

CANDIDATE ADVERTISEMENT AGREEMENT FORM

Mar. 6-12, 2024: FSME 5555, "Endorse"

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Maggie Clark, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE 

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Mike Ezell

Authorized committee:

Committee to Elect Mike Ezell

Agency requesting time (and contact information):

N/A Maggie Clark Media Services, Inc. / 139 Bent Creek Drive / Brandon, MS 39047 / Ph: (601) 992-3111 / (601) 668-2176

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

United States Congress, Mississippi Congressional District 4

Date of election:

March 12, 2024

General

Primary

Treasurer of candidate's authorized committee:

John S. Heath

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

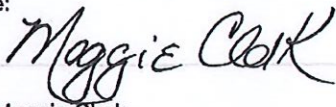

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

| Candidate/Committee/Agency | Station Representative |
|---|--|
| Signature:  | Signature:  |
| Name: Maggie Clark | Name: Bruce Leach |
| Date of Request to Purchase Ad Time: 3/3/2024 | Date of Station Agreement to Sell Time: 3/1/24 |

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Maggie Clark

Name: Maggie Clark

Date: 3/3/2024

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? Yes No Date ad received: _____

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above): Yes No N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*
- Rejected – provide reason: _____

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

| | | |
|----------------------------|--|--|
| Contract #: <i>4370661</i> | Station Call Letters: <i>WHLT</i> | Date Received/Requested: <i>3/1/24</i> |
| Est. #: <i>000795</i> | Station Location: <i>Hattiesburg, MS</i> | Run Start and End Dates: <i>3/6/24 - 3/12/24</i> |

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

CANDIDATE ADVERTISEMENT AGREEMENT FORM

Revised! Mar. 4 - 5, 2024: FSME 3333, "March"

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Maggie Clark, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE 

- FEDERAL CANDIDATE
 STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Mike Ezell

Authorized committee:

Committee to Elect Mike Ezell

Agency requesting time (and contact information):

N/A Maggie Clark Media Services, Inc. / 139 Bent Creek Drive / Brandon, MS 39047 / Ph: (601) 992-3111 / (601) 668-2176

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

United States Congress, Mississippi Congressional District 4

Date of election:

March 12, 2024

General Primary

Treasurer of candidate's authorized committee:

John S. Heath

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

- the candidate listed above who is a legally qualified candidate, or
 the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Station Representative

Signature:



Name: Maggie Clark

Signature:



Name: Bruce Leach

Date of Request to Purchase Ad Time: 3/3/2024

Date of Station Agreement to Sell Time: 3/11/24

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Maggie Clark

Name: Maggie Clark

Date: 3/3/2024

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? Yes No Date ad received: _____

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above): Yes No N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*
- Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

| | | |
|----------------------------|--|--|
| Contract #: <i>4370661</i> | Station Call Letters: <i>WHLT</i> | Date Received/Requested: <i>3/1/24</i> |
| Est. #: <i>000795</i> | Station Location: <i>Hattiesburg, MS</i> | Run Start and End Dates: <i>3/6/24 - 3/12/24</i> |


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CANDIDATE ADVERTISEMENT AGREEMENT FORM

Mar. 4 - 12, 2024: FSME 4444, "Truth"

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Maggie Clark, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE 

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Mike Ezell

Authorized committee:

Committee to Elect Mike Ezell

Agency requesting time (and contact information):

N/A Maggie Clark Media Services, Inc. / 139 Bent Creek Drive / Brandon, MS 39047 / Ph: (601) 992-3111 / (601) 668-2176

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

United States Congress, Mississippi Congressional District 4

Date of election:

March 12, 2024

General

Primary

Treasurer of candidate's authorized committee:

John S. Heath

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

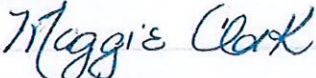

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

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| Candidate/Committee/Agency | Station Representative |
|---|--|
| Signature:  | Signature:  |
| Name: Maggie Clark | Name: Bruce Leach |
| Date of Request to Purchase Ad Time: 3/3/2024 | Date of Station Agreement to Sell Time: 3/1/24 |

