

CONTRACT

NBC  **KNTV**
BAY AREA 2450 N. 1st St
 San Jose, CA 95131
 (408) 432-6221

www.nbcbayarea.com

And:

SADLER STRATEGIC MEDIA
 12103 VIEWCREST ROAD
 STUDIO CITY, CA 91604

<u>Contract / Revision</u> 1319127 /		<u>Alt Order #</u> WOC13822797
<u>Advertiser</u> MALIA COHEN FOR CONTROLLER 2022		<u>Original Date / Revision</u> 09/26/22 / 09/27/22
<u>Contract Dates</u> 10/03/22 - 11/06/22	<u>Estimate #</u> 2729	
<u>Product</u> Controller		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KNTV	<u>Account Executive</u> John Whitley	<u>Sales Office</u> Los Angeles NS
<u>Special Handling</u>		
<u>Demographic</u> RA35+		
		<u>Total Ratings</u> 122.54
<u>Agy Code</u> 9917619	<u>Advertiser Code</u> 379	<u>Product 1/2</u> 517
<u>Agency Ref</u> 07341	<u>Advertiser Ref</u> 52669	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	KNTV	10/31/22	11/04/22	BAY AREA NEWS	6A-7A		:30				NM	0	\$0.00
EP:LUR													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
Week:		10/31/22	11/06/22	MTWTF--	3	\$200.00	0.34						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	KNTV	10/31/22-11/06/22		BAY AREA NEWS	6A-7A	MTuWThF----	:30	\$200.00	0.34	NM			
See MG 7.22,7.23,7.24,7.25,7.26,7.27,7.28,7.29,7.30,7.31,7.32,7.33,7.34,7.35,7.36,7.37,7.38,7.39,7.40,7.41,7.42,7.43,7.4													
PREEMPT													
2	KNTV	10/31/22-11/06/22		BAY AREA NEWS	6A-7A	MTuWThF----	:30	\$200.00	0.34	NM			
See MG 7.22,7.23,7.24,7.25,7.26,7.27,7.28,7.29,7.30,7.31,7.32,7.33,7.34,7.35,7.36,7.37,7.38,7.39,7.40,7.41,7.42,7.43,7.4													
PREEMPT													
3	KNTV	10/31/22-11/06/22		BAY AREA NEWS	6A-7A	MTuWThF----	:30	\$200.00	0.34	NM			
See MG 7.22,7.23,7.24,7.25,7.26,7.27,7.28,7.29,7.30,7.31,7.32,7.33,7.34,7.35,7.36,7.37,7.38,7.39,7.40,7.41,7.42,7.43,7.4													
PREEMPT													
N 2	KNTV	10/03/22	10/28/22	BAY AREA NEWS	6A-7A		:30				NM	0	\$0.00
EP:LUR													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
Week:		10/03/22	10/09/22	MTWTF--	5	\$175.00	0.34						

(* Line Transactions: N = New, E = Edited, D = Deleted)
 FOR NBC & TELEMUNDO STATION AND COZITV NETWORK CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II or the CoziTV Network Advertising Agreement-Part II (the "Part IIs"), as applicable, which have previously been provided under separate cover and/or are available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo and/or the CoziTV Network for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in the applicable Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in the applicable Part II, either Agency or NBC/Telemundo and/or the CoziTV Network may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo and/or the CoziTV Network is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in the applicable Part II, with respect to your advertising commitment as set forth above.

FOR NBCE CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



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<u>Contract / Revision</u> 1319127 /		<u>Alt Order #</u> WOC13822797
<u>Advertiser</u> MALIA COHEN FOR CONTROLLER 2022		<u>Original Date / Revision</u> 09/26/22 / 09/27/22
<u>Contract Dates</u> 10/03/22 - 11/06/22	<u>Product</u> Controller	<u>Estimate #</u> 2729

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
1	KNTV	10/03/22-10/09/22	10/03/22-10/09/22	BAY AREA NEWS	6A-7A	MTuWThF----	:30		\$175.00	0.34	NM		
See MG 12.5, 12.6, 12.7, 12.8, 12.9, 12.10, 12.11, 12.12, 12.13, 12.14, 12.15, 12.16, 12.17, 12.18, 12.19, 12.20, 12.21, 12.22, 12.23, 1 PREEMPT													
2	KNTV	10/03/22-10/09/22	10/03/22-10/09/22	BAY AREA NEWS	6A-7A	MTuWThF----	:30		\$175.00	0.34	NM		
See MG 12.5, 12.6, 12.7, 12.8, 12.9, 12.10, 12.11, 12.12, 12.13, 12.14, 12.15, 12.16, 12.17, 12.18, 12.19, 12.20, 12.21, 12.22, 12.23, 1 PREEMPT													
3	KNTV	10/03/22-10/09/22	10/03/22-10/09/22	BAY AREA NEWS	6A-7A	MTuWThF----	:30		\$175.00	0.34	NM		
See MG 12.5, 12.6, 12.7, 12.8, 12.9, 12.10, 12.11, 12.12, 12.13, 12.14, 12.15, 12.16, 12.17, 12.18, 12.19, 12.20, 12.21, 12.22, 12.23, 1 PREEMPT													
4	KNTV	10/03/22-10/09/22	10/03/22-10/09/22	BAY AREA NEWS	6A-7A	MTuWThF----	:30		\$175.00	0.34	NM		
See MG 12.5, 12.6, 12.7, 12.8, 12.9, 12.10, 12.11, 12.12, 12.13, 12.14, 12.15, 12.16, 12.17, 12.18, 12.19, 12.20, 12.21, 12.22, 12.23, 1 PREEMPT													
5	KNTV	10/03/22-10/09/22	10/03/22-10/09/22	BAY AREA NEWS	6A-7A	MTuWThF----	:30		\$175.00	0.34	NM		
See MG 12.5, 12.6, 12.7, 12.8, 12.9, 12.10, 12.11, 12.12, 12.13, 12.14, 12.15, 12.16, 12.17, 12.18, 12.19, 12.20, 12.21, 12.22, 12.23, 1 PREEMPT													
Week:	10/10/22	10/16/22	MTWTF--					7	\$175.00	0.34			
6	KNTV	10/10/22-10/16/22	10/10/22-10/16/22	BAY AREA NEWS	6A-7A	MTuWThF----	:30		\$175.00	0.34	NM		
See MG 12.5, 12.6, 12.7, 12.8, 12.9, 12.10, 12.11, 12.12, 12.13, 12.14, 12.15, 12.16, 12.17, 12.18, 12.19, 12.20, 12.21, 12.22, 12.23, 1 PREEMPT													
7	KNTV	10/10/22-10/16/22	10/10/22-10/16/22	BAY AREA NEWS	6A-7A	MTuWThF----	:30		\$175.00	0.34	NM		
See MG 12.5, 12.6, 12.7, 12.8, 12.9, 12.10, 12.11, 12.12, 12.13, 12.14, 12.15, 12.16, 12.17, 12.18, 12.19, 12.20, 12.21, 12.22, 12.23, 1 PREEMPT													
8	KNTV	10/10/22-10/16/22	10/10/22-10/16/22	BAY AREA NEWS	6A-7A	MTuWThF----	:30		\$175.00	0.34	NM		
See MG 12.5, 12.6, 12.7, 12.8, 12.9, 12.10, 12.11, 12.12, 12.13, 12.14, 12.15, 12.16, 12.17, 12.18, 12.19, 12.20, 12.21, 12.22, 12.23, 1 PREEMPT													
9	KNTV	10/10/22-10/16/22	10/10/22-10/16/22	BAY AREA NEWS	6A-7A	MTuWThF----	:30		\$175.00	0.34	NM		
See MG 12.5, 12.6, 12.7, 12.8, 12.9, 12.10, 12.11, 12.12, 12.13, 12.14, 12.15, 12.16, 12.17, 12.18, 12.19, 12.20, 12.21, 12.22, 12.23, 1 PREEMPT													
10	KNTV	10/10/22-10/16/22	10/10/22-10/16/22	BAY AREA NEWS	6A-7A	MTuWThF----	:30		\$175.00	0.34	NM		
See MG 12.5, 12.6, 12.7, 12.8, 12.9, 12.10, 12.11, 12.12, 12.13, 12.14, 12.15, 12.16, 12.17, 12.18, 12.19, 12.20, 12.21, 12.22, 12.23, 1 PREEMPT													
11	KNTV	10/10/22-10/16/22	10/10/22-10/16/22	BAY AREA NEWS	6A-7A	MTuWThF----	:30		\$175.00	0.34	NM		
See MG 12.5, 12.6, 12.7, 12.8, 12.9, 12.10, 12.11, 12.12, 12.13, 12.14, 12.15, 12.16, 12.17, 12.18, 12.19, 12.20, 12.21, 12.22, 12.23, 1 PREEMPT													
12	KNTV	10/10/22-10/16/22	10/10/22-10/16/22	BAY AREA NEWS	6A-7A	MTuWThF----	:30		\$175.00	0.34	NM		
See MG 12.5, 12.6, 12.7, 12.8, 12.9, 12.10, 12.11, 12.12, 12.13, 12.14, 12.15, 12.16, 12.17, 12.18, 12.19, 12.20, 12.21, 12.22, 12.23, 1 PREEMPT													
Week:	10/17/22	10/23/22	MTWTF--					4	\$175.00	0.34			

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FOR NBC & TELEMUNDO STATION AND COZITV NETWORK CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II or the CoziTV Network Advertising Agreement-Part II (the "Part IIs"), as applicable, which have previously been provided under separate cover and/or are available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo and/or the CoziTV Network for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in the applicable Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in the applicable Part II, either Agency or NBC/Telemundo and/or the CoziTV Network may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo and/or the CoziTV Network is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in the applicable Part II, with respect to your advertising commitment as set forth above.

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Advertiser MALIA COHEN FOR CONTROLLER 2022		Original Date / Revision 09/26/22 / 09/27/22
Contract Dates 10/03/22 - 11/06/22	Product Controller	Estimate # 2729

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
13	KNTV	10/17/22-10/23/22		BAY AREA NEWS	6A-7A	MTuWThF----	:30		\$175.00	0.34	NM		
See MG 12.5,12.6,12.7,12.8,12.9,12.10,12.11,12.12,12.13,12.14,12.15,12.16,12.17,12.18,12.19,12.20,12.21,12.22,12.23,1													
PREEMPT													
14	KNTV	10/17/22-10/23/22		BAY AREA NEWS	6A-7A	MTuWThF----	:30		\$175.00	0.34	NM		
See MG 12.5,12.6,12.7,12.8,12.9,12.10,12.11,12.12,12.13,12.14,12.15,12.16,12.17,12.18,12.19,12.20,12.21,12.22,12.23,1													
PREEMPT													
15	KNTV	10/17/22-10/23/22		BAY AREA NEWS	6A-7A	MTuWThF----	:30		\$175.00	0.34	NM		
See MG 12.5,12.6,12.7,12.8,12.9,12.10,12.11,12.12,12.13,12.14,12.15,12.16,12.17,12.18,12.19,12.20,12.21,12.22,12.23,1													
PREEMPT													
16	KNTV	10/17/22-10/23/22		BAY AREA NEWS	6A-7A	MTuWThF----	:30		\$175.00	0.34	NM		
See MG 12.5,12.6,12.7,12.8,12.9,12.10,12.11,12.12,12.13,12.14,12.15,12.16,12.17,12.18,12.19,12.20,12.21,12.22,12.23,1													
PREEMPT													
Week:	10/24/22	10/30/22	MTWTF--					4	\$175.00	0.34			
17	KNTV	10/24/22-10/30/22		BAY AREA NEWS	6A-7A	MTuWThF----	:30		\$175.00	0.34	NM		
See MG 12.5,12.6,12.7,12.8,12.9,12.10,12.11,12.12,12.13,12.14,12.15,12.16,12.17,12.18,12.19,12.20,12.21,12.22,12.23,1													
PREEMPT													
18	KNTV	10/24/22-10/30/22		BAY AREA NEWS	6A-7A	MTuWThF----	:30		\$175.00	0.34	NM		
See MG 12.5,12.6,12.7,12.8,12.9,12.10,12.11,12.12,12.13,12.14,12.15,12.16,12.17,12.18,12.19,12.20,12.21,12.22,12.23,1													
PREEMPT													
19	KNTV	10/24/22-10/30/22		BAY AREA NEWS	6A-7A	MTuWThF----	:30		\$175.00	0.34	NM		
See MG 12.5,12.6,12.7,12.8,12.9,12.10,12.11,12.12,12.13,12.14,12.15,12.16,12.17,12.18,12.19,12.20,12.21,12.22,12.23,1													
PREEMPT													
20	KNTV	10/24/22-10/30/22		BAY AREA NEWS	6A-7A	MTuWThF----	:30		\$175.00	0.34	NM		
See MG 12.5,12.6,12.7,12.8,12.9,12.10,12.11,12.12,12.13,12.14,12.15,12.16,12.17,12.18,12.19,12.20,12.21,12.22,12.23,1													
PREEMPT													
N 3	KNTV	10/24/22	10/28/22	TODAY SHOW	7A-9A		:30				NM	12	\$3,600.00
EP:LUR													
Week:	10/24/22	10/30/22	MTWTF--					12	\$300.00	0.74			
N 4	KNTV	10/17/22	11/04/22	TODAY SHOW	7A-9A		:30				NM	19	\$4,845.00
EP:LUR													
Week:	10/17/22	10/23/22	MTWTF--					12	\$255.00	0.74			
Week:	10/24/22	10/30/22	-----					0	\$0.00	0.00			
Week:	10/31/22	11/06/22	MTWTF--					7	\$255.00	0.74			
N 5	KNTV	10/03/22	10/14/22	TODAY SHOW	7A-9A		:30				NM	31	\$7,130.00
EP:LUR													
Week:	10/03/22	10/09/22	MTWTF--					15	\$230.00	0.74			
Week:	10/10/22	10/16/22	MTWTF--					16	\$230.00	0.74			

