

# **CUMULUS MEDIA FRESNO**

**ISSUES AND PROGRAMS REPORT**

**FOR STATION KMGV**

**SECOND QUARTER 2018 APRIL 1 THROUGH JUNE 30**

PREPARED BY:

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## SAN JOAQUIN VALLEY ISSUES

### ADDRESSED IN RESPONSIVE PROGRAMMING IN THE SECOND QUARTER

2018

- 1. CRIME/JUSTICE---**Ongoing daily segment called **Crimestoppers**. **Crimestoppers** is a cooperative effort between KMGV and several other media outlets to highlight unsolved crimes in the Central San Joaquin Valley in an attempt to bring criminals to justice; weekly live **Crimestoppers** segment with Fresno Sheriff Margaret Mimms; criminal justice reform.
- 2. ANIMALS---****“Wednesday Waggers”** - A cooperative effort between KMGV and the Central California SPCA to encourage animal adoption in the Valley.
- 3. POLITICS---** Amy Chua on political tribes; Dooley and Pelosi discuss Trump’s Divide; Rick Steves on travel as a political act; Former U.S. Secretary of State Madeleine Albright discusses fascism around the world; Ronan Farrow discusses the war on peace; Jonah Goldberg on the fight for American liberty.
- 4. WOMEN’S HISTORY MONTH---** Betty Reid Soskin: A Legacy of Service; Maria Shriver reflects on a meaningful life.
- 5. HUMAN RIGHTS---** Former British Foreign Secretary David Miliband discusses the International Rescue Committee’s humanitarian relief operations in more than 40 war-affected countries and its refugee resettlement and assistance programs in 28 United States cities.
- 6. SOCIAL JUSTICE---** The power of civic activism in America.
- 7. THE MIDDLE EAST---** Ehud Barak: Former Prime Minister of Israel on the future of that country.
- 8. ISIS---**Inside ISIS and the making of The New York Times “Caliphate”.
- 9. TECH---**Cisco’s Alex Goryachev and Maciej Kranz on innovation in the digital economy.

## **KMGV PROGRAMMING THAT ADDRESSES COMMUNITY ISSUES**

**THE COMMONWEALTH CLUB:** 60 minute public affairs show that runs Sundays 6am-7am. No commercials. Produced by the **Commonwealth Club of California**, this weekly program deals with economic, political, social and environmental issues facing United States and California.

**CRIMESTOPPERS:** 30 second segments that run 7 days a week at various times for a total of 225 minutes of programming dedicated to **Crimestoppers** in the second quarter. **Crimestoppers** is a cooperative effort between **KMGV FM, KMJ FM, KSKS FM, KMJ AM, KWYE FM, KSEE 24 TV**, and **The Fresno Bee** newspaper to help valley law enforcement bring criminals to justice. A different crime is outlined in a new segment each week with information about the crime, suspect and reward.

**CRIMESTOPPERS MINUTE WITH SHERIFF MARGARET MIMMS:** 2 minute weekly segment featuring Fresno Sheriff Margaret Mimms that runs Tuesday mornings at 6:35am.

**KMGV MORNING SHOW:** Interviews on the **KMGV** morning show with representatives of community groups covering issues of concern and interest to the Valley. Dates, times, and subjects are listed under pertinent issue headings.

**KMGV PUBLIC SERVICE ANNOUNCEMENTS:** :60 & :30 second recorded or live announcements scheduled to run 7 days a week at various times during the day for the entire 2nd quarter. If the announcements covered a significant issue of concern to the Valley and ran for a significant amount of time, it is listed under the pertinent issues heading with details. A complete list of these and all other PSAs broadcast during the third quarter can be found in the public service announcement list included with this report.

## **CRIME/JUSTICE**

**A TOTAL OF 4 HOURS & 11 MINUTES DEVOTED TO THE TOPIC DURING THE 2<sup>nd</sup> QUARTER.**

### **CRIMESTOPPERS**

**30 & 60 second segments airing at various times 7 days a week from April 1<sup>st</sup>, 2018 to June 30<sup>th</sup>, 2018. Total of 225 minutes.**

Crimestoppers is a cooperative effort between **KMGV FM, KMJ FM, KMJ AM, KSKS FM, KWYE FM, KSEE 24 TV, and the Fresno Bee.** A different crime is spotlighted every week with details about the crime, suspects, rewards, and how to get in touch with authorities.