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Maggie Clark

Name: Maggie Clark

Date: 3/3/2024

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? Yes No Date ad received: _____

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

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- Rejected – provide reason:

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Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

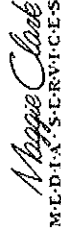
| | | |
|----------------------------|--|--|
| Contract #: <i>4370661</i> | Station Call Letters: <i>WHLT</i> | Date Received/Requested: <i>3/1/24</i> |
| Est. #: <i>000795</i> | Station Location: <i>Hattiesburg, MS</i> | Run Start and End Dates: <i>3/6/24 - 3/12/24</i> |

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

ADVERTISER: Committee to Elect Mike Ezell
 Product: Primary Election
 Brand: U. S. Congress, Mississippi Fourth District
 FLIGHT DATES: 03/06/24 - 03/12/24
 DEMO: P 35-64

ORDER #: WHLT202402221655514
 REV: 1
 Estimate #: 000795
 VENDOR: WHLT-TV
 ATTN: Bruce Leach
 bleach@wjtv.com

Maggie Clark Media Services
 139 Bent Creek Drive
 Brandon, MS 39047
 Phone: (601) 992-3111
 Buyer: Maggie Clark
 Buyer Email: maggiec@mclarkmedia.com



Television - Hattiesburg-Laurel

Surveys: Share 11/2023 => Hut 02/2023 ; LIVE

| Line Number | Time Period Days | Len | Program | Gross Rate | We 03/06 | Th 03/07 | Fr 03/08 | Sa 03/09 | Su 03/10 | Mo 03/11 | Tu 03/12 | Tot Spots | Gross Cost | Net Cost | GRI Gross CPM |
|-------------|-------------------------------|-----|-------------------|------------|----------|----------|----------|----------|----------|----------|----------|-----------|------------|------------|-----------------|
| 1 | 9:00P to 10:00P Sa | :30 | 48 HOURS | \$125.00 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 1 | \$125.00 | \$106.25 | 2.2 \$56.82 |
| 2 | 6:00P to 7:00P Su | :30 | 60 MINUTES | \$125.00 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 1 | \$125.00 | \$106.25 | 2.1 \$59.52 |
| 3 | 10:00A to 11:00A M T W R F | :30 | PRICE IS RIGHT | \$25.00 | 1 | 1 | 1 | 0 | 0 | 1 | 1 | 5 | \$125.00 | \$106.25 | 11.0 \$11.36 |
| 4 | 2:00P to 3:00P M T W R F | :30 | LET'S MAKE A DEAL | \$10.00 | 1 | 1 | 1 | 0 | 0 | 1 | 0 | 4 | \$40.00 | \$34.00 | 4.8 \$8.33 |
| 5 | 6:30P to 7:00P R | :30 | FAMILY FEUD | \$60.00 | 0 | 1 | 0 | 0 | 0 | 0 | 0 | 1 | \$60.00 | \$51.00 | 3.5 \$17.14 |
| 6 | 7:00P to 8:00P F | :30 | S.W.A.T | \$175.00 | 0 | 0 | 1 | 0 | 0 | 0 | 0 | 1 | \$175.00 | \$148.75 | 1.9 \$92.11 |
| 7 | 9:00P to 10:00P F | :30 | BLUE BLOODS | \$175.00 | 0 | 0 | 1 | 0 | 0 | 0 | 0 | 1 | \$175.00 | \$148.75 | 1.9 \$92.11 |
| 8 | 6:30P to 7:00P M | :30 | FAMILY FEUD | \$60.00 | 0 | 0 | 0 | 0 | 0 | 1 | 0 | 1 | \$60.00 | \$51.00 | 2.3 \$26.09 |
| 9 | 9:00P to 10:00P F | :30 | BLUE BLOODS | \$175.00 | 0 | 0 | 1 | 0 | 0 | 0 | 0 | 1 | \$175.00 | \$148.75 | 2.6 \$67.31 |
| 10 | 8:00P to 9:00P Su | :30 | TRACKER | \$150.00 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 1 | \$150.00 | \$127.50 | 2.5 \$60.00 |
| 11 | 8:00P to 9:00P M | :30 | NCIS | \$150.00 | 0 | 0 | 0 | 0 | 0 | 1 | 0 | 1 | \$150.00 | \$127.50 | 2.5 \$60.00 |
| 12 | 9:00P to 10:00P M | :30 | NCIS HAWAII | \$150.00 | 0 | 0 | 0 | 0 | 0 | 1 | 0 | 1 | \$150.00 | \$127.50 | 2.6 \$57.69 |
| | | | | | 2 | 3 | 5 | 1 | 2 | 5 | 1 | 19 | \$1,510.00 | \$1,283.50 | |

