

# CANDIDATE ADVERTISEMENT AGREEMENT FORM

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APR 26 2022

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Betsy Vonderheid, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE →

☒

FEDERAL CANDIDATE

☐

STATE OR LOCAL CANDIDATE

## ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Lori Chavez-DeRemer

Authorized committee:

Lori Chavez-DeRemer for Congress

Agency requesting time (and contact information):

☐

SRCP Media

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

US Congress OR CD 5 U.S. House of Representatives

Date of election:

5/17/2022

☐

General

☒

Primary

Treasurer of candidate's authorized committee:

Treasurer: Lori Piercy

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

☐

the candidate listed above who is a legally qualified candidate, or

☒

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

Candidate/Committee/Agency

Signature:

Betsy Vonderheid

Name: Betsy Vonderheid

Date of Request to Purchase Ad Time: 4/8/2022

Station Representative

Signature:

Jason Henson

Name:

JASON HENSON

Date of Station Agreement to Sell Time:

4/26/22

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**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**

Signature:  Betsy Vonderheid

Name: Betsy Vonderheid

Date: 6/15/2020

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to Station? ☒ Yes ☐ No

Date ad received: 4/26/22

Federal candidate certification signed (above): ☒ Yes ☐ No ☐ N/A

**Disposition:**

- ☒ Accepted  
☐ Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*  
☐ Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: 49120

Station Call Letters: KTHH

Date Received/Requested: 4/26/22

Est. #: 2700

Station Location: Albany OR

Run Start and End Dates: 4/26 - 5/2/2022

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.



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## -----TRAFFIC-----

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TO: Oregon CD-05 Radio

ADVERTISER: Lori Chavez-DeRemer for  
Congress OR-5

DATE: 4/21/2022

EFFECTIVE: ASAP-UFN!

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Please run the following TV commercial(s) as indicated:

<u>Title</u>	<u>Code</u>	<u>Len</u> <u>gth</u>	<u>Rotation</u>
<u>"Lori Chavez-DeRemer"</u>		:60	100%

**Note - Please email [traffic@srcpmedia.com](mailto:traffic@srcpmedia.com) to  
confirm receipt of traffic and spot, or for any  
questions.**



4/26/22

PMV

49120

STATION:	KTHH-AM	ORDER#:	3195967	DATE:	04/25/2022
MARKET:	Corvallis/Albany, OR	AMOUNT:	\$150.00	AGENCY:	MEDIA FINANCIAL SERVICES
REP:	Local Focus Radio	SPOTS:	30		1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com
MOD:	Stn Ver: 1 Last:				
SALES OFFICE:	PHILADELPHIA	SLS PH:	216-233-8181		
SALESPERSON:	Linley Grande	SLS FAX:			
SLS EMAIL:	Linley.Grande@GenMediaPartners.com				
AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:		CONTRACT # FOR INVOICING	4423847
ADVERTISER:	Lori Chavez-DeRemer for Congress	AGY PRD:		INVOICE:	MEDIA FINANCIAL SERVICES
PRODUCT:	Est 2700 4/26-5/2 Tu-Mon week	AGY EST:	2700		1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com
FLIGHT:	04-26-2022 TO 5/2/2022	[X]Unwired [ ]Spot [ ]Mod			
TOT # OF WEEKS:	1				
PRIM. DEMO:	Adults 35+	[X]Cash [ ]Trade			
SEC. DEMO:		SPOT TYPE:			

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APR 25 2022

LAST SENT: 04/25/2022 08:11

COMMENTS

[Rep Comment] 04/25/2022: New URGENT order. Nab and spot to follow. Please confirm ASAP TODAY in RX if you are set up or to lauren.welch@genmediapartners.com. Thanks!

PopulationBuyType: CPP.

Affidavits of Performance/invoices are required; even for orders paid for in advance.

THIS IS AN UNWIRED NETWORK ORDER. SEND INVOICES ELECTRONICALLY OR TO INVOICES@MEDIA FINANCIAL.COM BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: RI12580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMEDIATRADE:EMT10263.

ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.

DISCLAIMER:

WEEK#1		4/26/2022 To 5/2/2022				WK TOT \$150.00			WK TOTAL SPOTS 30		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
	1		TuWThF.. /M	6:00AM	7:00PM	60	4/26/2022	5/2/2022	30	\$5	\$150

TOTAL	May										Total
SPOT	30										30
CASH	150.00										150.00
TOTAL	150.00										150.00

# Confirmation

KTHH-AM  
Bicoastal Willamette Valley LLC  
1500 Valley River Dr Ste 350  
Eugene OR 97401  
541.926.8628

Contract # 49120  
Date Entered 04/26/2022  
Sales Person NATIONAL GEN MEDIA  
Billing Cycle Broadcast  
Revenue Source Political Revenue-NATL  
Revenue Type Cash  
Conflict 1 Political/Fed  
Estimate # 2700  
P.O. # CONTRACT #4423847  
Contract 04/26/2022 - 05/02/2022  
Comment KTHH/EST #2700

LORI CHAVEZ-DEREMER FOR CONGRESS  
C/O MEDIA FINANCIAL SERVICES  
ATTN DEVON SHUMAN  
1655 PALM BEACH LAKES BLVD STE 903  
WEST PALM BEACH FL 33401

Station	Date/Time	Schedule	Len	Avail Type	Rate	Qty	Total	
1	KTHH-AM	04/26/2022-05/02/2022 6:00a-7:00p	6,6,6,6,6,0,0 All Weeks	01:00	Commercial	5.00	30	150.00
Subtotal							150.00	
Agency Commission							22.50	
Total							127.50	

Projected Billing				Count	Gross	Net	
May				2022	30	150.00	127.50
					30	150.00	127.50