# AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ FEDERAL CANDIDATE

☐ STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and	Date:				
i Heart	Media - Cle	veland	Mary Release Service S	9/2	/21
, Russell	Parker of t	Parter Rec	d Corpora	dian	
being/on bel	nalf of: <u>Dewn</u>	is KUCIN	ich '		
a legally qua	lified candidate	of the <u>Devi</u>	wcratic		
political part	y for the office o	of: Mayo	r		
n the _Cit	y of Clev	eland			
	e held on:				
	quest station tin		,		
Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		attache	11		

Attach proposed schedule with charges (if available):

I represent that the payment by:	for the above described broadcast til	me has been furnished
Re- Elect Mayor Ku	Kinich Committee	
and you are authorized to an represent that this person or	nounce the time as paid for by such pentity is either a legally qualified candida zation of the legally qualified candida	didate or an
The name of the treasurer of	the candidate's authorized committe	e is:
Joseph G. Tegree	Ne	
This station has disclosed to classes and rates; and discouto federal candidates).	me its political advertising policies, in unt, promotional and other sales prac	cluding: applicable tices (not applicable
THIS STATION DOES NOT BASIS OF RACE OR E	DISCRIMINATE OR PERMIT DISCRITHINICITY IN THE PURCEMENT OF	RIMINATION ON THE ADVERTISING.
To Be Signed E	By Candidate or Authorized C	ómmittee
9/2/21		
Date	Signature	
To Be	Signed By Station Representative	
□ Accepted	☐ Accepted in Part	☐ Rejected
Signature	Printed Name	Title



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Printed: 9/09/2021 4:02 PM

1712282834 Advertiser No: 2012927 Order No:

Start Date: 09/10/2021 Co-op: No End Date: 09/14/2021 Package: No Month Type: Broadcast Agency Comm: 15%

Revision #:

CPE:

AE: Riordan, Joann

Entered: 9/09/2021 2:22 PM by Fusion 9/09/2021 2:43 PM by ccrcle1k Last Update:

Note: WTAM WHLK WMJI

political Note 2:

Spl Req Inv:

Dennis Kucinich for Mayor Parker Reed Corporation

1228 EUCLID AVE #818

Cleveland, OH 44115-1834

Market Station	Bind To	Start Date	End Date	No Of Weeks	Rate Rev. Type	Skip W. N	1 7	۲ ۱	w 1	r 1	= ;	S	s	Spots/ W.	Spot Length	Ord Spots	Ord Cost
1 Cleveland	06:00-10:00	09/10/21	09/10/21		1 225.00	0	0	0	0	0	1	0	0	1	30	1	225.00
WMJI-FM	Commercial				Local Agency- Political												
2 Cleveland	10:00-15:00	09/10/21	09/10/21		1 205.00	0	0	0	0	0	1	0	0	1	30	1	205.00
WMJI-FM	Commercial				Local Agency- Political												
3 Cleveland	15:00-19:00	09/10/21	09/10/21		1 210.00	0	0	0	0	0	1	0	0	1	30	1	210.00
WMJI-FM	Commercial				Local Agency- Political												
4 Cleveland	19:00-23:59	09/10/21	09/10/21		1 24.00	0	0	0	0	0	2	0	0	2	30	2	48.00
WMJI-FM	Commercial				Local Agency- Political												
5 Cleveland	06:00-10:00	09/11/21	09/12/21		1 63.00	0	0	0	0	0	0	1	0	1	30	1	63.00
WMJI-FM	Commercial				Local Agency- Political												
6 Cleveland	10:00-15:00	09/11/21	09/11/21		1 76.00	0	0	0	0	0	0	1	0	1	30	1	76.00
WMJI-FM	Commercial				Local Agency- Political												
7 Cleveland	15:00-19:00	09/11/21	09/11/21		1 65.00	0	0	0	0	0	0	1	0	1	30	1	65.00
WMJI-FM	Commercial				Local Agency- Political												
8 Cleveland	19:00-23:59	09/11/21	09/11/21		1 24.00	0	0	0	0	0	0	2	0	2	30	2	48.00
WMJI-FM	Commercial				Local Agency- Political												
9 Cleveland	06:00-10:00	09/12/21	09/12/21		1 56.00	0	0	0	0	0	0	0	1	1	30	1	56.00
WMJI-FM	Commercial				Local Agency- Political												
10 Cleveland	10:00-15:00	09/12/21	09/12/21		1 77.00	0	0	0	0	0	0	0	2	2	30	2	154.00
WMJI-FM	Commercial				Local Agency- Political												
11 Cleveland	15:00-19:00	09/12/21	09/12/21		1 68.00	0	0	0	0	0	0	0	2	2	30	2	136.00
WMJI-FM	Commercial				Local Agency- Political												
12 Cleveland	19:00-23:59	09/12/21	09/12/21		1 33.00	0	0	0	0	0	0	0	2	2	30	2	66.00
WMJI-FM	Commercial				Local Agency- Political												
13 Cleveland	06:00-10:00	09/13/21	09/14/21		1 225.00	0	2	2	0	0	0	0	0	4	30	4	900.00
WMJI-FM	Commercial				Local Agency- Political												
14 Cleveland	10:00-15:00	09/13/21	09/14/21		1 205.00	0	2	3	0	0	0	0	0	5	30	5	1,025.00
WMJI-FM	Commercial				Local Agency- Political												

