

# **CUMULUS BROADCASTING**

## **ISSUES AND PROGRAMS REPORT**

### **FOR STATION KMGV**

**FOURTH QUARTER 2018 OCTOBER 1 THROUGH DECEMBER 31**

PREPARED BY:

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## SAN JOAQUIN VALLEY ISSUES

### ADDRESSED IN RESPONSIVE PROGRAMMING IN THE FOURTH QUARTER 2018

1. **CRIME** - Ongoing daily segment called **Crimestoppers**. **Crimestoppers** is a cooperative effort between KMGV and several other media outlets to highlight unsolved crimes in the Central San Joaquin Valley in an attempt to bring criminals to justice; weekly live **Crimestoppers** segment with Fresno Sheriff Margaret Mimms.
2. **CHILDREN** - Toys for Tots; a unique look into Sesame Workshop's innovative approach to supporting children and those who care for them around the world.
3. **ANIMALS** - "Wednesday Waggers" - A cooperative effort between KMGV and the Central California SPCA to encourage animal adoption in the Valley.
4. **POLITICS** - Former Secretary of State John Kerry; National Review Executive Editor Reihan Salam makes his case against open borders; historian Doris Kearns Goodwin on leadership in turbulent times; law professor Jeffrey Rosen discusses the future of the Supreme Court and The Constitution; the Reverend Jesse Jackson on the possibilities for America to be inclusive and to find common ground in this divisive era.
5. **BUSINESS** - A guide to innovation with Beth Comstock; women in the workplace in 2018
6. **SCIENCE** - A defense of knowledge and the case for science, reason, humanism and progress.
7. **JOURNALISM** - Veteran White House reporter April Ryan brings readers into the Trump White House to experience the difficulty of contemporary journalism.
8. **CIVIL RIGHTS** - Fox News host Juan Williams in a powerful conversation about the war on civil rights and where America can move forward.
9. **CLIMATE CHANGE** - Hear from two former White House spokesmen in Republican and Democratic administrations now working on climate from different angles
10. **DIPLOMACY** - Former U.S. Under Secretary of State for Political Affairs Wendy Sherman describes her experiences and perspectives to give us all a deeper understanding of past and present international diplomacy.

## **KMGV PROGRAMMING THAT ADDRESSES COMMUNITY ISSUES**

**THE COMMONWEALTH CLUB:** 60 minute public affairs show that runs Sundays 6am-7am. No commercials. Produced by the **Commonwealth Club of California**, this weekly program deals with economic, political, social and environmental issues facing the United States and California.

**CRIMESTOPPERS:** 30 second segments that run 7 days a week at various times for a total of 246 minutes of programming dedicated to **Crimestoppers** in the fourth quarter. **Crimestoppers** is a cooperative effort between **KMGV FM, KMJ FM, KSKS FM, KMJ AM, KWYE FM, KSEE 24 TV**, and **The Fresno Bee** newspaper to help valley law enforcement bring criminals to justice. A different crime is outlined in a new segment each week with information about the crime, suspect and reward.

**CRIMESTOPPERS MINUTE WITH SHERIFF MARGARET MIMMS:** Crimestoppers Minute is a 2 minute segment that airs on the **KMGV** morning show every Tuesday with Fresno County Sheriff Margaret Mimms or a Sheriff's Deputy highlighting a particular crime/criminal with details about the event, suspects, rewards, and how to get in touch with authorities.

**WEDNESDAY WAGGERS:** Wednesday Waggery is a 5 minute live interview every Wednesday morning with the Central California SPCA. A representative from the shelter brings in "adoptables" every Wednesday morning to introduce them to the **Mega** audience and encourage people to save animals by adopting rather than buying their pets. They also offers valuable information on spaying neutering, fostering animals, education and training classes, and fundraising events for the CCSPCA. **KMGV** also features "Wednesday Waggery" on the **Mega** website- [mega979.com](http://mega979.com).