### **MEGA MORNING SHOW**

#### **CRIMESTOPPERS MINUTE WITH SHERIFF MARGARET MIMMS**

**2 minute segment airing at 7:35am every Tuesday from April 3<sup>rd</sup>, 2018 to June 26<sup>th</sup>, 2018. Total of 26 minutes.**

Crimestoppers Minute is a segment that airs on the KMGV morning show every Tuesday with Fresno County Sheriff Margaret Mimms highlighting a particular crime/criminal with details about the event, suspects, rewards, and how to get in touch with authorities.

## **ANIMALS**

**TOTAL OF 1 HOUR & 5 MINUTES DEVOTED TO THE TOPIC DURING THE  
2<sup>nd</sup> QUARTER.**

### **KMGV MORNING SHOW**

#### **"Wednesday Waggers"**

#### **Humane Education volunteers, CCSPCA**

**April 4<sup>th</sup>, 2018 – June 27<sup>th</sup>, 2018. 5 minute in-studio interview Wednesday mornings  
at 8:30am, 65 minutes of airtime total in the quarter.**

Volunteers from the Central California SPCA bring in one of the shelters “adoptables” Wednesday mornings to introduce them to the Mega audience and encourage people to save animals by adopting rather than buying their pets. They also offer valuable information on spaying, neutering, fostering animals, education and training classes, and more. KMGV also features “Wednesday Waggers” on the Mega website- [mega979.com](http://mega979.com).

## POLITICS

**A TOTAL OF 6 HOURS DEVOTED TO THE TOPIC DURING THE 2<sup>nd</sup> QUARTER.**

### COMMONWEALTH CLUB

**Sunday, April 1<sup>st</sup>, 2018.**

**6am to 7am. 60 minutes of a 60 minute program. No commercials.**

#### **Amy Chua: Political Tribes**

**Amy Chua**-John M. Duff Jr. Professor of Law, Yale Law School; Author, *Political Tribes: Group Instinct and the Fate of Nations* (forthcoming).

**Lanhee J. Chen**-David and Diane Steffy Research Fellow, Hoover Institution—  
Moderator

Amy Chua, best-selling author of *Battle Hymn of the Tiger Mother*, provides us with a cautionary critique of political tribalism in her characteristically sharp style.

While groups can strengthen communities, we should also be wary of groups' ability to divide us. According to Chua, America's political landscape has been transformed by these types of divisions, both at home and abroad, and they threaten to tear our country apart.

### **Commonwealth Club**

**Sunday, April 15<sup>th</sup>, 2018**

**6am to 7am. 60 minutes program. No commercials.**

#### **Dooley and Pelosi: Trump's Divide**

**Debbie Dooley**-President, Conservatives for Energy Freedom; Co-Founder, Tea Party Movement

**Christine Pelosi**-Vice Chair, Democratic National Committee; Political Strategist

**Greg Dalton**-Founder and Host, Climate One

Debbie Dooley helped organize the Tea Party's first national demonstration in 2009 and until recently was on the board of the Tea Party Patriots. She enthusiastically supports Donald Trump, defends Roy Moore and despises the "Bush cabal." But her views transcend typical partisan boundaries. She loathes the Koch brothers, thinks solar power is great and says oil companies are just as deceitful as tobacco corporations. She also believes in a moral responsibility to care for the environment God created.

Christine Pelosi carries a name that is revered on the Left and vilified on the Right. A member of the Democratic National Committee, she is a superdelegate who believes the number and power of Superdelegates should be reduced. She opposed the Trans-Pacific Partnership trade deal and advocates for big federal investment to modernize the country's electric grid and other infrastructure. One area where Trump's agenda seems to have achieved the most traction is in reviving fossil fuels and rolling back action on climate change. Join us for a conversation about the politics of energy one year after Trump's inauguration.

**COMMONWEALTH CLUB**

**Sunday, May 6<sup>th</sup>, 2018.**

**6am to 7am. 60 minutes of a 60 minute program. No commercials.**

**Travel As A Political Act**

**Rick Steves: Traveling As A Political Act**

**Rick Steves**-PBS Travel Host; Author, Travel as a Political Act

**Alison van Diggelen**-Host, "Fresh Dialogues"; Contributor, BBC—Moderator

Rick Steves has lived out of a suitcase for much of his life. He states that "travel is freedom." Through travel, we can all learn how to appreciate different cultures and gain a broader perspective on the world. As the world seems more and more divisive, there has never been a more important time to explore. Steves shares some of his most memorable experiences trekking through Europe, Central America, Asia and the Middle East and explains how we have the power to change the world one trip at a time.

