## WXKS Boston, MA Quarterly Issues/Programs List First Quarter, 2024 04/08/2024

## WXKS Quarterly Issues/Programs List

WXKS provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- Business: Talked about new exhibits being featured in Boston in an attempt to increase tourism. The brand-new public art exhibit is called WINTERACTIVE and it's a partnership between the City of Boston and artists in Quebec, Canada. They exhibits include a girl on a swing, hovering over an alley, two massive clown heads wedged between two buildings, a unicorn in a box, and more.
- Business / Consumer / Economy: Talked about Meet Boston's "Dine Out Boston" event and how they've teamed up with dozens of Boston-area restaurants in hopes of boosting the economy in the area. At the event, diners found everything from sushi to tapas to a quality steak, with prix fixe options that won't break the bank.
- Charity: Discussing the organization's work and how they rely on community volunteers of all ages to process and donate much-needed hygiene items, clothing, outerwear, and more to thousands of children on the South Coast of Massachusetts.
- Charity / Fundraising: Matt Light talked about how he's currently fasting through the work of his church, his upcoming comedy show to benefit The Light Foundation, and his reaction to New England Patriot's head coach Bill Belichick leaving and what his replacement may do for the team.
- Charity and Fundraising: Talked about how Pawsitively 4 Pink works to ease financial burdens for low-income breast cancer patients by helping them cover some of their essential costs, how thousands of people come down with breast cancer each and every year in Massachusetts and how treatments can get very expensive, very quickly, how finances can become overwhelming, even for everyday purchases like food and housing costs, and their new statewide collaboration with Resinate to raise money for, and awareness of, breast cancer.
- **Community:** Talked about a new pop-up Winter City Sauna on Boston's City Hall Plaza in an effort to allow those in the Boston area, who might not otherwise be able to afford a nice, steamy sauna during the wet, snowy, gray, dreary New England winter, to get involved and connect with other Boston area residents.
- Community Service: Talked about all the ways scouting can help young women make friends, learn critical life skills, enrich their self-esteem, give back to their community, their delicious Girl Scout cookies, and what it means to be a Girl Scout. The Girl Scouts have been a fixture across America for more than 100 years, and here in Massachusetts, dozens of troops help bring girls together each and every day to make memories.
- **Consumer:** Talked about this year's Chocolate Expo and what folks can expect when they attend. The Chocolate Expo features dozens of vendors offering tastes of chocolate-laced products and special giveaways, and this year attendees had the chance to meet some Hollywood stars from the original Wonka movie.
- **Consumer / Health:** Jenna Trovato talked about how she got started with exercise and stretching for better health, her offerings in Wyndham, NH, and what types of clients she has.
- Culture: Talked about a Boston Youth Symphony Orchestra concert highlighting the influence of Dr. Martin Luther King Jr's teachings on young people. Each year, for almost two decades, members of the Boston Youth Symphony Orchestra's Intensive

Community Program have collaborated with the Museum of African-American History to hold a special tribute to civil rights icon Dr. Martin Luther King Jr. The ensemble performs spiritual and classical pieces which complement readings of some of Dr. King's powerful speeches and thoughts.

- Culture / Community: Discussion about offerings at Grace by Nia supper club, their special events, how they're tapped into the community, and upcoming women's events.
- Culture / Relationships: Dr. Sadie Allison talked about how couples should take their relationships back to the beginning to spice it up a bit and what bedroom "accessories" folks could use to spice things up in there.
- Culture / Sports: Discussion about how Bill Belichick may be parting ways with the New England Patriots, the poor seasons the New England Patriots have had lately, Belichick's age, and whether Belichick will retire or move on to another team.
- Education and Community: Talked about the work of the Bay State Model Railroad Museum, the layouts they have on display, and their efforts to connect with their community. Many model railroad lovers have setups in their basement, a bedroom, or the garage, but in Roslindale, MA, model train enthusiasts have spent decades creating a museum dedicated to the craft of creating intricate train layouts. The members of the Bay State Model Railroad Museum love to lay track, paint, build, and create, and the public can get a chance to see their work up close and personal.
- Environment: All activities planned for the winter months at the New England Botanic Garden at Tower Hill, including an "Orchids After Dark" event. The Garden has opportunities for everyone to embrace nature all year long, no matter what the weather, on their 170+ acres of manicured grounds.
- Environment / Climate: Talked about the New England Forestry Foundation's work and "30 Percent Solution" to mitigate the impacts of our changing climate on the land we love. Millions of lush, healthy trees make up New England's forests, and those trees could end up being a major player in the fight against climate change. For nearly a century, the New England Forestry Foundation has made it their duty to conserve and cultivate our woodlands, and as we look ahead to an uncertain future, the Foundation is embarking on a new five-year pilot program, hoping to utilize the very trees we enjoy to help reduce our carbon emissions.
- Environment / Weather: Meteorologist Jeremy Reiner talked about storms that are approaching, what it means for Boston and beyond, and how to prepare for New England winter storms.
- Family / Community: How Big Brothers Big Sisters of Eastern Massachusetts serves the community and is in need of mentors. They talked about their mission and the benefits of volunteering for both "Bigs" and "Littles".
- Gender / Armed Forces Service: Talked about U.S.S. Constitution Commander Billie J. Farrell's journey through the Navy, what it's like living as a transplant in New England, the legacy she wants to leave behind to women in the service, and an upcoming award ceremony. In April, Farrell receives the "Third Lantern" award from Old North Illuminated at the "Lanterns & amp; Luminaries" event.
- Genealogy: Talked about American Ancestors' 10 Million Names project and how genealogical work can be especially difficult for people directly related to some of the millions of men, women, and children who were enslaved in pre-and-post colonial America through chattel slavery. 10 Million Names is a collaborative project dedicated to recovering the names of the estimated 10 million men, women, and children of African descent who were enslaved in pre- and post-colonial America between the 1500s and 1865 and seeks to amplify the voices of people who have been telling their family stories for centuries, connect researchers and data partners with people seeking answers to family history questions, and expand access to data, resources, and information about enslaved African Americans.
- Government: Boston City Councilor At-Large Ruthzee Louijeune talked about her work as the first Haitian-American to serve on the council, her inauguration and path to the Council's presidency, current events, her plans to bring integrity and accountability to the Council, and what her priorities are for her term.