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Order No: 1712282834

Market Station	Bind To	Start Date	End Date	No Of Weeks	Rate Rev. Type	Skip W. I	/I T	Γ١	w <sup>-</sup>	Г	F	s :			Spot Length	Ord Spots	Ord Cost
15 Cleveland WMJI-FM	15:00-19:00 Commercial	09/13/21	09/14/21	1	Local Agency-	0	2	2	0	0	0	0	0	4	30	4	840.00
16 Cleveland WMJI-FM	19:00-23:59 Commercial	09/13/21	09/14/21	1	Political 24.00 Local Agency- Political	0	3	0	0	0	0	0	0	3	30	3	72.00
17 Cleveland WHLK-FM	06:00-10:00 Commercial	09/10/21	09/10/21	1		0	0	0	0	0	1	0	0	1	30	1	180.00
18 Cleveland WHLK-FM	10:00-15:00 Commercial	09/10/21	09/10/21	1		0	0	0	0	0	1	0	0	1	30	1	200.00
19 Cleveland WHLK-FM	15:00-19:00 Commercial	09/10/21	09/10/21	1		0	0	0	0	0	1	0	0	1	30	1	190.00
20 Cleveland WHLK-FM	19:00-23:59 Commercial	09/10/21	09/10/21	1		0	0	0	0	0	2	0	0	2	30	2	48.00
21 Cleveland WHLK-FM	06:00-10:00 Commercial	09/11/21	09/12/21	1		0	0	0	0	0	0	1	0	1	30	1	63.00
22 Cleveland WHLK-FM	10:00-15:00 Commercial	09/11/21	09/11/21	1		0	0	0	0	0	0	1	0	1	30	1	76.00
23 Cleveland WHLK-FM	15:00-19:00 Commercial	09/11/21	09/11/21	1		0	0	0	0	0	0	1	0	1	30	1	65.00
24 Cleveland WHLK-FM	19:00-23:59 Commercial	09/11/21	09/11/21	1	24.00 Local Agency- Political	0	0	0	0	0	0	2	0	2	30	2	48.00
25 Cleveland WHLK-FM	06:00-10:00 Commercial	09/12/21	09/12/21	1	56.00 Local Agency- Political	0	0	0	0	0	0	0	1	1	30	1	56.00
26 Cleveland WHLK-FM	10:00-15:00 Commercial	09/12/21	09/12/21	1	77.00 Local Agency- Political	0	0	0	0	0	0	0	2	2	30	2	154.00
27 Cleveland WHLK-FM	15:00-19:00 Commercial	09/12/21	09/12/21	1	68.00 Local Agency- Political	0	0	0	0	0	0	0	2	2	30	2	136.00
28 Cleveland WHLK-FM	19:00-23:59 Commercial	09/12/21	09/12/21	1	33.00 Local Agency- Political	0	0	0	0	0	0	0	2	2	30	2	66.00
29 Cleveland WHLK-FM	06:00-10:00 Commercial	09/13/21	09/14/21	1	180.00 Local Agency- Political	0	2	2	0	0	0	0	0	4	30	4	720.00
30 Cleveland WHLK-FM	10:00-15:00 Commercial	09/13/21	09/14/21	1	200.00 Local Agency- Political	0	2	3	0	0	0	0	0	5	30	5	1,000.00
31 Cleveland WHLK-FM	15:00-19:00 Commercial	09/13/21	09/14/21	1	190.00 Local Agency- Political	0	1	2	0	0	0	0	0	3	30	3	570.00
32 Cleveland WHLK-FM	19:00-23:59 Commercial	09/13/21	09/14/21	1	24.00 Local Agency- Political	0	3	0	0	0	0	0	0	3	30	3	72.00
33 Cleveland WTAM-AM	06:00-10:00 Commercial	09/10/21	09/10/21	1		0	0	0	0	0	1	0	0	1	30	1	205.00
34 Cleveland WTAM-AM	10:00-15:00 Commercial	09/10/21	09/10/21	1	170.00 Local Agency- Political	0	0	0	0	0	1	0	0	1	30	1	170.00



