

# **QUARTERLY LIST OF COMMUNITY ISSUES AND RESPONSIVE PROGRAMS**

JULY 1<sup>st</sup> -SEPT 30<sup>TH</sup> 2023

In an ongoing effort to serve the public interest, KKWD and its owners, Cumulus Media offers a variety of programming, responsive to the issues of concern to the listening audience. Below is a list of the station's most significant programming treatment of those issues for the period of

JULY 1<sup>st</sup> -SEPT 30<sup>TH</sup> 2023

**HEALTHCARE-** This station chose to address a variety of health issues of continuing importance to our listeners. These issues cover areas of health care ranging from infants to adults.

**THE ARTS-** This station believes it is important to support the arts and the entities that work hard to bring the arts to this community, whether it be a museum or a theater group.

**ENVIRONMENTAL AWARENESS-** This station strives, whenever possible, to alert the community to opportunities to make the environment in which they live a better, healthier one.

**COMMUNITY AWARENESS-** This station has worked to provide non-profit agencies an outlet to inform the community about services available to them.

**SAFETY-** this station makes an effort to inform its listeners of ways to make their world safer by having knowledgeable people talk about a variety of pertinent issues.

**EDUCATION-** this station chose members of the educational community to inform listeners of classes, workshops and other opportunities to be better educated.

**ECONOMY-** this station has given professionals the chance to inform its listeners of its economic health and ways to improve the business environment.

**FAMILY-** this station supports families and their day-to-day issues. It has brought information that covers issues ranging from better parenting to how to be a better sibling/ student.

3<sup>rd</sup> quarter 2023 Public Service 30 minutes each week

July 2<sup>nd</sup>

Rose Rock Habitat for Humanity joined us for their upcoming event to help build houses for low income families in Shawnee.

July 9<sup>th</sup>

Ethnographic trends and preconceptions were discussed with the founder of Thick Descriptions and their programs within schools to break the status quo within student populations.

Sunbeam Family Services brought mental health professionals in to discuss how their sliding scale services are helping more people seek counseling.

July 16<sup>th</sup>

The Come Up Foundation discussed their efforts within schools to help students through martial arts training. 30 minutes with Emanuel Rivera, former MMA fighter showed his passion for helping youth.

July 23<sup>rd</sup>

Kidvation Global has an innovative curriculum in which middle school students create businesses similar to tech start-up companies. We discussed how successful those programs have become.

The Girl Scouts of Western Oklahoma return to the studio, but this time with 3 generations of scouts to talk about how their families have benefited from the program.

July 30<sup>th</sup>

The League of Women Voters of Oklahoma County join us for the first of their monthly updates on issues they are currently discussing.

August 6<sup>th</sup>

The Oklahoma State Election Board joined us in the studio to discuss online voter registration.

Discover Oklahoma showed us how our state parks are thriving in the state and highlighted several parks.

August 13<sup>th</sup>

Carpenter Square Theater discussed the success of their opening show of the season as well as upcoming plays in their newly opened location.

Suzette Chang of Thick Descriptions returned to the studio with fresh insights on her curriculum and efforts in the community with her organization.

August 20<sup>th</sup>

We were fortunate to spend 30 minutes with Sunbeam Family Services with a current foster parent and a new staff member who was a foster parent.

August 27<sup>th</sup>

The YMCA in Shawnee was destroyed by a recent tornado and we were able to talk with them about an upcoming fundraising golf tournament to help with the rebuilding expenses.

The League of Women Voters of Oklahoma County joined us to discuss their stance on gun laws in Oklahoma.

September 3<sup>rd</sup>

The Tinker Family Foundation joined us for a final ticket push for their Carnivale Ball which is upcoming.

We discussed another State Park deep dive with Oklahoma Discover Oklahoma.

September 10<sup>th</sup>

The United Way of Oklahoma joined us to discuss their upcoming appearance at an event with Dolese.

Sunbeam Family Services gives another plea for foster parents for the over 600 children awaiting homes in Oklahoma City area.

September 17<sup>th</sup>

The JD McCarty Center in Norman brought representatives in to talk about their upcoming fundraising golf tournament, the first year of this event.

The Welcome to Hope group out of Tulsa joined us to discuss their efforts to fundraise and expand an organization to match theirs here in Oklahoma City that would help children who are aging out of the foster system get lodging in homes they would provide.

September 24<sup>th</sup>

The Oklahoma City Repertory Theater made their first appearance on our show to talk about the new season, beginning with Antelope Party. We spoke with the director of the show and the creative director.

Kidvation Global returned to the studio with the CEO of their first successful kid entrepreneur company, Wristworld ,who began as a middle school student and is now a high school senior.