- Health: Talked about why oral health is so important and how the UMass Chan Medical School in Worcester, MA, is utilizing new grant to help restore dental health and develop more self-confidence in recovering addicts. Many people who are struggling with addiction are also dealing with a major hurdle to recovery: poor dental health that's caused by the use of substances like drugs or alcohol.
- Health / Family / Charity: Talked about Zebra Crossings' work and special programs that not just help boost confidence and self-love in children with chronic health conditions, but also give families some respite in a safe, understanding environment. Kids are incredibly resilient, but it can be hard to be strong all the time when you're suffering from a chronic condition like asthma, epilepsy, or heart problems. The same goes for their parents. Managing health conditions and trying to provide as "normal" a childhood as possible can take a toll on families. Zebra Crossings in Dover, NH is always around to help.
- Mental Health: Mel Robbins talked about how to reduce your everyday anger and how she got started in her career.
- Race Relations: Talked about a recent "Harm Report," a comprehensive look at how slavery and centuries of systemic racism against Black Bostonians has impacted seven key aspects of life, including housing, transportation, healthcare, and income. The report also outlined suggestions from the team at Embrace Boston on how the city can move forward in a more equitable manner and address the harms against the Black community.
- Social Media / Podcasting: Kim Carrigan talked about the launch of her new podcast, "Carrigan & amp; Company," upcoming guests, and what the podcast will feature.
- Social Media / Relationships: Discussion about how Paul English and Rachel Cohen met on a dating app four years ago and have now launched their own dating app, Lola Dating. They talked about why the wanted to create a better app for dating, how their app is for folks who want to meet in person, how it's different, how it's unique to Boston, and how it works.

## Section I LOCAL PROGRAMMING

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

| ISSUE                              | PROGRAM<br>/ TITLE | DESCRIPTION  | GUEST                             | DATE/TIME              | DURATION |
|------------------------------------|--------------------|--|-----------------------------------|------------------------|----------|
| Social Media<br>/<br>Relationships | Lisa in<br>the     | Discussion about how<br>Paul English and Rachel<br>Cohen met on a dating<br>app four years ago and<br>have now launched their<br>own dating app, Lola<br>Dating. They talked<br>about why the wanted to<br>create a better app for<br>dating, how their app is<br>for folks who want to<br>meet in person, how it's<br>different, how it's<br>unique to Boston, and<br>how it works. | English and his<br>partner Rachel | 01/04/2024<br>09:00 AM | 010:00   |

