

CUMULUS BROADCASTING

ISSUES AND PROGRAMS REPORT

FOR STATION KMGV

THIRD QUARTER 2018 JULY 1 THROUGH SEPTEMBER 30

PREPARED BY:

RUTH MICHAELS

SAN JOAQUIN VALLEY ISSUES

ADDRESSED IN RESPONSIVE PROGRAMMING IN THE THIRD QUARTER

2018

1. **CRIMINAL JUSTICE** –Daily segments called **Crimestoppers**. **Crimestoppers** is a cooperative effort between KMGV and several other media outlets to highlight unsolved crimes in the Central San Joaquin Valley in an attempt to bring criminals to justice; weekly live **Crimestoppers** segment with Fresno Sheriff Margaret Mimms.
2. **ANIMALS** – Weekly segment called **Wednesday Waggers**. A cooperative effort between KMGV and the Central California SPCA to encourage animal adoption in the Valley.
3. **HEALTHCARE**– Fundraising effort for Community Medical Centers new Cancer Care Center; **Commonwealth Club**-Administrator for Medicare and Medicaid Services, Seema Verma.
4. **POLITICS**—**Commonwealth Club**-Ben Rhodes-Former Deputy National Security Advisor to President Obama on his partnership—and, ultimately, friendship—with a man who also happened to be a historic president of the United States; political analyst David Gergen’s insightful conversation about the impact of the Trump presidency and the future of America; Former White House Press Secretary Sean Spicer takes us behind the scenes of his turbulent tenure as President Trump's press secretary; Fox News host Greg Gutfeld.
5. **RACE** – **Commonwealth Club**- Author Michael Eric Dyson on black culture and both the history and future of race relations in the United States; Candidate for Governor of Georgia Stacey Abrams on how to lead from the outside and make real change.
6. **FINANCE**--**Commonwealth Club**- John Hope Bryant on financial capability and Five Rules for Your Economic Liberation
7. **TECH** – **Commonwealth Club**- -Co-Founder and Board Member of Reddit, Alexis Ohanian.
8. **RUSSIA** – **Commonwealth Club**-Reflections on U.S.-Russia relations, election interference, and the rise of the hostile, paranoid Russian president; how Russia has supported the campaigns of right-wing extremists throughout the United States and Europe to create antidemocratic sentiment around the world,.
9. **CLIMATE CHANGE** – **Commonwealth Club**- Leon Panetta on the connection between climate change and national security.
10. **FAITH** – **Commonwealth Club**- A discussion of the new film *Come Sunday*, the incredible true story of a man of faith.
11. **FINDING AMERICA**—**Commonwealth Club**-Authors **James** and **Deborah Fallows** discuss their amazing 100,000-mile journey to find America.

1.

KMGV PROGRAMMING THAT ADDRESSES COMMUNITY ISSUES

THE COMMONWEALTH CLUB: 60 minute public affairs show that runs Sundays 6am-7am. No commercials. Produced by the **Commonwealth Club of California**, this weekly program deals with economic, political, social and environmental issues facing United States and California.

CRIMESTOPPERS: 30 second segments that run 7 days a week at various times for a total of 250 minutes of programming dedicated to **Crimestoppers** in the third quarter. **Crimestoppers** is a cooperative effort between **KMGV FM, KMJ FM, KSKS FM, KMJ AM, KWYE FM, KSEE 24 TV**, and **The Fresno Bee** newspaper to help valley law enforcement bring criminals to justice. A different crime is outlined in a new segment each week with information about the crime, suspect and reward.

KMGV MORNING SHOW: Interviews on the **KMGV** morning show with representatives of community groups covering issues of concern and interest to the Valley. Dates, times, and subjects are listed under pertinent issue headings.

KMGV PUBLIC SERVICE ANNOUNCEMENTS: :60, :30 and :10 second recorded or live announcements scheduled to run 7 days a week at various times during the day for the entire 3rd quarter. If the announcements covered a significant issue of concern to the Valley and ran for a significant amount of time, it is listed under the pertinent issues heading with details. A complete list of these and all other PSAs broadcast during the third quarter can be found in the public service announcement list included with this report.

CRIMINAL JUSTICE

A TOTAL OF 4 HOURS & 36 MINUTES DEVOTED TO THE TOPIC DURING THE 3rd QUARTER.