2/25/2024

MARKET: Hattiesburg-Laurel

ADVERTISER: Committee to Elect Mike Ezeil

Product: Primary Election

Brand: U. S. Congress, Mississippi Fourth District

FLIGHT DATES: 03/06/24 - 03/12/24

DEMO: P 35-64

ORDER #: WHLT202402221655514

REV: 1

Estimate #: 000795

VENDOR: WHLT-TV

ATTN: Bruce Leach

bleach@wjtv.com

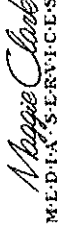
Maggie Clark Media Services

139 Bent Creek Drive
Brandon, MS 39047

Phone: (601) 992-3111

Buyer: Maggie Clark

Buyer Email: maggiec@mclarkmedia.com



Television - Hattiesburg-Laurel

Surveys: Share 11/2023 ⇌ Hut 02/2023 ; LIVE

| Line Number | Time Period Days | Len | GRP CPP |
|-------------|------------------------|-----|-------------|
| 1 | 9:00P to 10:00P Sa | :30 | 4.0 \$31.25 |
| 2 | 6:00P to 7:00P Su | :30 | 4.0 \$31.25 |
| 3 | 10:00A to 11:00A MTWRF | :30 | 21.0 \$5.95 |
| 4 | 2:00P to 3:00P MTWRF | :30 | 9.2 \$4.35 |
| 5 | 6:30P to 7:00P R | :30 | 6.2 \$9.68 |
| 6 | 7:00P to 8:00P F | :30 | 3.5 \$50.00 |
| 7 | 9:00P to 10:00P F | :30 | 3.5 \$50.00 |
| 8 | 6:30P to 7:00P M | :30 | 4.2 \$14.29 |
| 9 | 9:00P to 10:00P F | :30 | 4.9 \$35.71 |
| 10 | 8:00P to 9:00P Su | :30 | 4.6 \$32.61 |
| 11 | 8:00P to 9:00P M | :30 | 4.5 \$33.33 |
| 12 | 9:00P to 10:00P M | :30 | 4.7 \$31.91 |

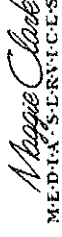
2/25/2024

MARKET: Hattiesburg-Laurel

ADVERTISER: Committee to Elect Mike Ezell
Product: Primary Election
Brand: U. S. Congress, Mississippi Fourth District
FLIGHT DATES: 03/06/24 - 03/12/24
DEMO: P 35-64

ORDER #: WHLT202402221655514
REV: 1
Estimate #: 000795
VENDOR: WHLT-TV
ATTN: Bruce Leach
bleach@wjtv.com

Maggie Clark Media Services
139 Bent Creek Drive
Brandon, MS 39047
Phone: (601) 992-3111
Buyer: Maggie Clark
Buyer Email: maggiec@mclarkmedia.com