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FOR NBC & TELEMUNDO STATION AND COZITV NETWORK CONTRACTS:

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FOR NBCE CONTRACTS:

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<u>Advertiser</u> MALIA COHEN FOR CONTROLLER 2022		<u>Original Date / Revision</u> 09/26/22 / 09/27/22
<u>Contract Dates</u> 10/03/22 - 11/06/22	<u>Product</u> Controller	<u>Estimate #</u> 2729

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 6	KNTV	10/03/22	10/28/22	BAY AREA NEWS	5:30 PM-6:00 PM		:30				NM	42	\$10,500.00
EP:LUR													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/03/22	10/09/22	MTWTF--				4	\$750.00	0.56			

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FOR NBC & TELEMUNDO STATION AND COZITV NETWORK CONTRACTS:

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<u>Advertiser</u> MALIA COHEN FOR CONTROLLER 2022		<u>Original Date / Revision</u> 09/26/22 / 09/27/22
<u>Contract Dates</u> 10/03/22 - 11/06/22	<u>Product</u> Controller	<u>Estimate #</u> 2729

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
1	KNTV	10/03/22-10/09/22		BAY AREA NEWS	5:30 PM-6:00 PM	MTuWThF----	:30		750.00	0.56	NM		
		See MG 6.15,6.16,6.17,6.18,6.19,6.20,6.21,6.22,6.23,6.24,6.25,6.26,6.27,6.28,6.29,6.30,6.31,6.32,6.33,6.34,6.35,6.36,6.3 PREEMPT											
2	KNTV	10/03/22-10/09/22		BAY AREA NEWS	5:30 PM-6:00 PM	MTuWThF----	:30		750.00	0.56	NM		
		See MG 6.15,6.16,6.17,6.18,6.19,6.20,6.21,6.22,6.23,6.24,6.25,6.26,6.27,6.28,6.29,6.30,6.31,6.32,6.33,6.34,6.35,6.36,6.3 PREEMPT											
3	KNTV	10/03/22-10/09/22		BAY AREA NEWS	5:30 PM-6:00 PM	MTuWThF----	:30		750.00	0.56	NM		
		See MG 6.15,6.16,6.17,6.18,6.19,6.20,6.21,6.22,6.23,6.24,6.25,6.26,6.27,6.28,6.29,6.30,6.31,6.32,6.33,6.34,6.35,6.36,6.3 PREEMPT											
4	KNTV	10/03/22-10/09/22		BAY AREA NEWS	5:30 PM-6:00 PM	MTuWThF----	:30		750.00	0.56	NM		
		See MG 6.15,6.16,6.17,6.18,6.19,6.20,6.21,6.22,6.23,6.24,6.25,6.26,6.27,6.28,6.29,6.30,6.31,6.32,6.33,6.34,6.35,6.36,6.3 PREEMPT											
15	KNTV	10/03/22-10/09/22		BAY AREA NEWS	5:30 PM-6:00 PM	MTuWThF----	:30		\$400.00	0.56	NM		
		Ⓜ MG for 6.7,6.14,6.4,6.9,6.13,6.3,6.8,6.1,6.10,6.2,6.5,6.11,6.6,6.12											
16	KNTV	10/03/22-10/09/22		BAY AREA NEWS	5:30 PM-6:00 PM	MTuWThF----	:30		\$400.00	0.56	NM		
		Ⓜ MG for 6.7,6.14,6.4,6.9,6.13,6.3,6.8,6.1,6.10,6.2,6.5,6.11,6.6,6.12											
17	KNTV	10/03/22-10/09/22		BAY AREA NEWS	5:30 PM-6:00 PM	MTuWThF----	:30		\$400.00	0.56	NM		
		Ⓜ MG for 6.7,6.14,6.4,6.9,6.13,6.3,6.8,6.1,6.10,6.2,6.5,6.11,6.6,6.12											
18	KNTV	10/03/22-10/09/22		BAY AREA NEWS	5:30 PM-6:00 PM	MTuWThF----	:30		\$400.00	0.56	NM		
		Ⓜ MG for 6.7,6.14,6.4,6.9,6.13,6.3,6.8,6.1,6.10,6.2,6.5,6.11,6.6,6.12											
19	KNTV	10/10/22-10/16/22		BAY AREA NEWS	5:30 PM-6:00 PM	MTuWThF----	:30		\$400.00	0.56	NM		
		Ⓜ MG for 6.7,6.14,6.4,6.9,6.13,6.3,6.8,6.1,6.10,6.2,6.5,6.11,6.6,6.12											
20	KNTV	10/10/22-10/16/22		BAY AREA NEWS	5:30 PM-6:00 PM	MTuWThF----	:30		\$400.00	0.56	NM		
		Ⓜ MG for 6.7,6.14,6.4,6.9,6.13,6.3,6.8,6.1,6.10,6.2,6.5,6.11,6.6,6.12											
21	KNTV	10/10/22-10/16/22		BAY AREA NEWS	5:30 PM-6:00 PM	MTuWThF----	:30		\$400.00	0.56	NM		
		Ⓜ MG for 6.7,6.14,6.4,6.9,6.13,6.3,6.8,6.1,6.10,6.2,6.5,6.11,6.6,6.12											
22	KNTV	10/10/22-10/16/22		BAY AREA NEWS	5:30 PM-6:00 PM	MTuWThF----	:30		\$400.00	0.56	NM		
		Ⓜ MG for 6.7,6.14,6.4,6.9,6.13,6.3,6.8,6.1,6.10,6.2,6.5,6.11,6.6,6.12											
23	KNTV	10/17/22-10/23/22		BAY AREA NEWS	5:30 PM-6:00 PM	MTuWThF----	:30		\$400.00	0.56	NM		
		Ⓜ MG for 6.7,6.14,6.4,6.9,6.13,6.3,6.8,6.1,6.10,6.2,6.5,6.11,6.6,6.12											
24	KNTV	10/17/22-10/23/22		BAY AREA NEWS	5:30 PM-6:00 PM	MTuWThF----	:30		\$400.00	0.56	NM		
		Ⓜ MG for 6.7,6.14,6.4,6.9,6.13,6.3,6.8,6.1,6.10,6.2,6.5,6.11,6.6,6.12											
25	KNTV	10/17/22-10/23/22		BAY AREA NEWS	5:30 PM-6:00 PM	MTuWThF----	:30		\$400.00	0.56	NM		
		Ⓜ MG for 6.7,6.14,6.4,6.9,6.13,6.3,6.8,6.1,6.10,6.2,6.5,6.11,6.6,6.12											
26	KNTV	10/24/22-10/30/22		BAY AREA NEWS	5:30 PM-6:00 PM	MTuWThF----	:30		\$400.00	0.56	NM		
		Ⓜ MG for 6.7,6.14,6.4,6.9,6.13,6.3,6.8,6.1,6.10,6.2,6.5,6.11,6.6,6.12											
27	KNTV	10/24/22-10/30/22		BAY AREA NEWS	5:30 PM-6:00 PM	MTuWThF----	:30		\$400.00	0.56	NM		
		Ⓜ MG for 6.7,6.14,6.4,6.9,6.13,6.3,6.8,6.1,6.10,6.2,6.5,6.11,6.6,6.12											
28	KNTV	10/24/22-10/30/22		BAY AREA NEWS	5:30 PM-6:00 PM	MTuWThF----	:30		\$400.00	0.56	NM		
		Ⓜ MG for 6.7,6.14,6.4,6.9,6.13,6.3,6.8,6.1,6.10,6.2,6.5,6.11,6.6,6.12											
29	KNTV	10/03/22-10/09/22		BAY AREA NEWS	6A-7A	MTuWThF----	:30		\$150.00	0.34	NM		
		Ⓜ MG for 6.7,6.14,6.4,6.9,6.13,6.3,6.8,6.1,6.10,6.2,6.5,6.11,6.6,6.12											
30	KNTV	10/03/22-10/09/22		BAY AREA NEWS	6A-7A	MTuWThF----	:30		\$150.00	0.34	NM		
		Ⓜ MG for 6.7,6.14,6.4,6.9,6.13,6.3,6.8,6.1,6.10,6.2,6.5,6.11,6.6,6.12											

(* Line Transactions: N = New, E = Edited, D = Deleted)
FOR NBC & TELEMUNDO STATION AND COZITV NETWORK CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II or the CoziTV Network Advertising Agreement-Part II (the "Part IIs"), as applicable, which have previously been provided under separate cover and/or are available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo and/or the CoziTV Network for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in the applicable Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in the applicable Part II, either Agency or NBC/Telemundo and/or the CoziTV Network may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo and/or the CoziTV Network is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in the applicable Part II, with respect to your advertising commitment as set forth above.

FOR NBCE CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



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Contract / Revision 1319127 /		Alt Order # WOC13822797
Advertiser MALIA COHEN FOR CONTROLLER 2022		Original Date / Revision 09/26/22 / 09/27/22
Contract Dates 10/03/22 - 11/06/22	Product Controller	Estimate # 2729