CRIMESTOPPERS

30 second segments airing at various times 7 days a week from July 1st, 2018 to September 30th, 2018. Total of 250 minutes.

Crimestoppers is a cooperative effort between **KMGV FM, KMJ FM, KMJ AM, KSKS FM, KWYE FM, KSEE 24 TV, and the Fresno Bee.** A different crime is spotlighted every week with details about the crime, suspects, rewards, and how to get in touch with authorities.

MEGA MORNING SHOW

CRIMESTOPPERS MINUTE WITH SHERIFF MARGARET MIMMS

2 minute segment airing at 7:35am every Tuesday from July 3rd, 2018 to September 25th, 2018. Total of 26 minutes.

Crimestoppers Minute is a segment that airs on the KMGV morning show every Tuesday with Fresno County Sheriff Margaret Mimms highlighting a particular crime/criminal with details about the event, suspects, rewards, and how to get in touch with authorities.

ANIMALS

TOTAL OF 1 HOUR DEVOTED TO THE TOPIC DURING THE 3rd QUARTER.

KMGV MORNING SHOW

"Wednesday Waggers"

Humane Education representative, CCSPCA

July 11th, 2018 - September 26th, 2018. 5 minute in-studio interview every Wednesday morning at 8:30am, 60 minutes of airtime total in the quarter.

A humane education representative from the Central California SPCA brings in an "adoptable" from the shelter every Wednesday morning to introduce them to the Mega audience and encourage people to save animals by adopting rather than buying their pets. They also offer valuable information on spaying neutering, fostering animals, education and training classes and more. KMGV also features "Wednesday Waggers" on the Mega website-mega979.com.

HEALTHCARE

**A TOTAL OF 2 HOURS DEVOTED TO THE TOPIC DURING THE 3rd
QUARTER**

KMGV PUBLIC SERVICE ANNOUNCEMENT

Community Cancer Center Lori Garcia Marsalla fundraiser

:60 live announcements. A total of 60 times-60 minutes of airtime.

KMGV ran live PSAs to help publicize Community Medical Center's new Cancer Care Center and to raise money to name a room after Cumulus employee Lori Garcia Marsalla who lost her battle with cancer in 2017.

COMMONWEALTH CLUB

Sunday, September 9th, 2018

6am to 7am. 60 minutes of a 60 minute program. No commercials.

Seema Verma-Administrator, Centers for Medicare and Medicaid Services

Mark Zitter-Chair, The Zetema Project; Member, Commonwealth Club Board of Governors—Moderator

Here's a rare chance to hear from the Trump administration official who oversees Medicare and Medicaid. Seema Verma is only the 15th person ever confirmed to the post. She was nominated by President Trump and confirmed by the U.S. Senate on March 13, 2017. As administrator, Verma oversees a \$1 trillion budget, 26 percent of the total federal budget, which administers health care programs for more than 130 million Americans.

A nationally recognized leader in health policy and operational design, Verma has guided health care policy in the public and private sector, working with states to build flexibility into their Medicaid programs to help them meet the diverse needs of their unique populations. As the architect of the historic Healthy Indiana Plan, she helped create and implement the nation's first consumer directed Medicaid program. Administrator Verma is a graduate of the University of Maryland and holds a master's degree in public health with a concentration in health policy and management from Johns Hopkins University.

POLITICS

A TOTAL OF 4 HOURS DEVOTED TO THE TOPIC DURING THE 3RD QUARTER.

COMMONWEALTH CLUB

Sunday, August 12th, 2018

6am to 7am. 60 minutes of a 60 minute program. No commercials.

Ben Rhodes-Former Deputy National Security Advisor to President Obama, Author, *The World as It Is: A Memoir of the Obama White House*

In Conversation with **Audrey Cooper**-Editor in Chief, San Francisco Chronicle

The Obama years were a historic moment in American history. For nearly ten years, Ben Rhodes was at the center of everything that happened—first as a speechwriter, then as deputy national security advisor and a close presidential aide and confidant.

From the early days on the campaign trail to the final hours in the Oval Office, Rhodes captures Obama's historic presidency in his book *The World as It Is*. Rhodes witnessed the the Arab Spring and later the Osama bin Laden raid in the Situation Room. He was there when the administration reached a nuclear agreement with Iran and also when they led secret negotiations with the Cuban government to normalize relations.