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Order No: 1712282834

Market Station	Bind To	Start Date	End Date	No Of Weeks	Rate Rev. Type	Skip W.	M	т	w	Т	F	s	s	Spots/ W.	Spot Length	Ord Spots	Ord Cost
35 Cleveland	15:00-19:00	09/10/21	09/10/21		1 200.00	0	0	0	0	0	1	0	0	1	30	1	200.00
WTAM-AM	Commercial				Local Agency- Political												
36 Cleveland	19:00-23:59	09/10/21	09/10/21	•	1 33.00	0	0	0	0	0	2	0	0	2	30	2	66.00
WTAM-AM	Commercial				Local Agency- Political												
37 Cleveland	06:00-10:00	09/11/21	09/12/21	•	1 44.00	0	0	0	0	0	0	1	0	1	30	1	44.00
WTAM-AM	Commercial				Local Agency- Political												
38 Cleveland	10:00-15:00	09/11/21	09/11/21	•	79.00	0	0	0	0	0	0	1	0	1	30	1	79.00
WTAM-AM	Commercial				Local Agency- Political												
39 Cleveland	15:00-19:00	09/11/21	09/11/21	•	1 43.00	0	0	0	0	0	0	1	0	1	30	1	43.00
WTAM-AM	Commercial				Local Agency- Political												
40 Cleveland	19:00-23:59	09/11/21	09/11/21	•	1 16.00	0	0	0	0	0	0	2	0	2	30	2	32.00
WTAM-AM	Commercial				Local Agency- Political												
41 Cleveland	06:00-10:00	09/12/21	09/12/21	•	1 35.00	0	0	0	0	0	0	0	1	1	30	1	35.00
WTAM-AM	Commercial				Local Agency- Political												
42 Cleveland	10:00-15:00	09/12/21	09/12/21		1 35.00	0	0	0	0	0	0	0	2	2	30	2	70.00
WTAM-AM	Commercial				Local Agency- Political												
43 Cleveland	15:00-19:00	09/12/21	09/12/21	•	7.00	0	0	0	0	0	0	0	2	2	30	2	14.00
WTAM-AM	Commercial				Local Agency- Political												
44 Cleveland	19:00-23:59	09/12/21	09/12/21	•	1 16.00	0	0	0	0	0	0	0	2	2	30	2	32.00
WTAM-AM	Commercial				Local Agency- Political												
45 Cleveland	06:00-10:00	09/13/21	09/14/21	•	1 205.00	0	2	2	0	0	0	0	0	4	30	4	820.00
WTAM-AM	Commercial				Local Agency- Political												
46 Cleveland	10:00-15:00	09/13/21	09/14/21	•	1 170.00	0	2	3	0	0	0	0	0	5	30	5	850.00
WTAM-AM	Commercial				Local Agency- Political												
47 Cleveland	15:00-19:00	09/13/21	09/14/21		200.00	0	2	2	0	0	0	0	0	4	30	4	800.00
WTAM-AM	Commercial				Local Agency- Political												
48 Cleveland	19:00-23:59	09/13/21	09/14/21		1 33.00	0	3	0	0	0	0	0	0	3	30	3	99.00
WTAM-AM	Commercial				Local Agency- Political												

No. of Spots/Misc/Digital: 98

98/0/0

Ordered Gross: Agency Commission: Ordered Net: **Total Net Due:**  \$11,392.00 \$1,708.80 \$9,683.20 \$9,683.20



# **Order Confirmation**

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Order No: 1712282834

Amt. Ord.: 98 0 0 0 0 0 0 0 0 0 0 0 0 11,392.00 0.00 0.00 0.00 0.00 0.00 0.00 Gross: 0.00 0.00 0.00 0.00 0.00 0.00 9,683.20 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 Net: 0.00 0.00

