

## Issues Programs Jul-Sep 2018

### Quarterly Issues Program List for Station – KPMX

**Assessment of Issues for this quarter:** Issues important to our community are gleaned from Service Organizations, Local Non-Profit organizations, law enforcement, business owners, city/county/state employees, politicians, other media, Facebook and Twitter postings, conversations with community members at community concerts, special events and other functions.

#### **Section I. Issues.**

**A. Public Health:** Issues relating to preventive health awareness, general health discussion, and health events in our area. In particular opioid use and suicide.

**B. Education:** Issues relating to Public School education and community college in our community. The start of school for local public schools and the community college.

**C. Government:** The discussion of policies related to our government both statewide and local issues. Including the upcoming off-year election at the state level and municipal water issues.

**D. Quality of Life:** Issues relating to the overall health and living conditions of our community. Primarily answering the question “what is there to do in Logan County?”

## **Section II: Responsive Programs**

The station has broadcast programming dealing with each of the above-referenced issues. Programming dealing with each issue is set out below.

All interviews are conducted live with Andy Rice as part of the Morning Show.

### **Public Health:**

07/05/18 9:00AM Jessa Sage, Public Information Officer with the Northeast Colorado Health Dept, discusses summertime BBQ safety tips. Covered: food temps, using clean utensils to remove cooked food from grill, refrigeration techniques. 10 minutes.

07/09/18 Maret Felzien talks about the High Plains Research Network and their work on Opioid Treatment in the community. We discussed the causes and effects of Opioid Addiction, symptoms and treatment efforts. 15 minutes.

07/23/18 9:00AM Sterling Firefighter Brett Dowis in studio to discuss their August 26 Golf Tournament. It is a fund raiser, the proceeds of which have helped purchase new fire & CO2 detectors, help families buy essentials after a fire and fund the families of fallen police officers (statewide). 10 minutes

07/29/18 9:00AM Maranda Miller, at Prevention Program Manager at Centennial Mental Health, talks about taking Suicide Prevention and Mental Health Awareness to the schools. 15 minutes

08/02/18 9:00 AM Jessa Sage of Northeast Colorado Health Dept talks about vaccinations. Especially with back-to-school just around the corner. HPV vaccination.

08/29/18 9:00 AM Centennial Mental Health's Maranda Miller in studios talks about a new training in Holyoke this week. Also she addressed the "Sources Of Strength" program at Sterling High School. 15 minutes

09/06/18 9:00 AM Jessa Hatch talks about childhood obesity, including possible causes and what parents can do to help keep kids fit. She outlines programs that NCHD offers to help. 15 minutes

09/07/18 9:00 AM Perry Johnson invites listeners to the Overland Trail Museum for their latest science program. From 2-4 pm on Saturday, September 22nd, the museum's mad scientists will conduct fascinating science experiments that you can try for yourself. You'll also receive a Strictly Experimental souvenir and a tasty, science-themed snack 15 minutes.

09/10/18 9:00 AM Description: Kim Tappey and Beth Frye of the Logan County Humane Society invite listeners to their annual Pet Fair at John & Associates this Saturday. The LCHS will also have a booth at Sugar Beet Days with information about the organization. 15 minutes.

09/26/18 9:00 AM Description: Jaci Yula and Nichole Herrera invite listeners to take part in the 2-day ASSIST training offered by Centennial Mental Health. The training helps people recognize potential suicide and offers tools to get potential suicidal people help. 10 minutes.

**Education:**

07/10/18 9:00 AM Northeastern Jr College President Jay Lee talks about 10 areas of improvement for next few years including the possibility of new facilities for the Physical Plant, new Career and Trades facilities, changes in personnel and the addition of some new curricula. 20 minutes.

07/10/18 9:30 AM RE-1 Valley Superintendent Jan Delay explained some of the new programs for next year to include new teacher initiatives as well as pay raises for the teachers, improvements in the music, PE and reading programs. She also thanked Northeast Colorado Health Dept for their food assistance grant 15 minutes.

07/17/18 9:00AM Tracy Yahn , EMS & Fire Science Instructor at NJC and Sterling Fire Chief Lavonn Ritter discuss the upcoming program for Volunteer firefighters, who will come from Kansas, Nebraska, Wyoming and Utah to attend the training. 10 minutes.

07/24/18 9:15 AM Danen Jobe, V.P. of instruction discussing things that make students successful - beyond the usual academic markers. Things like Resilience and Adaptability, and how NJC tests for these and other soft skills that will help a student not only succeed academically, but also gain direction to focus that success.