Join us for the full story of Rhodes' **Seema Verma**-Administrator, Centers for Medicare and Medicaid Services

COMMONWEALTH CLUB

Sunday, August 19th, 2018

6am to 7am. 60 minutes of a 60 minute program. No commercials.

David Gergen-Senior Political Analyst, CNN; Professor and Director of the Center for Public Leadership, Harvard Kennedy School

In Conversation with **Roy Eisenhardt**-Lecturer, UC Berkeley Law School

David Gergen is one of America's most respected political observers, noted for his calm demeanor and perspective, having served as a White House adviser to four U.S. presidents of both parties: Richard Nixon, Gerald Ford, Ronald Reagan and Bill Clinton. Professor Gergen has been a regular commentator on public affairs for some 30 years and is an honors graduate of Yale and Harvard Law School. Come for a rare, insightful conversation about the impact of the Trump presidency and the future of America.

POLITICS (cont.)

COMMONWEALTH CLUB

Sunday, August 26th, 2018

6am to 7am. 60 minutes of a 60 minute program. No commercials.

Sean Spicer-Former White House Press Secretary; Author, *The Briefing*

In Conversation with **Melissa Caen**-Politics and Legal Reporter, CBS Bay Area (KPIX 5)

Before he made his mark as one of the most recognized staffers in the Trump administration, former White House Press Secretary Sean Spicer built a decades-long career in Republican politics. Spicer witnessed and shaped the inner workings of Washington, D.C., from every vantage point—as a House of Representatives communicator, assistant at the Office of the United States Trade Representative, Republican National Committee chief strategist, top advisor to presidential campaigns, and, of course, as White House spokesperson for President Donald Trump.

Few in Washington are as well equipped as Spicer to pull back the curtain and dissect what's really happening in the nation's capital. Join Spicer for a rare conversation as he takes us behind the scenes of his turbulent tenure as President Trump's press secretary, shedding new light on the headline-grabbing controversies of the Trump administration's first year.

COMMONWEALTH CLUB

Sunday, September 16th, 2018

6am to 7am. 60 minutes of a 60 minute program. No commercials.

Greg Gutfeld-Host, Fox News' "The Greg Gutfeld Show"; Co-Host, Fox News' "The Five"; Author, *The Gutfeld Monologues: Classic Rants from the Five*

In Conversation with Scott Adams-Creator, "Dilbert"

Greg Gutfeld is a *New York Times* best-selling author, satirist, humorist, magazine editor and blogger known for his provocative opinions. He is the host of "The Greg Gutfeld Show" and co-host of "The Five" on Fox News. Prior to joining Fox, Gutfeld was editor of *Men's Health* magazine. He later became editor of *Stuff*, helmed *Maxim* magazine in the United Kingdom and was a contributor to The Huffington Post. Gutfeld also grew up in the Bay Area and attended UC Berkeley. Come for a lively, no-holds-barred conversation where Gutfeld will reference his new book, *The Gutfeld Monologues*, and discuss what he terms "the insanity of politics over the last several years."

RACE

A TOTAL OF 2 HOURS DEVOTED TO THE TOPIC DURING THE 3RD QUARTER.

COMMONWEALTH CLUB

Sunday, July 22nd, 2018

6am to 7am. 60 minutes of a 60 minute program. No commercials.

Michael Eric Dyson-Op-Ed Columnist, The New York Times, Professor of Sociology, Georgetown University; Author, *What Truth Sounds Like*: Robert F. Kennedy, James Baldwin, and Our Unfinished Conversation About Race in America

In Conversation with **Ros Gold-Onwude**-Basketball Analyst, TNT and NBA TV;
Former Reporter, Golden State Warriors Sideline

Fifty-five years after a defining year in the civil rights movement, 1963, the tense intersection of conflict between conscience and politics – between morality and power – in addressing race continues on with Black Lives Matter. In his new book *What Truth Sounds Like*, Michael Eric Dyson confronts a difficult situation directly: whether we embrace political resolution or moral redemption to fix our fractured racial landscape in this country. Dyson believes the future of race – and of democracy itself – hangs in the balance.