**COMMONWEALTH CLUB**

**Sunday, May 20<sup>th</sup>, 2018.**

**6am to 7am. 60 minutes of a 60 minute program. No commercials.**

**Fascism: A Warning**

**Madeleine Albright**-Former U.S. Secretary of State; Author, Fascism: A Warning

**In Conversation with Dr. Gloria Duffy**-President and CEO, the Commonwealth Club

Madeleine Albright fears that fascist tactics are growing more prevalent and threatens the balance of peace and justice more than at any time since the end of World War II. She issues an urgent warning to help us avoid repeating tragic mistakes of the past. Join us as this remarkable stateswoman offers a candid look at our foreign policy and national security, influenced by her own experiences as a child growing up in war-torn Europe and her distinguished career as a diplomat and first woman to serve as U.S. Secretary of State.

## **COMMONWEALTH CLUB**

**Sunday, May 27<sup>th</sup>, 2018.**

**6am to 7am. 60 minutes of a 60 minute program. No commercials.**

### **Ronan Farrow: The War On Peace**

**Ronan Farrow**-Investigative Journalist; Author, War on Peace: The End of Diplomacy and The Decline of American Influence

**Kara Swisher**-Executive Editor, Recode—Moderator

Recent accounts of the U.S. State Department building liken it to the site of a nuclear attack: empty offices, dark wings and noiseless halls. According to Ronan Farrow, this desolate building is a symbol of something even bigger—American diplomacy has fallen to the wayside while our use of military action seems to grow. How did this happen and what does it mean for America's place in the international sphere?

Farrow documents the decline of diplomacy since 9/11, citing incidents from across the globe and sharing interviews with whistleblowers, policymakers and every living secretary of state, from Henry Kissinger to Rex Tillerson.

Join us for an enlightening conversation with Farrow about America's role in the global community, the changes that have gotten America here, and how a return to diplomacy could lead the nation down a brighter path.

## **COMMONWEALTH CLUB**

**Sunday, June 10<sup>th</sup>, 2018.**

**6am to 7am. 60 minutes of a 60 minute program. No commercials.**

### **Jonah Goldberg: The Fight For American Liberty**

**Jonah Goldberg**-Senior Editor, National Review; Fellow, American Enterprise Institute; Contributor, Fox News; Author, Suicide of the West: How the Rebirth of Tribalism, Populism, Nationalism, and Identity Politics is Destroying American Democracy

**Mina Kim**-Anchor and Host, KQED—Moderator

According to conservative journalist Jonah Goldberg, American liberty is under threat like never before. More and more often we are hearing about liberty being on the decline or—even more frightening—that it is dying. As authoritarianism and nationalism are revitalized across the globe, tribalism and identity politics have come to dominate political discourse at home. But why is this happening? And who is at fault for the weakening of Western political values?

Goldberg lauds the idea that liberal democratic capitalism has been built into the American constitution, but he argues we are breaking down that radical success on both sides of the aisle. Join a provocative conversation on how we may be killing our own democracy and how a leading conservative voice sees a way out though a return to the ideals that Goldberg explains once built our modern civilization.



## WOMEN'S HISTORY MONTH

**A TOTAL OF 2 HOURS DEVOTED TO THE TOPIC DURING THE 2<sup>nd</sup> QUARTER**

### COMMONWEALTH CLUB

**Sunday, April 8<sup>th</sup>, 2018.**

**6am to 7am. 60 minutes of a 60 minute program. No commercials.**

#### **Betty Reid Soskin: A Legacy of Service**

**Betty Reid Soskin**-Park Ranger, Rosie The Riveter/World War II Home Front National Historical Park, National Park Service.

Celebrate Women's History Month with legend Betty Reid Soskin. At 96, she's currently the oldest serving career park ranger with the National Park Service—just one chapter in a long life of public service and her active role in the social evolution of the United States. Reid Soskin's remarkable resume ranges from clerking in an all-black trade union during World War II to political activism and songwriting during the Civil Rights Movement, from running a record store to working as a congressional field representative, and, finally, to her work as a historian. When the National Park Service began to plan the Rosie the Riveter World War II Home Front National Historical Park in Richmond, CA, Reid Soskin played a key role in shaping and designing the park, ensuring that the reality of history—including racism, segregation and sexism—weren't left out of the narrative. The great-granddaughter of a slave, Reid Soskin's life spans World War II to the Civil Rights Movement to the election of the first black president, and her experiences and observations allow for unique insight into our country's history.

