

EEO PUBLIC FILE REPORT
FOR SORENSEN MEDIA GROUP
DbA KGUM-AM, KGUM-FM, KZGU-FM, KZGZ-FM
DbA KTGM-TV, KEQI-TV
TUMON, GUAM

This EEO Public File Report is filed in our public inspection file pursuant to Section 73.2080(c)(6) of the Federal Communications Commission's ("FCC") rules.

During the period ending on September 30, 2018 the station filled the following full-time vacancies: (1) News Reporter; (1) Director of Marketing; and (7) Account Executives

The stations interviews a total of 10 people for all full-time vacancies during the period covered in this report.

The following are the recruitment sources used during the period covered in this report and the cumulative number of interviewees referred by each: See attached.

Employee Referral - (4)
Website - (1)
Guam Community College -(0)
Walk-ins - (3)
Agana Shopping Center Job Fair - (1)
168 TV Ads on KGTM-TV - (0)
88 TV Ads on KEQI-TV - (0)
771 Radio Ads on KZGU-FM - (1)
746 Radio Ads on KGUM-FM - (0)
762 Radio Ads on KGUM-AM - (0)
771 Radio Ads on KZGZ-FM - (0)

Attachment A contains the following information for each full-time vacancy:

- The recruitment source(s) used to fill each vacancy, identified by name, address, contact person and telephone number;
- The recruitment source that referred the hiree for each full-time vacancy;
- The total number of persons interviewed for each full-time vacancy; and
- The total number of interviewees referred by each recruitment source used in connection with each vacancy.

Attachment B contains a list and brief description of menu options activities undertaken pursuant to the FCC's EEO rules during the period covered by this report.

If your organization would like to be contacted regarding future vacancies, please contact Kyle Mandapat at:

Sorensen Media Group
962 Pale San Vitores Rd. #116
Tumon, Guam 96913
Tel: (671) 477-5700 Fax: (671) 477-3982
Email: kmandapat@spbguam.com

SORENSEN MEDIA GROUP
 FULL- TIME VACANCY EEO INFORMATION
 PUBLIC FILE

Covering the period from: 10/1/2017 to: 9/30/2018

Job Title of Vacancy: Account Executive Recruitment Source that Referred the Hiree: Website - Sorensenmediagroup.com
 Date Vacancy Opened: 10/5/2017 Total Number of Persons interviewed for the Vacancy: 1
 Date Vacancy Filled: 11/20/2017

RECRUITMENT SOURCES USED TO FILL THE VACANCY

Name of Recruitment Source	Address	Contact Person	Telephone Number	Total # of Interviewees Referred by the source for the vacancy	Did the source request notification?	
KGUM-AM Radio Ads	Acanta, Tumon	K.Mandapat	477-5700	0		no
KZGZ-FM Radio Ads	Acanta, Tumon	K.Mandapat	477-5700	0		no
KGUM-FM radio Ads	Acanta, Tumon	K.Mandapat	477-5700	0		no
KZGU-FM radio Ads	Acanta, Tumon	K.Mandapat	477-5700	0		no
Guam Community College	P.O. Box 23069, Mangilao, GU 96910	Mary Okada	735-5700	0		no
Website	Sorensenmediagroup.com	K.Mandapat	477-5700	1		no
Walk-In	Acanta, Tumon	K.Mandapat	477-5700	0		no
Agana Shopping Center Job Fair	Hagatna, Guam	P. Yanson	472-5027	0		no
Walk In	Acanta, Tumon	K.Mandapat	477-5700	0		No

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Covering the period from: 10/1/2017 to: 9/30/2018

Job Title of Vacancy: Account Executive Recruitment Source that Referred the Hire: Walk In
 Date Vacancy Opened: 10/5/2017 Total Number of Persons interviewed for the Vacancy: 1
 Date Vacancy Filled: 11/27/2017

RECRUITMENT SOURCES USED TO FILL THE VACANCY

Name of Recruitment Source	Address	Contact Person	Telephone Number	Total # of Interviewees Referred by the source for the vacancy	Did the source request notification?
KGUM-AM Radio Ads	Acanta, Tumon	K.Mandapat	477-5700	0	no
KZGZ-FM Radio Ads	Acanta, Tumon	K.Mandapat	477-5700	0	no
KGUM-FM radio Ads	Acanta, Tumon	K.Mandapat	477-5700	0	no
KZGU-FM radio Ads	Acanta, Tumon	K.Mandapat	477-5700	0	no
Guam Community College	P.O. Box 23069, Mangilao, GU 96910	Mary Okada	735-5700	0	no
Website	Sorensenmediagroup.com	K.Mandapat	477-5700	0	no
Walk-In	Acanta, Tumon	K.Mandapat	477-5700	0	no
Agana Shopping Center Job Fair	Hagatna, Guam	P. Yanson	472-5027	0	no
Walk In	Acanta, Tumon	K.Mandapat	477-5700	1	No

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Covering the period from: 10/1/2017 to: 9/30/2018

