27th.

4)Laurie Lee, chairman of the Reform Alliance, invites Arkansas families to an information fair on education options this Saturday, 10 AM - 2 PM at the State House Convention Center in LR. Part of National School Choice Week. For more details, visit the Reform Alliance website. Duration 47 minutes.

01.25.2024

1)Sharon Johnson, founder of the next Generation Mentoring Program with students from JA Fair K-8 presenting their annual fundraiser Jazz Night with an R&B Flavor Saturday, January 27th at the Venue at Westwind 7318 Windsong Dr., North Little Rock 4 PM until 8 PM all proceeds benefit the mentoring program. For ticket information visit Eventbrite.com

2)Delphone Hubert, Fire Chief for the Little Rock fire department to talk about fire safety and how the Little Rock fire department can help keep your home safe doing the winter season. Information on smoke detectors, wood fires, carbon monoxide and more.

	<p>3)Jannie Cotton with the Little Rock Alumni Chapter of Delta Sigma Theta Sorority Inc. this Saturday, January 27t is their 111th founders Day celebration 11am at the State House Convention Center, Wally Allen ballroom with speaker Congresswoman, Jasmine Crockett State Representative of Texas. The event is sold out.</p> <p>4)Matt Dempsey principal at Little Rock Catholic high school with students to talk about this Sunday’s open house an opportunity to find out more about Catholic high school and the educational opportunities that they offer for high school boys. Duration 48 minutes.</p>
<p>02.01.2024</p>	<p>1)Charles Blake, Market Executive with Southern Bancorp, presents ‘Super Saturday’: file your taxes for free and more on February 3rd from 9 am until 1 pm at the Goodwill Training and Educational Center, 7400 Scott Hamilton Drive. Free legal assistance, estate planning, free health screenings, and more. For information, call 501-406-6000 or visit Banksouthern.com.</p> <p>2)Dr. Gloria Richard-Davis, Executive Director of the Division for Diversity, Equity, and Inclusion at UAMS, is building bridges for student success at the research symposium on Saturday, February 17, at Hall STEM Magnet High School in Little Rock, from noon until 4 pm. Great opportunity for students in the medical field.</p> <p>3)Sybal Ward with ‘Wards of Serenity,’ a nonprofit organization, National Black HIV testing day is February 7th. They’re hosting free health clinics in February, March, and April to raise awareness about testing for AIDS, STDs, and more. The first free community health screening will be on Saturday, February 10th, from 10 am to 2 pm at 301 S. Main St. in Pine Bluff. For more information, visit ‘Wards of Serenity’ on Facebook.</p>

	<p>4) Casey Sanders, PBS Outreach Producer working with the Mosaic Templars Cultural Center, invites you to a free live screening on Thursday, Feb. 8th, at 6 pm. It features excerpts from 'GOSPEL,' a four-hour docuseries exploring the rich history of Black spirituality through sermon and song by executive producer, host, and writer Professor Henry Louis Gates Jr. 'GOSPEL' will premiere on Arkansas PBS on Monday and Tuesday, Feb. 12 and 13, at 8 each night. To reserve your free ticket for the screening, RSVP at myarpbs.org/gospelevent." Duration 47 minutes.</p>
<p>02.08.2024</p>	<p>1) Angie Valytyne-Burd from Shorter College in North Little Rock will discuss The Reimagine Arkansas Workforce Project, which provides funding for qualifying individuals to complete online training at NO COST to meet workforce needs across the state. For more information, visit shortercollege.edu.</p> <p>2) Angela Winston and Kimberley Lee from the Ivy League Ball Committee will talk about the 27th annual Ivey Ball themed "An Enhanced Everything" on Saturday, February 10th, at 7pm at the Doubletree Hotel Little Rock. Proceeds from the event will support community service, educational and cultural programs, as well as the awarding of scholarships totaling over \$25,000 annually. Tickets are available on Eventbrite.com.</p> <p>3) Brian Rodgers from the Mosaic Templars Cultural Center will discuss events observing Black History Month throughout February. For more information, call 501-683-3593. Duration 44 minutes.</p>
<p>02.16.2024</p>	<p>1) Bobby Brown promoter for I luv Da Blues to talk about the Blues kickoff celebration this Saturday 8 PM at Charlie's Place in Little Rock and the I luv Da Blues show</p>