**KMGV MORNING SHOW:** Interviews on the **KMGV** morning show with representatives of community groups covering issues of concern and interest to the Valley. Dates, times, and subjects are listed under pertinent issue headings.

**KMGV PUBLIC SERVICE ANNOUNCEMENTS:** :60 and :30 second recorded or live announcements scheduled to run 7 days a week at various times during the day for the entire 4th quarter. If the announcements covered a significant issue of concern to the Valley and ran for a significant amount of time, it is listed under the pertinent issues heading with details. A complete list of these and all other PSAs broadcast during the fourth quarter can be found in the public service announcement list included with this report.

## **CRIME**

**A TOTAL OF 4 HOURS & 30 MINUTES DEVOTED TO THE TOPIC DURING THE 4<sup>th</sup> QUARTER.**

### **CRIMESTOPPERS**

**October 1st, 2018 to December 31<sup>st</sup>, 2018. 30 second segments airing at various times 7 days a week. Total of 246 minutes.**

Crimestoppers is a cooperative effort between **KMGV FM, KMJ FM, KMJ AM, KSKS FM, KWYE FM, KSEE 24 TV, and the Fresno Bee.** A different crime is spotlighted every week with details about the crime, suspects, rewards, and how to get in touch with authorities.

### **MEGA MORNING SHOW**

#### **CRIMESTOPPERS MINUTE WITH SHERIFF MARGARET MIMMS**

**October 2<sup>nd</sup>, 2018, to December 18<sup>th</sup>, 2018. 2 minute segment airing at 7:35am every Tuesday at 6:35am. Total of 24 minutes.**

Crimestoppers Minute is a segment that airs on the **KMGV** morning show every Tuesday with Fresno County Sheriff Margaret Mimms highlighting a particular crime/criminal with details about the event, suspects, rewards, and how to get in touch with authorities.

## **CHILDREN**

**TOTAL OF 3 HOURS & 32 MINUTES DEVOTED TO THE TOPIC DURING THE 4<sup>th</sup> QUARTER.**

### **KMGV PUBLIC SERVICE ANNOUNCEMENT**

#### **Toys for Tots**

**Thursday, November 22<sup>nd</sup>, 2018-Sunday, December 9<sup>th</sup>, 2018**

**:30 recorded and live announcements. A total of 120 times-60 minutes of airtime.**

**KMGV** promoted donating new, unwrapped toys or cash to Toys for Tots in the two weeks leading up to-and during Mega's annual Toys for Tots marathon with Marine Corps League Detachment 14.

### **TOYS FOR TOTS MARATHON**

**KMGV; KWYE; the US Marine Corps League Detachment 14.**

**Friday, December 7<sup>th</sup>, 2018-Sunday, December 9<sup>th</sup>, 2018. 10am-6pm Friday; 10am-6pm Saturday; 10am-5pm Sunday.**

Live call-ins twice an hour from the event for the hours we were on-site.

Live mentions on-air throughout the weekend.

**A total of 92 minutes devoted to the topic.**

**Mega 97.9** teamed up with sister station **KWYE** and Marine Corps League Detachment 14 to collect toys and cash donations for children in the Central San Joaquin Valley as part of the Marines Toys for Tots program. **Mega** did live call-ins from the event and promoted it on-air in the hours we weren't on-site. The station also promoted the collection drive marathon in the two weeks leading up to the event. US Marines have been giving Christmas to disadvantaged children for more than 60 years and **KMGV** was proud to once again help them in their efforts.