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
53	KNTV	10/03/22	10/09/22	SATURDAY NIGHT LIVE	1130P-1A	-----Sa--	:30		\$300.00	0.88	NM		
	Ⓜ	MG	for 6.7,6.14,6.4,6.9,6.13,6.3,6.8,6.1,6.10,6.2,6.5,6.11,6.6,6.12										
54	KNTV	10/03/22	10/09/22	NBC BAY AREA NEWS	7P-8P	MTuWThF----	:30		\$250.00	0.00	NM		
	Ⓜ	MG	for 6.7,6.14,6.4,6.9,6.13,6.3,6.8,6.1,6.10,6.2,6.5,6.11,6.6,6.12										
55	KNTV	10/03/22	10/09/22	NBC BAY AREA NEWS	7P-8P	MTuWThF----	:30		\$250.00	0.00	NM		
	Ⓜ	MG	for 6.7,6.14,6.4,6.9,6.13,6.3,6.8,6.1,6.10,6.2,6.5,6.11,6.6,6.12										
56	KNTV	10/03/22	10/09/22	NBC BAY AREA NEWS	7P-8P	MTuWThF----	:30		\$250.00	0.00	NM		
	Ⓜ	MG	for 6.7,6.14,6.4,6.9,6.13,6.3,6.8,6.1,6.10,6.2,6.5,6.11,6.6,6.12										
Week:	10/10/22	10/16/22	MTWTF--					4	\$750.00	0.56			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
5	KNTV	10/10/22-10/16/22	BAY AREA NEWS	5:30 PM-6:00 PM	MTuWThF----	:30	\$750.00	0.56	NM	See MG 6.15,6.16,6.17,6.18,6.19,6.20,6.21,6.22,6.23,6.24,6.25,6.26,6.27,6.28,6.29,6.30,6.31,6.32,6.33,6.34,6.35,6.36,6.3			
			PREEMPT										
6	KNTV	10/10/22-10/16/22	BAY AREA NEWS	5:30 PM-6:00 PM	MTuWThF----	:30	\$750.00	0.56	NM	See MG 6.15,6.16,6.17,6.18,6.19,6.20,6.21,6.22,6.23,6.24,6.25,6.26,6.27,6.28,6.29,6.30,6.31,6.32,6.33,6.34,6.35,6.36,6.3			
			PREEMPT										
7	KNTV	10/10/22-10/16/22	BAY AREA NEWS	5:30 PM-6:00 PM	MTuWThF----	:30	\$750.00	0.56	NM	See MG 6.15,6.16,6.17,6.18,6.19,6.20,6.21,6.22,6.23,6.24,6.25,6.26,6.27,6.28,6.29,6.30,6.31,6.32,6.33,6.34,6.35,6.36,6.3			
			PREEMPT										
8	KNTV	10/10/22-10/16/22	BAY AREA NEWS	5:30 PM-6:00 PM	MTuWThF----	:30	\$750.00	0.56	NM	See MG 6.15,6.16,6.17,6.18,6.19,6.20,6.21,6.22,6.23,6.24,6.25,6.26,6.27,6.28,6.29,6.30,6.31,6.32,6.33,6.34,6.35,6.36,6.3			
			PREEMPT										
Week:	10/17/22	10/23/22	MTWTF--					3	\$750.00	0.56			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
9	KNTV	10/17/22-10/23/22	BAY AREA NEWS	5:30 PM-6:00 PM	MTuWThF----	:30	\$750.00	0.56	NM	See MG 6.15,6.16,6.17,6.18,6.19,6.20,6.21,6.22,6.23,6.24,6.25,6.26,6.27,6.28,6.29,6.30,6.31,6.32,6.33,6.34,6.35,6.36,6.3			
			PREEMPT										
10	KNTV	10/17/22-10/23/22	BAY AREA NEWS	5:30 PM-6:00 PM	MTuWThF----	:30	\$750.00	0.56	NM	See MG 6.15,6.16,6.17,6.18,6.19,6.20,6.21,6.22,6.23,6.24,6.25,6.26,6.27,6.28,6.29,6.30,6.31,6.32,6.33,6.34,6.35,6.36,6.3			
			PREEMPT										
11	KNTV	10/17/22-10/23/22	BAY AREA NEWS	5:30 PM-6:00 PM	MTuWThF----	:30	\$750.00	0.56	NM	See MG 6.15,6.16,6.17,6.18,6.19,6.20,6.21,6.22,6.23,6.24,6.25,6.26,6.27,6.28,6.29,6.30,6.31,6.32,6.33,6.34,6.35,6.36,6.3			
			PREEMPT										
Week:	10/24/22	10/30/22	MTWTF--					3	\$750.00	0.56			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
12	KNTV	10/24/22-10/30/22	BAY AREA NEWS	5:30 PM-6:00 PM	MTuWThF----	:30	\$750.00	0.56	NM	See MG 6.15,6.16,6.17,6.18,6.19,6.20,6.21,6.22,6.23,6.24,6.25,6.26,6.27,6.28,6.29,6.30,6.31,6.32,6.33,6.34,6.35,6.36,6.3			
			PREEMPT										
13	KNTV	10/24/22-10/30/22	BAY AREA NEWS	5:30 PM-6:00 PM	MTuWThF----	:30	\$750.00	0.56	NM	See MG 6.15,6.16,6.17,6.18,6.19,6.20,6.21,6.22,6.23,6.24,6.25,6.26,6.27,6.28,6.29,6.30,6.31,6.32,6.33,6.34,6.35,6.36,6.3			
			PREEMPT										
14	KNTV	10/24/22-10/30/22	BAY AREA NEWS	5:30 PM-6:00 PM	MTuWThF----	:30	\$750.00	0.56	NM	See MG 6.15,6.16,6.17,6.18,6.19,6.20,6.21,6.22,6.23,6.24,6.25,6.26,6.27,6.28,6.29,6.30,6.31,6.32,6.33,6.34,6.35,6.36,6.3			
			PREEMPT										

(* Line Transactions: N = New, E = Edited, D = Deleted)
FOR NBC & TELEMUNDO STATION AND COZITV NETWORK CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II or the CoziTV Network Advertising Agreement-Part II (the "Part IIs"), as applicable, which have previously been provided under separate cover and/or are available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo and/or the CoziTV Network for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in the applicable Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in the applicable Part II, either Agency or NBC/Telemundo and/or the CoziTV Network may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo and/or the CoziTV Network is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in the applicable Part II, with respect to your advertising commitment as set forth above.

FOR NBCE CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



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<u>Contract / Revision</u> 1319127 /		<u>Alt Order #</u> WOC13822797
<u>Advertiser</u> MALIA COHEN FOR CONTROLLER 2022		<u>Original Date / Revision</u> 09/26/22 / 09/27/22
<u>Contract Dates</u> 10/03/22 - 11/06/22	<u>Product</u> Controller	<u>Estimate #</u> 2729

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 7	KNTV	10/03/22	11/04/22	BAY AREA NEWS	6:00 PM-6:30 PM		:30				NM	34	\$20,900.00
EP:LUR													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
Week:		10/03/22	10/09/22	MTWTF--	5	\$750.00	0.83						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	KNTV	10/03/22-10/09/22	BAY AREA NEWS	6:00 PM-6:30 PM	MTuWThF----	:30	\$750.00	0.83	NM				
See MG 7.22,7.23,7.24,7.25,7.26,7.27,7.28,7.29,7.30,7.31,7.32,7.33,7.34,7.35,7.36,7.37,7.38,7.39,7.40,7.41,7.42,7.43,7.4													
PREEMPT													
2	KNTV	10/03/22-10/09/22	BAY AREA NEWS	6:00 PM-6:30 PM	MTuWThF----	:30	\$750.00	0.83	NM				
See MG 7.22,7.23,7.24,7.25,7.26,7.27,7.28,7.29,7.30,7.31,7.32,7.33,7.34,7.35,7.36,7.37,7.38,7.39,7.40,7.41,7.42,7.43,7.4													
PREEMPT													
3	KNTV	10/03/22-10/09/22	BAY AREA NEWS	6:00 PM-6:30 PM	MTuWThF----	:30	\$750.00	0.83	NM				
See MG 7.22,7.23,7.24,7.25,7.26,7.27,7.28,7.29,7.30,7.31,7.32,7.33,7.34,7.35,7.36,7.37,7.38,7.39,7.40,7.41,7.42,7.43,7.4													
PREEMPT													
4	KNTV	10/03/22-10/09/22	BAY AREA NEWS	6:00 PM-6:30 PM	MTuWThF----	:30	\$750.00	0.83	NM				
See MG 7.22,7.23,7.24,7.25,7.26,7.27,7.28,7.29,7.30,7.31,7.32,7.33,7.34,7.35,7.36,7.37,7.38,7.39,7.40,7.41,7.42,7.43,7.4													
PREEMPT													
5	KNTV	10/03/22-10/09/22	BAY AREA NEWS	6:00 PM-6:30 PM	MTuWThF----	:30	\$750.00	0.83	NM				
See MG 7.22,7.23,7.24,7.25,7.26,7.27,7.28,7.29,7.30,7.31,7.32,7.33,7.34,7.35,7.36,7.37,7.38,7.39,7.40,7.41,7.42,7.43,7.4													
PREEMPT													
Week:		10/10/22	10/16/22	MTWTF--	5	\$750.00	0.83						
6	KNTV	10/10/22-10/16/22	BAY AREA NEWS	6:00 PM-6:30 PM	MTuWThF----	:30	\$750.00	0.83	NM				
See MG 7.22,7.23,7.24,7.25,7.26,7.27,7.28,7.29,7.30,7.31,7.32,7.33,7.34,7.35,7.36,7.37,7.38,7.39,7.40,7.41,7.42,7.43,7.4													
PREEMPT													
7	KNTV	10/10/22-10/16/22	BAY AREA NEWS	6:00 PM-6:30 PM	MTuWThF----	:30	\$750.00	0.83	NM				
See MG 7.22,7.23,7.24,7.25,7.26,7.27,7.28,7.29,7.30,7.31,7.32,7.33,7.34,7.35,7.36,7.37,7.38,7.39,7.40,7.41,7.42,7.43,7.4													
PREEMPT													
8	KNTV	10/10/22-10/16/22	BAY AREA NEWS	6:00 PM-6:30 PM	MTuWThF----	:30	\$750.00	0.83	NM				
See MG 7.22,7.23,7.24,7.25,7.26,7.27,7.28,7.29,7.30,7.31,7.32,7.33,7.34,7.35,7.36,7.37,7.38,7.39,7.40,7.41,7.42,7.43,7.4													
PREEMPT													
9	KNTV	10/10/22-10/16/22	BAY AREA NEWS	6:00 PM-6:30 PM	MTuWThF----	:30	\$750.00	0.83	NM				
See MG 7.22,7.23,7.24,7.25,7.26,7.27,7.28,7.29,7.30,7.31,7.32,7.33,7.34,7.35,7.36,7.37,7.38,7.39,7.40,7.41,7.42,7.43,7.4													
PREEMPT													
10	KNTV	10/10/22-10/16/22	BAY AREA NEWS	6:00 PM-6:30 PM	MTuWThF----	:30	\$750.00	0.83	NM				
See MG 7.22,7.23,7.24,7.25,7.26,7.27,7.28,7.29,7.30,7.31,7.32,7.33,7.34,7.35,7.36,7.37,7.38,7.39,7.40,7.41,7.42,7.43,7.4													
PREEMPT													
Week:		10/17/22	10/23/22	MTWTF--	4	\$750.00	0.83						

(* Line Transactions: N = New, E = Edited, D = Deleted)
FOR NBC & TELEMUNDO STATION AND COZITV NETWORK CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II or the CoziTV Network Advertising Agreement-Part II (the "Part IIs"), as applicable, which have previously been provided under separate cover and/or are available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo and/or the CoziTV Network for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in the applicable Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in the applicable Part II, either Agency or NBC/Telemundo and/or the CoziTV Network may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo and/or the CoziTV Network is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in the applicable Part II, with respect to your advertising commitment as set forth above.

FOR NBCE CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



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Contract / Revision 1319127 /		Alt Order # WOC13822797
Advertiser MALIA COHEN FOR CONTROLLER 2022		Original Date / Revision 09/26/22 / 09/27/22
Contract Dates 10/03/22 - 11/06/22	Product Controller	Estimate # 2729