Monthly Totals

| Month | Gross Cost | Net Cost | Spots | GRPs | CPP | GRIs | Gross CPM |
|-------------|------------|------------|-------|------|----------|-------|-----------|
| March, 2024 | \$1,510.00 | \$1,283.50 | 19 | 74.3 | \$ 20.32 | 39.90 | \$ 37.84 |
| Total | \$1,510.00 | \$1,283.50 | 19 | 74.3 | \$ 20.32 | 39.90 | \$ 37.84 |

Advertiser Comments: This schedule has been paid in advance by the Committee to Elect Mike Ezell. Mike Ezell, Chairman. John Heath, Treasurer. Mike Ezell is a legally qualified Republican candidate seeking the office of U.S. Congress, Mississippi District 4. The Primary Election will be held Tuesday, March 12, 2024.

Vendor Approval: _____ 02/25/2024 3:49PM

Comments:

Fed Ex Envelope with order & payment in advance will arrive Monday, 3/4. You have an NAB PB-19 for each spot on hand. Please include Estimate No. on invoice. Remit invoice to agency.

Traffic instructions

Continue airing in equal rotation (50/50) FSME 3333, "March" & FSME 4444, "Truth".

ORDER



Hattiesburg WHLT

Orders
Order / Rev: 4370661
Alt Order #:
Product Desc: Primary Election
Estimate: 000795
Flight Dates: 03/06/24 - 03/12/24
Original Date / Rev: 03/01/24 / 03/01/24
Order Type: REG

Primary AE: WJTV Local House
Sales Office: L-HAT
Sales Region: Loc

Agency Name: Maggie Clark Media Services
Buying Contact:
Billing Contact: Maggie Clark Media Services Email
 139 Bent Creek Drive
 Brandon, MS 39047

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM
Agency Commission: 15%

Advertiser Name: POL/Mike Ezell/US Congress/MS/Rep
Demographic: A25-54
Product Codes: PL12
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-CAND
Priority: P5

Order Brand:
New Business End:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:02:00

Bill Plan

| Start Date | End Date | # Spots | Gross Amount | Net Amount |
|------------|----------|---------|--------------|------------|
| 02/26/24 | 03/31/24 | 19 | \$1,510.00 | \$1,283.50 |

Totals

| Month | # Spots | Gross Amount | Net Amount | Rating |
|---------------|-----------|-------------------|-------------------|-------------|
| March 2024 | 19 | \$1,510.00 | \$1,283.50 | 0.00 |
| Totals | 19 | \$1,510.00 | \$1,283.50 | 0.00 |

Account Executives

| Account Executive | Sales Office | Sales Region | Start Date / End Date | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| WJTV Local House | | | Start Of Order - End Of Order | 100% |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|-----|------|-------------------|-----------------|--|-------|-------------------|---------|-----|-------|-------------|-----|---------------|------|-------|----------|
| N 1 | WHLT | 03/09/24 | 03/09/24 | Sat Prime Hour 3 Sat Hour 3 | CM | 9p-10p | -----S- | :30 | 1 | \$125.00 | P3 | 0.00 | NM | 1 | \$125.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 03/04/24 | 03/10/24 | -----S- | | 1 | | | | \$125.00 | | 0.00 | | | |
| N 2 | WHLT | 03/10/24 | 03/10/24 | Sun Prime Hour 1 Sun Hour 1 | CM | 558p-7p | -----S | :30 | 1 | \$125.00 | P3 | 0.00 | NM | 1 | \$125.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 03/04/24 | 03/10/24 | -----S | | 1 | | | | \$125.00 | | 0.00 | | | |
| N 3 | WHLT | 03/06/24 | 03/12/24 | Price is Right Price is Right | CM | 957a-11a | 11111-- | :30 | 5 | \$25.00 | P3 | 0.00 | NM | 5 | \$125.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 03/04/24 | 03/10/24 | --111-- | | 3 | | | | \$25.00 | | 0.00 | | | |
| | | Week: 03/11/24 | 03/17/24 | 11----- | | 2 | | | | \$25.00 | | 0.00 | | | |
| N 4 | WHLT | 03/06/24 | 03/11/24 | Let's Make a Deal Let's Make a Deal | CM | 2p-3p | 1-111-- | :30 | 4 | \$10.00 | P3 | 0.00 | NM | 4 | \$40.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 03/04/24 | 03/10/24 | --111-- | | 3 | | | | \$10.00 | | 0.00 | | | |
| | | Week: 03/11/24 | 03/17/24 | 1----- | | 1 | | | | \$10.00 | | 0.00 | | | |
| N 5 | WHLT | 03/07/24 | 03/07/24 | M-F 630p-7p Family Feud | CM | 630p-7p | ---T--- | :30 | 1 | \$60.00 | P3 | 0.00 | NM | 1 | \$60.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 03/04/24 | 03/10/24 | ---T--- | | 1 | | | | \$60.00 | | 0.00 | | | |

