



WRTO – 1200 AM
Chicago, Illinois



1st Quarter Program & Issue Report
January 01, 2024, through March 31, 2024
Latino Media Network – Chicago

1ST QUARTER ISSUES – WRTO 1200AM

The following is a listing of some of the significant issues responded to by (WRTO AM), (CHICAGO, ILLINOIS) along with the most significant programming treatment of those issues for the period of January 1, 2024, to March 31, 2024 . The listing is by no means exhaustive. The order in which issues appear does not reflect any priority or significance					
DESCRIPTION OF ISSUE	PROGRAM/ SEGMENT	DATE	TIME	DURATIO N	NARRATION OF TYPE AND DESCRIPTION OF PROGRAM/SEGMENT
HEALTH - DISABILITY EDUCATION	PSA PROGRAM	01/06/2024	6A-7A	50 MINS	Violence in Minorities is the use of physical force to harm people, animals or property. Rafa Salamon tells a story about violence in minorities and encourages listeners to avoid violence since it can lead to consequences. Horacio Esparza and his team from Vida Independiente bring awareness to people with disabilities and give information about sign language and encourage listeners to call 708-435-4672 to receive a free device for people that know sign language.
HEALTH - DISABILITY EDUCATION	PSA PROGRAM	01/13/2024	6A-7A	50 MINS	Discuss the Diversity in the classroom, it refers to differences in social identities. A person's age, race, socioeconomic status, gender identity, gender expression, sexual orientation, disability, and nationality all comprise a person's social identity. They encourage parents to let their children attend a diversity classroom. Visit Radiovidaindependiente.com for services and programs, jobs, and donations.
HEALTH - DISABILITY EDUCATION	PSA PROGRAM	01/20/2024	6A-7A	50 MINS	Give information about a specialized personal assistant which is an individual who helps a person with a disability and provides for their care. Call 773-272-6211 for more information for listeners that would like to apply.

HEALTH - DISABILITY EDUCATION	PSA PROGRAM	01/27/2024	6A-7A	50 MINS	Buildings have evolved to accommodate people with disabilities, particularly those who use wheelchairs. In the past, structures featured staircases which posed significant challenges for wheelchair users. However, over time, awareness and regulations have driven the integration of ramps and other accessible features. Visit Radiovidaindependiente.com for services and programs, jobs, and donations.
HEALTH - DISABILITY EDUCATION	PSA PROGRAM	02/3/2024	6A-7A	50 MINS	The Welcoming Center Promotes inclusive Economic Growth Through Immigrant Integration. The Welcoming Center is a nonprofit organization that promotes inclusive economic growth through immigrant integration. TTWC works to open doors of economic opportunity for immigrants of all education and skill levels and build immigrants' individual and collective agency to address barriers to integration and wellbeing. Radiovidaindependiente.com for services and programs, jobs, and donations.
HEALTH - DISABILITY EDUCATION	PSA PROGRAM	02/10/2024	6A-7A	50 MINS	Stereotyping people with disabilities may be presumed to be helpless, unable to care for themselves, or unable to make their own decisions. Program brings awareness on stereotyping. Provides a number to a therapist 524-931-0072 for a free consultation.
HEALTH - DISABILITY EDUCATION	PSA PROGRAM	02/17/2024	6A-7A	50 MINS	Discuss Cochlear implants. Cochlear implants can improve hearing in people with severe hearing loss who are no longer helped by using hearing aids. Cochlear implants can improve their communication and quality of life. People who have cochlear implants have improved the ability to hear speech. Visit Radiovidaindependiente.com for services, programs, jobs and information on donations.

HEALTH - DISABILITY EDUCATION	PSA PROGRAM	02/24/2024	6A-7A	50 MINS	The disability rights movement is a civil rights movement that works to advocate for and secure equal rights for people with disabilities by breaking down institutional, physical, and social barriers. The goal of the disability rights movement is to make sure each of those people has access to opportunity that is equal
HEALTH - DISABILITY EDUCATION	PSA PROGRAM	03/2/2024	6A-7A	50 MINS	How to take care of your hearing by avoiding loud noises. Keep the volume down. Avoid cotton swabs. Call this number for more information if you are unable to hear from your cell phone: 708-388-5011
HEALTH - DISABILITY EDUCATION	PSA PROGRAM	03/9/2024	6A-7A	50 MINS	Dwarfism is a condition that causes a person to be very short. It results from genetic factors, but it is not a disease, and it does not necessarily lead to disability. People with dwarfism can live normal lives. Radiovidaindependiente.com for services and programs, jobs, and donations
HEALTH - DISABILITY EDUCATION	PSA PROGRAM	03/16/2024	6A-7A	50 MINS	Glaucoma is an eye condition that damages a nerve and can lead to vision loss. Be sure to get your eye checked out. Progress Center works to provide people with all types of disabilities the tools and resources to be independent in their own homes. Call 708-388-5011 for more information.
HEALTH - DISABILITY EDUCATION	PSA PROGRAM	03/23/2024	6A-7A	50 MINS	Discussing technology advancement due to a brain computer interface helps disabled children that cannot move. BCIs focusing on motor neuroprosthetics aim to either restore movement in individuals with paralysis or provide devices to assist them, such as interfaces with computers or robot arms. Visit Radiovidaindependiente.com for services and programs, jobs, and donations.

HEALTH - DISABILITY EDUCATION	PSA PROGRAM	03/30/2024	6A-7A	50 MINS	A serious mental illness characterized by extreme mood swings. They can include extreme excitement episodes or extreme depressive feelings. To be able to communicate with them call : 7084354672 or visit Radiovidaindependiente.com
HEALTH - CANCER AWARENESS	PSA	01/01-01/05/24	See attached	30 SEC	Cancer screening tests can help keep the person you love around longer, by detecting changes before cancer develops, or catch it early when it may be easier to treat. Many tests are available for free or covered by insurance. Get screened, visit cancer.org/screened to learn more.
RADIO INDUSTRY - AM'S AT RISK	PSA	02/14-03/31/24	See attached	30 SEC	Public safety officials, policymakers, consumers and broadcasters alike have been sounding the alarm on the public safety consequences for removing AM radio from cars. As the backbone of the nation's Emergency Alert system, Americans depend on AM radio to disseminate timely, urgent information.
HEALTH - DIABETES PREVENTION	PSA	01/01-01/05/24	See attached	60 SEC	1 in 3 American adults has prediabetes. Prediabetes is a serious health condition where blood sugar levels are higher than normal, but not high enough yet to be diagnosed as type 2 diabetes. Log on to doihaveprediabetes.org to take the 1-minute risk test.
NUTRITION	PSA	02/10-03/31/24	See attached	30SEC	1 in t 10 people in the U.S. face hunger today. In 2021, 53 million people turned to food banks and community programs for help putting food on the table. Volunteer at your local food bank today, find out more on feedingamerica.org
SAFETY - EMERGENCY PREPAREDNESS	PSA	01/01-01/28/24	See attached	60SEC	All families should plan ahead to be prepared for a natural disaster situation. You should have prepared an emergency aid kit. Your family may not be together if a disaster strikes, so it's important to know which types of disasters could affect your area. Establish a family meeting place that's familiar and easy to find. For more resources logon to listo.gov/plan

SAFETY - TRANSPORTATION	PSA	01/01- 01/05/24	See attached	30SEC	The Drive Smart initiative was created by CTIA to encourage safe, responsible driving behavior on the road. There are 1,000 ways to stop a distracted driver, logon to drivesmart.ctia.org to learn more
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