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
11	KNTV	10/17/22-10/23/22		BAY AREA NEWS	6:00 PM-6:30 PM	MTuWThF----	:30		\$750.00	0.83	NM		
		See MG 7.22,7.23,7.24,7.25,7.26,7.27,7.28,7.29,7.30,7.31,7.32,7.33,7.34,7.35,7.36,7.37,7.38,7.39,7.40,7.41,7.42,7.43,7.44 PREEMPT											
12	KNTV	10/17/22-10/23/22		BAY AREA NEWS	6:00 PM-6:30 PM	MTuWThF----	:30		\$750.00	0.83	NM		
		See MG 7.22,7.23,7.24,7.25,7.26,7.27,7.28,7.29,7.30,7.31,7.32,7.33,7.34,7.35,7.36,7.37,7.38,7.39,7.40,7.41,7.42,7.43,7.44 PREEMPT											
13	KNTV	10/17/22-10/23/22		BAY AREA NEWS	6:00 PM-6:30 PM	MTuWThF----	:30		\$750.00	0.83	NM		
		See MG 7.22,7.23,7.24,7.25,7.26,7.27,7.28,7.29,7.30,7.31,7.32,7.33,7.34,7.35,7.36,7.37,7.38,7.39,7.40,7.41,7.42,7.43,7.44 PREEMPT											
14	KNTV	10/17/22-10/23/22		BAY AREA NEWS	6:00 PM-6:30 PM	MTuWThF----	:30		\$750.00	0.83	NM		
		See MG 7.22,7.23,7.24,7.25,7.26,7.27,7.28,7.29,7.30,7.31,7.32,7.33,7.34,7.35,7.36,7.37,7.38,7.39,7.40,7.41,7.42,7.43,7.44 PREEMPT											
22	KNTV	10/10/22-10/16/22		BAY AREA NEWS	6:00 PM-6:30 PM	MTuWThF----	:30		\$400.00	0.83	NM		
		Ⓜ MG for 11.2,7.2,7.1,7.13,7.18,7.16,7.12,7.5,7.9,7.7,7.4,13.8,7.6,7.11,7.8,11.1,13.6,7.14,7.19,7.3,7.20,7.10,7.17,7.15,7.21,1											
23	KNTV	10/10/22-10/16/22		BAY AREA NEWS	6:00 PM-6:30 PM	MTuWThF----	:30		\$400.00	0.83	NM		
		Ⓜ MG for 11.2,7.2,7.1,7.13,7.18,7.16,7.12,7.5,7.9,7.7,7.4,13.8,7.6,7.11,7.8,11.1,13.6,7.14,7.19,7.3,7.20,7.10,7.17,7.15,7.21,1											
24	KNTV	10/10/22-10/16/22		BAY AREA NEWS	6:00 PM-6:30 PM	MTuWThF----	:30		\$400.00	0.83	NM		
		Ⓜ MG for 11.2,7.2,7.1,7.13,7.18,7.16,7.12,7.5,7.9,7.7,7.4,13.8,7.6,7.11,7.8,11.1,13.6,7.14,7.19,7.3,7.20,7.10,7.17,7.15,7.21,1											
25	KNTV	10/10/22-10/16/22		BAY AREA NEWS	6:00 PM-6:30 PM	MTuWThF----	:30		\$400.00	0.83	NM		
		Ⓜ MG for 11.2,7.2,7.1,7.13,7.18,7.16,7.12,7.5,7.9,7.7,7.4,13.8,7.6,7.11,7.8,11.1,13.6,7.14,7.19,7.3,7.20,7.10,7.17,7.15,7.21,1											
26	KNTV	10/10/22-10/16/22		BAY AREA NEWS	6:00 PM-6:30 PM	MTuWThF----	:30		\$400.00	0.83	NM		
		Ⓜ MG for 11.2,7.2,7.1,7.13,7.18,7.16,7.12,7.5,7.9,7.7,7.4,13.8,7.6,7.11,7.8,11.1,13.6,7.14,7.19,7.3,7.20,7.10,7.17,7.15,7.21,1											
27	KNTV	10/03/22-10/09/22		BAY AREA NEWS	6:00 PM-6:30 PM	MTuWThF----	:30		\$400.00	0.83	NM		
		Ⓜ MG for 11.2,7.2,7.1,7.13,7.18,7.16,7.12,7.5,7.9,7.7,7.4,13.8,7.6,7.11,7.8,11.1,13.6,7.14,7.19,7.3,7.20,7.10,7.17,7.15,7.21,1											
28	KNTV	10/03/22-10/09/22		BAY AREA NEWS	6:00 PM-6:30 PM	MTuWThF----	:30		\$400.00	0.83	NM		
		Ⓜ MG for 11.2,7.2,7.1,7.13,7.18,7.16,7.12,7.5,7.9,7.7,7.4,13.8,7.6,7.11,7.8,11.1,13.6,7.14,7.19,7.3,7.20,7.10,7.17,7.15,7.21,1											
29	KNTV	10/03/22-10/09/22		BAY AREA NEWS	6:00 PM-6:30 PM	MTuWThF----	:30		\$400.00	0.83	NM		
		Ⓜ MG for 11.2,7.2,7.1,7.13,7.18,7.16,7.12,7.5,7.9,7.7,7.4,13.8,7.6,7.11,7.8,11.1,13.6,7.14,7.19,7.3,7.20,7.10,7.17,7.15,7.21,1											
30	KNTV	10/03/22-10/09/22		BAY AREA NEWS	6:00 PM-6:30 PM	MTuWThF----	:30		\$400.00	0.83	NM		
		Ⓜ MG for 11.2,7.2,7.1,7.13,7.18,7.16,7.12,7.5,7.9,7.7,7.4,13.8,7.6,7.11,7.8,11.1,13.6,7.14,7.19,7.3,7.20,7.10,7.17,7.15,7.21,1											
31	KNTV	10/03/22-10/09/22		BAY AREA NEWS	6:00 PM-6:30 PM	MTuWThF----	:30		\$400.00	0.83	NM		
		Ⓜ MG for 11.2,7.2,7.1,7.13,7.18,7.16,7.12,7.5,7.9,7.7,7.4,13.8,7.6,7.11,7.8,11.1,13.6,7.14,7.19,7.3,7.20,7.10,7.17,7.15,7.21,1											
32	KNTV	10/17/22-10/23/22		BAY AREA NEWS	6:00 PM-6:30 PM	MTuWThF----	:30		\$400.00	0.83	NM		
		Ⓜ MG for 11.2,7.2,7.1,7.13,7.18,7.16,7.12,7.5,7.9,7.7,7.4,13.8,7.6,7.11,7.8,11.1,13.6,7.14,7.19,7.3,7.20,7.10,7.17,7.15,7.21,1											
33	KNTV	10/17/22-10/23/22		BAY AREA NEWS	6:00 PM-6:30 PM	MTuWThF----	:30		\$400.00	0.83	NM		
		Ⓜ MG for 11.2,7.2,7.1,7.13,7.18,7.16,7.12,7.5,7.9,7.7,7.4,13.8,7.6,7.11,7.8,11.1,13.6,7.14,7.19,7.3,7.20,7.10,7.17,7.15,7.21,1											
34	KNTV	10/17/22-10/23/22		BAY AREA NEWS	6:00 PM-6:30 PM	MTuWThF----	:30		\$400.00	0.83	NM		
		Ⓜ MG for 11.2,7.2,7.1,7.13,7.18,7.16,7.12,7.5,7.9,7.7,7.4,13.8,7.6,7.11,7.8,11.1,13.6,7.14,7.19,7.3,7.20,7.10,7.17,7.15,7.21,1											
35	KNTV	10/17/22-10/23/22		BAY AREA NEWS	6:00 PM-6:30 PM	MTuWThF----	:30		\$400.00	0.83	NM		
		Ⓜ MG for 11.2,7.2,7.1,7.13,7.18,7.16,7.12,7.5,7.9,7.7,7.4,13.8,7.6,7.11,7.8,11.1,13.6,7.14,7.19,7.3,7.20,7.10,7.17,7.15,7.21,1											
36	KNTV	10/24/22-10/30/22		BAY AREA NEWS	6:00 PM-6:30 PM	MTuWThF----	:30		\$400.00	0.83	NM		
		Ⓜ MG for 11.2,7.2,7.1,7.13,7.18,7.16,7.12,7.5,7.9,7.7,7.4,13.8,7.6,7.11,7.8,11.1,13.6,7.14,7.19,7.3,7.20,7.10,7.17,7.15,7.21,1											
37	KNTV	10/24/22-10/30/22		BAY AREA NEWS	6:00 PM-6:30 PM	MTuWThF----	:30		\$400.00	0.83	NM		
		Ⓜ MG for 11.2,7.2,7.1,7.13,7.18,7.16,7.12,7.5,7.9,7.7,7.4,13.8,7.6,7.11,7.8,11.1,13.6,7.14,7.19,7.3,7.20,7.10,7.17,7.15,7.21,1											

(* Line Transactions: N = New, E = Edited, D = Deleted)
FOR NBC & TELEMUNDO STATION AND COZITV NETWORK CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II or the CoziTV Network Advertising Agreement-Part II (the "Part IIs"), as applicable, which have previously been provided under separate cover and/or are available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo and/or the CoziTV Network for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in the applicable Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in the applicable Part II, either Agency or NBC/Telemundo and/or the CoziTV Network may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo and/or the CoziTV Network is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in the applicable Part II, with respect to your advertising commitment as set forth above.

FOR NBCE CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



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Contract / Revision 1319127 /		Alt Order # WOC13822797
Advertiser MALIA COHEN FOR CONTROLLER 2022		Original Date / Revision 09/26/22 / 09/27/22
Contract Dates 10/03/22 - 11/06/22	Product Controller	Estimate # 2729

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
38	KNTV	10/24/22	10/30/22	BAY AREA NEWS	6:00 PM-6:30 PM	MTuWThF----	:30		\$400.00	0.83	NM		
	MG for	11.2.7.2.7.1.7.13.7.18.7.16.7.12.7.5.7.9.7.7.4.13.8.7.6.7.11.7.8.11.1.13.6.7.14.7.19.7.3.7.20.7.10.7.17.7.15.7.21.1											
39	KNTV	10/24/22	10/30/22	BAY AREA NEWS	6:00 PM-6:30 PM	MTuWThF----	:30		\$400.00	0.83	NM		
	MG for	11.2.7.2.7.1.7.13.7.18.7.16.7.12.7.5.7.9.7.7.4.13.8.7.6.7.11.7.8.11.1.13.6.7.14.7.19.7.3.7.20.7.10.7.17.7.15.7.21.1											
40	KNTV	10/31/22	11/06/22	BAY AREA NEWS	6:00 PM-6:30 PM	MTuWThF----	:30		\$400.00	0.83	NM		
	MG for	11.2.7.2.7.1.7.13.7.18.7.16.7.12.7.5.7.9.7.7.4.13.8.7.6.7.11.7.8.11.1.13.6.7.14.7.19.7.3.7.20.7.10.7.17.7.15.7.21.1											
41	KNTV	10/31/22	11/06/22	BAY AREA NEWS	6:00 PM-6:30 PM	MTuWThF----	:30		\$400.00	0.83	NM		
	MG for	11.2.7.2.7.1.7.13.7.18.7.16.7.12.7.5.7.9.7.7.4.13.8.7.6.7.11.7.8.11.1.13.6.7.14.7.19.7.3.7.20.7.10.7.17.7.15.7.21.1											
42	KNTV	10/31/22	11/06/22	BAY AREA NEWS	6:00 PM-6:30 PM	MTuWThF----	:30		\$400.00	0.83	NM		
	MG for	11.2.7.2.7.1.7.13.7.18.7.16.7.12.7.5.7.9.7.7.4.13.8.7.6.7.11.7.8.11.1.13.6.7.14.7.19.7.3.7.20.7.10.7.17.7.15.7.21.1											
43	KNTV	10/09/22	10/09/22	LOCAL NEWS POST NFL	8P-10P	-----Su	:30		\$1,200.00	0.00	NM		
	MG for	11.2.7.2.7.1.7.13.7.18.7.16.7.12.7.5.7.9.7.7.4.13.8.7.6.7.11.7.8.11.1.13.6.7.14.7.19.7.3.7.20.7.10.7.17.7.15.7.21.1											
44	KNTV	10/09/22	10/09/22	LOCAL NEWS POST NFL	8P-10P	-----Su	:30		\$1,200.00	0.00	NM		
	MG for	11.2.7.2.7.1.7.13.7.18.7.16.7.12.7.5.7.9.7.7.4.13.8.7.6.7.11.7.8.11.1.13.6.7.14.7.19.7.3.7.20.7.10.7.17.7.15.7.21.1											
45	KNTV	10/16/22	10/16/22	LOCAL NEWS POST NFL	8P-10P	-----Su	:30		\$1,200.00	0.00	NM		
	MG for	11.2.7.2.7.1.7.13.7.18.7.16.7.12.7.5.7.9.7.7.4.13.8.7.6.7.11.7.8.11.1.13.6.7.14.7.19.7.3.7.20.7.10.7.17.7.15.7.21.1											
46	KNTV	10/16/22	10/16/22	LOCAL NEWS POST NFL	8P-10P	-----Su	:30		\$1,200.00	0.00	NM		
	MG for	11.2.7.2.7.1.7.13.7.18.7.16.7.12.7.5.7.9.7.7.4.13.8.7.6.7.11.7.8.11.1.13.6.7.14.7.19.7.3.7.20.7.10.7.17.7.15.7.21.1											
47	KNTV	10/23/22	10/23/22	LOCAL NEWS POST NFL	8P-10P	-----Su	:30		\$1,200.00	0.00	NM		
	MG for	11.2.7.2.7.1.7.13.7.18.7.16.7.12.7.5.7.9.7.7.4.13.8.7.6.7.11.7.8.11.1.13.6.7.14.7.19.7.3.7.20.7.10.7.17.7.15.7.21.1											
48	KNTV	10/23/22	10/23/22	LOCAL NEWS POST NFL	8P-10P	-----Su	:30		\$1,200.00	0.00	NM		
	MG for	11.2.7.2.7.1.7.13.7.18.7.16.7.12.7.5.7.9.7.7.4.13.8.7.6.7.11.7.8.11.1.13.6.7.14.7.19.7.3.7.20.7.10.7.17.7.15.7.21.1											
49	KNTV	10/30/22	10/30/22	LOCAL NEWS POST NFL	8P-10P	-----Su	:30		\$1,200.00	0.00	NM		
	MG for	11.2.7.2.7.1.7.13.7.18.7.16.7.12.7.5.7.9.7.7.4.13.8.7.6.7.11.7.8.11.1.13.6.7.14.7.19.7.3.7.20.7.10.7.17.7.15.7.21.1											
50	KNTV	10/30/22	10/30/22	LOCAL NEWS POST NFL	8P-10P	-----Su	:30		\$1,200.00	0.00	NM		
	MG for	11.2.7.2.7.1.7.13.7.18.7.16.7.12.7.5.7.9.7.7.4.13.8.7.6.7.11.7.8.11.1.13.6.7.14.7.19.7.3.7.20.7.10.7.17.7.15.7.21.1											
51	KNTV	11/06/22	11/06/22	LOCAL NEWS POST NFL	8P-10P	-----Su	:30		\$1,200.00	0.00	NM		
	MG for	11.2.7.2.7.1.7.13.7.18.7.16.7.12.7.5.7.9.7.7.4.13.8.7.6.7.11.7.8.11.1.13.6.7.14.7.19.7.3.7.20.7.10.7.17.7.15.7.21.1											
52	KNTV	11/06/22	11/06/22	LOCAL NEWS POST NFL	8P-10P	-----Su	:30		\$1,200.00	0.00	NM		
	MG for	11.2.7.2.7.1.7.13.7.18.7.16.7.12.7.5.7.9.7.7.4.13.8.7.6.7.11.7.8.11.1.13.6.7.14.7.19.7.3.7.20.7.10.7.17.7.15.7.21.1											
53	KNTV	10/03/22	10/09/22	BAY AREA NEWS	5A-6A	MTuWThF----	:30		\$50.00	0.00	NM		
	MG for	11.2.7.2.7.1.7.13.7.18.7.16.7.12.7.5.7.9.7.7.4.13.8.7.6.7.11.7.8.11.1.13.6.7.14.7.19.7.3.7.20.7.10.7.17.7.15.7.21.1											
54	KNTV	10/03/22	10/09/22	BAY AREA NEWS	5A-6A	MTuWThF----	:30		\$50.00	0.00	NM		
	MG for	11.2.7.2.7.1.7.13.7.18.7.16.7.12.7.5.7.9.7.7.4.13.8.7.6.7.11.7.8.11.1.13.6.7.14.7.19.7.3.7.20.7.10.7.17.7.15.7.21.1											
55	KNTV	10/03/22	10/09/22	BAY AREA NEWS	5:00 PM-5:30 PM	MTuWThF----	:30		\$400.00	0.00	NM		
	MG for	11.2.7.2.7.1.7.13.7.18.7.16.7.12.7.5.7.9.7.7.4.13.8.7.6.7.11.7.8.11.1.13.6.7.14.7.19.7.3.7.20.7.10.7.17.7.15.7.21.1											
Week:		10/24/22	10/30/22	MTWTF--				4	\$750.00	0.83			

(* Line Transactions: N = New, E = Edited, D = Deleted)
FOR NBC & TELEMUNDO STATION AND COZITV NETWORK CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II or the CoziTV Network Advertising Agreement-Part II (the "Part IIs"), as applicable, which have previously been provided under separate cover and/or are available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo and/or the CoziTV Network for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in the applicable Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in the applicable Part II, either Agency or NBC/Telemundo and/or the CoziTV Network may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo and/or the CoziTV Network is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in the applicable Part II, with respect to your advertising commitment as set forth above.