| ISSUE                    | PROGRAM<br>/ TITLE                      | DESCRIPTION   | GUEST  | DATE/TIME              | DURATION |
|--------------------------|---|---|--|------------------------|----------|
| Environment /<br>Weather | Billy<br>&<br>Lisa in<br>the<br>Morning | Meteorologist Jeremy<br>Reiner talked about<br>storms that are<br>approaching, what it<br>means for Boston and<br>beyond, and how to<br>prepare for New England<br>winter storms.   | WHDH 7News<br>Meteorologist<br>Jeremy Reiner                                 | 01/05/2024<br>08:00 AM | 006:00   |
| Environment              | New<br>England<br>Weekend               | All activities planned<br>for the winter months at<br>the New England Botanic<br>Garden at Tower Hill,<br>including an<br>"Orchids After<br>Dark" event. The<br>Garden has opportunities<br>for everyone to embrace<br>nature all year long, no<br>matter what the weather,<br>on their 170+ acres of<br>manicured grounds. | Grace Elton, CEO<br>of the New<br>England Botanic<br>Garden at Tower<br>Hill | 01/07/2024<br>07:00 AM | 015:00   |
| Family /<br>Community    | New<br>England<br>Weekend               | How Big Brothers Big<br>Sisters of Eastern<br>Massachusetts serves the<br>community and is in need<br>of mentors. They talked<br>about their mission and<br>the benefits of<br>volunteering for both<br>"Bigs" and<br>"Littles".  |  | 01/07/2024<br>07:00 AM | 015:00   |
| Culture /<br>Sports      | Billy<br>&<br>Lisa in<br>the<br>Morning | Discussion about how<br>Bill Belichick may be<br>parting ways with the<br>New England Patriots,<br>the poor seasons the New<br>England Patriots have<br>had lately, Belichick's<br>age, and whether<br>Belichick will retire or<br>move on to another team.   | iHeartRadio<br>Boston Sports<br>Director Adam<br>Kaufman                     | 01/08/2024<br>08:00 AM | 005:00   |

| ISSUE         | PROGRAM<br>/ TITLE                      | DESCRIPTION  | GUEST  | DATE/TIME              | DURATION |
|---------------|---|--|--|------------------------|----------|
| Culture       | New<br>England<br>Weekend               | Talked about a Boston<br>Youth Symphony Orchestra<br>concert highlighting the<br>influence of Dr. Martin<br>Luther King Jr's<br>teachings on young<br>people. Each year, for<br>almost two decades,<br>members of the Boston<br>Youth Symphony<br>Orchestra's Intensive<br>Community Program have<br>collaborated with the<br>Museum of African-<br>American History to hold<br>a special tribute to<br>civil rights icon Dr.<br>Martin Luther King Jr.<br>The ensemble performs<br>spiritual and classical<br>pieces which complement<br>readings of some of Dr.<br>King's powerful speeches<br>and thoughts. | Catherine<br>Weiskel,<br>President and CEO<br>of the Boston<br>Youth Symphony<br>Orchestra, and<br>Dr. Noelle Trent,<br>President of the<br>Museum of<br>African-American<br>History | 01/14/2024<br>07:00 AM | 020:00   |
| Environment   | New<br>England<br>Weekend               | Talked about a seal<br>named Cuyahoga that was<br>in terrible shape,<br>struggling with<br>parasites, lice,<br>digestive issues, and<br>many other maladies, and<br>how the Life Center<br>brought the seal back to<br>good health. They also<br>talked about how back-<br>to-back winter storms<br>impact marine animals,<br>especially young seals<br>and sea turtles.   | Marine Life  | 01/14/2024<br>07:00 AM | 010:00   |
| Mental Health | Billy<br>&<br>Lisa in<br>the<br>Morning | Mel Robbins talked about<br>how to reduce your<br>everyday anger and how<br>she got started in her<br>career.  | Presenter and<br>Author Mel<br>Robbins   | 01/19/2024<br>08:00 AM | 010:00   |
| Charity       | New<br>England<br>Weekend               | Discussing the<br>organization's work and<br>how they rely on<br>community volunteers of<br>all ages to process and<br>donate much-needed<br>hygiene items, clothing,<br>outerwear, and more to<br>thousands of children on<br>the South Coast of<br>Massachusetts.  | Jim Stevens,<br>Founder and CEO<br>of Gifts to Give  | 01/21/2024<br>07:00 AM | 020:00   |