COMMONWEALTH CLUB

Sunday, July 29th, 2018

6am to 7am. 60 minutes of a 60 minute program. No commercials

Stacey Abrams-Candidate for Governor of Georgia; Former Minority Leader, Georgia House; Author, *Minority Leader: How to Lead from the Outside and Make Real Change*

In Conversation with **Holly Kernan**-Vice President of News, KQED

It's almost a cliché: it's good to be different. However, it's hard to believe this when there are a plethora of experiences and challenges that hinder anyone who exists beyond the structure of traditional power. But today, there are women, people of color, members of the LGBTQ community and millennials in the world who are ready to make a difference.

Stacey Abrams, Former Georgia House minority leader and candidate for governor of Georgia, wants to show everyone that there is truth in the cliché and value in the struggle against traditional power structures. In her new book, *Minority Leader: How to Lead from the Outside and Make Real Change*, she emphasizes the importance of knowing your own passion, regardless of the scale or target. She discusses personal stories about launching a company, starting a daycare center for homeless teen moms and running a successful political campaign to show how ambition, fear, money, and failure function in leadership.

FINANCE

**A TOTAL OF 1 HOURS DEVOTED TO THE TOPIC DURING THE 3RD
QUARTER**

COMMONWEALTH CLUB

Sunday, September 30th, 2018

6am to 7am. 60 minutes of a 60 minute program. No commercials.

John Hope Bryant-Founder and CEO, Operation Hope; Chairman, President Obama's Advisory Council on Financial Capability; Author, *The Memo: Five Rules for Your Economic Liberation*

Nandita Bakhshi-President and CEO, Bank of the West—Moderator

John Hope Bryant is an entrepreneur, author, advisor and one of the nation's most recognized empowerment leaders. He is also one of the top-selling African-American business authors in America.

In his new book, *The Memo*, Bryant argues that true power in this world comes from economic independence, but too many people don't have enough money left at the end of the month. His message is simple: The supermajority of people who live in poverty, whom Bryant calls the invisible class, as well as millions in the struggling middle class, haven't gotten "the memo"—until now. Come for an engaging discussion on achieving financial literacy and approaching wealth with a completely new attitude ... and about how the path to liberation is hiding in plain sight.

TECH

A TOTAL OF 1 HOUR DEVOTED TO THE TOPIC DURING THE 3rd QUARTER

COMMONWEALTH CLUB

Sunday, September 2nd, 2018

6am to 7am. 60 minutes of a 60 minute program. No commercials.

Alexis Ohanian-Co-Founder and Board Member, Reddit; Co-Founder, Initialized Capital

Katie Bethell-Founder and Executive Director, PL+US; 2018 World's Greatest Leaders, Fortune—Moderator

Entrepreneur Alexis Ohanian has had a wild ride, and he's just getting started. He founded Reddit, commonly known as "the front page of the Internet" and one of the most public displays of the huge potential and pitfalls of open dialogue today. Earlier this year, he left Reddit for new challenges, including becoming a father and returning full-time to the venture capital firm he founded, Initialized Capital. He spent time as a microfinance fellow for Kiva. He helped launch travel website Hipmunk and served as a partner for Y Combinator. His relationship with the world's most famous tennis player, Serena Williams, was a match for the digital ages (There was a Reddit announcement of the engagement.), and now he's arguably one of the highest profile dads in the tech world (to baby daughter Olympia).

His perspectives on tech, culture and parenting uniquely intersect at a key time in today's landscape, and we have questions about many subjects: life for working parents in tech and beyond; his lens on the world as a husband and father; the role of open dialogue online, the most interesting emerging tech coming out of Silicon Valley; and advice for founders or those looking to start their own ventures.

RUSSIA

A TOTAL OF 2 HOURS DEVOTED TO THE TOPIC DURING THE 3RD QUARTER.

COMMONWEALTH CLUB

Sunday, July 1st, 2018

6am to 7am. 60 minutes of a 60 minute program. No commercials.

Michael McFaul-Former U.S. Ambassador to Russia; Author, *From Cold War to Hot Peace: An American Ambassador in Putin's Russia*

Dr. Gloria Duffy-President and CEO, The Commonwealth Club—Moderator

Since the dissolution of the Soviet Union 27 years ago, Russia has been both a central figure in our foreign relations and a surprise actor in our domestic politics. Given the unprecedented attention paid to our Cold War foe, how did we get here? Ambassador Michael McFaul may have some answers. McFaul served as the seventh United States ambassador to Russia from 2012-2014 and is one of America's leading scholars, with unparalleled insight into the Russian Federation and how it functions.