07/31/18 9:15 AM Jamie Giacomini, NJC's head of GED and Community Education, talks about expansion of English Language Acquisition, Adult education and GED programs to Holyoke and Yuma. She highlighted that NJC offers child care for students who need it. 15 minutes.

08/07/18 9:15 AM Adam Kunkel invites community businesses to participate in the annual "Community Club Fair" on the campus of NJC. The event is a fun 2 hours of introducing your business to the incoming students at NJC.

08/14/18 9:00 AM Ken McAlpine - Women's Soccer Coach talks about recruitment and his hopes for the upcoming season. 10 minutes

08/14/18 9:30 AM RE-1 Valley Superintendent Jan Delay in studio to discuss the upcoming school year and how recent legislation may help teacher recruitment. 15 minutes.

08/21/18 9:15 AM Jessica Squier, NJC Volleyball coach gives insight to what she hopes is a very good season - mostly to the retention of 11 play-making students. 10 minutes.

08/28/18 9:00 AM NJC Athletic Director Marci Henry and Bank Of Colorado Events Coordinator Jill Yoakam talk about the new scoreboard in the Jackson-Edwards Arena and how you can now buy day passes for the facilities at B.O.C.E. 10 Minutes.

09/04/18 9:15 AM Lauren Montoya and Sadie Fritzler discuss NJC receiving a COSI grant, Tempel Buell grant and a Daniel's Fund grant. The explained what the grants do and how NJC was able to get them. 15 minutes.

09/11/18 9:15 AM Kent Ross, Colo. Lit Course Looking for local Writers who have written about the area. Anyone who may have remembered famous writers who have researched the area. Anyone who may have family connections to literature of the area 15 minutes.

09/11/18 9:30 AM RE-1 Valley Superintendent Jan Delay in studio. Discussed Accreditation and the 2017 District Performance Framework results, which show improvement academically. Also discussed Sterling and Caliche's Homecoming weeks. 15 minutes.

09/25/18 9:00 AM Jesse Quinlan and Kathy Reinhardt talk about the Donor Appreciation Scholarship breakfast, the C.O.S.I grant and how to give a legacy scholarship at NJC. 15 minutes.

#### **Government:**

07/11/18 7:30 AM Sterling City Council Ward 1 representative Janice Rice discussed last night's session. Consent agenda, renewal of tavern liquor license, communication from the public during the meeting, High Plains Air Fest at the airport this weekend. bids for water replacement project, funding of non-profits. 15 minutes.

07/12/18 8:45 AM State Senator, Colorado District 1 Jerry Sonnenberg via telephone. He enumerated the biggest challenges in the next legislative session as Roads, Education and Water. 15 minutes

07/25/18 7:35 AM City Council Ward 2 rep Marcus Flores in studios to discuss last night's meeting. Discussed: CDOT "S-Curve" funding, Citizen's Advisory Board, Extending City Manager's contract. Liquor license review, Scott Szabo reported on the 2017 audit. 15 minutes.

08/02/18 8:45 AM State Senator, Colorado District 1 Jerry Sonnenberg is in California to give a speech on the Rural/Urban Divide within the United States. 15 minutes.

08/08/18 7:35 AM Members of Sterling City Council in studio on 2nd & 4th Wednesdays to discuss last night's session. Ward 2 representative Alice Pitcher talked about the finalization of the D.O.T.'s "S-Curve" project and how it should impact traffic flows in the city. 15 minutes.

08/09/18 8:45 AM State Senator, Colorado District 1 Jerry Sonnenberg via telephone to talk L about travelling to the Western Slope and meeting with legislators there to plan water projects on both sides of Colorado's Continental Divide. 15 minutes.

08/23/18 8:45 AM State Senator, Colorado District 1 Jerry Sonnenberg via telephone to discuss Legislature in Colorado. Water Congress and the obstacles to getting water storage. N.I.S.P. (Northern Integrated [Water] Supply Project) 15 minutes.

08/29/18 7:35 AM City Councilman Dave Appelhans reported last night's meeting that included notes on

annexation and zoning of the city's trail system. Also updated listeners about the S-Curve water main project. Also talked about ordinance amending city code for backyard dog/cats breeders. 15 minutes.

08/30/18 8:45 AM State Senator, Colorado District 1 Jerry Sonnenberg via telephone to discuss Legislature in Colorado. Talked about Water Congress. and he discussed (without naming names or Political Party) how little candidates for Governor and Legislature actually know about water in Colorado. He explained the "First In Time, First In Use" rule. 15 minutes.