**Participating Customers** 

Dennis Kucinich for Mayor

100%



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Order No: 1712282834

### ORDER TERMS AND CONDITIONS

The Term "Advertiser" shall include advertiser and any agency or buying service named in the Order Confirmation, and all persons and entities included within Advertiser agree to the purchase of this advertising schedule and that they are jointly and severally liable for all obligations of Advertiser under this contract regardless of who is billed, except any agency is liable for invoice payments only to the extent the agency has been paid by the advertiser. The term "Station" means the specific station set out in the Order Confirmation, or, if not identified there, iHeartMedia + Entertainment, Inc. ("iHeartMedia").

## 1. PAYMENT

- 1.1. Advertiser agrees to pay in advance for the distribution of advertising covered by this contract (collectively "transmissions") unless otherwise expressly agreed in writing.
   1.2. If Station has extended credit, Station shall render invoices monthly. Payment by Advertiser is due within 30 days unless invoice is sent to agency or buying service, then net
- 1.2. If Station has extended credit, Station shall render invoices monthly. Payment by Advertiser is due within 30 days unless invoice is sent to agency or buying service, then net payment is due within 45 days. Past due accounts shall be charged interest at the rate of 1% per month (12% annual percentage rate) or, if less, the highest rate allowed by applicable law, from the date of the invoice. If Advertiser notices any error on an invoice, Advertiser must contact Station in writing within 7 days of the invoice date, stating the invoice number, amount and description of alleged error, and including any supporting documentation as may be required by Station. All invoice charges will be considered valid if no written dispute from the Advertiser is received by Station within the 7 day period.
- 1.3. On Advertiser's request, Station shall furnish certifications of performance to Advertiser at the time of billing, but unless requested prior to billing the furnishing of such certifications shall not be a condition of payment or time of payment.
- 1.4. If Advertiser is past due in payment of any amount, Station may change the terms of payment for further transmissions by giving Advertiser written notice. If Station refers this contract for collection, Advertiser shall pay reasonable attorney's or collector's fees and any court costs incurred by Station.

  2. TERMINATION AND BREACH
- 2.1. This contract may be terminated by either party giving the other party prior written notice according to the inventory type identified in the Order Confirmation as follows: (a) with respect to purchases of Broadcast inventory, fourteen (14) days prior written notice; (b) with respect to purchases of Digital inventory, thirty (30) days prior written notice; (c) with respect to purchases of Influencer or Endorsement inventory, six (6) months prior written notice; (d) with respect to purchases of Naming Rights inventory, twelve (12) months prior written notice. Sports Sponsorship inventory may not be terminated by either party except as set forth in Sections 2.2 and 2.3 below. If Advertiser so terminates this contract, Advertiser will pay Station at Station's rate card rate (without discount for the number of remaining transmissions) for transmissions made through the date of termination. If Station so terminates this contract, Advertiser shall pay Station for transmissions made through the date of termination and shall have the benefit of any discounts it would have received had this contract not been so terminated.
- 2.2. Station may terminate this contract at any time upon failure by Advertiser to timely make any payment, or upon other material breach by Advertiser of this contract. On such termination (i) Advertiser will pay Station at Station's rate card rate (without discount for the number of transmissions) for all transmissions made through the date of termination and (ii) all payments due by Advertiser shall become immediately due and payable.
- 2.3. Advertiser may cancel this contract at any time upon material breach by Station of this contract and shall be liable only for transmissions made in accordance with this contract through the date of termination with the benefit of any discounts it would have received had this contract not been so terminated.
- 2.4. If Station has contracted to purchase other program material ("Third Party Material") during the term of this contract in reliance on the agreement of Advertiser and prior to the end of the term of this contract Station terminates pursuant to Section 2.2 or Advertiser pursuant to Section 2.1, Advertiser agrees to pay Station all costs and expenses incident to the acquisition of Third Party Material. After such payment, Station shall credit Advertiser for any net amounts obtained if Station is able to resell such Third Party Material, but Station shall not be obligated to make or solicit any sale.
- 2.5. To the extent provided by law, neither party shall be liable to the other party (including liability for incidental, indirect or consequential damages or lost profits, whether or not advised of the possibility of such damages and punitive damages) other than as specified in this contract.

