ORDER

Orders Order / Rev: 521374 Alt Order #: Milw County Circuit Court Product Desc: **TODAY'S TMJ4** Estimate: Brian O'Farrell Flight Dates: 03/20/19 - 04/02/19 Primary AE: Sales Office: Original Date / Rev: 03/15/19 / 03/17/19 WTMJL Order Type: **GENERAL** Sales Region: LOC Committee to Retain Judge Jones Name: Agency **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast Billing Cycle: PO Box 489 EOM/EOC Milwaukee, WI 53201 Agency Commission: 15% Advertiser Name: Jones/Non-partisan/Milw County Circu A18+ New Business Thru: Demographic: PL State Candidate **Product Codes:** Advertiser External ID: 243891 Revenue Code 1: DISC Agency External ID: 131174 Revenue Code 2: POL Unit Code: General Revenue Code 3: **CAND** Order Separation: 00:20:00 P-3 Priority:

Bill Plan

Dill I lall				
Start Date	End Date	# Spots	Gross Amount	Net Amount
02/25/19	03/31/19	53	\$14,750.00	\$12,537.50
04/01/19	04/01/19	11	\$2,900.00	\$2,465.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
March 2019	53	\$14,750.00	\$12,537.50	0.00
April 2019	11	\$2,900.00	\$2,465.00	0.00
Totals	64	\$17,650.00	\$15,002.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %	
Brian O'Farrell			Start Of Order - End Of Order	100%	

Ln Ch Sta	rt End	Inventory Code	Break	Start/End	Time	Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
N 1 WTMJ 03/20	0/19 03/22/19	5-6am Daybreak Early	СМ	5-6am	-	- WTF	:30	2	\$100.00 P-3	0.00 NM	2	\$200.00
		5-6am Daybreak Early										
Start Date	End Date		s/Week	Rate	Ratin	<u>g</u>						
Week: 03/18/19	03/24/19	WTF	2	\$100.00	0.0	00						
N 2 WTMJ 03/2	5/19 03/29/19	5-6am Daybreak Early	CM	5-6am	N	TWTF	:30	2	\$100.00 P-3	0.00 NM	2	\$200.00
		5-6am Daybreak Early										
Start Date	End Date	Weekdays Spot	s/Week	Rate	Ratin	<u>g</u>						
Week: 03/25/19	03/31/19	MTWTF	2	\$100.00	0.0	00						
N 3 WTMJ 04/0	1/19 04/01/19	5-6am Daybreak Early	CM	5-6am	N	1	:30	1	\$100.00 P-3	0.00 NM	1	\$100.00
		5-6am Daybreak Early										
Start Date	End Date	Weekdays Spot	s/Week	Rate	Ratin	<u>g</u>						
Week: 04/01/19	04/07/19	M	1	\$100.00	0.0	00						
N 4 WTMJ 03/20	0/19 03/22/19	6-7am Live at Daybrea	k CM	6-7am	-	- WTF	:30	1	\$300.00 P-3	0.00 NM	1	\$300.00
		6-7am Live at Daybrea	ık									
Start Date	End Date	Weekdays Spot	s/Week	Rate	Ratin	<u>g</u>						
Week: 03/18/19	03/24/19	WTF	1	\$300.00	0.0	00						
N 5 WTMJ 03/2	5/19 03/29/19	6-7am Live at Daybrea	k CM	6-7am	N	TWTF	:30	1	\$300.00 P-3	0.00 NM	1	\$300.00
		6-7am Live at Daybrea	ık									
Start Date	End Date	Weekdays Spot	s/Week	Rate	Ratin	<u>g</u>						
Week: 03/25/19	03/31/19	MTWTF	1	\$300.00	0.0	00						

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Order / Rev: 521374 Advertiser: Jones/Non-partisan/Milw County Circuit (

Alt Order #: Product Desc: Milw County Circuit Court TODAY'S TMJ4

Flight Dates: 03/20/19 - 04/02/19 Estimate:

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len S	pots	Rate Pri	Rtg Type	Spots	Amount
N 6 WTMJ	04/01/1	9 04/01/19	6-7am Live at Da 6-7am Live at Da	•	6-7am	М	- :30	1	\$300.00 P-3	0.00 NM	1	\$300.00
Star Week: 04/	rt Date 01/19	End Date 04/07/19	Weekdays M	Spots/Week 1	Rate \$300.00	Rating 0.00						
N 7 WTMJ	03/20/1	9 03/22/19	M-F 12-1230p Live at		12-1230pm	WГF-	- :30	2	\$200.00 P-3	0.00 NM	2	\$400.00
Sta Week: 03/	rt Date	End Date 03/24/19	Weekdays WTF	Spots/Week 2	Rate \$200.00	Rating 0.00						
N 8 WTMJ			M-F 12-1230p Liv	ve at NoCM	12-1230pm	МГЖГБ-	- :30	2	\$200.00 P-3	0.00 NM	2	\$400.00
	rt Date	End Date	Weekdays MTWTF	Spots/Week	Rate	Rating						
Week: 03/2 N 9 WTMJ		03/31/19 9 04/01/19	M-F 12-1230p Liv		\$200.00 12-1230pm	0.00 M	- :30	1	\$200.00 P-3	0.00 NM	1	\$200.00
<u>Sta</u>	rt Date	End Date	12-1230p Live at Weekdays	Noon Spots/Week	<u>Rate</u>	Rating						
Week: 04/0		04/07/19	M M-F 1230-1p Live	1	\$200.00	0.00 WTF-	- :30		\$200.00 P-3	0.00 NM	4	¢200.00
N10 WTMJ			1230-1p Live at 1	1230p	1230-1pm		- :30	1	\$200.00 P-3	U.UU INIVI	1	\$200.00
Sta Week: 03/	rt Date 18/19	End Date 03/24/19	<u>Weekdays</u> WTF	Spots/Week 1	Rate \$200.00	Rating 0.00						
N11 WTMJ			M-F 1230-1p Live		1230-1pm	МГЖГБ-	- :30	1	\$200.00 P-3	0.00 NM	1	\$200.00
Sta Week: 03/	rt Date 25/19	End Date 03/31/19	Weekdays MTWTF	Spots/Week	Rate \$200.00	Rating 0.00						
N12 WTMJ			M-F 1230-1p Live		1230-1pm	M	- :30	1	\$200.00 P-3	0.00 NM	1	\$200.00
Sta Week: 04/	rt Date	End Date 04/07/19	Weekdays M	Spots/Week	Rate \$200.00	Rating 0.00						
N13 WTMJ			M-F Live at 4pm M-F Live at 4pm	News CM	4-430pm	WTF-	- :30	3	\$200.00 P-3	0.00 NM	3	\$600.00
Sta Week: 03/	rt Date	End Date 03/24/19	Weekdays WTF	Spots/Week	Rate \$200.00	Rating 0.00						
N14 WTMJ			M-F Live at 4pm M-F Live at 4pm	News CM	4-430pm	МГЖГБ-	- :30	3	\$200.00 P-3	0.00 NM	3	\$600.00
Sta Week: 03/2	rt Date 25/19	End Date 03/31/19	Weekdays MTWTF	Spots/Week	Rate \$200.00	Rating 0.00						
N15 WTMJ		9 04/01/19	M-F Live at 4pm M-F Live at 4pm	News CM	4-430pm	M	- :30	1	\$200.00 P-3	0.00 NM	1	\$200.00
Sta Week: 04/	rt Date	End Date 04/07/19	Weekdays M	Spots/Week	Rate \$200.00	Rating 0.00						
N16 WTMJ			M-F Live at 430p M-F Live at 430p	m NewsCM	430-5pm	WГF-	- :30	3	\$250.00 P-3	0.00 NM	3	\$750.00
Sta Week: 03/	rt Date	End Date 03/24/19	Weekdays WTF	Spots/Week 3	Rate \$250.00	Rating 0.00						
N17 WTMJ			M-F Live at 430p M-F Live at 430p	m NewsCM	430-5pm	МГЖГБ-	- :30	3	\$250.00 P-3	0.00 NM	3	\$750.00
Sta Week: 03/2	rt Date	End Date 03/31/19	Weekdays MTWTF	Spots/Week	Rate \$250.00	Rating 0.00						
N18 WTMJ			M-F Live at 430p M-F Live at 430p	m NewsCM	430-5pm	M	- :30	1	\$250.00 P-3	0.00 NM	1	\$250.00
Sta Week: 04/	rt Date	End Date 04/07/19	Weekdays M	Spots/Week	Rate \$250.00	Rating 0.00						
N19 WTMJ			5-530pm Live at	5 NewsCM	5-530pm	WTF-	- :30	2	\$400.00 P-3	0.00 NM	2	\$800.00
Sta Week: 03/	rt Date	End Date 03/24/19	Weekdays WTF	Spots/Week 2	Rate \$400.00	Rating 0.00						
N20 WTMJ			5-530pm Live at	5 NewsCM	5-530pm	MTWTF-	- :30	2	\$400.00 P-3	0.00 NM	2	\$800.00
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						