09/12/18 7:35 AM Sterling City Council, Ward-1 representative Bob McCarty reported on last night's meeting. Most of the report dealt with the coming increase in water and sewer rates to replace ancient and rotting infrastructure. Approval of salary adjustments, report from Fire Chief Lavonn Ritter.. 15 minutes.

09/20/18 8:45 AM State Senator, Colorado District 1 Jerry Sonnenberg via telephone to discuss redistricting in Colorado. Proposed State Constitutional Amendments Y and Z would redraw the boundaries. 15 minutes.

09/26/18 7:35 AM Wednesday, September 26 Sterling Mayor Dan Torres in studios to discuss last night's meeting. Presentation about water and sewer rates. Ballot issue is for a \$37 million dollar upgrade . Fall Cleanup starts October 9th. 15 minutes.

#### **Quality of Life:**

07/02/18 9:00AM Sterling Arts Council President Richard Ontiveros talks about the "July Jamz" concert series, to be held every Friday in July from 6-9 PM at the Logan County Courthouse square in downtown Sterling. The concert is free and serves as a recruitment tool for the SAC. 10 minutes.

07/03/18 9:30 AM Cynthia Mills, Heritage Center Director, reminds listeners of their affiliation with Veterans' Services, Area Agency on Aging, Thursday's (July 19th) trip to Longmont. Also discussed trips in August and September, and the weekly events the Center offers all year long. 15 minutes.

07/06/18 9:30 AM Glenna Aurich in to give weekly update: Upcoming "Business After Hours" events and how you can automatically get the Chamber Newsletter delivered to your email. 10 minutes.

07/10/18 7:30 AM Library Superintendent Sandy Van Dusen in studio to promote S.T.E.A.M. program today about Recycling and Natural Resources Sterling Public Library. Tomorrow, the library offers Celtic Knot Art making for kids 10-15 years old, Thursday is a teen movie starting at 5:15PM. 10 minutes.

07/12/18 9:00AM CSU Northeast Regional Engagement Center's Karen Torres invites listeners to hear Colorado's Lt Governor announce local winners of the Colorado Blueprint 2.0 Awards on the steps of the Logan County Courthouse today at 1:15.

07/13/18 9:00AM Sterling Arts Council President Richard Ontiveros discusses tonight's act at July Jamz: The Bakersfield Band a self-described " smokin' hot honky-tonkin' country dance band" based in Longmont, Colorado

07/13/18 9:15 Laurie Jones in to discuss SBDC's Certified Small Business Community award from the State of Colorado and what it means for Sterling. 15 minutes.

07/16/18 9:00AM Vernon & Marianne Harbart now facilitate the "Walk To End Alzheimers" on August 24th. They also have an upcoming Golf Tournament to benefit the Alzheimer's Association. 15 minutes.

09/16/18 9:30 AM F.R.C. Director Yvonne Draxler discusses upcoming Summer Programs, some of the grant funding they received for facilities improvement, the success of their recent garage sale and G.E.D. classes upcoming. 15 minutes.

07/17/18 7:35 Library Superintendent Sandy VanDusen in studio to promote reading programs and events at the Sterling Public Library. Tomorrow is a "Book Tasting" for young adults and children. Thursday is the Brown Bag Lunch, where they'll present on growing and drying herbs, then at 5:30, a Teen Movie in the Teen area of the library. 10 minutes.

09/18/18 9:15 AM Early Childhood Council of Logan, Phillips & Sedgwick Counties Director Michelle Sharp discussing EQ training, recognizing two new area Child Care Providers, and a re-cap on last month's 5K fundraising fun run 10 minutes

07/19/18 9:00AM Dana May, Director of the Sterling Miracle Players, in studio to invite listeners to their production of "The Lion King, Jr.", playing this weekend at the Knights of Columbus Hall in Sterling. Tickets are \$5.00 and are available at the door. Proceeds go to scripts and costumes for next production. 10 minutes.

07/19/18 9:30 AM CSU Northeast Regional Engagement Center's Karen Torres discusses Creative District progress and the idea of the Sterling Arts Council joining with the Creative District in downtown Sterling to create a larger, more comprehensive group that could bring more art to Sterling. 15 minutes.

07/20/18 9:00AM Sterling Arts Council president Richard Ontiveros introduces "Rusty 44" as tonight's act at July Jamz. Rusty 44 plays an eclectic mix of bluegrass-infused Americana music. 10 minutes.

07/20/18 Glenna Aurich in to give weekly update on Chamber events, meetings and committees. The main topic of conversation was the need for more volunteers to serve on the Welcoming Committee and The Ambassador's Committee. 19 minutes.