In his new book, *From Cold War to Hot Peace*, McFaul shares his knowledge and provides a unique perspective on one of today's most contentious and consequential international relationships. Come listen to reflections on U.S.-Russia relations; election interference; the rise of the hostile, paranoid Russian president; and a firsthand account of McFaul's ambassadorship.

COMMONWEALTH CLUB

Sunday, August 5th, 2018

6am to 7am. 60 minutes of a 60 minute program. No commercials.

Malcolm Nance-Retired Intelligence Officer; Author, *The Plot to Destroy Democracy: How Putin's Spies Are Winning Control of America and Dismantling the West*
In Conversation with **Quentin Hardy**-Head of Editorial, Google Cloud

Retired intelligence officer Malcolm Nance knows about Vladimir Putin and the threat he poses to American sovereignty. From the ongoing investigation into Russian interference in our elections to Putin's persistent presidency, Russia has a looming presence. Nance suggests this presence isn't benign but part of a greater plan to break down western democracy.

His new book, *The Plot to Destroy Democracy: How Putin's Spies Are Winning Control of America and Dismantling the West*, exposes how Russia has supported the campaigns of right-wing extremists throughout the United States and Europe. By seeking to create antidemocratic sentiment around the world, Nance argues Putin can leverage his strength to build a Russian-led alliance of nondemocratic autocracies. With the future of democracy hanging in the balance, Nance digs into the plans and goals of its enemies.

CLIMATE CHANGE

**A TOTAL OF 1 HOUR DEVOTED TO THE TOPIC DURING THE 3RD
QUARTER.**

COMMONWEALTH CLUB

Sunday, September 23rd, 2018

6am to 7am. 60 minutes of a 60 minute program. No commercials.

Leon Panetta-Chairman, Panetta Institute for Public Policy

David Titley-Rear Admiral, United States Navy (Ret)

What's the connection between climate change and national security? "Military commanders don't operate on the basis of fiction," says Leon Panetta, who served as Secretary of Defense and Director of the CIA under President Obama. "Understanding climate change and what was happening had to be part and parcel of our effort to protect our security." The military has long seen climate as critical to readiness, as Rear Admiral David Titley (Ret) explains. "If you're directly connecting renewable energy to increasing our combat effectiveness," explains Titley, "the military is all in."

FAITH

A TOTAL OF 1 HOUR DEVOTED TO THE TOPIC DURING THE 3RD
QUARTER.

COMMONWEALTH CLUB

Sunday, July 8th, 2018

6am to 7am. 60 minutes of a 60 minute program. No commercials.

Ira Glass-Host and Executive Producer, *This American Life*; Producer, *Come Sunday*

In conversation with **Judge LaDoris Hazzard Cordell (Ret.)**

Ira Glass is a world-renowned storyteller and the host of radio show "This American Life." A titan of public radio, Ira's show has more than 2 million listeners each week and has been on the air since 1995.

Ira's latest project is producing *Come Sunday*, a Netflix film from director Joshua Marston based off an episode of "This American Life." *Come Sunday* tells the story and struggle of Carlton Pearson (Chiwetel Ejiofor), a preacher from Tulsa who has a crisis of faith and embarks on a new path that jeopardizes everything he holds dear.

Join us for a special conversation with Ira about *Come Sunday* and the incredible true story of a man of faith.

FINDING AMERICA

**A TOTAL OF 1 HOUR DEVOTED TO THE TOPIC DURING THE 3RD
QUARTER.**

COMMONWEALTH CLUB

Sunday, July 15th, 2018

6am to 7am. 60 minutes of a 60 minute program. No commercials.

James Fallows-National Correspondent, The Atlantic; Co-author, Our Towns: A 100,000-Mile Journey into the Heart of America

Deborah Fallows-Author, Dreaming in Chinese and A Mother's Work; Co-author, Our Towns: A 100,000-Mile Journey into the Heart of America

In conversation with **Lenny Mendonca**-Director Emeritus, McKinsey and Company; Member, Commonwealth Club Board of Governors

For the last five years, James and Deborah Fallows have been traveling across the country, meeting with civic leaders, factory workers, entrepreneurs and recent immigrants to learn about the challenges and opportunities facing small- and medium-sized cities in the United States. The Fallows offer a unique portrait of America and the people and organizations that are helping reshape our country and present a vision of hope. Learn more about their amazing 100,000-mile journey and the optimistic view they have for America's future.