FOR NBCE CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



www.nbcbayarea.com

Contract / Revision 1319127 /		Alt Order # WOC13822797
Advertiser MALIA COHEN FOR CONTROLLER 2022		Original Date / Revision 09/26/22 / 09/27/22
Contract Dates 10/03/22 - 11/06/22	Product Controller	Estimate # 2729

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
15	KNTV	10/24/22-10/30/22		BAY AREA NEWS	6:00 PM-6:30 PM	MTuWThF----	:30		\$750.00	0.83	NM		
See MG 7.22,7.23,7.24,7.25,7.26,7.27,7.28,7.29,7.30,7.31,7.32,7.33,7.34,7.35,7.36,7.37,7.38,7.39,7.40,7.41,7.42,7.43,7.4													
PREEMPT													
16	KNTV	10/24/22-10/30/22		BAY AREA NEWS	6:00 PM-6:30 PM	MTuWThF----	:30		\$750.00	0.83	NM		
See MG 7.22,7.23,7.24,7.25,7.26,7.27,7.28,7.29,7.30,7.31,7.32,7.33,7.34,7.35,7.36,7.37,7.38,7.39,7.40,7.41,7.42,7.43,7.4													
PREEMPT													
17	KNTV	10/24/22-10/30/22		BAY AREA NEWS	6:00 PM-6:30 PM	MTuWThF----	:30		\$750.00	0.83	NM		
See MG 7.22,7.23,7.24,7.25,7.26,7.27,7.28,7.29,7.30,7.31,7.32,7.33,7.34,7.35,7.36,7.37,7.38,7.39,7.40,7.41,7.42,7.43,7.4													
PREEMPT													
18	KNTV	10/24/22-10/30/22		BAY AREA NEWS	6:00 PM-6:30 PM	MTuWThF----	:30		\$750.00	0.83	NM		
See MG 7.22,7.23,7.24,7.25,7.26,7.27,7.28,7.29,7.30,7.31,7.32,7.33,7.34,7.35,7.36,7.37,7.38,7.39,7.40,7.41,7.42,7.43,7.4													
PREEMPT													
Week:	10/31/22	11/06/22		MTWTF--				3	\$750.00	0.83			
19	KNTV	10/31/22-11/06/22		BAY AREA NEWS	6:00 PM-6:30 PM	MTuWThF----	:30		\$750.00	0.83	NM		
See MG 7.22,7.23,7.24,7.25,7.26,7.27,7.28,7.29,7.30,7.31,7.32,7.33,7.34,7.35,7.36,7.37,7.38,7.39,7.40,7.41,7.42,7.43,7.4													
PREEMPT													
20	KNTV	10/31/22-11/06/22		BAY AREA NEWS	6:00 PM-6:30 PM	MTuWThF----	:30		\$750.00	0.83	NM		
See MG 7.22,7.23,7.24,7.25,7.26,7.27,7.28,7.29,7.30,7.31,7.32,7.33,7.34,7.35,7.36,7.37,7.38,7.39,7.40,7.41,7.42,7.43,7.4													
PREEMPT													
21	KNTV	10/31/22-11/06/22		BAY AREA NEWS	6:00 PM-6:30 PM	MTuWThF----	:30		\$750.00	0.83	NM		
See MG 7.22,7.23,7.24,7.25,7.26,7.27,7.28,7.29,7.30,7.31,7.32,7.33,7.34,7.35,7.36,7.37,7.38,7.39,7.40,7.41,7.42,7.43,7.4													
PREEMPT													
N 8	KNTV	10/03/22	11/06/22	M-SU BAY AREA LATE NEW11P-1135P			:30				NM	46	\$17,300.00
EP:LUR													
Week:	10/03/22	10/09/22		MTWTFSS				7	\$600.00	0.76			

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FOR NBC & TELEMUNDO STATION AND COZITV NETWORK CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II or the CoziTV Network Advertising Agreement-Part II (the "Part IIs"), as applicable, which have previously been provided under separate cover and/or are available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo and/or the CoziTV Network for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in the applicable Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in the applicable Part II, either Agency or NBC/Telemundo and/or the CoziTV Network may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo and/or the CoziTV Network is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in the applicable Part II, with respect to your advertising commitment as set forth above.

FOR NBCE CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



www.nbcbayarea.com

Contract / Revision 1319127 /		Alt Order # WOC13822797
Advertiser MALIA COHEN FOR CONTROLLER 2022		Original Date / Revision 09/26/22 / 09/27/22
Contract Dates 10/03/22 - 11/06/22	Product Controller	Estimate # 2729

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
1	KNTV	10/03/22-10/09/22	10/03/22-10/09/22	M-SU BAY AREA LATE NEW 11P-1135P	11P-1135P	MTuWThFSaSu	:30	1	\$600.00	0.76	NM		
PREEMPT See MG 8.29,8.30,8.31,8.32,8.33,8.34,8.35,8.36,8.37,8.38,8.39,8.40,8.41,8.42,8.43,8.44,8.45,8.46,8.47,8.48,8.49,8.50,8.5													
2	KNTV	10/03/22-10/09/22	10/03/22-10/09/22	M-SU BAY AREA LATE NEW 11P-1135P	11P-1135P	MTuWThFSaSu	:30	1	\$600.00	0.76	NM		
PREEMPT See MG 8.29,8.30,8.31,8.32,8.33,8.34,8.35,8.36,8.37,8.38,8.39,8.40,8.41,8.42,8.43,8.44,8.45,8.46,8.47,8.48,8.49,8.50,8.5													
3	KNTV	10/03/22-10/09/22	10/03/22-10/09/22	M-SU BAY AREA LATE NEW 11P-1135P	11P-1135P	MTuWThFSaSu	:30	1	\$600.00	0.76	NM		
PREEMPT See MG 8.29,8.30,8.31,8.32,8.33,8.34,8.35,8.36,8.37,8.38,8.39,8.40,8.41,8.42,8.43,8.44,8.45,8.46,8.47,8.48,8.49,8.50,8.5													
4	KNTV	10/03/22-10/09/22	10/03/22-10/09/22	M-SU BAY AREA LATE NEW 11P-1135P	11P-1135P	MTuWThFSaSu	:30	1	\$600.00	0.76	NM		
PREEMPT See MG 8.29,8.30,8.31,8.32,8.33,8.34,8.35,8.36,8.37,8.38,8.39,8.40,8.41,8.42,8.43,8.44,8.45,8.46,8.47,8.48,8.49,8.50,8.5													
5	KNTV	10/03/22-10/09/22	10/03/22-10/09/22	M-SU BAY AREA LATE NEW 11P-1135P	11P-1135P	MTuWThFSaSu	:30	1	\$600.00	0.76	NM		
PREEMPT See MG 8.29,8.30,8.31,8.32,8.33,8.34,8.35,8.36,8.37,8.38,8.39,8.40,8.41,8.42,8.43,8.44,8.45,8.46,8.47,8.48,8.49,8.50,8.5													
6	KNTV	10/03/22-10/09/22	10/03/22-10/09/22	M-SU BAY AREA LATE NEW 11P-1135P	11P-1135P	MTuWThFSaSu	:30	1	\$600.00	0.76	NM		
PREEMPT See MG 8.29,8.30,8.31,8.32,8.33,8.34,8.35,8.36,8.37,8.38,8.39,8.40,8.41,8.42,8.43,8.44,8.45,8.46,8.47,8.48,8.49,8.50,8.5													
7	KNTV	10/03/22-10/09/22	10/03/22-10/09/22	M-SU BAY AREA LATE NEW 11P-1135P	11P-1135P	MTuWThFSaSu	:30	1	\$600.00	0.76	NM		
PREEMPT See MG 8.29,8.30,8.31,8.32,8.33,8.34,8.35,8.36,8.37,8.38,8.39,8.40,8.41,8.42,8.43,8.44,8.45,8.46,8.47,8.48,8.49,8.50,8.5													
29	KNTV	10/03/22-10/09/22	10/03/22-10/09/22	M-SU BAY AREA LATE NEW 11:00 PM-11:35 PM	11:00 PM-11:35 PM	MTuWThFSaSu	:30	1	\$380.00	0.76	NM		
Ⓜ MG for 8.24,8.4,8.14,8.17,10.2,8.15,8.10,8.1,8.13,8.23,8.9,8.3,8.5,8.12,8.8,8.16,8.18,8.27,8.20,8.21,8.28,8.22,8.19,8.7,8.6,													
30	KNTV	10/03/22-10/09/22	10/03/22-10/09/22	M-SU BAY AREA LATE NEW 11:00 PM-11:35 PM	11:00 PM-11:35 PM	MTuWThFSaSu	:30	1	\$380.00	0.76	NM		
Ⓜ MG for 8.24,8.4,8.14,8.17,10.2,8.15,8.10,8.1,8.13,8.23,8.9,8.3,8.5,8.12,8.8,8.16,8.18,8.27,8.20,8.21,8.28,8.22,8.19,8.7,8.6,													
31	KNTV	10/03/22-10/09/22	10/03/22-10/09/22	M-SU BAY AREA LATE NEW 11:00 PM-11:35 PM	11:00 PM-11:35 PM	MTuWThFSaSu	:30	1	\$380.00	0.76	NM		
Ⓜ MG for 8.24,8.4,8.14,8.17,10.2,8.15,8.10,8.1,8.13,8.23,8.9,8.3,8.5,8.12,8.8,8.16,8.18,8.27,8.20,8.21,8.28,8.22,8.19,8.7,8.6,													
32	KNTV	10/03/22-10/09/22	10/03/22-10/09/22	M-SU BAY AREA LATE NEW 11:00 PM-11:35 PM	11:00 PM-11:35 PM	MTuWThFSaSu	:30	1	\$380.00	0.76	NM		
Ⓜ MG for 8.24,8.4,8.14,8.17,10.2,8.15,8.10,8.1,8.13,8.23,8.9,8.3,8.5,8.12,8.8,8.16,8.18,8.27,8.20,8.21,8.28,8.22,8.19,8.7,8.6,													
33	KNTV	10/03/22-10/09/22	10/03/22-10/09/22	M-SU BAY AREA LATE NEW 11:00 PM-11:35 PM	11:00 PM-11:35 PM	MTuWThFSaSu	:30	1	\$380.00	0.76	NM		
Ⓜ MG for 8.24,8.4,8.14,8.17,10.2,8.15,8.10,8.1,8.13,8.23,8.9,8.3,8.5,8.12,8.8,8.16,8.18,8.27,8.20,8.21,8.28,8.22,8.19,8.7,8.6,													
34	KNTV	10/03/22-10/09/22	10/03/22-10/09/22	M-SU BAY AREA LATE NEW 11:00 PM-11:35 PM	11:00 PM-11:35 PM	MTuWThFSaSu	:30	1	\$380.00	0.76	NM		
Ⓜ MG for 8.24,8.4,8.14,8.17,10.2,8.15,8.10,8.1,8.13,8.23,8.9,8.3,8.5,8.12,8.8,8.16,8.18,8.27,8.20,8.21,8.28,8.22,8.19,8.7,8.6,													
35	KNTV	10/03/22-10/09/22	10/03/22-10/09/22	M-SU BAY AREA LATE NEW 11:00 PM-11:35 PM	11:00 PM-11:35 PM	MTuWThFSaSu	:30	1	\$380.00	0.76	NM		
Ⓜ MG for 8.24,8.4,8.14,8.17,10.2,8.15,8.10,8.1,8.13,8.23,8.9,8.3,8.5,8.12,8.8,8.16,8.18,8.27,8.20,8.21,8.28,8.22,8.19,8.7,8.6,													
36	KNTV	10/10/22-10/16/22	10/10/22-10/16/22	M-SU BAY AREA LATE NEW 11:00 PM-11:35 PM	11:00 PM-11:35 PM	MTuWThFSaSu	:30	1	\$380.00	0.76	NM		
Ⓜ MG for 8.24,8.4,8.14,8.17,10.2,8.15,8.10,8.1,8.13,8.23,8.9,8.3,8.5,8.12,8.8,8.16,8.18,8.27,8.20,8.21,8.28,8.22,8.19,8.7,8.6,													
37	KNTV	10/10/22-10/16/22	10/10/22-10/16/22	M-SU BAY AREA LATE NEW 11:00 PM-11:35 PM	11:00 PM-11:35 PM	MTuWThFSaSu	:30	1	\$380.00	0.76	NM		
Ⓜ MG for 8.24,8.4,8.14,8.17,10.2,8.15,8.10,8.1,8.13,8.23,8.9,8.3,8.5,8.12,8.8,8.16,8.18,8.27,8.20,8.21,8.28,8.22,8.19,8.7,8.6,													
38	KNTV	10/10/22-10/16/22	10/10/22-10/16/22	M-SU BAY AREA LATE NEW 11:00 PM-11:35 PM	11:00 PM-11:35 PM	MTuWThFSaSu	:30	1	\$380.00	0.76	NM		
Ⓜ MG for 8.24,8.4,8.14,8.17,10.2,8.15,8.10,8.1,8.13,8.23,8.9,8.3,8.5,8.12,8.8,8.16,8.18,8.27,8.20,8.21,8.28,8.22,8.19,8.7,8.6,													
39	KNTV	10/10/22-10/16/22	10/10/22-10/16/22	M-SU BAY AREA LATE NEW 11:00 PM-11:35 PM	11:00 PM-11:35 PM	MTuWThFSaSu	:30	1	\$380.00	0.76	NM		
Ⓜ MG for 8.24,8.4,8.14,8.17,10.2,8.15,8.10,8.1,8.13,8.23,8.9,8.3,8.5,8.12,8.8,8.16,8.18,8.27,8.20,8.21,8.28,8.22,8.19,8.7,8.6,													
40	KNTV	10/10/22-10/16/22	10/10/22-10/16/22	M-SU BAY AREA LATE NEW 11:00 PM-11:35 PM	11:00 PM-11:35 PM	MTuWThFSaSu	:30	1	\$380.00	0.76	NM		