	<p>featuring Bobby Rush and Author Young May 4 at the Barton Coliseum.</p> <p>2) Charles Stewart, founder and CEO of the Arkansas black Hall of Fame to talk about the Arkansas Black Hall of Fame foundations 13th Distinguished Laureate Lecture series featuring artist Kevin Cole</p> <p>3) Doctor, Anthony Flecher cardiologist with CHI St. Vincent February is Heart month. Dr Fletcher will talk about cardiovascular health and preventative screenings. Nearly 80% of cardiac events can be prevented with early detection and proper care. Dr. Fletcher will give us all that information. Duration 45 minutes.</p>
<p>02.22.2024</p>	<p>1) Teresa Timmons this Saturday is the UAMS Mid-South Black Expo 20th Anniversary from 9 AM until 3 PM at the Venue at Westwind in North Little Rock. Vendor booths are available; register online at midsouthblackexpo.com.</p> <p>2) Big John Miller with the Central Arkansas Library Systems and Arkansas Sounds presenting the Power 92 Tribute and Family Reunion this Saturday at 7pm at Cal's Ron Robinson Theater. Celebrate 35+ years of community service with Power 92 Jams, the people station. For more information, visit Cals.org.</p> <p>3) Benito Lubazibwa, founder of Remix Ideals established in 2017, invites you to the Blacks in Business Networking Event at the Chenal Event Center on Friday, February 23rd 6-9pm. at 21 Rahling Rd. LR for more information and registration, visit eventbrite.com. Duration 42 minutes.</p>
<p>02.29.2024</p>	<p>1) Dr. Francesca Kelly presents the annual Sisters Meet Scholarship and Conference on March 1st and 2nd. The workshop begins at 7 PM on Friday night at Another</p>

Chance Ministries, 2200 Willow St. in North Little Rock. On Saturday, the conference will be held at the Comfort Inn and Suites Presidential in Little Rock. Registration begins at 8:30 AM, with the conference starting at 9 AM. For more information, call Dr. Kelly at 501-412-9274.

2) Joy Matthews, CEO of HBCU Kid, aims to use the organization as a vehicle for educating prospective and current students, alumni, family, and friends about the challenges, opportunities, and achievements surrounding historically black colleges and universities. The HBCU Kid's 2024 college tour offers students, parents, teachers, and counselors a unique opportunity to visit multiple college campuses in one trip. For more information, visit hbcukid.com or call Joy at 501-891-2226.

3) Dr. Carolyn Hall, Associate Vice President for Academic Affairs, will discuss the Philander Smith University S.T.A.R.T Summer Bridge program. The program is a five-week academic enrichment and leadership development program that provides a seamless transitional opportunity for first-time freshmen to get an early and strong start on their college careers by completing up to 12 college credit hours during the summer. For more information, visit Philander.edu. Duration 45 minutes.

03.06.2024

1) Matt Newton with the Shriners of PB. Join the Sahara Shriners this weekend for the Motto Extreme Circus Reloaded at the Pine Bluff Convention Center. Shows start at 1:30 PM and 5 PM on both Saturday and Sunday. Admission is free for kids 12 and under, with proceeds supporting transportation for children to Shriners hospitals. Visit Motoextremecircus.com for more details.
2) Mac Bell Vice President of Development, and Communications with Easter Seals Arkansas. Easter Seals Arkansas presents a groundbreaking ribbon-cutting

ceremony for their new independent living housing program on Saturday, March 8 at 1 PM. Learn more about their efforts to empower individuals with disabilities at eastersealsarkansas.com.

3) Pam Smith food, connoisseur, to talk about Soup Sunday, hosted by Arkansas Advocates for Children & Families, on March 10 from 4-7 PM at The Venue at Westwind. Enjoy a variety of soups, music, and auction items, all in support of AACF's mission. Purchase tickets by calling 501.371.9678 or visiting the AACF website. Stay updated on Facebook and Instagram.

4) George Cotton and Constance Castle with UAPB to talk about Spring Fling. The University of Arkansas at Pine Bluff (UAPB) will cap its year-long celebration of its sesquicentennial at its Spring Fling community festival on Saturday, March 9 from 11:00 a.m. to 2:00 p.m. at Saracen Landing, 200 Lake Saracen Dr. in Pine Bluff. The public is invited to attend this free, family-friendly event. The Spring Fling is the culminating event for the University's 150th anniversary in 2023. Duration 48 minutes.