| ISSUE                        | PROGRAM<br>/ TITLE                      | DESCRIPTION  | GUEST  | DATE/TIME              | DURATION |
|------------------------------|---|--|--|------------------------|----------|
| Consumer                     | New<br>England<br>Weekend               | Talked about this year's<br>Chocolate Expo and what<br>folks can expect when<br>they attend. The<br>Chocolate Expo features<br>dozens of vendors<br>offering tastes of<br>chocolate-laced products<br>and special giveaways,<br>and this year attendees<br>had the chance to meet<br>some Hollywood stars<br>from the original Wonka<br>movie.       | Larry Rosenberg,<br>Associate<br>Producer of The<br>Chocolate Expo<br>and owner of<br>Bacon Bites          | 01/21/2024<br>07:00 AM | 010:00   |
| Social Media<br>/ Podcasting | Billy<br>&<br>Lisa in<br>the<br>Morning | Kim Carrigan talked<br>about the launch of her<br>new podcast, "Carrigan<br>& Company," upcoming<br>guests, and what the<br>podcast will feature.  | Former WRKO<br>morning show host<br>Kim Carrigan   | 01/22/2024<br>09:00 AM | 012:00   |
| Charity                      | Billy<br>&<br>Lisa in<br>the<br>Morning | Annissa Essaibi George<br>talked about the work<br>she's doing with Big<br>Sister, her family and<br>political life, her<br>knitting club at Stitch<br>House Dorchester, her<br>other book club, and how<br>it all ties in to<br>fighting the loneliness<br>epidemic.  | Former Boston<br>City Council<br>Member Annissa<br>Essaibi George  | 01/23/2024<br>09:00 AM | 011:00   |
| Charity /<br>Fundraising     | Billy<br>&<br>Lisa in<br>the<br>Morning | Matt Light talked about<br>how he's currently<br>fasting through the work<br>of his church, his<br>upcoming comedy show to<br>benefit The Light<br>Foundation, and his<br>reaction to New England<br>Patriot's head coach<br>Bill Belichick leaving<br>and what his replacement<br>may do for the team.  | Former NFL player<br>Matt Light  | 01/24/2024<br>09:00 AM | 009:00   |
| Community                    | New<br>England<br>Weekend               | Talked about a new pop-<br>up Winter City Sauna on<br>Boston's City Hall Plaza<br>in an effort to allow<br>those in the Boston<br>area, who might not<br>otherwise be able to<br>afford a nice, steamy<br>sauna during the wet,<br>snowy, gray, dreary New<br>England winter, to get<br>involved and connect<br>with other Boston area<br>residents. | Aaron Greiner<br>with CultureHouse<br>who is an urban<br>designer based in<br>Somerville,<br>Massachusetts | 01/28/2024<br>07:00 AM | 010:00   |

| ISSUE                | PROGRAM<br>/ TITLE        | DESCRIPTION  | GUEST  | DATE/TIME              | DURATION |
|----------------------|---------------------------|--|--|------------------------|----------|
| Business             | New<br>England<br>Weekend | Talked about new<br>exhibits being featured<br>in Boston in an attempt<br>to increase tourism. The<br>brand-new public art<br>exhibit is called<br>WINTERACTIVE and it's a<br>partnership between the<br>City of Boston and<br>artists in Quebec,<br>Canada. They exhibits<br>include a girl on a<br>swing, hovering over an<br>alley, two massive clown<br>heads wedged between two<br>buildings, a unicorn in<br>a box, and more.  | Michael J.<br>Nichols,<br>President of the<br>Downtown Boston<br>Business<br>Improvement<br>District | 01/28/2024<br>07:00 AM | 010:00   |
| Health               | New<br>England<br>Weekend | Talked about why oral<br>health is so important<br>and how the UMass Chan<br>Medical School in<br>Worcester, MA, is<br>utilizing new grant to<br>help restore dental<br>health and develop more<br>self-confidence in<br>recovering addicts. Many<br>people who are<br>struggling with<br>addiction are also<br>dealing with a major<br>hurdle to recovery: poor<br>dental health that's<br>caused by the use of<br>substances like drugs or<br>alcohol.                         | UMass Chan<br>Medical School,<br>and teacher at<br>the Harvard                                       | 01/28/2024<br>07:00 AM | 010:00   |
| Community<br>Service | New<br>England<br>Weekend | Talked about all the<br>ways scouting can help<br>young women make<br>friends, learn critical<br>life skills, enrich<br>their self-esteem, give<br>back to their community,<br>their delicious Girl<br>Scout cookies, and what<br>it means to be a Girl<br>Scout. The Girl Scouts<br>have been a fixture<br>across America for more<br>than 100 years, and here<br>in Massachusetts, dozens<br>of troops help bring<br>girls together each and<br>every day to make<br>memories. | Barb Fortier, CEO<br>of the Girl<br>Scouts of Eastern<br>Massachusetts                               | 02/04/2024<br>07:00 AM | 000:00   |

| ISSUE                      | PROGRAM<br>/ TITLE                      | DESCRIPTION   | GUEST  | DATE/TIME              | DURATION |
|----------------------------|---|---|--|------------------------|----------|
| Culture /<br>Relationships | Billy<br>&<br>Lisa in<br>the<br>Morning | Dr. Sadie Allison talked<br>about how couples should<br>take their relationships<br>back to the beginning to<br>spice it up a bit and<br>what bedroom<br>"accessories" folks<br>could use to spice<br>things up in there.   |  | 02/06/2024<br>09:00 AM | 005:00   |
| Charity and<br>Fundraising | New<br>England<br>Weekend               | Talked about how<br>Pawsitively 4 Pink works<br>to ease financial<br>burdens for low-income<br>breast cancer patients<br>by helping them cover<br>some of their essential<br>costs, how thousands of<br>people come down with<br>breast cancer each and<br>every year in<br>Massachusetts and how<br>treatments can get very<br>expensive, very quickly,<br>how finances can become<br>overwhelming, even for<br>everyday purchases like<br>food and housing costs,<br>and their new statewide<br>collaboration with<br>Resinate to raise money<br>for, and awareness of,<br>breast cancer. | Pawsitively 4<br>Pink Founder<br>Michelle Power            | 02/11/2024<br>07:00 AM | 015:00   |
| Government                 | New<br>England<br>Weekend               | Boston City Councilor<br>At-Large Ruthzee<br>Louijeune talked about<br>her work as the first<br>Haitian-American to<br>serve on the council,<br>her inauguration and<br>path to the Council's<br>presidency, current<br>events, her plans to<br>bring integrity and<br>accountability to the<br>Council, and what her<br>priorities are for her<br>term.  | Boston City<br>Councilor At-<br>Large Ruthzee<br>Louijeune | 02/11/2024<br>07:00 AM | 015:00   |
| Environment /<br>Weather   | Billy<br>&<br>Lisa in<br>the<br>Morning | Discussion about the<br>possibility of a<br>Nor'easter hitting New<br>England and how much<br>snow will actually fall<br>and impact Boston.   | WHDH 7News<br>Meteorologist<br>Jeremy Reiner               | 02/12/2024<br>08:00 AM | 005:00   |