(* Line Transactions: N = New, E = Edited, D = Deleted)
FOR NBC & TELEMUNDO STATION AND COZITV NETWORK CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II or the CoziTV Network Advertising Agreement-Part II (the "Part IIs"), as applicable, which have previously been provided under separate cover and/or are available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo and/or the CoziTV Network for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in the applicable Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in the applicable Part II, either Agency or NBC/Telemundo and/or the CoziTV Network may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo and/or the CoziTV Network is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in the applicable Part II, with respect to your advertising commitment as set forth above.

FOR NBCE CONTRACTS:

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www.nbcbayarea.com

Contract / Revision 1319127 /		Alt Order # WOC13822797
Advertiser MALIA COHEN FOR CONTROLLER 2022		Original Date / Revision 09/26/22 / 09/27/22
Contract Dates 10/03/22 - 11/06/22	Product Controller	Estimate # 2729

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
41	KNTV	10/10/22-10/16/22		M-SU BAY AREA LATE NEWS	11:00 PM-11:35 PM	TuThFSaSu	:30	\$380.00	0.76	NM			
42	KNTV	10/10/22-10/16/22		M-SU BAY AREA LATE NEWS	11:00 PM-11:35 PM	TuThFSaSu	:30	\$380.00	0.76	NM			
43	KNTV	10/17/22-10/23/22		M-SU BAY AREA LATE NEWS	11:00 PM-11:35 PM	TuThFSaSu	:30	\$380.00	0.76	NM			
44	KNTV	10/17/22-10/23/22		M-SU BAY AREA LATE NEWS	11:00 PM-11:35 PM	TuThFSaSu	:30	\$380.00	0.76	NM			
45	KNTV	10/17/22-10/23/22		M-SU BAY AREA LATE NEWS	11:00 PM-11:35 PM	TuThFSaSu	:30	\$380.00	0.76	NM			
46	KNTV	10/17/22-10/23/22		M-SU BAY AREA LATE NEWS	11:00 PM-11:35 PM	TuThFSaSu	:30	\$380.00	0.76	NM			
47	KNTV	10/17/22-10/23/22		M-SU BAY AREA LATE NEWS	11:00 PM-11:35 PM	TuThFSaSu	:30	\$380.00	0.76	NM			
48	KNTV	10/24/22-10/30/22		M-SU BAY AREA LATE NEWS	11:00 PM-11:35 PM	TuThFSaSu	:30	\$380.00	0.76	NM			
49	KNTV	10/24/22-10/30/22		M-SU BAY AREA LATE NEWS	11:00 PM-11:35 PM	TuThFSaSu	:30	\$380.00	0.76	NM			
50	KNTV	10/24/22-10/30/22		M-SU BAY AREA LATE NEWS	11:00 PM-11:35 PM	TuThFSaSu	:30	\$380.00	0.76	NM			
51	KNTV	10/24/22-10/30/22		M-SU BAY AREA LATE NEWS	11:00 PM-11:35 PM	TuThFSaSu	:30	\$380.00	0.76	NM			
52	KNTV	10/24/22-10/30/22		M-SU BAY AREA LATE NEWS	11:00 PM-11:35 PM	TuThFSaSu	:30	\$380.00	0.76	NM			
53	KNTV	10/24/22-10/30/22		M-SU BAY AREA LATE NEWS	11:00 PM-11:35 PM	TuThFSaSu	:30	\$380.00	0.76	NM			
54	KNTV	10/31/22-11/06/22		M-SU BAY AREA LATE NEWS	11:00 PM-11:35 PM	TuThFSaSu	:30	\$380.00	0.76	NM			
55	KNTV	10/31/22-11/06/22		M-SU BAY AREA LATE NEWS	11:00 PM-11:35 PM	TuThFSaSu	:30	\$380.00	0.76	NM			
56	KNTV	10/31/22-11/06/22		M-SU BAY AREA LATE NEWS	11:00 PM-11:35 PM	TuThFSaSu	:30	\$380.00	0.76	NM			
57	KNTV	10/16/22-10/16/22		SU 1130P-12A LATE NEWS	1130P-12A	-----Su	:30	\$220.00	0.00	NM			
58	KNTV	10/23/22-10/23/22		SU 1130P-12A LATE NEWS	1130P-12A	-----Su	:30	\$220.00	0.00	NM			
59	KNTV	10/09/22-10/09/22		SU 1130P-12A LATE NEWS	1130P-12A	-----Su	:30	\$220.00	0.00	NM			
60	KNTV	10/03/22-10/09/22		BAY AREA NEWS	5:00 PM-5:30 PM	MTuWThF----	:30	\$400.00	0.00	NM			
61	KNTV	10/03/22-10/09/22		BAY AREA NEWS	5:00 PM-5:30 PM	MTuWThF----	:30	\$400.00	0.00	NM			
62	KNTV	10/03/22-10/09/22		BAY AREA NEWS	5:00 PM-5:30 PM	MTuWThF----	:30	\$400.00	0.00	NM			

(* Line Transactions: N = New, E = Edited, D = Deleted)
FOR NBC & TELEMUNDO STATION AND COZITV NETWORK CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II or the CoziTV Network Advertising Agreement-Part II (the "Part IIs"), as applicable, which have previously been provided under separate cover and/or are available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo and/or the CoziTV Network for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in the applicable Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in the applicable Part II, either Agency or NBC/Telemundo and/or the CoziTV Network may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo and/or the CoziTV Network is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in the applicable Part II, with respect to your advertising commitment as set forth above.

FOR NBCE CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



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<u>Contract / Revision</u> 1319127 /		<u>Alt Order #</u> WOC13822797
<u>Advertiser</u> MALIA COHEN FOR CONTROLLER 2022		<u>Original Date / Revision</u> 09/26/22 / 09/27/22
<u>Contract Dates</u> 10/03/22 - 11/06/22	<u>Product</u> Controller	<u>Estimate #</u> 2729

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
63	KNTV	10/10/22-10/16/22	10/10/22-10/16/22	BAY AREA NEWS	5:00 PM-5:30 PM	MTuWThF----	:30	7	\$400.00	0.00	NM	7	\$2800.00
64	KNTV	10/10/22-10/16/22	10/10/22-10/16/22	BAY AREA NEWS	5:00 PM-5:30 PM	MTuWThF----	:30	7	\$400.00	0.00	NM	7	\$2800.00
65	KNTV	10/10/22-10/16/22	10/10/22-10/16/22	BAY AREA NEWS	5:00 PM-5:30 PM	MTuWThF----	:30	7	\$400.00	0.00	NM	7	\$2800.00
66	KNTV	10/17/22-10/23/22	10/17/22-10/23/22	BAY AREA NEWS	5:00 PM-5:30 PM	MTuWThF----	:30	7	\$400.00	0.00	NM	7	\$2800.00
67	KNTV	10/17/22-10/23/22	10/17/22-10/23/22	BAY AREA NEWS	5:00 PM-5:30 PM	MTuWThF----	:30	7	\$400.00	0.00	NM	7	\$2800.00
68	KNTV	10/17/22-10/23/22	10/17/22-10/23/22	BAY AREA NEWS	5:00 PM-5:30 PM	MTuWThF----	:30	7	\$400.00	0.00	NM	7	\$2800.00
69	KNTV	10/24/22-10/30/22	10/24/22-10/30/22	BAY AREA NEWS	5:00 PM-5:30 PM	MTuWThF----	:30	7	\$400.00	0.00	NM	7	\$2800.00
70	KNTV	10/24/22-10/30/22	10/24/22-10/30/22	BAY AREA NEWS	5:00 PM-5:30 PM	MTuWThF----	:30	7	\$400.00	0.00	NM	7	\$2800.00
71	KNTV	10/24/22-10/30/22	10/24/22-10/30/22	BAY AREA NEWS	5:00 PM-5:30 PM	MTuWThF----	:30	7	\$400.00	0.00	NM	7	\$2800.00
72	KNTV	10/31/22-11/06/22	10/31/22-11/06/22	BAY AREA NEWS	5:00 PM-5:30 PM	MTuWThF----	:30	7	\$400.00	0.00	NM	7	\$2800.00
73	KNTV	10/31/22-11/06/22	10/31/22-11/06/22	BAY AREA NEWS	5:00 PM-5:30 PM	MTuWThF----	:30	7	\$400.00	0.00	NM	7	\$2800.00
74	KNTV	10/31/22-11/06/22	10/31/22-11/06/22	BAY AREA NEWS	5:00 PM-5:30 PM	MTuWThF----	:30	7	\$400.00	0.00	NM	7	\$2800.00
Week:		10/10/22	10/16/22	MTWTFSS				7	\$600.00	0.76			

(* Line Transactions: N = New, E = Edited, D = Deleted)
FOR NBC & TELEMUNDO STATION AND COZITV NETWORK CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II or the CoziTV Network Advertising Agreement-Part II (the "Part IIs"), as applicable, which have previously been provided under separate cover and/or are available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo and/or the CoziTV Network for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in the applicable Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in the applicable Part II, either Agency or NBC/Telemundo and/or the CoziTV Network may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo and/or the CoziTV Network is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in the applicable Part II, with respect to your advertising commitment as set forth above.