### COMMONWEALTH CLUB

**Sunday, April 22<sup>nd</sup>, 2018.**

**6am to 7am. 60 minutes of a 60 minute program. No commercials.**

#### **Maria Shriver: Reflections On A Meaningful Life**

**Maria Shriver**-Former First Lady of California; Special Anchor, NBC News; Author, *I've Been Thinking . . . Reflections, Prayers, and Meditations for a Meaningful Life.*

**In Conversation with Jennifer Granholm**-Former Governor of Michigan; Distinguished Adjunct Professor, U.C. Berkeley School of Law & Goldman School of Public Policy.

Maria Shriver, former first lady of California, award-winning journalist and producer, best-selling author, and founder of the Women's Alzheimer's Movement, knows how demanding the pace of life can be. That's why in her newest book, "I've Been Thinking...Reflections, Prayers, and Meditations for a Meaningful Life," she shares experiences and resources passed on to her, intending to give readers direction and provide them with hope in their lives. She touches on topics of gratitude, kindness, faith, family and the power of women, providing inspiration to a wide variety of audiences. Join us for an enlightening conversation with Shriver about her work, experiences and the advice she has about finding a path to a meaningful life.

## **HUMAN RIGHTS**

**A TOTAL OF 1 HOUR DEVOTED TO THE TOPIC DURING THE 2<sup>nd</sup> QUARTER.**

### **COMMONWEALTH CLUB**

**Sunday, April 29<sup>th</sup>, 2018.**

**6am to 7am. 60 minutes of a 60 minute program. No commercials.**

#### **Former British Foreign Secretary David Miliband**

**David Miliband**-President and CEO, International Rescue Committee; Secretary of State for Foreign Affairs, United Kingdom, 2007-10; Author, *Rescue: Refugees and the Political Crisis of Our Time*

**Daniel Lurie**-Founder/CEO, Tipping Point Community - Moderator

President Bill Clinton called former British Foreign Secretary David Miliband "one of the ablest, most creative public servants of our time." As president and CEO of the International Rescue Committee, Miliband oversees the agency's humanitarian relief operations in more than 40 war-affected countries and its refugee resettlement and assistance programs in 28 United States cities. Miliband points out that we are in the middle of the largest humanitarian crisis of the modern era and that more people have been forced to flee their homes by conflict and crisis than at any time since World War II. Miliband will discuss his view that while political leadership, abroad and in the United States is in retreat, close collaboration between the public, private and nonprofit sectors can help save millions of lives. Miliband's parents fled to Britain from continental Europe during World War II and its aftermath. As the son of refugees, he brings a personal commitment to the IRC's work. As the 74th Secretary of State for Foreign Affairs of the United Kingdom, Miliband also drove advancements in human rights throughout the world.

## SOCIAL JUSTICE

**A TOTAL OF 1 HOUR DEVOTED TO THE TOPIC DURING THE 2<sup>nd</sup> QUARTER.**

### COMMONWEALTH CLUB

Sunday, June 3<sup>rd</sup>, 2018.

6am to 7am. 60 minutes of a 60 minute program. No commercials.

#### The Good Fight: America's Ongoing Struggle

**Rick Smolan**-Co-creator, Day in the Life series; Author, *The Good Fight: America's Ongoing Struggle for Justice*—Moderator

**Jonathan Greenblatt**-CEO and National Director, Anti-Defamation League

**DeRay Mckesson**-Host, "Pod Save the People"; Civil Rights Activist and Organizer

**Andrea Dew Steele**-Founder and President, Emerge America

**Ray Suarez**-John McCloy Visiting Professor of American Studies, Amherst College; Former Chief National Correspondent, PBS "NewsHour"

Through powerful photographs taken by the world's leading photographers and evocative first-person essays from over a dozen noted writers, best-selling author Rick Smolan created *The Good Fight: America's Ongoing Struggle for Justice* to capture the sporadically violent, often triumphant, always risky struggles of Americans who have experienced hatred, oppression or bigotry because of their gender, skin color, beliefs and more over the past century.

Fought in the streets, the courthouse and the corridors of Congress, this story, as told through Smolan's new book, has unfolded across America, illustrated with more than 180 memorable photographs, nearly 60 embedded videos, over a dozen compelling essays plus examples of music and lyrics that rallied America's resistance to injustice.