## **COMMONWEALTH CLUB**

**Sunday, December 2<sup>nd</sup>, 2018.**

**6am to 7am. 60 minutes of a 60 minute program. No commercials.**

**Sesame Street: Changing Children's Lives Around the World**

**Sherrie Westin**-President of Global Impact and Philanthropy, Sesame Workshop

**Jillian Manus**-Managing Partner, Structure Capital—Moderator

In the last 50 years, there's a good chance you've watched "Sesame Street"—whether as an adult, a child, or both—and that it's shaped the way you see the world around you. Sherrie Westin heads up Sesame Workshop, the nonprofit educational organization behind "Sesame Street," and touts the show's unique approach to creating learning opportunities: "We're combining the power of popular media with our engaging, nonthreatening Muppets to enlighten young children. That's pretty powerful." With Muppets who talk about everything from autism to incarceration to refugees to personal hygiene, friendly fuzzy faces tackle important subjects for a young audience every single day in 150 countries around the world.

In 2018, Sesame Workshop, in partnership with the International Rescue Committee (IRC), won the MacArthur Foundation's first ever \$100 million 100&Change grant competition. This enormous grant enables Sesame Workshop and IRC to implement the largest early childhood intervention in the history of humanitarian response, targeting children and families in the Syrian response region, which includes Syria, Iraq, Jordan and Lebanon. The goal? To improve children's learning outcomes, support their vital intellectual and emotional development, and help them overcome the trauma of war. No mean feat, but the Muppets are up for the task.

A unique look into Sesame Workshop's innovative approach to supporting children and those who care for them around the world.

## ANIMALS

**TOTAL OF 1 HOUR DEVOTED TO THE TOPIC DURING THE 4<sup>th</sup> QUARTER.**

### KMGV MORNING SHOW

#### Wednesday Waggers

**Humane Education staff-CCSPCA**

**October 3<sup>rd</sup>, 2018 – December 19<sup>th</sup>, 2018. 5 minute in-studio interview every Wednesday morning at 8:30am. 60 minutes of airtime total.**

Staff from the Central California SPCA bring in “adoptables” every Wednesday morning to introduce them to the **Mega** audience and encourage people to save animals by adopting rather than buying their pets. They also offers valuable information on spaying neutering, fostering animals, education and training classes, and fundraising events for the CCSPCA. **KMGV** also features “Wednesday Waggers” on the **Mega** website- [mega979.com](http://mega979.com).

## POLITICS

A TOTAL OF 5 HOURS DEVOTED TO THE TOPIC DURING THE 4<sup>TH</sup> QUARTER.

### COMMONWEALTH CLUB

Sunday, October 21<sup>st</sup>, 2018.

**6am to 7am. 60 minutes of a 60 minute program. No commercials.**

**John Kerry, Former Secretary of State**

**John Kerry**-Former U.S. Secretary of State; Author, *Every Day Is Extra*

**In Conversation with Dr. Gloria Duffy**-President and CEO, The Commonwealth Club

After graduating college at Yale, former U.S. Secretary of State John Kerry enlisted in the Vietnam War and later served as a national representative for the anti-war movement. His career in public service includes serving 28 years as a U.S. senator, running as the Democratic candidate for president in 2004, and acting as U.S. secretary of state under President Obama. Kerry helped combat ISIS in the Middle East, negotiated the Iran deal, and advanced the fight against climate change with the Paris Agreement.

In his profound and telling memoir, *Every Day Is Extra*, Kerry delves into these accounts as well as many other stories. Few accounts contain such broad perspectives in a single tale, where he finds himself at the forefront of the anti-war movement; the growth of hyper-partisanship in Washington, D.C.; and the complexities of American leadership and diplomacy in the international arena.

### COMMONWEALTH CLUB

Sunday, November 18<sup>th</sup>, 2018.

**6am to 7am. 60 minutes of a 60 minute program. No commercials.**

**Reihan Salam: The Case Against Open Borders**

**Reihan Salam**-Executive Editor, National Review; Policy Fellow, National Review Institute; Author, *Melting Pot or Civil War? A Son of Immigrants Makes the Case Against Open Borders*

**In Conversation with Micah Weinberg, Ph.D.**-President, Bay Area Council Economic Institute

Immigration policy has long divided America and continues to be one of the country's biggest issues. Substantive discussion gets sidelined by predispositions that people hold for their opposition. Movements to restrict immigration is assumed to be reinforced by cruel, racist and nativist intentions. However, Reihan Salam, executive editor of *National Review* and the son of two Bangladeshi immigrants, delivers his argument against open borders.