Job Title of Vacancy: Account Executive Recruitment Source that Referred the Hire: Employee Referral
 Date Vacancy Opened: 10/5/2017 Total Number of Persons interviewed for the Vacancy: 1
 Date Vacancy Filled: 11/28/2017

RECRUITMENT SOURCES USED TO FILL THE VACANCY

Name of Recruitment Source	Address	Contact Person	Telephone Number	Total # of Interviewees Referred by the source for the vacancy	Did the source request notification?	
KGUM-AM Radio Ads	Acanta, Tumon	K.Mandapat	477-5700	0		no
KZGZ-FM Radio Ads	Acanta, Tumon	K.Mandapat	477-5700	0		no
KGUM-FM radio Ads	Acanta, Tumon	K.Mandapat	477-5700	0		no
KZGU-FM radio Ads	Acanta, Tumon	K.Mandapat	477-5700	0		no
Guam Community College	P.O. Box 23069, Mangilao, GU 96910	Mary Okada	735-5700	0		no
Website	Sorensenmediagroup.com	K.Mandapat	477-5700	0		no
Walk-In	Acanta, Tumon	K.Mandapat	477-5700	0		no
Agana Shopping Center Job Fair	Hagatna, Guam	P. Yanson	472-5027	0		no
Employee Referral	Acanta, Tumon	K.Mandapat	477-5700	1		No

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Covering the period from: 10/1/2017 to: 9/30/2018

Job Title of Vacancy: Account Executive Recruitment Source that Referred the Hire: KZGZ-FM Radio Ad
 Date Vacancy Opened: 10/5/2017 Total Number of Persons interviewed for the Vacancy: 1
 Date Vacancy Filled: 11/29/2017

RECRUITMENT SOURCES USED TO FILL THE VACANCY

Name of Recruitment Source	Address	Contact Person	Telephone Number	Total # of Interviewees Referred by the source for the vacancy	Did the source request notification?	
KGUM-AM Radio Ads	Acanta, Tumon	K.Mandapat	477-5700	0		no
KZGZ-FM Radio Ads	Acanta, Tumon	K.Mandapat	477-5700	1		no
KGUM-FM radio Ads	Acanta, Tumon	K.Mandapat	477-5700	0		no
KZGU-FM radio Ads	Acanta, Tumon	K.Mandapat	477-5700	0		no
Guam Community College	P.O. Box 23069, Mangilao, GU 96910	Mary Okada	735-5700	0		no
Website	Sorensenmediagroup.com	K.Mandapat	477-5700	0		no
Walk-In	Acanta, Tumon	K.Mandapat	477-5700	0		no
Agana Shopping Center Job Fair	Hagatna, Guam	P. Yanson	472-5027	0		no
Employee Referral	Acanta, Tumon	K.Mandapat	477-5700	0		No

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Covering the period from: 10/1/2017 to: 9/30/2018

Job Title of Vacancy: Account Executive Recruitment Source that Referred the Hire: Employee Referral
 Date Vacancy Opened: 1/1/2018 Total Number of Persons interviewed for the Vacancy: 1
 Date Vacancy Filled: 6/4/2018

RECRUITMENT SOURCES USED TO FILL THE VACANCY

Name of Recruitment Source	Address	Contact Person	Telephone Number	Total # of Interviewees Referred by the source for the vacancy	Did the source request notification?	
KGUM-AM Radio Ads	Acanta, Tumon	K.Mandapat	477-5700	0		no
KZGZ-FM Radio Ads	Acanta, Tumon	K.Mandapat	477-5700	0		no
KGUM-FM radio Ads	Acanta, Tumon	K.Mandapat	477-5700	0		no
KZGU-FM radio Ads	Acanta, Tumon	K.Mandapat	477-5700	0		no
Guam Community College	P.O. Box 23069, Mangilao, GU 96910	Mary Okada	735-5700	0		no
Website	Sorensenmediagroup.com	K.Mandapat	477-5700	0		no
Walk-In	Acanta, Tumon	K.Mandapat	477-5700	0		no
Agana Shopping Center Job Fair	Hagatna, Guam	P. Yanson	472-5027	0		no
Employee Referral	Acanta, Tumon	K.Mandapat	477-5700	1		No

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Covering the period from: 10/1/2017 to: 9/30/2018

Job Title of Vacancy: News Reporter Recruitment Source that Referred the Hire: ASC Job Fair
 Date Vacancy Opened: 6/18/18 Total Number of Persons interviewed for the Vacancy: 2
 Date Vacancy Filled: 7/12/18