FOR NBCE CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



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Contract / Revision 1319127 /		Alt Order # WOC13822797
Advertiser MALIA COHEN FOR CONTROLLER 2022		Original Date / Revision 09/26/22 / 09/27/22
Contract Dates 10/03/22 - 11/06/22	Product Controller	Estimate # 2729

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
8	KNTV	10/10/22-10/16/22	10/10/22-10/16/22	M-SU BAY AREA LATE NEW 11P-1135P	11P-1135P	MTuWThFSaSu	:30	5	\$600.00	0.76	NM		
PREEMPT													
9	KNTV	10/10/22-10/16/22	10/10/22-10/16/22	M-SU BAY AREA LATE NEW 11P-1135P	11P-1135P	MTuWThFSaSu	:30	5	\$600.00	0.76	NM		
PREEMPT													
10	KNTV	10/10/22-10/16/22	10/10/22-10/16/22	M-SU BAY AREA LATE NEW 11P-1135P	11P-1135P	MTuWThFSaSu	:30	5	\$600.00	0.76	NM		
PREEMPT													
11	KNTV	10/10/22-10/16/22	10/10/22-10/16/22	M-SU BAY AREA LATE NEW 11P-1135P	11P-1135P	MTuWThFSaSu	:30	5	\$600.00	0.76	NM		
PREEMPT													
12	KNTV	10/10/22-10/16/22	10/10/22-10/16/22	M-SU BAY AREA LATE NEW 11P-1135P	11P-1135P	MTuWThFSaSu	:30	5	\$600.00	0.76	NM		
PREEMPT													
13	KNTV	10/10/22-10/16/22	10/10/22-10/16/22	M-SU BAY AREA LATE NEW 11P-1135P	11P-1135P	MTuWThFSaSu	:30	5	\$600.00	0.76	NM		
PREEMPT													
14	KNTV	10/10/22-10/16/22	10/10/22-10/16/22	M-SU BAY AREA LATE NEW 11P-1135P	11P-1135P	MTuWThFSaSu	:30	5	\$600.00	0.76	NM		
PREEMPT													
Week:	10/17/22	10/23/22	MTWTFSS					5	\$600.00	0.76			
15	KNTV	10/17/22-10/23/22	10/17/22-10/23/22	M-SU BAY AREA LATE NEW 11P-1135P	11P-1135P	MTuWThFSaSu	:30	5	\$600.00	0.76	NM		
PREEMPT													
16	KNTV	10/17/22-10/23/22	10/17/22-10/23/22	M-SU BAY AREA LATE NEW 11P-1135P	11P-1135P	MTuWThFSaSu	:30	5	\$600.00	0.76	NM		
PREEMPT													
17	KNTV	10/17/22-10/23/22	10/17/22-10/23/22	M-SU BAY AREA LATE NEW 11P-1135P	11P-1135P	MTuWThFSaSu	:30	5	\$600.00	0.76	NM		
PREEMPT													
18	KNTV	10/17/22-10/23/22	10/17/22-10/23/22	M-SU BAY AREA LATE NEW 11P-1135P	11P-1135P	MTuWThFSaSu	:30	5	\$600.00	0.76	NM		
PREEMPT													
19	KNTV	10/17/22-10/23/22	10/17/22-10/23/22	M-SU BAY AREA LATE NEW 11P-1135P	11P-1135P	MTuWThFSaSu	:30	5	\$600.00	0.76	NM		
PREEMPT													
Week:	10/24/22	10/30/22	MTWTFSS					6	\$600.00	0.76			

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FOR NBC & TELEMUNDO STATION AND COZITV NETWORK CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II or the CoziTV Network Advertising Agreement-Part II (the "Part IIs"), as applicable, which have previously been provided under separate cover and/or are available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo and/or the CoziTV Network for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in the applicable Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in the applicable Part II, either Agency or NBC/Telemundo and/or the CoziTV Network may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo and/or the CoziTV Network is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in the applicable Part II, with respect to your advertising commitment as set forth above.

FOR NBCE CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



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Contract / Revision 1319127 /		Alt Order # WOC13822797
Advertiser MALIA COHEN FOR CONTROLLER 2022		Original Date / Revision 09/26/22 / 09/27/22
Contract Dates 10/03/22 - 11/06/22	Product Controller	Estimate # 2729

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
20	KNTV	10/24/22-10/30/22	10/24/22-10/30/22	M-SU BAY AREA LATE NEW 11P-1135P	11P-1135P	MTuWThFSaSu	:30	3	\$600.00	0.76	NM		
See MG 8.29,8.30,8.31,8.32,8.33,8.34,8.35,8.36,8.37,8.38,8.39,8.40,8.41,8.42,8.43,8.44,8.45,8.46,8.47,8.48,8.49,8.50,8.5													
PREEMPT													
21	KNTV	10/24/22-10/30/22	10/24/22-10/30/22	M-SU BAY AREA LATE NEW 11P-1135P	11P-1135P	MTuWThFSaSu	:30	3	\$600.00	0.76	NM		
See MG 8.29,8.30,8.31,8.32,8.33,8.34,8.35,8.36,8.37,8.38,8.39,8.40,8.41,8.42,8.43,8.44,8.45,8.46,8.47,8.48,8.49,8.50,8.5													
PREEMPT													
22	KNTV	10/24/22-10/30/22	10/24/22-10/30/22	M-SU BAY AREA LATE NEW 11P-1135P	11P-1135P	MTuWThFSaSu	:30	3	\$600.00	0.76	NM		
See MG 8.29,8.30,8.31,8.32,8.33,8.34,8.35,8.36,8.37,8.38,8.39,8.40,8.41,8.42,8.43,8.44,8.45,8.46,8.47,8.48,8.49,8.50,8.5													
PREEMPT													
23	KNTV	10/24/22-10/30/22	10/24/22-10/30/22	M-SU BAY AREA LATE NEW 11P-1135P	11P-1135P	MTuWThFSaSu	:30	3	\$600.00	0.76	NM		
See MG 8.29,8.30,8.31,8.32,8.33,8.34,8.35,8.36,8.37,8.38,8.39,8.40,8.41,8.42,8.43,8.44,8.45,8.46,8.47,8.48,8.49,8.50,8.5													
PREEMPT													
24	KNTV	10/24/22-10/30/22	10/24/22-10/30/22	M-SU BAY AREA LATE NEW 11P-1135P	11P-1135P	MTuWThFSaSu	:30	3	\$600.00	0.76	NM		
See MG 8.29,8.30,8.31,8.32,8.33,8.34,8.35,8.36,8.37,8.38,8.39,8.40,8.41,8.42,8.43,8.44,8.45,8.46,8.47,8.48,8.49,8.50,8.5													
PREEMPT													
25	KNTV	10/24/22-10/30/22	10/24/22-10/30/22	M-SU BAY AREA LATE NEW 11P-1135P	11P-1135P	MTuWThFSaSu	:30	3	\$600.00	0.76	NM		
See MG 8.29,8.30,8.31,8.32,8.33,8.34,8.35,8.36,8.37,8.38,8.39,8.40,8.41,8.42,8.43,8.44,8.45,8.46,8.47,8.48,8.49,8.50,8.5													
PREEMPT													
Week:	10/31/22	11/06/22	MTWTFSS					3	\$600.00	0.76			
26	KNTV	10/31/22-11/06/22	10/31/22-11/06/22	M-SU BAY AREA LATE NEW 11P-1135P	11P-1135P	MTuWThFSaSu	:30	3	\$600.00	0.76	NM		
See MG 8.29,8.30,8.31,8.32,8.33,8.34,8.35,8.36,8.37,8.38,8.39,8.40,8.41,8.42,8.43,8.44,8.45,8.46,8.47,8.48,8.49,8.50,8.5													
PREEMPT													
27	KNTV	10/31/22-11/06/22	10/31/22-11/06/22	M-SU BAY AREA LATE NEW 11P-1135P	11P-1135P	MTuWThFSaSu	:30	3	\$600.00	0.76	NM		
See MG 8.29,8.30,8.31,8.32,8.33,8.34,8.35,8.36,8.37,8.38,8.39,8.40,8.41,8.42,8.43,8.44,8.45,8.46,8.47,8.48,8.49,8.50,8.5													
PREEMPT													
28	KNTV	10/31/22-11/06/22	10/31/22-11/06/22	M-SU BAY AREA LATE NEW 11P-1135P	11P-1135P	MTuWThFSaSu	:30	3	\$600.00	0.76	NM		
See MG 8.29,8.30,8.31,8.32,8.33,8.34,8.35,8.36,8.37,8.38,8.39,8.40,8.41,8.42,8.43,8.44,8.45,8.46,8.47,8.48,8.49,8.50,8.5													
PREEMPT													
N 9	KNTV	10/03/22	11/05/22	SAT TODAY SHOW	5A-7A		:30				NM	10	\$500.00
EP:LUR													
Week:	10/03/22	10/09/22	-----S-					2	\$50.00	0.26			
Week:	10/10/22	10/16/22	-----S-					2	\$50.00	0.26			
Week:	10/17/22	10/23/22	-----S-					2	\$50.00	0.26			
Week:	10/24/22	10/30/22	-----S-					2	\$50.00	0.26			
Week:	10/31/22	11/06/22	-----S-					2	\$50.00	0.26			
N 10	KNTV	10/10/22	10/30/22	6P BAY AREA NEWS WKND6P-630P	6P-630P		:30				NM	0	\$0.00
EP:LUR													
Week:	10/10/22	10/16/22	-----SS					2	\$500.00	0.99			

(* Line Transactions: N = New, E = Edited, D = Deleted)
FOR NBC & TELEMUNDO STATION AND COZITV NETWORK CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II or the CoziTV Network Advertising Agreement-Part II (the "Part IIs"), as applicable, which have previously been provided under separate cover and/or are available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo and/or the CoziTV Network for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in the applicable Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in the applicable Part II, either Agency or NBC/Telemundo and/or the CoziTV Network may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo and/or the CoziTV Network is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in the applicable Part II, with respect to your advertising commitment as set forth above.

FOR NBCE CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



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<u>Contract / Revision</u> 1319127 /		<u>Alt Order #</u> WOC13822797
<u>Advertiser</u> MALIA COHEN FOR CONTROLLER 2022		<u>Original Date / Revision</u> 09/26/22 / 09/27/22
<u>Contract Dates</u> 10/03/22 - 11/06/22	<u>Product</u> Controller	<u>Estimate #</u> 2729

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
1	KNTV	10/10/22-10/16/22		6P BAY AREA NEWS WKND	6P-630P	-----SaSu	:30		\$500.00	0.99	NM		
See MG 12.5,12.6,12.7,12.8,12.9,12.10,12.11,12.12,12.13,12.14,12.15,12.16,12.17,12.18,12.19,12.20,12.21,12.22,12.23,1 PREEMPT													
2	KNTV	10/10/22-10/16/22		6P BAY AREA NEWS WKND	6P-630P	-----SaSu	:30		\$500.00	0.99	NM		
See MG 8.29,8.30,8.31,8.32,8.33,8.34,8.35,8.36,8.37,8.38,8.39,8.40,8.41,8.42,8.43,8.44,8.45,8.46,8.47,8.48,8.49,8.50,8.5 PREEMPT													
Week:		10/17/22	10/23/22	-----				0	\$0.00	0.00			
Week:		10/24/22	10/30/22	-----SS				2	\$500.00	0.99			
3	KNTV	10/24/22-10/30/22		6P BAY AREA NEWS WKND	6P-630P	-----SaSu	:30		\$500.00	0.99	NM		
See MG 12.5,12.6,12.7,12.8,12.9,12.10,12.11,12.12,12.13,12.14,12.15,12.16,12.17,12.18,12.19,12.20,12.21,12.22,12.23,1 PREEMPT													
4	KNTV	10/24/22-10/30/22		6P BAY AREA NEWS WKND	6P-630P	-----SaSu	:30		\$500.00	0.99	NM		
See MG 12.5,12.6,12.7,12.8,12.9,12.10,12.11,12.12,12.13,12.14,12.15,12.16,12.17,12.18,12.19,12.20,12.21,12.22,12.23,1 PREEMPT													
N 11	KNTV	10/17/22	10/23/22	6P BAY AREA NEWS WKND	6P-630P		:30				NM	0	\$0.00
EP:LUR													
Week:		10/17/22	10/23/22	-----SS				2	\$275.00	0.99			
1	KNTV	10/17/22-10/23/22		6P BAY AREA NEWS WKND	6P-630P	-----SaSu	:30		\$275.00	0.99	NM		
See MG 7.22,7.23,7.24,7.25,7.26,7.27,7.28,7.29,7.30,7.31,7.32,7.33,7.34,7.35,7.36,7.37,7.38,7.39,7.40,7.41,7.42,7.43,7.4 PREEMPT													
2	KNTV	10/17/22-10/23/22		6P BAY AREA NEWS WKND	6P-630P	-----SaSu	:30		\$275.00	0.99	NM		
See MG 7.22,7.23,7.24,7.25,7.26,7.27,7.28,7.29,7.30,7.31,7.32,7.33,7.34,7.35,7.36,7.37,7.38,7.39,7.40,7.41,7.42,7.43,7.4 PREEMPT													
N 12	KNTV	10/03/22	11/06/22	6P BAY AREA NEWS WKND	6P-630P		:30				NM	21	\$6,000.00
EP:LUR													
Week:		10/03/22	10/09/22	-----SS				2	\$250.00	0.99			

(* Line Transactions: N = New, E = Edited, D = Deleted)
FOR NBC & TELEMUNDO STATION AND COZITV NETWORK CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II or the CoziTV Network Advertising Agreement-Part II (the "Part IIs"), as applicable, which have previously been provided under separate cover and/or are available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo and/or the CoziTV Network for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in the applicable Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in the applicable Part II, either Agency or NBC/Telemundo and/or the CoziTV Network may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo and/or the CoziTV Network is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in the applicable Part II, with respect to your advertising commitment as set forth above.