In his book *Melting Pot or Civil War?*, Salam argues that uncontrolled immigration simply reorganizes low-skilled immigrants into immobile social and economic classes. The melting pot ideal is overshadowed by the reality of a declining demand for less-skilled labor and gentrification of low-income neighborhoods. Ultimately, an immigration policy based on open border principles will create a new ethnic underclass and stimulate racial segregation.



**COMMONWEALTH CLUB**

**Sunday, November 25<sup>th</sup>, 2018.**

**6am to 7am. 60 minutes of a 60 minute program. No commercials.**

**Doris Kearns Goodwin: Leadership in Turbulent Times**

**Doris Kearns Goodwin**-Professor, Harvard University; Author, *Leadership in Turbulent Times*  
**In Conversation with Barbara Marshman**-Former Editorial Pages Editor, Mercury News

Are leaders born or made? Pulitzer Prize-winning author and historian Doris Kearns Goodwin draws upon her research of four U.S. presidents—Abraham Lincoln, Theodore Roosevelt, Franklin D. Roosevelt and Lyndon B. Johnson—to show how they first recognized leadership qualities within themselves and were recognized by others as leaders.

Goodwin explains how no common pattern describes the trajectory of leadership. Set apart in background, abilities and temperament, these four men shared a fierce ambition and a deep-seated resilience that enabled them to surmount uncommon hardships.

**COMMONWEALTH CLUB**

**Sunday, December 16<sup>th</sup>, 2018.**

**6am to 7am. 60 minutes of a 60 minute program. No commercials.**

**Jeffrey Rosen: The Future of the Supreme Court and The Constitution**

**Jeffrey Rosen**-President and CEO, National Constitution Center; Professor, George Washington University Law School; Author, *William Howard Taft: The American Presidents Series*

**Mary Cranston**-Retired Senior Partner, Pillsbury Law Firm; Past Chair, Commonwealth Club Board of Governors—Moderator

With the retirement of Justice Anthony Kennedy and the appointment of Brett Kavanaugh, the Supreme Court is at a turning point. From privacy and free speech to affirmative action and immigration, how will the court and the Constitution change as a result? Join noted constitutional scholar Jeffrey Rosen for an examination of the most hotly contested constitutional questions of our time and what they bode for the future of the country.

In addition to heading the National Constitution Center and teaching at George Washington University, Rosen is also a contributing editor of *The Atlantic* and former legal affairs editor of *The New Republic*. The *Los Angeles Times* has called him “the nation’s most widely read and influential legal commentator.”

**COMMONWEALTH CLUB**

**Sunday, December 23<sup>rd</sup>, 2018.**

**6am to 7am. 60 minutes of a 60 minute program. No commercials.**

**The Reverend Jesse Jackson: A Conversation About the Promis of America**

**The Rev. Jesse Jackson-Founder and President, Rainbow PUSH Coalition**

**In Conversation with Judge LaDoris Hazzard Cordell (Ret.)-Chair, Santa Clara County Jail Commission**

The Rev. Jesse Jackson is one of America's foremost civil rights, religious and political figures. For more than five decades, from working with the Rev. Dr. Martin Luther King Jr. to his own two presidential campaigns and beyond, Jackson has played a pivotal role in virtually every movement for empowerment, peace, civil rights, gender equality, and economic and social justice. On August 9, 2000, President Bill Clinton awarded Jackson the Presidential Medal of Freedom, the nation's highest civilian honor.

As America grapples with polarization and increased threats of violence against social and political leaders, various ethnic groups, and the media, is it still possible for Americans to lessen the heated rhetoric and bridge divides? Come for a conversation with a man who has been called the "conscience of the nation." Jackson will discuss the possibilities for America to be inclusive and to find common ground across lines of race, culture, class, gender and belief.