7/14/18 7:35 AM Library Superintendent Sandy VanDusen in studio to promote reading programs and events at the Sterling Public Library. S.T.E.A.M. today is NJC's Justina McCracken talking about sound, Salsa Competition tonight, tomorrow is Hobby Club (Scrapbooking) Summer Reading Program ends Friday. 10 minutes.

07/25/18 9:00AM Pam Werner and John Chapdelaine discuss the success of their inaugural Gala and lay out plans for next year's event. Also discussed the Logan County Fair Parade and give information about Legacy Gifts to the Sterling Community Fund

07/27/18 9:00AM Richard Ontiveros, Sterling Arts Council Vice President, promoted the Hector Anchondo Band, wrapping up this year's "July Jamz" concert series on the Courthouse Square in downtown Sterling. 10 minutes.

07/30/18 9:00AM Tim Schaefer, Bull Riding Chair told the audience that they had opened up another 50 seats for the VIP section of the event, next Tuesday. Logan County Sheriff Brett Powell discussed security

and the "do'-and-don'ts" of the Fair: bicycle riding, pets on the fairgrounds, designating a driver, etc. Then Marilee Johnson, Entertainment Chair, discussed the Dustin Lynch Concert next Saturday. 20 minutes.

07/31/18 7:35 AM Library Superintendent Sandy VanDusen in studio to promote RB Digital, a digital platform for downloading magazines from the Sterling Public Library. The Library brought it online last month.. 10 minutes.

07/31/18 9:30 AM John Korrey, Chairman of the Logan County Rodeo Committee outlines events at the Logan County Fair and Rodeo. The Logan County Roping kicks off the Fair this Sunday. The Dick Stull memorial PRCA Rodeo is next Thursday and Friday. John mentioned the stock contractor, specialty acts and local non-profits that benefit from ticket sales. 15 minutes.

08/01/18 9:00 AM Yvonne Draxler, Director of the Family Resource Center discusses the programs of Asset Club. She welcomes Lisa Collard, their newest member of the FRC. She thanked the parents who utilized the Summer Club. They will be taking care of the parking in the South Parking lot. Free GED Classes.

08/01/18 9:30 Morgan Duncan, Miss Rodeo Logan County 2018 discusses the role of a Rodeo Queen and what her year has been like. She introduced the attendants/contestants for next year's MRLC. 15 minutes.

08/02/18 9:30 AM Logan County Fair & Rodeo Demolition Derby chair :Bill Dolan discusses changes to this year's event. Kristine Rodine invites listeners to the Tractor Pull on Friday night. 15 minutes.

08/03/18 9:00 AM Overland Trail museum's Perry Johnson invites listeners to Family Fun Saturday, which is a free event on the first Saturday of every month. This month's activities are all centered around Colorado Day. Included: "Gold" panning, a beanbag bison hunt and arts/crafts that celebrate the Centennial State. Next week is Buffalo Bill's Wild West Jamboree, celebrating the life and times of William Cody. 15 minutes.

08/06/18 9:00AM Loni Stumpf in studios to talk about the Lions Club's annual Cowboy Breakfast Fundraiser this Wednesday. This is the 66th year of the breakfast. It is an opportunity to meet the Logan County Fair Board, Rodeo Royalty and help fund their eyeglasses projects. 15 minutes

08/09/18 9:30 AM Cynthia Mills, the Logan County Heritage Center's Director, invites listeners to their August 16th movie matinee, "Lean On Me", the Legal Aid Clinic on July 20th, plus notes on their foot care clinics, a trip to Fort Collins' Avery House on September 26th, an Area Agency on Aging forum on Sept 27th and the 43-year tradition of Saturday Night Dances. 15 minutes.

08/15/18 9:00 AM Early Childhood Council of Logan, Phillips & Sedgwick Counties' Michelle Sharp talks about Expanding Quality training tonight as well as upcoming trainings available to Child Care providers in the area. 10 minutes.

08/16/18 9:00 AM CSU Northeast Regional Engagement Center's Karen Torres discusses finalization of plans for the Sterling Creative District as well as a grant they've applied for that may help with recruiting teachers here in NE Colorado.

08/21/18 7:35 AM Library Superintendent Sandy VanDusen in studio to promote reading programs and events at the Sterling Public Library. EBSCO is a resource the library offers that can help you research for school, find "read-alike" books and everything in between.10 minutes.