| ISSUE                    | PROGRAM<br>/ TITLE        | DESCRIPTION   | GUEST  | DATE/TIME              | DURATION |
|--------------------------|---------------------------|---|--|------------------------|----------|
| Environment /<br>Climate | New<br>England<br>Weekend | Talked about the New<br>England Forestry<br>Foundation's work and<br>"30 Percent<br>Solution" to<br>mitigate the impacts of<br>our changing climate on<br>the land we love.<br>Millions of lush,<br>healthy trees make up<br>New England's forests,<br>and those trees could<br>end up being a major<br>player in the fight<br>against climate change.<br>For nearly a century,<br>the New England Forestry<br>Foundation has made it<br>their duty to conserve<br>and cultivate our<br>woodlands, and as we<br>look ahead to an<br>uncertain future, the<br>Foundation is embarking<br>on a new five-year pilot<br>program, hoping to<br>utilize the very trees<br>we enjoy to help reduce<br>our carbon emissions.  | Bob Perschel,<br>Executive<br>Director of the<br>New England<br>Forestry<br>Foundation   | 02/18/2024<br>07:00 AM | 020:00   |
| Health                   | New<br>England<br>Weekend | Talked about today's<br>makeup and skin care<br>influencers and the new<br>obsession of tweens.<br>Makeup and skincare<br>influencers are a dime a<br>dozen on social media<br>these days. Normally,<br>they're offering up<br>advice for adults, but<br>tweens are now embracing<br>their adviceto the<br>point where they're<br>buying up skincare<br>products that could<br>actually be doing damage<br>to their fragile, young<br>skin. These<br>"Sephora Kids"<br>have been caught on<br>camera trashing testers<br>in makeup stores, and<br>many adults are<br>wondering what can be<br>done to turn this trend<br>around. Dr. Arianne S.<br>Kourosh talked about how<br>these products can hurt<br>young skin, the<br>psychological impact of<br>these influencers, and<br>how parents can<br>intervene in a healthy<br>way. | Dr. Arianne S.<br>Kourosh, Director<br>of Community<br>Health in the<br>Massachusetts<br>General Hospital<br>Dermatology<br>department | 02/18/2024<br>07:00 AM | 010:00   |

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|----------------------------|---|---|--|------------------------|----------|
| Charity /<br>Fundraising   | Billy<br>&<br>Lisa in<br>the<br>Morning | Rob Gronkowski talked<br>about the Gronk Nation<br>Youth Foundation's<br>pickle ball event and<br>how he used to be the<br>face of Dunkin' and the<br>new Dunkin' Super Bowl<br>ad.   | Former New<br>England Patriots<br>and Tampa Bay<br>Buccaneers<br>football player<br>Rob Gronkowski | 02/22/2024<br>08:00 AM | 010:00   |
| Education and<br>Community | New<br>England<br>Weekend               | Talked about the work of<br>the Bay State Model<br>Railroad Museum, the<br>layouts they have on<br>display, and their<br>efforts to connect with<br>their community. Many<br>model railroad lovers<br>have setups in their<br>basement, a bedroom, or<br>the garage, but in<br>Roslindale, MA, model<br>train enthusiasts have<br>spent decades creating a<br>museum dedicated to the<br>craft of creating<br>intricate train layouts.<br>The members of the Bay<br>State Model Railroad<br>Museum love to lay<br>track, paint, build, and<br>create, and the public<br>can get a chance to see<br>their work up close and<br>personal. | Jeremy Hartwell,<br>President of the<br>Bay State Model<br>Railroad Museum                         | 02/25/2024<br>07:00 AM | 010:00   |
| Charity                    | New<br>England<br>Weekend               | Talked about the work of<br>Mario's Mission and how<br>they uplift members of<br>the community with help<br>for those on the road to<br>recovery from addiction.<br>For years, a trio of<br>Todisco brothers<br>struggled with substance<br>abuse, a battle which<br>eventually led to two of<br>these brothers losing<br>their lives. Mario<br>Todisco, however, was<br>able to make his way<br>through recovery, but it<br>wasn't an easy road. His<br>daughter, Marissa<br>Todisco, started the<br>non-profit (named after<br>her father) to help<br>those on the road to<br>recovery have an easier,<br>more supportive journey.    | Marissa Capone<br>Todisco of<br>Mario's Mission  | 02/25/2024<br>07:00 AM | 015:00   |