## **BUSINESS**

**A TOTAL OF 2 HOURS DEVOTED TO THE TOPIC DURING THE 4<sup>th</sup> QUARTER.**

### **COMMONWEALTH CLUB**

**Sunday, October 7<sup>th</sup>, 2018.**

**6am to 7am. 60 minutes of a 60 minute program. No commercials.**

#### **A Guide to Innovation with Beth Comstock**

**Beth Comstock**-Former Vice Chair, General Electric; Author, *Imagine It Forward: Courage, Creativity, and the Power of Change*

**In Conversation with Gina Bianchini**-Founder and CEO, Mighty Networks

You may think the world is racing ahead too fast, but it will never be slower than it is right now, says Beth Comstock, the former vice chair and head of marketing and innovation at General Electric (GE). Comstock spent 30 years at GE and wants to share lessons from her career as a “changemaker in chief.”

But confronting the relentless pace of progress is difficult. To thrive in today’s world, every one of us has to become ready for change. For Comstock, the concept of being “change ready” calls for the courage to defy convention, the resilience to overcome doubts and the savvy to know

### **COMMONWEALTH CLUB**

**Sunday, December 30<sup>th</sup>, 2018.**

**6am to 7am. 60 minutes of a 60 minute program. No commercials.**

#### **Women in the Workplace 2018**

**Sukhinder Singh Cassidy**-President, StubHub; Founder, theBoardlist

**Alexis Krivkovich**-Partner, Financial Services Practice; Managing Director, McKinsey & Company, Silicon Valley Office

**Sarah Lacy**-CEO and Founder, Chairman Mom—Moderator

Women, especially women of color, are underrepresented in business—from entry-level to the corner office, across corporate America—even as the number of women earning college degrees exceeds the number of men. As companies, leaders and those focused on diversity press ahead to make change, it’s become key to reflect on both data and stories to help define the problem and iterate on solutions.

“Women in the Workplace,” an annual report conducted by LeanIn.org and McKinsey on the state of women in corporate America, draws from more than 250 companies that together employ 13 million people. The report shares insights into the challenges women face across many industries and sectors and identifies concrete actions that companies can take to make lasting and significant change. Join co-author, Alexis Krivkovich, managing partner of McKinsey & Company’s Silicon Valley office and a leader in the Financial Services Practice, along with other corporate and cultural leaders, as they discuss the results of the report and how companies can evolve to reflect the times.

## SCIENCE

A TOTAL OF 1 HOUR DEVOTED TO THE TOPIC DURING THE 4<sup>th</sup> QUARTER.

### COMMONWEALTH CLUB

Sunday, October 7<sup>th</sup>, 2018.

6am to 7am. 60 minutes of a 60 minute program. No commercials.

#### Steve Pinker: Enlightenment Now

**Steven Pinker**-Johnstone Family Professor of Psychology, Harvard University; Author, *Enlightenment Now: The Case for Reason, Science, Humanism, and Progress*

**In Conversation with Kishore Hari**-Host, "Inquiring Minds" Podcast

Today's world is characterized by people clinging to beliefs, hyperpolarization and the degradation of discourse. However, acclaimed author and psychologist Steven Pinker argues the very opposite: The world is actually improving, and there's never been a safer and better time to be alive.

In his book *Enlightenment Now*, Pinker makes the case that Enlightenment principles of reason, science and humanism are directly enhancing the quality of life for everyone—not just the West. However, a number of Anti-Enlightenment practices threaten the progress of human development. According to Pinker, dedication to romantic ideologies, political affiliations and religions have protected unscientific arguments, preventing resolutions on issues ranging from gun violence to climate change.

Join one of the world's leading thinkers for a powerful conversation about human nature, a defense of knowledge and the case for science, reason, humanism and progress.