FOR NBCE CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



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Contract / Revision 1319127 /		Alt Order # WOC13822797
Advertiser MALIA COHEN FOR CONTROLLER 2022		Original Date / Revision 09/26/22 / 09/27/22
Contract Dates 10/03/22 - 11/06/22	Product Controller	Estimate # 2729

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
1	KNTV	10/03/22-10/09/22		6P BAY AREA NEWS WKND	6P-630P	-----SaSu	:30		\$250.00	0.99	NM		
		See MG 12.5,12.6,12.7,12.8,12.9,12.10,12.11,12.12,12.13,12.14,12.15,12.16,12.17,12.18,12.19,12.20,12.21,12.22,12.23,1 PREEMPT											
2	KNTV	10/03/22-10/09/22		6P BAY AREA NEWS WKND	6P-630P	-----SaSu	:30		\$250.00	0.99	NM		
		See MG 12.5,12.6,12.7,12.8,12.9,12.10,12.11,12.12,12.13,12.14,12.15,12.16,12.17,12.18,12.19,12.20,12.21,12.22,12.23,1 PREEMPT											
5	KNTV	10/03/22-10/09/22		6P BAY AREA NEWS WKND	6P-630P	-----SaSu	:30		\$200.00	0.99	NM		
		Ⓜ MG for 12.2,2.20,10.4,2.12,2.18,2.6,2.5,2.15,2.4,2.1,2.9,2.3,2.17,2.7,2.16,2.19,12.3,2.11,10.1,2.10,2.13,10.3,2.8,2.14,2.2,1											
6	KNTV	10/03/22-10/09/22		6P BAY AREA NEWS WKND	6P-630P	-----SaSu	:30		\$200.00	0.99	NM		
		Ⓜ MG for 12.2,2.20,10.4,2.12,2.18,2.6,2.5,2.15,2.4,2.1,2.9,2.3,2.17,2.7,2.16,2.19,12.3,2.11,10.1,2.10,2.13,10.3,2.8,2.14,2.2,1											
7	KNTV	10/10/22-10/16/22		6P BAY AREA NEWS WKND	6P-630P	-----SaSu	:30		\$200.00	0.99	NM		
		Ⓜ MG for 12.2,2.20,10.4,2.12,2.18,2.6,2.5,2.15,2.4,2.1,2.9,2.3,2.17,2.7,2.16,2.19,12.3,2.11,10.1,2.10,2.13,10.3,2.8,2.14,2.2,1											
8	KNTV	10/10/22-10/16/22		6P BAY AREA NEWS WKND	6P-630P	-----SaSu	:30		\$200.00	0.99	NM		
		Ⓜ MG for 12.2,2.20,10.4,2.12,2.18,2.6,2.5,2.15,2.4,2.1,2.9,2.3,2.17,2.7,2.16,2.19,12.3,2.11,10.1,2.10,2.13,10.3,2.8,2.14,2.2,1											
9	KNTV	10/17/22-10/23/22		6P BAY AREA NEWS WKND	6P-630P	-----SaSu	:30		\$200.00	0.99	NM		
		Ⓜ MG for 12.2,2.20,10.4,2.12,2.18,2.6,2.5,2.15,2.4,2.1,2.9,2.3,2.17,2.7,2.16,2.19,12.3,2.11,10.1,2.10,2.13,10.3,2.8,2.14,2.2,1											
10	KNTV	10/17/22-10/23/22		6P BAY AREA NEWS WKND	6P-630P	-----SaSu	:30		\$200.00	0.99	NM		
		Ⓜ MG for 12.2,2.20,10.4,2.12,2.18,2.6,2.5,2.15,2.4,2.1,2.9,2.3,2.17,2.7,2.16,2.19,12.3,2.11,10.1,2.10,2.13,10.3,2.8,2.14,2.2,1											
11	KNTV	10/24/22-10/30/22		6P BAY AREA NEWS WKND	6P-630P	-----SaSu	:30		\$200.00	0.99	NM		
		Ⓜ MG for 12.2,2.20,10.4,2.12,2.18,2.6,2.5,2.15,2.4,2.1,2.9,2.3,2.17,2.7,2.16,2.19,12.3,2.11,10.1,2.10,2.13,10.3,2.8,2.14,2.2,1											
12	KNTV	10/24/22-10/30/22		6P BAY AREA NEWS WKND	6P-630P	-----SaSu	:30		\$200.00	0.99	NM		
		Ⓜ MG for 12.2,2.20,10.4,2.12,2.18,2.6,2.5,2.15,2.4,2.1,2.9,2.3,2.17,2.7,2.16,2.19,12.3,2.11,10.1,2.10,2.13,10.3,2.8,2.14,2.2,1											
13	KNTV	10/31/22-11/06/22		6P BAY AREA NEWS WKND	6P-630P	-----SaSu	:30		\$200.00	0.99	NM		
		Ⓜ MG for 12.2,2.20,10.4,2.12,2.18,2.6,2.5,2.15,2.4,2.1,2.9,2.3,2.17,2.7,2.16,2.19,12.3,2.11,10.1,2.10,2.13,10.3,2.8,2.14,2.2,1											
14	KNTV	10/31/22-11/06/22		6P BAY AREA NEWS WKND	6P-630P	-----SaSu	:30		\$200.00	0.99	NM		
		Ⓜ MG for 12.2,2.20,10.4,2.12,2.18,2.6,2.5,2.15,2.4,2.1,2.9,2.3,2.17,2.7,2.16,2.19,12.3,2.11,10.1,2.10,2.13,10.3,2.8,2.14,2.2,1											
15	KNTV	10/29/22-10/29/22		SATURDAY NIGHT LIVE	1130P-1A	-----Sa--	:30		\$400.00	0.88	NM		
		Ⓜ MG for 12.2,2.20,10.4,2.12,2.18,2.6,2.5,2.15,2.4,2.1,2.9,2.3,2.17,2.7,2.16,2.19,12.3,2.11,10.1,2.10,2.13,10.3,2.8,2.14,2.2,1											
16	KNTV	10/29/22-10/29/22		SATURDAY NIGHT LIVE	1130P-1A	-----Sa--	:30		\$400.00	0.88	NM		
		Ⓜ MG for 12.2,2.20,10.4,2.12,2.18,2.6,2.5,2.15,2.4,2.1,2.9,2.3,2.17,2.7,2.16,2.19,12.3,2.11,10.1,2.10,2.13,10.3,2.8,2.14,2.2,1											
17	KNTV	10/15/22-10/15/22		SATURDAY NIGHT LIVE	1130P-1A	-----Sa--	:30		\$400.00	0.88	NM		
		Ⓜ MG for 12.2,2.20,10.4,2.12,2.18,2.6,2.5,2.15,2.4,2.1,2.9,2.3,2.17,2.7,2.16,2.19,12.3,2.11,10.1,2.10,2.13,10.3,2.8,2.14,2.2,1											
18	KNTV	10/22/22-10/22/22		SATURDAY NIGHT LIVE	1130P-1A	-----Sa--	:30		\$300.00	0.88	NM		
		Ⓜ MG for 12.2,2.20,10.4,2.12,2.18,2.6,2.5,2.15,2.4,2.1,2.9,2.3,2.17,2.7,2.16,2.19,12.3,2.11,10.1,2.10,2.13,10.3,2.8,2.14,2.2,1											
19	KNTV	10/22/22-10/22/22		SATURDAY NIGHT LIVE	1130P-1A	-----Sa--	:30		\$300.00	0.88	NM		
		Ⓜ MG for 12.2,2.20,10.4,2.12,2.18,2.6,2.5,2.15,2.4,2.1,2.9,2.3,2.17,2.7,2.16,2.19,12.3,2.11,10.1,2.10,2.13,10.3,2.8,2.14,2.2,1											
20	KNTV	10/08/22-10/08/22		SATURDAY NIGHT LIVE	1130P-1A	-----Sa--	:30		\$300.00	0.88	NM		
		Ⓜ MG for 12.2,2.20,10.4,2.12,2.18,2.6,2.5,2.15,2.4,2.1,2.9,2.3,2.17,2.7,2.16,2.19,12.3,2.11,10.1,2.10,2.13,10.3,2.8,2.14,2.2,1											
21	KNTV	10/17/22-10/23/22		M-SU BAY AREA LATE NEW	11:00 PM-11:35 PM	TuWThFSaSu	:30		\$380.00	0.00	NM		
		Ⓜ MG for 12.2,2.20,10.4,2.12,2.18,2.6,2.5,2.15,2.4,2.1,2.9,2.3,2.17,2.7,2.16,2.19,12.3,2.11,10.1,2.10,2.13,10.3,2.8,2.14,2.2,1											
22	KNTV	10/17/22-10/23/22		M-SU BAY AREA LATE NEW	11:00 PM-11:35 PM	TuWThFSaSu	:30		\$380.00	0.00	NM		
		Ⓜ MG for 12.2,2.20,10.4,2.12,2.18,2.6,2.5,2.15,2.4,2.1,2.9,2.3,2.17,2.7,2.16,2.19,12.3,2.11,10.1,2.10,2.13,10.3,2.8,2.14,2.2,1											
23	KNTV	10/24/22-10/30/22		M-SU BAY AREA LATE NEW	11:00 PM-11:35 PM	TuWThFSaSu	:30		\$380.00	0.00	NM		

(* Line Transactions: N = New, E = Edited, D = Deleted)
FOR NBC & TELEMUNDO STATION AND COZITV NETWORK CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II or the CoziTV Network Advertising Agreement-Part II (the "Part IIs"), as applicable, which have previously been provided under separate cover and/or are available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo and/or the CoziTV Network for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in the applicable Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in the applicable Part II, either Agency or NBC/Telemundo and/or the CoziTV Network may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo and/or the CoziTV Network is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in the applicable Part II, with respect to your advertising commitment as set forth above.

FOR NBCE CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



www.nbcbayarea.com

<u>Contract / Revision</u> 1319127 /	<u>Alt Order #</u> WOC13822797
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<u>Advertiser</u> MALIA COHEN FOR CONTROLLER 2022	<u>Original Date / Revision</u> 09/26/22 / 09/27/22
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<u>Contract Dates</u> 10/03/22 - 11/06/22	<u>Product</u> Controller	<u>Estimate #</u> 2729
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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
Week:		10/24/22	10/30/22	-----S-				2	\$500.00	0.88				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
7	KNTV	10/24/22-10/30/22		SATURDAY NIGHT LIVE	1130P-1A	-----Sa--	:30		\$500.00	0.88	NM			
See MG 7.22,7.23,7.24,7.25,7.26,7.27,7.28,7.29,7.30,7.31,7.32,7.33,7.34,7.35,7.36,7.37,7.38,7.39,7.40,7.41,7.42,7.43,7.4														
PREEMPT														
8	KNTV	10/24/22-10/30/22		SATURDAY NIGHT LIVE	1130P-1A	-----Sa--	:30		\$500.00	0.88	NM			
See MG 7.22,7.23,7.24,7.25,7.26,7.27,7.28,7.29,7.30,7.31,7.32,7.33,7.34,7.35,7.36,7.37,7.38,7.39,7.40,7.41,7.42,7.43,7.4														
PREEMPT														
N 14	KNTV	10/03/22	10/30/22	SUNDAY TODAY SHOW	6:00 AM-7:00 AM		:30				NM	4	\$400.00	
EP:LUR														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
Week:		10/03/22	10/09/22	-----S				1	\$100.00	0.30				
Week:		10/10/22	10/16/22	-----S				1	\$100.00	0.30				
Week:		10/17/22	10/23/22	-----S				1	\$100.00	0.30				
Week:		10/24/22	10/30/22	-----S				1	\$100.00	0.30				
N 15	KNTV	10/03/22	11/06/22	SU BAY AREA NEWS	7:00 AM-8:00 AM		:30				NM	5	\$500.00	
EP:LUR														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
Week:		10/03/22	10/09/22	-----S				1	\$100.00	0.31				
Week:		10/10/22	10/16/22	-----S				1	\$100.00	0.31				
Week:		10/17/22	10/23/22	-----S				1	\$100.00	0.31				
Week:		10/24/22	10/30/22	-----S				1	\$100.00	0.31				
Week:		10/31/22	11/06/22	-----S				1	\$100.00	0.31				
Totals												122.54	224	\$71,675.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/22 - 10/30/22	196	\$62,140.00	(\$9,321.00)	\$52,819.00
10/31/22 - 11/06/22	28	\$9,535.00	(\$1,430.25)	\$8,104.75
Totals	224	\$71,675.00	(\$10,751.25)	\$60,923.75

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)
FOR NBC & TELEMUNDO STATION AND COZITV NETWORK CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II or the CoziTV Network Advertising Agreement-Part II (the "Part IIs"), as applicable, which have previously been provided under separate cover and/or are available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo and/or the CoziTV Network for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in the applicable Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in the applicable Part II, either Agency or NBC/Telemundo and/or the CoziTV Network may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo and/or the CoziTV Network is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in the applicable Part II, with respect to your advertising commitment as set forth above.

FOR NBCE CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.