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|----------------------------|---|--|--|------------------------|----------|
| Culture                    | New<br>England<br>Weekend               | Talked about the Melrose<br>Symphony Orchestra's<br>history of being the<br>oldest continuously<br>performing volunteer<br>orchestra in the country<br>and how they're in their<br>106th season. The<br>musicians have been<br>practicing for a<br>performance which will<br>focus solely on French<br>composers.  | Melrose Symphony<br>Orchestra<br>Conductor Yoichi<br>Udagawa           | 02/25/2024<br>07:00 AM | 005:00   |
| Community<br>Service       | New<br>England<br>Weekend               | Talked about all the<br>ways scouting can help<br>young women make<br>friends, learn critical<br>life skills, enrich<br>their self-esteem, give<br>back to their community,<br>their delicious Girl<br>Scout cookies, and what<br>it means to be a Girl<br>Scout. The Girl Scouts<br>have been a fixture<br>across America for more<br>than 100 years, and here<br>in Massachusetts, dozens<br>of troops help bring<br>girls together each and<br>every day to make<br>memories. | Barb Fortier, CEO<br>of the Girl<br>Scouts of Eastern<br>Massachusetts | 03/03/2024<br>07:00 AM | 030:00   |
| Culture /<br>Relationships | Billy<br>&<br>Lisa in<br>the<br>Morning | Discussion about how<br>speed dating is making a<br>comeback and a special<br>event Kerry Brett is<br>hosting to bring folks<br>together.  | Photographer<br>Kerry Brett  | 03/06/2024<br>09:00 AM | 006:00   |
| Culture /<br>Community     | Billy<br>&<br>Lisa in<br>the<br>Morning | Discussion about<br>offerings at Grace by<br>Nia supper club, their<br>special events, how<br>they're tapped into the<br>community, and upcoming<br>women's events.  | Nia Grace, owner<br>of Grace by Nia<br>supper club                     | 03/08/2024<br>09:00 AM | 009:00   |

| ISSUE                               | PROGRAM<br>/ TITLE                      | DESCRIPTION   | GUEST   | DATE/TIME              | DURATION |
|-------------------------------------|---|---|---|------------------------|----------|
| Genealogy                           | New<br>England<br>Weekend               | Talked about American<br>Ancestors' 10 Million<br>Names project and how<br>genealogical work can be<br>especially difficult for<br>people directly related<br>to some of the millions<br>of men, women, and<br>children who were<br>enslaved in pre-and-post<br>colonial America through<br>chattel slavery. 10<br>Million Names is a<br>collaborative project<br>dedicated to recovering<br>the names of the<br>estimated 10 million<br>men, women, and children<br>of African descent who<br>were enslaved in pre-<br>and post-colonial<br>America between the<br>1500s and 1865 and seeks<br>to amplify the voices of<br>people who have been<br>telling their family<br>stories for centuries,<br>connect researchers and<br>data partners with<br>people seeking answers<br>to family history<br>questions, and expand<br>access to data,<br>resources, and<br>information about<br>enslaved African<br>Americans. | Ryan Woods,<br>President and CEO<br>of American<br>Ancestors      | 03/10/2024<br>07:00 AM | 020:00   |
| Business /<br>Consumer /<br>Economy | New<br>England<br>Weekend               | Talked about Meet<br>Boston's "Dine Out<br>Boston" event and how<br>they've teamed up with<br>dozens of Boston-area<br>restaurants in hopes of<br>boosting the economy in<br>the area. At the event,<br>diners found everything<br>from sushi to tapas to a<br>quality steak, with prix<br>fixe options that won't<br>break the bank.   | Hilina Ajakaiye,<br>Executive Vice<br>President of Meet<br>Boston | 03/10/2024<br>07:00 AM | 010:00   |
| Charity /<br>Fundraising            | Billy<br>&<br>Lisa in<br>the<br>Morning | Matt Light talked about<br>his upcoming benefit for<br>The Light Foundation,<br>quarterback Jacoby<br>Brissett coming back to<br>The New England<br>Patriots, and the<br>dynasty of The New<br>England Patriots.  | Former NFL player<br>Matt Light                                   | 03/12/2024<br>09:00 AM | 013:00   |