Order / Rev: 4370661
 Alt Order #:
 Flight Dates: 03/06/24 - 03/12/24

Advertiser: POL/Mike Ezell/US Congress/MS/Rep
 Product Desc: Primary Election
 Estimate: 000795

Hattiesburg WHLT

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|------|------|-------------------|-----------------|--------------------------------|-------|-------------------|---------|-----|-------|-------------|-----|---------------|--------|-------|------------|
| N 6 | WHLT | 03/08/24 | 03/08/24 | Fri Prime Hour 1 Fri Hour 1 | CM | 658p-8p | ----F-- | :30 | 1 | \$175.00 | P3 | 0.00 | NM | 1 | \$175.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 03/04/24 | 03/10/24 | ----F-- | | 1 | | | | \$175.00 | | 0.00 | | | |
| N 7 | WHLT | 03/08/24 | 03/08/24 | Fri Prime Hour 3 Fri Hour 3 | CM | 9p-10p | ----F-- | :30 | 1 | \$175.00 | P3 | 0.00 | NM | 1 | \$175.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 03/04/24 | 03/10/24 | ----F-- | | 1 | | | | \$175.00 | | 0.00 | | | |
| N 8 | WHLT | 03/11/24 | 03/11/24 | M-F 630p-7p Family Feud | CM | 630p-7p | M----- | :30 | 1 | \$60.00 | P3 | 0.00 | NM | 1 | \$60.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 03/11/24 | 03/17/24 | M----- | | 1 | | | | \$60.00 | | 0.00 | | | |
| N 9 | WHLT | 03/08/24 | 03/08/24 | Fri Prime Hour 3 Fri Hour 3 | CM | 9p-10p | ----F-- | :30 | 1 | \$175.00 | P3 | 0.00 | NM | 1 | \$175.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 03/04/24 | 03/10/24 | ----F-- | | 1 | | | | \$175.00 | | 0.00 | | | |
| N 10 | WHLT | 03/10/24 | 03/10/24 | Sun Prime Hour 3 Sun Hour 3 | CM | 8p-9p | -----S | :30 | 1 | \$150.00 | P3 | 0.00 | NM | 1 | \$150.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 03/04/24 | 03/10/24 | -----S | | 1 | | | | \$150.00 | | 0.00 | | | |
| N 11 | WHLT | 03/11/24 | 03/11/24 | Mon Prime Hour 2 Mon Hour 2 | CM | 8p-9p | M----- | :30 | 1 | \$150.00 | P3 | 0.00 | NM | 1 | \$150.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 03/11/24 | 03/17/24 | M----- | | 1 | | | | \$150.00 | | 0.00 | | | |
| N 12 | WHLT | 03/11/24 | 03/11/24 | Mon Prime Hour 3 Mon Hour 3 | CM | 9p-10p | M----- | :30 | 1 | \$150.00 | P3 | 0.00 | NM | 1 | \$150.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 03/11/24 | 03/17/24 | M----- | | 1 | | | | \$150.00 | | 0.00 | | | |
| | | | | | | | | | | | | | Totals | 19 | \$1,510.00 |