03.14.2024

1) Ruben Johnson, serving as the Court Liaison for the Gyst House, a tax-exempt nonprofit established in 1973, aims to support individuals in overcoming drug addiction. For more details about Gyst House and their fundraising efforts, please visit gysthouseinc.com.

2) Latasha Mays from the Arkansas Division of Workforce Services presents a College and Career Ready Transition Fair on Wednesday, March 27, from 10 am to 2 pm at the Hilton Garden Inn-West Little Rock. This event offers resources for visually impaired students to navigate successfully through life. RSVP at latasha.mays@arkansas.gov.

3) Kalven Trice, representing the Central Arkansas Sphinx Foundation and Alpha Phi Alpha Fraternity Inc., discusses pathways to food security and equity in Central Arkansas. They recently received a two-year grant of approximately \$650,000 to support local food projects and community gardens. For funding inquiries for a garden, visit casfworkshops.org or contact Kalven Trice at (501) 412-5664 or James Lee at (501) 256-8515. Duration 46 minutes.

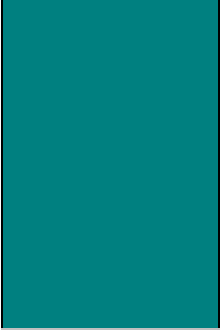
03.21.2024

1) Judah Smith, Tiffany Ray, and Christina Raatz serve as recruiters and mentor coordinators at the Arkansas Youth Challenge, a free program empowering young individuals with self-discipline, motivation, and various character traits to prepare them for the future. Participants can earn their Arkansas High School Diploma (GED) and scholarships for colleges and trade schools. The program holds two classes annually starting in mid-January and mid-July. Apply now at <https://www.aryouthchallenge.com> or call (800) 814-8453 for details.

2) Kristi Smith, Associate Vice Chancellor for Alumni and Development at the University of Arkansas at Little Rock, announces the honoring of Power 92's Travis Rowan (Tre Day) at the Taste of Little Rock fundraiser on April 2 from 6-8 p.m. at the university's Jack Stephens Center. This event, which raises over \$100,000 yearly for the UALR Scholarship Fund, features cuisine from top local restaurants. For tickets and information, call (501) 916-6438 or email alumni@ualr.edu.

3) Janis F. Kearney, President and Founder of the Celebrate! Maya Project commemorates the 10th anniversary of Dr. Maya Angelou's passing and the establishment of a "Day of Remembrance" in Stamps,

	<p>Arkansas. Events throughout April and the year include celebrations of Angelou's life and a special ceremony at her childhood home in Stamps. For more details, visit www.celebratemayproject.org. Duration 44 minutes</p>
<p>03.28.2024</p>	<p>1)CEO Jean Block and Board Chair Schawnee Hightower with the Little Rock Water Reclamation Authority. They recognize Women's History Month in March with the Women of Water this year honorees include men. Together, they're our <i>Women of Water & Allies</i> building a stronger utility. to learn more visit lrwra.com/wowa.</p> <p>2)John Payne homeowner in the Walnut Valley neighborhood park, nearly a year a tornado ripped through the area. Since 2013, the <u>9/11</u> Memorial has donated seedlings from a tree honoring the 911 tragedy to communities that have suffered tragedies. This year, Little Rock is among the recipients of a seedling in recognition of its resilience after the March 31, 2023, tornado that left dozens injured and more than 2,640 structures damaged. The seedling will be planted during a <u>9 a.m.</u> ceremony this Saturday.</p> <p>3)Kristin Koenigsfest, Executive Director of Big Brothers Big Sisters of Central AR and Joshua Merriweather, Big Brothers Big Sisters of Central AR Employee to discuss the Big Luncheon to be held <u>on April 3 at 11:30 a.m.</u> at the Presidential Clinton Library Little Rock. Big Brothers Big Sisters of Central Arkansas seeks to provide children facing adversity with strong, enduring, professionally supported one-to-one relationships that change their lives for the better, forever. For more information. Call 501.374.6661</p> <p>4)Audra Hinton Director of Enrollment Management, Dottie Racy Admissions Recruiter, Martavius Proctor</p>



Admissions Recruiter with Shorter College in North Little Rock to talk about Bulldog Fest College Preview Day 2024 Friday, April 5th 9:30am until 3 pm If you're thinking about college come see what academic programs are offered at Shorter College. Lunch will be provided, contact the office of administration and recruiting at 501-374-6305 or visit shortercollege.edu. Duration 41 minutes