| ISSUE    | PROGRAM<br>/ TITLE                      | DESCRIPTION  | GUEST  | DATE/TIME              | DURATION |
|----------|---|--|--|------------------------|----------|
| Consumer | Billy<br>&<br>Lisa in<br>the<br>Morning | other pop stars have   | Singer/Songwriter<br>Jeff Timmons from<br>the band 98<br>Degrees   | 03/15/2024<br>09:00 AM | 008:00   |
| Charity  | New<br>England<br>Weekend               | Talked about how<br>"period<br>poverty" is a<br>global problem and the<br>rising price of<br>menstrual hygiene<br>products can severely<br>impact the ability of<br>women and girls to get<br>an education, go to<br>work, or even socialize<br>with their families and<br>friends, and their<br>"Period<br>Palooza" event,<br>where sustainable period<br>kits will help empower<br>Asian women who have<br>survived domestic<br>violence and abuse.<br>Asian Women for Health,<br>based in Boston, MA,<br>works to shed light on,<br>and break, systemic<br>barriers that contribute<br>to the lack of<br>representation for women<br>in the AAPI community<br>when it comes to<br>healthcare. | Naheed Esar,<br>Executive<br>Director of Asian<br>Women for Health,<br>and Ceylan Rowe,<br>Founder of Fihri                | 03/17/2024<br>07:00 AM | 020:00   |
| Consumer | New<br>England<br>Weekend               | Talked about how maple<br>syrup is close to the<br>top of all<br>quintessentially New<br>England foods, the short<br>sugaring season, how<br>farmers, sugar house<br>owners, and hobbyists<br>work long hours to try<br>and make the most of<br>what the trees choose to<br>provide each year, how<br>warmer weather impacts<br>the product, and how you<br>can celebrate Maple<br>Weekend at sugar shacks<br>around the Commonwealth.   | Melissa Leab,<br>member of the<br>Ioka Valley Farm<br>and member of the<br>Massachusetts<br>Maple Producers<br>Association | 03/17/2024<br>07:00 AM | 010:00   |

| ISSUE                           | PROGRAM<br>/ TITLE                      | DESCRIPTION  | GUEST   | DATE/TIME              | DURATION |
|---------------------------------|---|--|---|------------------------|----------|
| Charity /<br>Fundraising        | Billy<br>&<br>Lisa in<br>the<br>Morning | Foundation and what his  | Former New<br>England Patriots<br>tight end Rob<br>Gronkowski   | 03/18/2024<br>08:00 AM | 008:00   |
| Health /<br>Family /<br>Charity | New<br>England<br>Weekend               | Talked about Zebra<br>Crossings' work and<br>special programs that<br>not just help boost<br>confidence and self-love<br>in children with chronic<br>health conditions, but<br>also give families some<br>respite in a safe,<br>understanding<br>environment. Kids are<br>incredibly resilient,<br>but it can be hard to be<br>strong all the time when<br>you're suffering from a<br>chronic condition like<br>asthma, epilepsy, or<br>heart problems. The same<br>goes for their parents.<br>Managing health<br>conditions and trying to<br>provide as<br>"normal" a<br>childhood as possible<br>can take a toll on<br>families. Zebra<br>Crossings in Dover, NH<br>is always around to<br>help. | Zebra Crossings<br>Executive<br>Director Deb<br>Taylor and<br>Program Director<br>Emily Mundy   | 03/24/2024<br>07:00 AM | 015:00   |
| Race<br>Relations               | New<br>England<br>Weekend               | Talked about a recent<br>"Harm Report,"<br>a comprehensive look at<br>how slavery and<br>centuries of systemic<br>racism against Black<br>Bostonians has impacted<br>seven key aspects of<br>life, including housing,<br>transportation,<br>healthcare, and income.<br>The report also outlined<br>suggestions from the<br>team at Embrace Boston<br>on how the city can move<br>forward in a more<br>equitable manner and<br>address the harms<br>against the Black<br>community.   | Embrace Boston's<br>Vice President of<br>Arts and Culture<br>Elizabeth Tiblanc<br>and Director of<br>Digital Strategy<br>and Production<br>Gregory Ball | 03/24/2024<br>07:00 AM | 015:00   |