CUMULUS BROADCASTING STATIONS
QUARTERLY PSA ACTIVITY REPORT
THIRD QUARTER 2018

STATION: KMGV FRESNO

- 1) :30 SPOT-500 TIMES---CRIMESTOPPERS
- 2) :30 SPOT-36 TIMES---CENTRAL CALIFORNIA WOMEN'S CONFERENCE
- 3) :30 SPOT-84 TIMES---NO KILL VALLEY.ORG
- 4) :60 SPOT-60 TIMES---COMMUNITY CANCER CENTER LORI GARCIA FUNDRAISER
- 5) :30 SPOT-14 TIMES---SLEEP IN HEAVENLY PEACE
- 6) :30 SPOT-9 TIMES---HEART WALK
- 7) :30 SPOT-60 TIMES-BREAK THE BARRIERS RAISE THE ROOF
- 8) :30 SPOT-16 TIMES---KARE FOR KIDNEY RACE
- 9) :30 SPOT-20 TIMES- POVERELLO HOUSE
- 10) :30 SPOT-24 TIMES-CENTRAL CALIFORNIA FOOD BANK
- 11) :30 SPOT 16 TIMES-AQUARIUS AQUARIUM
- 12) :30 SPOT-12 TIMES-BARK FOR LIFE
- 13) :30 SPOT-10 TIMES-BREAK THE BARRIERS IRIS SALE
- 14) :30 SPOT-10 TIMES-ROWLAND & FRIENDS NKH SOFTBALL TOURNAMENT
- 15) :30 SPOT-24 TIMES---CCSPCA-BETS FOR PETS
- 16) :30 SPOT---24 TIMES-INFANT OF PRAGUE FUNDRAISER
- 17) :30 SPOT-12 TIMES-HANFORD JOB FAIR
- 18) :30 SPOT-16 TIMES-FRESNO EOC HEADSTART
- 19) :30 SPOT-14 TIMES-REEL PRIDE FILM FESTIVAL
- 20) :30 SPOT-16 TIMES-SMOKEY BEAR RUN/WALK
- 21) :30 SPOT-12 TIMES-CLOVIS VETERANS MEMORIAL DISTRICT CONCERT
- 22) :30 SPOT-10 TIMES-MEALS ON WHEELS
- 23) :30 SPOT-12 TIMES-CAL-VETERANS FAMILY PICNIC & RESOURCE EVENT
- 24) :30 SPOT-8 TIMES-FRESNO MULTIFAITH EXCHANGE
- 25) :30 SPOT 10 TIMES-YFC COMEDY CAFE
- 26) :30 SPOT-12 TIMES-CALVET
- 27) :30 SPOT-10 TIMES-SIERRA KIWANIS RUN FOR THE GOLD CAR SHOW
- 28) :30 SPOT-10 TIMES-BETTER BUSINESS BUREAU

TWENTY-EIGHT :60 & :30 LIVE & RECORDED PUBLIC SERVICE ANNOUNCEMENTS RAN A TOTAL OF 1061 TIMES DURING THE MONTHS OF JULY, AUGUST AND SEPTEMBER.

TOTAL ESTIMATED AIRTIME VALUE FOR THIS QUARTER: \$49,545.

POLITICAL COVERAGE

THE ONLY POLITICAL COVERAGE OUTSIDE OF REGULARLY SCHEDULED NEWSCASTS ON **KMGV** DURING THE 3rd QUARTER OF 2018 WAS CONTAINED IN **THE COMMONWEALTH CLUB. SEE POLITICS.**

COMMUNITY EVENTS

During the third quarter of 2018 **KMGV** teamed up with fellow Cumulus Broadcasting stations and Community Medical Center's new Community Cancer Center to raise awareness of this new state of the art cancer center in the Valley and to raise \$150,000 to name a room after Lori Garcia Marsalla, a Cumulus employee who lost her years long fight with cancer in 2017.