## JOURNALISM

A TOTAL OF 1 HOUR DEVOTED TO THE TOPIC DURING THE 4<sup>TH</sup> QUARTER

### COMMONWEALTH CLUB

Sunday, October 28<sup>TH</sup>, 2018.

6am to 7am. 60 minutes of a 60 minute program. No commercials.

#### April Ryan: Under Fire in the Trump White House

**April Ryan**-White House Correspondent, American Urban Radio Networks; Author, *Under Fire: Reporting from the Front Lines of the Trump White House*

**In Conversation with Judge LaDoris Hazzard Cordell (Ret.)**-Chair, Santa Clara County Jail Commission

Many in the press feel President Trump's administration has decidedly waged war against them. The president and his former top aide referred to media as the "opposition party" and took the unprecedented step of banning cameras from the White House press briefing.

Forced to adjust under a new environment, veteran White House reporter April Ryan knows the chaos within the briefing room and the struggle to ask the difficult questions in the face of unprecedented scrutiny. Her new book, *Under Fire: Reporting from the Front Lines of the Trump White House*, brings readers into the Trump White House to experience the difficulty of contemporary journalism.

April Ryan has served as a White House correspondent since 1997 and recently joined CNN as a political analyst. In 2017, the National Association of Black Journalists named Ryan the journalist of the year. Come listen to a conversation about the struggle to proclaim the truth and the war on information under the Trump administration.

## CIVIL RIGHTS

**A TOTAL OF 1 HOUR DEVOTED TO THE TOPIC DURING THE 4<sup>TH</sup> QUARTER**

### COMMONWEALTH CLUB

**Sunday, November 4<sup>th</sup>, 2018.**

**6am to 7am. 60 minutes of a 60 minute program. No commercials.**

#### **Juan Williams: The War on Civil Rights**

**Juan Williams**-Co-Host, Fox News' "The Five"; Author, What the Hell Do You Have to Lose? Trump's War on Civil Rights

**In Conversation with James Taylor**-Professor of Politics, University of San Francisco; Former President, National Conference of Black Political Scientists

“What the hell do you have to lose?”

During his 2016 campaign, then-candidate Donald Trump posed this question to African-Americans, asking them what they had to lose in voting for him. To Fox News host Juan Williams, this comment struck a nerve. While President Trump considers himself a protectorate for African-American communities around the nation, Williams argues that Trump's record of racist remarks and his reluctance to condemn acts of racialized violence demonstrates otherwise.

Williams illuminates all the rights and privileges that communities of color fought for in the past, rights he now believes should be relentlessly protected today. He focuses on key components of the 1964 Civil Rights Act and lesser known heroes such as Bob Moses, A. Philip Randolph and Everett Dirksen.

Join us for a powerful conversation about the war on civil rights and where America can move forward.

**CLIMATE CHANGE**

**A TOTAL OF 1 HOUR DEVOTED TO THE TOPIC DURING THE 4<sup>TH</sup> QUARTER.**

**COMMONWEALTH CLUB**

**Sunday, November 11<sup>th</sup>, 2018.**

**6am to 7am. 60 minutes of a 60 minute program. No commercials.**

**Climate Press Pool: Robert Gibbs and Jeff Nesbit**

**Jeff Nesbit**-Executive Director, Climate Nexus

**Robert Gibbs**-Chief Communications Officer and Executive Vice President, Corporate Relations, McDonalds

Climate used to have bipartisan support. Now that the Republican party is skeptical about fighting climate change, companies are moving into a leadership void. On the show today we'll hear from two former White House spokesmen in Republican and Democratic administrations now working on climate from different angles. Robert Gibbs addresses what McDonald's is doing to cut its carbon emissions and environmental impact. Jeff Nesbit heads a communications organization trying to get the climate story covered more prominently in the mainstream news media.