RECRUITMENT SOURCES USED TO FILL THE VACANCY

Name of Recruitment Source	Address	Contact Person	Telephone Number	Total # of Interviewees Referred by the source for the vacancy	Did the source request notification?	
KGUM-AM Radio Ads	Acanta, Tumon	K.Mandapat	477-5700	0		no
KZGZ-FM Radio Ads	Acanta, Tumon	K.Mandapat	477-5700	0		no
KGUM-FM radio Ads	Acanta, Tumon	K.Mandapat	477-5700	0		no
KZGU-FM radio Ads	Acanta, Tumon	K.Mandapat	477-5700	0		no
Guam Community College	P.O. Box 23069, Mangilao, GU 96910	Mary Okada	735-5700	0		no
Website	Sorensenmediagroup.com	K.Mandapat	477-5700	0		no
Walk-In	Acanta, Tumon	Jay Shedd	477-5700	1		no
Agana Shopping Center Job Fair	Hagatna, Guam	P. Yanson	472-5027	1)		no
Employee Referral	Acanta, Tumon	Jay Shedd	477-5700	0		No

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Covering the period from: 10/1/2017 to: 9/30/2018

Job Title of Vacancy: Account Executive Recruitment Source that Referred the Hiree: Employee Referral
 Date Vacancy Opened: 1/1/2018 Total Number of Persons interviewed for the Vacancy: 1
 Date Vacancy Filled: 7/16/2018

RECRUITMENT SOURCES USED TO FILL THE VACANCY

Name of Recruitment Source	Address	Contact Person	Telephone Number	Total # of Interviewees Referred by the source for the vacancy	Did the source request notification?	
KGUM-AM Radio Ads	Acanta, Tumon	K.Mandapat	477-5700	0		no
KZGZ-FM Radio Ads	Acanta, Tumon	K.Mandapat	477-5700	0		no
KGUM-FM radio Ads	Acanta, Tumon	K.Mandapat	477-5700	0		no
KZGU-FM radio Ads	Acanta, Tumon	K.Mandapat	477-5700	0		no
Guam Community College	P.O. Box 23069, Mangilao, GU 96910	Mary Okada	735-5700	0		no
Website	Sorensenmediagroup.com	K.Mandapat	477-5700	0		no
Walk-In	Acanta, Tumon	K.Mandapat	477-5700	0		no
Agana Shopping Center Job Fair	Hagatna, Guam	P. Yanson	472-5027	0		no
Employee Referral	Acanta, Tumon	Jay Shedd	477-5700	1		No

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Covering the period from: 10/1/2017 to: 9/30/2018

Job Title of Vacancy: Account Executive Recruitment Source that Referred the Hire: Walk In
 Date Vacancy Opened: 1/1/2018 Total Number of Persons interviewed for the Vacancy: 1
 Date Vacancy Filled: 8/6/2018

RECRUITMENT SOURCES USED TO FILL THE VACANCY

Name of Recruitment Source	Address	Contact Person	Telephone Number	Total # of Interviewees Referred by the source for the vacancy	Did the source request notification?	
KGUM-AM Radio Ads	Acanta, Tumon	K.Mandapat	477-5700	0		no
KZGZ-FM Radio Ads	Acanta, Tumon	K.Mandapat	477-5700	0		no
KGUM-FM radio Ads	Acanta, Tumon	K.Mandapat	477-5700	0		no
KZGU-FM radio Ads	Acanta, Tumon	K.Mandapat	477-5700	0		no
Guam Community College	P.O. Box 23069, Mangilao, GU 96910	Mary Okada	735-5700	0		no
Website	Sorensenmediagroup.com	K.Mandapat	477-5700	0		no
Walk-In	Acanta, Tumon	Jay Shedd	477-5700	1		no
Agana Shopping Center Job Fair	Hagatna, Guam	P. Yanson	472-5027	0		no
Employee Referral	Acanta, Tumon	Jay Shedd	477-5700	0		No

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Covering the period from: 10/1/2017 to: 9/30/2018

Job Title of Vacancy: Director of Marketing Recruitment Source that Referred the Hiree: Employee Referral
 Date Vacancy Opened: 8/1/18 Total Number of Persons interviewed for the Vacancy: 1
 Date Vacancy Filled: 8/7/18

RECRUITMENT SOURCES USED TO FILL THE VACANCY

Name of Recruitment Source	Address	Contact Person	Telephone Number	Total # of Interviewees Referred by the source for the vacancy	Did the source request notification?	
KGUM-AM Radio Ads	Acanta, Tumon	K.Mandapat	477-5700	0		no
KZGZ-FM Radio Ads	Acanta, Tumon	K.Mandapat	477-5700	0		no
KGUM-FM radio Ads	Acanta, Tumon	K.Mandapat	477-5700	0		no
KZGU-FM radio Ads	Acanta, Tumon	K.Mandapat	477-5700	0		no
Guam Community College	P.O. Box 23069, Mangilao, GU 96910	Mary Okada	735-5700	0		no
Website	Sorensenmediagroup.com	K.Mandapat	477-5700	0		no
Walk-In	Acanta, Tumon	Jay Shedd	477-5700	0		no
Agana Shopping Center Job Fair	Hagatna, Guam	P. Yanson	472-5027	0		no
Employee Referral	Acanta, Tumon	Janela Carrera	477-5700	1		No