To celebrate these stories and struggles, Smolan will engage some of the contributors to his book to share inspiring stories about how Americans have fought against injustice. Jonathan Greenblatt focuses on social justice issues as CEO and national director of the Anti-Defamation League. DeRay McKesson tackles civil rights issues on the streets and via social media. Andrea Dew Steele brings attention to women's rights. Ray Suarez, a longstanding journalist, tells the story of immigrants to emphasize their humanity and importance to our country.

Please join us for a fascinating discussion of the power of civic activism, where America is today and what's at stake in the future.

**MIDDLE EAST**  
**A TOTAL OF 1 HOUR DEVOTED TO THE TOPIC DURING THE 2<sup>nd</sup>**  
**QUARTER.**

**COMMONWEALTH CLUB**

**Sunday, June 17<sup>th</sup>, 2018.**

**6am to 7am. 60 minutes of a 60 minute program. No commercials.**

**Ehud Barak: Former Prime Minister of Israel**

**Ehud Barak**-Former Prime Minister of Israel; Author, *My Country, My Life: Fighting for Israel, Searching for Peace*.

**In conversation with Robert Rosenthal**-Board Member and Former Executive Director, Center for Investigative Reporting; Former Middle East Correspondent, Philadelphia Inquirer.

For as long as the young state of Israel has existed, it has played a prominent role in the Middle East and as a strong ally of the United States. However, Israel's internal conflicts seem to largely define the modern dialogue of the state. Ehud Barak, 10th prime minister of Israel and the most decorated soldier in the nation's history, discusses this conflict and more in his new book, *My Country, My Life: Fighting for Israel, Searching for Peace*. Barak travels back through the history of the state and his experience within it, providing an inside look at the work that has been done and the urgency with which more work must follow.

Join us for an important discussion with Prime Minister Ehud Barak about his remarkable life as commander of Israel's elite special forces, army chief of staff, and ultimately, prime minister. He'll also discuss the future of Israel and why he believes a two-state solution is vital to the nation's continuing success.

**ISIS**  
**A TOTAL OF 1 HOUR DEVOTED TO THE TOPIC DURING THE 2<sup>nd</sup>**  
**QUARTER.**

**COMMONWEALTH CLUB**

**Sunday, June 24<sup>th</sup>, 2018.**

**6am to 7am. 60 minutes of a 60 minute program. No commercials.**

**Inside ISIS and the Making of The New York Times “Caliphate”**

**Rukmini Callimachi**-Reporter and Host of “Caliphate,” The New York Times

**Andy Mills**-Reporter, The New York Times

**Sheera Frenkel**-Reporter, The New York Times—Moderator

**Mohammed M. Hafez, Ph.D.**-Chair, National Security Affairs Department at the Naval Postgraduate School

Join Rukmini Callimachi, *New York Times* journalist, as she recounts her months-long experience as it unfolded in “Caliphate,” her audio series from the producers of “The Daily.” San Francisco-based *New York Times* cybersecurity correspondent Sheera Frenkel will moderate a discussion with Callimachi and reporter Andy Mills, who joined her on one trip to Iraq, where they were embedded with troops, slept on the roofs of abandoned buildings, and searched for and uncovered invaluable ISIS documents. They will be joined by expert Mohammed M. Hafez, a specialist in Islamist movements and political violence, who chairs the National Security Affairs Department of the Naval Postgraduate School in Monterey, California.

**TECH**  
**A TOTAL OF 1 HOUR DEVOTED TO THE TOPIC DURING THE 2<sup>nd</sup>**  
**QUARTER.**

**COMMONWEALTH CLUB**

**Sunday, May 13<sup>th</sup>, 2018.**

**6am to 7am. 60 minutes of a 60 minute program. No commercials.**

**Cisco's Alex Goryachev and Maciej Kranz: Innovation In The Digital Economy**

**Alex Goryachev**-Managing Director of Innovation Strategy and Programs, Cisco Systems

**Maciej Kranz**-Vice President of Strategic Innovations, Cisco Systems; Author, Building the Internet of Things: Implement New Business Models, Disrupt Competitors, Transform Your Industry

**Ravi Belani**-Founder/Managing Director, Alchemist Accelerator; Lecturer, Management Science and Engineering, Stanford University – Moderator

