

# ORDER



**Orders**  
**Order / Rev:** 553646  
**Alt Order #:**  
**Product Desc:** Michigan Chamber of Commerce (Issue)  
**Estimate:** na/na/NA.  
**Flight Dates:** 07/28/22 - 08/01/22  
**Original Date / Rev:** 07/26/22 / 07/26/22  
**Order Type:** GENERAL

**WTVB-AM**

**Primary AE:** Christal National  
**Sales Office:** CHRIS  
**Sales Region:** National

**Agency Name:** Katz Media Group\_  
**Buying Contact:**  
**Billing Contact:**  
 125 W 55th St 3rd FL  
 New York, NY 10019

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM  
**Agency Commission:** 15%

**Advertiser Name:** Michigan Chamber of Commerce (A)  
**Demographic:** HH  
**Product Codes:** GS1  
**Revenue Code 1:** AGY  
**Revenue Code 2:** POL  
**Revenue Code 3:** ISS  
**Priority:** VIP

**New Business End:**  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General  
**Order Separation:** 00:35:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
06/27/22	07/31/22	35	\$1,415.00	\$1,202.75
08/01/22	08/28/22	9	\$405.00	\$344.25

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
July 2022	35	\$1,415.00	\$1,202.75	0.00
August 2022	9	\$405.00	\$344.25	0.00
<b>Totals</b>	<b>44</b>	<b>\$1,820.00</b>	<b>\$1,547.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Christal National	CHRIS	National	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WTVB	07/28/22	08/01/22	M-F 6a-10a M-F 6a-10a	CM	6a-10a	3--54--	1:00	12	\$45.00	VIP	0.00	NM	12	\$540.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/25/22	07/31/22	---54--		9				\$45.00		0.00			
		Week: 08/01/22	08/07/22	3-----		3				\$45.00		0.00			
N 2	WTVB	07/28/22	08/01/22	M-F 10a-3p M-F 10a-3p	CM	10a-3p	3--54--	1:00	12	\$45.00	VIP	0.00	NM	12	\$540.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/25/22	07/31/22	---54--		9				\$45.00		0.00			
		Week: 08/01/22	08/07/22	3-----		3				\$45.00		0.00			
N 3	WTVB	07/28/22	08/01/22	M-F 3p-7p M-F 3p-7p	CM	3p-7p	3--54--	1:00	12	\$45.00	VIP	0.00	NM	12	\$540.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/25/22	07/31/22	---54--		9				\$45.00		0.00			
		Week: 08/01/22	08/07/22	3-----		3				\$45.00		0.00			
N 4	WTVB	07/28/22	07/31/22	Sa-Su 6a-7p Sa-Su 6a-7p	CM	10:00 AM-7:00 PM (10:00 AM-7:00 PM)	-----44	1:00	8	\$25.00	VIP	0.00	NM	8	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/25/22	07/31/22	-----44		8				\$25.00		0.00			
<b>Totals</b>														<b>44</b>	<b>\$1,820.00</b>

## ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, The Michigan Chamber of Commerce, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

### Check one:

- ☐ Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- ☒ Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

#### Station time requested by:

Agency name: Kate Nelson Media, LLC

Address: 5812 Pratt Ct. Alexandria, VA 22310

Contact: =SW@Wa`

Phone number: )"%\$-Z' %&

Email:

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: The Michigan Chamber of Commerce

Address: 600 S. Walnut, Lansing MI 48933

Contact: Wendy Block, VP

Phone number: 517.927.5135

Email: wblock@michamber.com

Station is authorized to announce the time as paid for by such person or entity. YES

List ALL chief executive officers, members of the executive committee and the board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):

James Holcomb, Treasurer

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

☒ N/A

Name(s) of every candidate referred to:

Office(s) sought by such candidate(s) (no acronyms or abbreviations):

Date of election:

Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

☒ N/A

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor	Station Representative
Signature: <i>W. Block</i>	Signature: <i>[Signature]</i>
Name: Wendy Block, VP of Business Advocacy & Member Enga	Name: <i>Ken Delaney</i>
Date of Request to Purchase Ad Time: 07.12.22	Date of Station Agreement to Sell Time: <i>7-26-22</i>