08/23/18 9:00 AM Legion Commander Joe Notario discusses changes in the Sterling American Legion chapter, highlighting that, with the sale of their old (and far too large) building, they are able to get back to helping veterans in the area. He touched on clothing drives and a Legion fund that helps vets pay rent and replace appliances, etc. 10 minutes.

08/23/18 9:30 AM Lora Grippin is one of the 2% of ChildCare givers in Colorado who have a 5-star (Qualistar) rating. Because she cannot take more clients, she addressed the paucity of Child Care in NE Colorado and implored listeners to consider becoming providers. 10 minutes.

08/24/18 9:00 AM Sam Wolever, spokesperson for the Fleming Fall Festival - which, on Sept 8th, will include a parade, the judging of produce, music and dance, horseshoe tournament and food. 10 minutes.

08/27/18 9:00 AM John Haney, Logan County's Veterans Service Officer gives an update on Mission Act, which replaces many programs, including the Choice Program, which allows veterans to access their local health care providers through the VA. Also mentioned the new VSW Medical Facility in Denver. 15 minutes.

08/31/18 9:30 AM Logan County Chamber of Commerce Executive Director Glenna Aurich in to give weekly update on the Logan County Chamber's e-news, their new website, newcomers club and hosting business after hours. 10 minutes.

09/04/18 9:30 AM Cynthia Mills, Heritage Center Director, explains news and events at the Center., including this month's day trip to Ft Collins, an open forum presented by the area agency on aging, the addition of adult Tai Chi and October's trip to the Butterfly pavilion 15 minutes.

09/05/18 9:00 AM The Family Resource Center Director Yvonne Draxler discusses the new school year and their programs: The Teen Club is Tuesday night. 2 New parenting Classes facilitated by Rhonda Conger and Tom Westfall. They also offer classes just for Dads.

09/12/18 9:30 AM Cindy Horner and John Chapdelaine discuss the state of the Sterling Community Fund, projects coming to fruition and plans for next year's Gala/fund raiser. 15 minutes.

09/14/18 9:00 AM Laurie Jones in to discuss SBDC's role in developing business in Logan County. 15 minutes. Emphasis was on availing yourself and your business to resources locally. She mentioned the monthly Business Round Table is September 28th. Then, on October 3rd, a "Reverse Business Fair" for freelance workers in the area. 15 minutes.

09/14/18 9:30 AM Logan County Chamber of Commerce Executive Director Glenna Aurich promotes this weekend's Sugar Beet Days, "Artstober" activities in the area, the next Business After Hours at the Sundowner motel. 10 minutes.

09/18/18 9:30 AM Artist & Photographer Scott Hays' exhibit, "The Road Less Traveled, Colorado's State Highway 14". opens tomorrow at NJC. Via phone, Scott describes his work, the subject matter and Palladium-style printing. 15 minutes.

09/19/18 9:15 AM Early Childhood Council of Logan, Phillips & Sedgwick Counties' Michelle Sharp tells listeners that Monday night trainings are coming up, including the "Love & Logic" series and "Catch"



sessions. 15 minutes.

09/19/18 9:30 AM Richard Ontiveros explains the expansion of the Sterling Arts Council to include the newly-formed "Creative District" in Sterling, the inclusion of Sugar Beet Days and the name change to LOCAL. -Logan County Arts League. 15 minutes.

09/20/18 9:00 AM CSU Northeast Regional Engagement Center's Karen Torres discusses this Saturday's Corn Maze Challenge, the October 18th Alumni Event, and the YouthLink Survey. 15 minutes

09/24/18 9:00 AM Logan County Veterans Services Officer, John Haney, explains the need for local veterans to be able to get to Sidney, NE for medical appointments. He asks the listening audience to contact him with useful ideas to expand services to area veterans. He also reminded listeners that, even if you are interred at a local cemetery (say, in a family plot), you can still have a grave marker in any veterans cemetery except Arlington. 15 minutes.

09/25/18 7:35 AM Library Superintendent Sandy VanDusen in studio to promote Story Time, Toddler Time and Little Readers at the Sterling Public Library. 10 minutes.

09/27/18 9:00 AM Judy Kimball and Beverly Bazata invite listeners to the Windsong Chorus' annual autumn program Sunda October 7th. They also took the opportunity to invite anyone, regardless of age, to join the Chorus. 15 minutes.

09/28/18 9:30 AM Logan County Chamber of Commerce Executive Director Glenna Aurich in to give weekly update. She covered all the events during "Artstober" and invited listeners to participate in the monthly, "Business Round Table", held the last Thursday of the month at the CSU Northeast Regional Engagement Center. 10 minutes.