| ISSUE                               | PROGRAM<br>/ TITLE                      | DESCRIPTION  | GUEST   | DATE/TIME              | DURATION |
|-------------------------------------|---|--|---|------------------------|----------|
| Consumer /<br>Health                | Billy<br>&<br>Lisa in<br>the<br>Morning | Jenna Trovato talked<br>about how she got<br>started with exercise<br>and stretching for<br>better health, her<br>offerings in Wyndham,<br>NH, and what types of<br>clients she has.   | Jenna Trovato,<br>Founder of<br>Stretch Strategy<br>By Jenna                                  | 03/26/2024<br>09:00 AM | 007:00   |
| Culture /<br>Sports                 | Billy<br>&<br>Lisa in<br>the<br>Morning | Charlie Baker talked<br>about March Madness, the<br>regional games, which<br>job was tougher for him<br>(Governor or NCAA<br>Pres.), and his thoughts<br>on sports betting.  | and former<br>Massachusetts<br>Governor Charlie   | 03/28/2024<br>08:00 AM | 010:00   |
| Gender /<br>Armed Forces<br>Service | New<br>England<br>Weekend               | Talked about U.S.S.<br>Constitution Commander<br>Billie J. Farrell's<br>journey through the<br>Navy, what it's like<br>living as a transplant<br>in New England, the<br>legacy she wants to<br>leave behind to women in<br>the service, and an<br>upcoming award ceremony.<br>In April, Farrell<br>receives the "Third<br>Lantern" award from<br>Old North Illuminated at<br>the "Lanterns & amp;<br>Luminaries" event.  | U.S.S.<br>Constitution<br>Commander Billie<br>J. Farrell                                      | 03/31/2024<br>07:00 AM | 010:00   |
| Health                              | New<br>England<br>Weekend               | Talked about how living<br>with breast cancer is an<br>emotional, physical, and<br>mental rollercoaster.<br>Jacquie Bishop chose to<br>share her story of<br>strength and<br>vulnerability in hopes<br>of removing the stigma<br>from the mental and<br>physical health<br>struggles that come<br>along with this type of<br>diagnosis. She's also<br>hoping to encourage<br>people in the Black<br>community to develop<br>more proactive habits to<br>take care of their<br>breast health. | Jacquie Bishop, a<br>Boston resident<br>who is fighting<br>breast cancer for<br>a second time | 03/31/2024<br>07:00 AM | 020:00   |

## Section II PUBLIC SERVICE ANNOUNCEMENTS

Section II lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

| ISSUE | ORGANIZATION OR TITLE | DURATION | RUNS |  |
|-------|-----------------------|----------|------|--|
|-------|-----------------------|----------|------|--|

|                       | 1-13 1-14 NEW ENGLAND WEEKEND            | 029:50 | 1  |
|-----------------------|--|--------|----|
|                       | 1-20 1-21 NEW ENGLAND WEEKEND            | 029:49 | 1  |
|                       | 1-27 1-28 NEW ENGLAND WEEKEND long       | 029:50 | 1  |
|                       | 1-6 1-7 NEW ENGLAND WEEKEND              | 029:50 | 1  |
|                       | 2-10 2-11 NEW ENGLAND WEEKEND            | 029:50 | 1  |
|                       | 2-17 2-18 NEW ENGLAND WEEKEND            | 029:50 | 1  |
|                       | 2-3 2-4 NEW ENGLAND WEEKEND long         | 029:50 | 1  |
|                       | 3-16 3-17 NEW ENGLAND WEEKEND            | 029:50 | 1  |
|                       | 3-2 3-3 NEW ENGLAND WEEKEND long         | 029:50 | 1  |
|                       | 3-23 3-24 NEW ENGLAND WEEKEND            | 029:49 | 1  |
|                       | 3-30 3-31 NEW ENGLAND WEEKEND            | 029:49 | 1  |
|                       | 3-9 3-10 NEW ENGLAND WEEKEND             | 029:50 | 1  |
|                       | ihm/psa                                  | 000:30 | 11 |
| Adoption              | PSA- BEST IN SHOW DOG :60                | 001:00 | 1  |
| CANCER AWARENESS      | THE V FOUNDATION                         | 000:28 | 3  |
| CANCER AWARENESS      | THE V FOUNDATION                         | 000:30 | б  |
| COMMUNITY INVOLVEMENT | 1 MILLION STRONG                         | 000:29 | 8  |
| COMMUNITY INVOLVEMENT | 1 MILLION STRONG                         | 000:30 | 4  |
| COMMUNITY INVOLVEMENT | OPERATION HOPE                           | 000:30 | 13 |
| COMMUNITY INVOLVEMENT | PROJECT YELLOW LIGHT                     | 000:30 | 7  |
| COMMUNITY INVOLVEMENT | UNCF                                     | 000:30 | 10 |
| COMMUNITY INVOLVEMENT | WOMEN HEART                              | 000:29 | 19 |
| FINANCIAL COACHING    | OPERATION HOPE                           | 000:29 | 6  |
| HEALTH & amp; SAFETY  | PSA-American Lung Association :30        | 000:29 | 1  |
| HEALTH & amp; SAFETY  | PSA-American Lung Association :60        | 000:59 | 1  |
| Hunger Prevention     | PSA - 60 HUNGER PREVENTION               | 000:58 | 1  |
| PROJECT YELLOW LIGHT  | PROJECT YELLOW LIGHT                     | 000:29 | 8  |
| Selective Service     | PSA-Air Force Guiding and Protecting :60 | 000:59 | 1  |
|                       |  |        |    |