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to station? ☒ Yes ☐ No Date ad received: *7-26-22*

**Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).**

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

- ☒ Accepted  
☐ Accepted IN PART (e.g., ad not received to determine content)\*  
☐ Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #: <i>553646</i>	Station Call Letters: <i>WTUB</i>	Date Received/Requested: <i>7-26-22</i>
Est. #: <i>N/A</i>	Station Location: <i>Colchester MT</i>	Run Start and End Dates: <i>7/28 - 8/11/22</i>

**For national issue ads only (not required for state/local issue ads):**

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

Jul 26, 22  
 CONT# 36052359 Mod# Ver# 1 (Last = )  
 REP CHRISTAL RADIO  
 TO WTVB-AM (Kalamazoo-Portage, MI)  
 FM JESSICA LAVORERIO-PH  
 OFF PHILADELPHIA  
 AGY Katz Media Group  
 ADDR 125 West 55th Street 3rd Floor  
 New York, NY 10019

DDS CONT# 0  
 C/P/E: na / na / NA.

SALESPERSON FAX#

PH #

BYR Helen Hanratty1  
 ADV MICHIGAN CHAMBER OF COMMERCE (ISSUE)  
 PDT Michigan Chamber of Commerce  
 FLT Jul 19, 22 - Aug 01, 22

\* REP ORDER COMMENT \*

\*\* 7/26/2022 3:30:00 PM: THIS IS A KATZ MEDIA GROUP ORDER. ALL BILLING SHOULD BE SENT TO KATZ MEDIA GROUP 125 W 55TH ST./NY,NY 10019. KATZ MEDIA GROUP IS NOT LIABLE FOR PAYMENT.

\*\* 7/26/2022 3:30:00 PM: THIS IS A NEW POLITICAL/ISSUE ORDER. 24 HOUR CANCELLATION POLICY FOR ANY POLITICAL/ISSUE ORDERS. PAYMENT, NAB, AND SPOT WILL BE SENT VIA EMAIL. FOR ANY QUESTIONS PLEASE EMAIL AIDAN.HARTSWICK@KATZMEDIA.COM

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF WKS	NPW	RATE	TOT SPTS
		<b>FLIGHT 1</b>							
	1.1	MTWTF..	6A - 10A	60	7/25/2022 - 7/29/2022	1W	9	\$45.00	9
	1.2	MTWTF..	10A - 3P	60	7/25/2022 - 7/29/2022	1W	9	\$45.00	9
	1.3	MTWTF..	3P - 7P	60	7/25/2022 - 7/29/2022	1W	9	\$45.00	9
	1.4	.....S.	10A - 7P	60	7/30/2022 - 7/30/2022	1W	4	\$25.00	4
	1.5	.....S	10A - 7P	60	7/31/2022 - 7/31/2022	1W	4	\$25.00	4
		** WEEKLY FLIGHT TOTALS **					35	\$1,415.00	
		<b>FLIGHT 2</b>							
	2.1	M.....	6A - 10A	60	8/1/2022 - 8/1/2022	1W	3	\$45.00	3
	2.2	M.....	10A - 3P	60	8/1/2022 - 8/1/2022	1W	3	\$45.00	3
	2.3	M.....	3P - 7P	60	8/1/2022 - 8/1/2022	1W	3	\$45.00	3
		** WEEKLY FLIGHT TOTALS **					9	\$405.00	

	Jul 22	Aug 22					
SPOTS	35	9					
CASH	1415.00	405.00					
TRADE	0.00	0.00					
NSL	0.00	0.00					
TOTAL	1415.00	405.00					

Jul 26, 22  
CONT# 36052359 Mod# Ver# 1 (Last = )  
REP CHRISTAL RADIO

DDS CONT# 0  
C/P/E: na / na / NA.

						TOTAL
SPOTS						44
CASH						1,820.00
TRADE						0.00
NSL						0.00
TOTAL						1,820.00

**\*\* Competitive Comments \*\***

MICHIGAN CHAMBER OF COMMERCE

SVC: SP22 MSA ARB

Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.