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Order / Rev: 521374 Advertiser: Jones/Non-partisan/Milw County Circuit (

Alt Order #: Product Desc: Milw County Circuit Court TODAY'S TMJ4

Flight Dates: 03/20/19 - 04/02/19 Estimate:

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len S	pots	Rate Pri	Rtg Type	Spots	Amount
	t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 03/2		03/31/19	MTWTF	2 NowaCM	\$400.00	0.00 M	:30	1	\$400.00 P-3	0.00 NM	1	¢400.00
N21 WTMJ	04/01/1	9 04/01/19	5-530pm Live at 5		5-530pm	IVI	.30	'	\$400.00 P-3	U.UU INIVI	'	\$400.00
Start	t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 04/0		04/07/19	M	1	\$400.00	0.00						
N22 WTMJ	03/20/1	9 03/22/19	6-630pm Live at 6 6-630pm Live at 6	•	6-630pm	WTF	:30	1	\$500.00 P-3	0.00 NM	1	\$500.00
Start Week: 03/1	t Date 8/19	End Date 03/24/19	Weekdays WTF	Spots/Week 1	<u>Rate</u> \$500.00	Rating 0.00						
N23 WTMJ		9 03/29/19	6-630pm Live at 6	•	6-630pm	MTWTF	:30	2	\$500.00 P-3	0.00 NM	2	\$1,000.00
Start	t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 03/2		03/31/19	MTWTF	2	\$500.00	0.00						
N24 WTMJ	04/01/1	9 04/01/19	6-630pm Live at 6	•	6-630pm	M	:30	1	\$500.00 P-3	0.00 NM	1	\$500.00
Start	t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 04/0		04/07/19	M	1	\$500.00	0.00						
N25 WTMJ	03/20/1	9 03/22/19	M-F Live at 10pm M-F Live at 10pm		10-1035pm	WTF	:30	2	\$650.00 P-3	0.00 NM	2	\$1,300.00
Start Week: 03/1	t Date	End Date 03/24/19	Weekdays WTF	Spots/Week 2	Rate \$650.00	Rating 0.00						
N26 WTMJ			M-F Live at 10pm		10-1035pm	МГWГF	:30	2	\$650.00 P-3	0.00 NM	2	\$1,300.00
			M-F Live at 10pm	News	·	Datina						. ,
Start Week: 03/2	t <u>Date</u> 25/19	End Date 03/31/19	Weekdays MTWTF	Spots/Week 2	Rate \$650.00	Rating 0.00						
N27 WTMJ			M-F Live at 10pm M-F Live at 10pm		10-1035pm	M	:30	1	\$650.00 P-3	0.00 NM	1	\$650.00
Start	t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 04/0		04/07/19	M	1	\$650.00	0.00						
N28 WTMJ	03/20/1	9 03/22/19	Extra Early Daybr Extra Early Dayb		430-5am	WT	:30	4	\$50.00 P-3	0.00 NM	4	\$200.00
Start Week: 03/1	t Date 8/19	End Date 03/24/19	<u>Weekdays</u> WT	Spots/Week 4	<u>Rate</u> \$50.00	Rating 0.00						
N29 WTMJ			Extra Early Daybr Extra Early Dayb		430-5am	MTWT	:30	3	\$50.00 P-3	0.00 NM	3	\$150.00
Start	t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 03/2	25/19	03/31/19	МГWГ	3	\$50.00	0.00						
N30 WTMJ	04/01/1	9 04/01/19	Extra Early Daybr Extra Early Dayb		430-5am	M	:30	2	\$50.00 P-3	0.00 NM	2	\$100.00
	t Date	End Date	Weekdays M	Spots/Week	Rate	Rating						
Week: 04/0 N31 WTMJ		9 03/30/19	SA 5-7am Daybre	ak CM	\$50.00 5-7am	0.00	:30	2	\$125.00 P-3	0.00 NM	2	\$250.00
NOT WIND	00/00/1	0 00/00/10	SA 5-7am Daybre		o rain	5	.00	_	Ψ120.001 0	0.00 14101	_	Ψ200.00
	t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 03/2		03/31/19	S-	2	\$125.00	0.00						
N32 WTMJ	03/23/1	9 03/30/19	SA 5-530pm Live SA 5-530pm Live		5-530pm	S-	:30	1	\$400.00 P-3	0.00 NM	2	\$800.00
Start	t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 03/1	8/19	03/24/19	S-	1	\$400.00	0.00						
Week: 03/2		03/31/19	S-	1	\$400.00	0.00						
N33 WTMJ	03/23/1	9 03/30/19	SA 6-630pm Live SA 6-630pm Live		6-630pm	S-	:30	1	\$400.00 P-3	0.00 NM	2	\$800.00
	t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 03/1		03/24/19	S- S-	1	\$400.00	0.00						
Week: 03/2 N34 WTMJ		9 03/31/19	SU 5-7am Daybre	•	\$400.00 5-7am	0.00	:30	2	\$125.00 P-3	0.00 NM	2	\$250.00
Trinio	30,01,1	2 3,01/10	SU 5-7am Daybre		3.3111	5	.00	_	ψ. <u>_</u> 0.001 0	3.30 14101	_	ψ <u>=</u> 00.00
Start	t Date	End Date	Weekdays	Spots/Week	Rate	Rating						