  3. REPRESENTATIONS & WARRANTIES / INDEMNIFICATION. INSURANCE AND HOLD HARMLESS
- 3.1. Advertiser represents, warrants and agrees that: (i) Station's use of the Advertiser Materials (defined below) as authorized by Advertiser, including, but not limited to broadcast of the Advertiser Materials over the facilities of the Station shall not violate or infringe upon the rights of others; provided, however, that the foregoing representations and warranties shall not apply to any material furnished or added to the Advertiser Materials after delivery to Station by Station, and (ii) Advertiser (and the Advertiser Materials) shall comply with all applicablefederal, state and local laws and regulations, including, but not limited to, those of the Federal Communications Commission ("FCC") (e.g., sponsorship identification, indecency, EAS compliance and all other FCC regulations) and the Federal Trade Commission ("FTC") (e.g., endorsements, sponsorship disclosure, truth-in-advertising compliance and all other FTC regulations). Advertiser agrees that it is aware of the danger of the virus named "SARS-CoV-2" and the disease it causes named "coronavirus disease 2019, its variants or other communicable diseases, and represents, warrants and agrees that is responsible for compliance with all applicable federal, state and local laws and regulations in connection therewith and guidance of the United States Center for Disease Control with respect to Advertiser's own operations.
- 3.2. Advertiser shall defend, hold harmless and indemnify Station, its parents and affiliates, and their respective officers, directors, employees and agents from any and all claims, actions, causes of action, liabilities, demands, damages or costs (including reasonable attorney fees) of whatsoever name or nature, including but not limited to (i) defamation; (ii) unlawful or any other copyrightable material embodied in Advertiser Materials); (iii) any breach or violation of any sort of Section 5.7 or the representations and warranties described in Section 3.1; or (iv) claims arising from the products, services, operations, data, representations or warranties relating to, directly or indirectly, any material furnished by or on behalf of Advertiser in connection with this contract ("Advertiser Material"), or Advertiser's business, services, operations or prizes (if any) including health safety and compliance with all applicable federal, state and local laws and regulations in connection therewith. Station shall defend, hold harmless and indemnify Advertiser and its officers, directors, employees and agents from damages relating to, directly or indirectly, programming transmitted by Station other than Advertiser Material.
- 3.3. Advertiser will maintain sufficient general liability insurance coverage for its business and operations to include contractual liability, advertising liability and liquor liability (if applicable to its operations). Such policies shall be primary and non-contributory for Advertiser's own operations. Advertiser shall also maintain statutory workers compensation coverage when required under state laws, which shall provide a waiver of subrogation to Station to the extent allowable under its policies.

  4. INABILITY TO TRANSMIT AND SUBSTITUTION PROGRAMS
- 4.1. If, due to public emergency or necessity, force majeure, restrictions imposed by law, acts of God; labor disputes, or for other cause, including mechanical breakdown beyond Station's control, Station shall be unable to transmit or otherwise distribute any program, announcement or other advertising inventory to be transmitted under this contract, that transmission shall be canceled, and Station shall not be liable to Advertiser except as provided in Section 4.3 below.
- 4.2. Station shall have the right to cancel any transmission or portion thereof to be made under this contract in order to transmit any program which it deems to be of public significance. Station will notify Advertiser in advance if reasonably possible or otherwise Station will notify Advertiser within a reasonable time after such scheduled transmission.
- 4.3. Station shall transmit such canceled transmission, subject to availability, in a comparable time period. If Station is unable to so transmit the canceled transmission, Advertiser shall not have to pay for the canceled transmission and the cancellation shall not affect any discounts under this contract.
- 5. PROGRAM PRODUCTION; COMMERCIAL MATERIAL; DIGITAL INVENTORY; ENDORSEMENT/INFLUENCER INVENTORY; DATA
- 5.1. Unless otherwise noted in this contract, all material to be transmitted under this contract shall be furnished by Advertiser, and all expenses of delivery to Station and return to Advertiser, if so directed, shall be paid by Advertiser. If Station has not received Advertiser Material by 72 hours in advance of scheduled transmission, Station shall reasonably attempt to so notify Advertiser.
- 5.2. If Station has not received Advertiser Material by 48 hours in advance of scheduled transmission, Station may in its sole discretion reschedule the transmission of such material or cancel such transmission, and in either case, Advertiser shall pay for the transmission as if transmitted as originally scheduled.
- 5.3. Advertiser Material is subject to Station approval and Station may exercise a continuing right to reject such material, including a right to reject for unsatisfactory technical quality. If the material is unsatisfactory, Station shall notify Advertiser, and Advertiser shall furnish satisfactory material 48 hours in advance of transmission or Section 5.2 shall apply. All program material must conform to the program and operating policies of Station and Station shall have the continuing right to edit in the public interest provided, however, that Station approval of such material shall not affect Advertiser's indemnity obligation under this contract.
- 5.4. Station will retain all property rights in any program material prepared or created by Station or by any of its employees for use in connection with material transmitted under this contract.
- 5.5. Advertiser agrees that all purchases of Digital Inventory shall be made pursuant to the IAB's Standard Terms and Conditions for Internet Advertising for Media Buys One Year or Less, version 3.0 (the "IAB Terms"). In the event of a conflict between this contract and the IAB Terms, this contract shall control.
- 5.6. Advertiser agrees that (i) all purchase of Influencer or Endorsement inventory will be subject to influencer or endorser talent approval and in compliance with all applicable federal, state and local laws and regulations, including, but not limited to, those of the Federal Trade Commission (e.g., sponsorship disclosure, truth-in-advertising compliance and all other FTC regulations) and (ii) Station may exercise a continuing right to replace influencer or endorser talent.