Here's a chance to get an inside view of innovation in the tech industry from two high-level executives at Cisco Systems, one of Silicon Valley's most revered companies. The speakers will discuss the disruptive impact of digitization on industries, their operations, cultures and employees as well as co-innovation best practices inside and outside that enable companies to lead the digital transition. For the past 20 years, Alex Goryachev has made it his business to turn disruptive concepts into emerging business models. As Cisco's senior director of innovation strategy and programs, he sparks internal innovation by providing employees at all levels the chance to share their big ideas, many of which make their way into the company's innovation engine. Maciej Kranz brings 30 years of networking industry experience to his position as vice president of the corporate strategic innovation group at Cisco. In his New York Times best-selling 2016 book, "Building the Internet of Things," Kranz offers practical advice to business decision makers.

**CUMULUS MEDIA FRESNO STATIONS**  
**QUARTERLY PSA ACTIVITY REPORT**  
**SECOND QUARTER 2018**

**STATION: KMGV FRESNO**

- 1) :30 SPOT-450 TIMES---CRIMESTOPPERS
- 2) :60 SPOT-84 TIMES---FRESNO CHAMBER UNWIRED GOLF TOURNAMENT
- 3) :30 SPOT-100 TIMES---BREAK THE BARRIERS FOODFEST
- 4) :30 SPOT-70 TIMES---CENTRAL CALIFORNIA WOMEN'S CONFERENCE
- 5) :30 SPOT-20 TIMES---NATIONAL DONATE LIFE MONTH
- 6) :30 SPOT-24 TIMES---BREAK THE BARRIERS RAISE THE ROOF CAMPAIGN
- 7) :30 SPOT-24 TIMES---UCP WALK & WIFFLE DAY
- 8) :30 SPOT-12 TIMES---FCC ASIANFEST
- 9) :30 SPOT-10 TIMES---TOLLBERRY THEATER-PETER PAN
- 10) :30 SPOT-18 TIMES---AQUARIUS AQUARIUM
- 11) :30 SPOT-16 TIMES---JOVANTE WOODS FOUNDATION RUN
- 12) :30 SPOT-16 TIMES---HEADSTART
- 13) :30 SPOT-8 TIMES---FRIENDS OF MADERA COUNTY SHELTER
- 14) :30 SPOT-24 TIMES---POVERELLO HOUSE RUN FOR MEALS
- 15) :30 SPOT-12 TIMES---CENCAL SPORTS GOLF TOURNAMENT
- 16) :30 SPOT-6 TIMES---KEYS 4 NEEDS PAGEANT
- 17) :30 SPOT-8 TIMES---HOOTENANNY FOR MOUNTAIN FIREFIGHTERS
- 18) :30 SPOT-12 TIMES---FRESNO MULTIFAITH EXCHANGE
- 19) :30 SPOT-10 TIMES---ABUNDANT LIFE RANCH CARNIVAL
- 20) :30 SPOT-16 TIMES--- CITRUS PSYLLID
- 21) :30 SPOT-16 TIMES---FRESNO WILDLIFE REHABILITATION BANQUET
- 22) :30 SPOT-14 TIMES---THE ART OF LIFE CANCER FOUNDATION
- 23) :30 SPOT-12 TIMES---SISTERHOOD OF SURVIVORS
- 24) :30 SPOT--14 TIMES---FRESNO ANIMAL HUMANE SERVICES
- 25) :30 SPOT-16 TIMES---LEUKEMIA & LYMPHOMA LIGHT THE NIGHT
- 26) :30 SPOT-12 TIMES---ALZHEIMER'S MEMORY SCREENING
- 27) :30 SPOT-8 TIMES---BETTER BUSINESS BUREAU
- 28) :30 SPOT-10 TIMES---AMERICAN CANCER SOCIETY ROAD TO RECOVERY
- 29) :30 SPOT-6 TIMES---BARK FOR LIFE

**29-:60 & :30 LIVE & RECORDED PUBLIC SERVICE ANNOUNCEMENTS RAN A TOTAL OF 1,044 TIMES DURING THE MONTHS OF APRIL, MAY, AND JUNE.**

**TOTAL ESTIMATED AIRTIME VALUE FOR THIS QUARTER: \$49,500.**



## **POLITICAL COVERAGE**

The only political coverage outside of regularly scheduled newscasts on **KMGV** during the 2<sup>nd</sup> quarter of 2018 was contained in the **Commonwealth Club**. See **POLITICS**.