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Order / Rev: 521374 Advertiser: Jones/Non-partisan/Milw County Circuit (
Alt Order #: Product Desc: Milw County Circuit Court TODAY'S TMJ4

Flight Dates: 03/20/19 - 04/02/19 Estimate:

Ln Ch Start Er	nd Inventory Code	Break	Start/End T	ïme Days	Len Spots	Rate Pri	Rtg Type S	Spots	Amount
Start Date End	Date Weekdays	Spots/Week	Rate	Rating					
Week: 03/25/19 03/3	1/19S	2	\$125.00	0.00					
N35 WTMJ 03/24/19 03/	31/19 SU Live at 10pm	News CM	10-1035pm	S	:30	1 \$650.00 P-3	0.00 NM	2	\$1,300.00
	SU Live at 10pm	News					- 1		
Start Date End	Date Weekdays	Spots/Week	Rate	Rating			- 1		
Week: 03/18/19 03/2	4/19S	1	\$650.00	0.00			- 1		
Week: 03/25/19 03/3	1/19S	1	\$650.00	0.00					
N36 WTMJ 03/24/19 03/	24/19 SU 5-530pm Live	at 5 CM	5-530pm	S	:30	1 \$400.00 P-3	0.00 NM	1	\$400.00
	SU 5-530pm Live	at 5							
Start Date End	Date Weekdays	Spots/Week	Rate	Rating					
Week: 03/18/19 03/2	4/19S	1	\$400.00	0.00					

Totals 64 \$17,650.00