  5.7. If Station provides Advertiser with any data pertaining to the transmission of Advertiser Material ("Station Data"), Station grants Advertiser a limited, revocable, non-exclusive,
- 5.7. If Station provides Advertiser with any data pertaining to the transmission of Advertiser Material ("Station Data"), Station grants Advertiser a limited, revocable, non-exclusive, nonsublicenseable, license to use Station Data solely for internal purposes as necessary to validate Station's transmission of Advertiser Material. The foregoing license expires, and Advertiser must destroy, Station Data thirty (30) days after the date of the applicable transmissions. Advertiser may not, without Station's prior written consent, (i) disclose Station Data to any third party, (ii) combine Station Data with any other data, or (iii) use Station Data for any other purpose, including, without limitation, to create an attribution model.
  6. NON-DISCRIMINATION. In accordance with Paragraphs 49 and 50 of United States Federal Communications Commission Report and Order No. FCC 07-217, Station will not discriminate in
- 6. NON-DISCRIMINATION. In accordance with Paragraphs 49 and 50 of United States Federal Communications Commission Report and Order No. FCC 07-217, Station will not discriminate in any contract for advertising on the basis of race or ethnicity, and all such contracts will be evaluated, negotiated and completed without regard to race or ethnicity.
  7. GENERAL



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Order No: 1712282834

7.1. This contract is for the transmission by broadcast on radio, transmission on other media when Internet is indicated, or both, of programs, announcements and/or displays of the Advertiser for the purpose of advertising the named products or services and is subject to all applicable federal, state and municipal regulations, including the rules of the Federal Communications Commission and the Federal Trade Commission. Station will perform the transmission covered by this contract on the days and approximate hourly times (current at Station) provided in this contract. Station may make reproductions of program material furnished by Advertiser to effect the transmissions.

- 7.2. If an agency or buying service is included in Advertiser, it is understood that party is the agent of advertiser and not of Station.
- 7.3. Station shall assume no liability for loss or damages to program material and other property furnished by Advertiser in connection with transmissions under this contract.
  7.4. Advertiser may not assign or transfer this contract without first obtaining the written consent of Station; nor is Station required to transmit any material under this contract for the benefit of any person or entity other than Advertiser named on the face of this contract.
  7.5. The failure of Station or Advertiser to enforce any of the provisions of this contract shall not be construed as a waiver of that or any other provision.
- 7.6. This contract and any applicable written credit agreement, agency commission arrangement and/or merchandising arrangement contains the entire agreement between the parties relating to the subject matter in it, and no modification of its terms shall be effective unless in writing signed by both parties.

  7.7. TO THE EXTENT PERMITTED BY LAW, STATION MAKES NO WARRANTIES OF ANY KIND, EXPRESS, IMPLIED OR STATUTORY, ABOUT THE SERVICES DESCRIBED
- IN THIS AGREEMENT AND DISCLAIMS ALL WARRANTIES OF MERCHANTABILITY OR FITNESS FOR A PARTICULAR USE.