## **DIPLOMACY**

**A TOTAL OF 1 HOUR DEVOTED TO THE TOPIC DURING THE 4<sup>TH</sup> QUARTER.**

### **COMMONWEALTH CLUB**

**Sunday, December 9<sup>th</sup>, 2018.**

**6am to 7am. 60 minutes of a 60 minute program. No commercials.**

**Ambassador Wendy Sherman: Iran and Lessons on Diplomacy**

**Amb. Wendy Sherman**-Former U.S. Under Secretary of State for Political Affairs; Author, *Not for the Faint of Heart: Lessons in Courage, Power, and Persistence*

**In Conversation with Philip Yun**-Executive Director, Ploughshares Fund

From her early career as a social worker to serving as one of the few women present in international negotiations, Wendy Sherman has experienced politics and international diplomacy like few have. Among her past positions, Sherman has served as special advisor to President Bill Clinton, North Korea policy coordinator and chief U.S. negotiator for the Iran nuclear deal.

With the current administration's shift away from foreign policy, as seen in President Trump's withdrawal from the very deal with Iran that she helped create, Sherman believes American diplomacy is under greater threat now than in any other recent time.

Yet even still, this era is marked by increasing global interconnectedness. Sherman has focused on diplomatic negotiations to achieve greater peace and security. In her book, *Not for the Faint of Heart: Lessons in Courage, Power, and Persistence*, Sherman describes her experiences and perspectives to give us all a deeper understanding of past and present international diplomacy.



**CUMULUS BROADCASTING STATIONS**  
**QUARTERLY PSA ACTIVITY REPORT**  
**FOURTH QUARTER 2018**

**STATION: KMGV FRESNO**

1. :30 SPOT-492 TIMES---CRIMESTOPPERS
2. :30 SPOT-120 TIMES---TOYS FOR TOTS
3. :30 SPOT-275 TIMES---NO KILL ANIMAL SHELTER
4. :30 SPOT-104 TIMES---MARJAREE MASON CENTER
5. :30 SPOT-73 TIMES---HEART WALK
6. :30 SPOT 14 TIMES—SLEEP IN HEAVENLY PEACE
7. :30 SPOT 16 TIMES—ART OF LIFE CANCER FOUNDATION
8. :30 SPOT 24 TIMES---POVERELLO HOUSE
9. :30 SPOT 10 TIMES—ARMENIAN APOSTOLIC CHURCH FOOD BAZAAR
10. :30 SPOT 24 TIMES—SCHOLARSHARE
11. :30 SPOT-24 TIMES---CCSPCA HOME FOR THE HOLIDAYS ADOPTION  
SPECIAL
12. :30 SPOT-45 TIMES---COMMUNITY FOOD BANK
13. :30 SPOT-12 TIMES---VETERANS FAMILY PICNIC & RESOURCE EVENT
14. :30 SPOT-10 TIMES---YOUTH FOR CHRIST COMEDY CAFE
15. :30 SPOT-16 TIMES---CLOVIS VETERANS MEMORIAL CONCERT
16. :30 SPOT-16 TIMES---ABUNDANT LIFE RANCH DINNER
17. :30 SPOT-12 TIMES---INFANT OF PRAGUE FUNDRAISER
18. :30 SPOT-20 TIMES---FRESNO EOC HEADSTART
19. :30 SPOT-12 TIMES---AQUARIUS AQUARIUM
20. :30 SPOT-9 TIMES---FRESNO MULTI-FAITH EXCHANGE
21. :30 SPOT-16 TIMES---MADERA ROTARY HALLOWEEN BALL
22. :30 SPOT-8 TIMES---JOSE RAMIREZ/GAVIN GLADDING AUCTION
23. :30 SPOT-18 TIMES---REDWOOD HIGH MARCHING BAND-HOME TOUR
24. :30 SPOT-10 TIMES---CLOVIS EAST HIGH CLASS OF 2008 REUNION
25. :30 SPOT-16 TIMES---WILDFIRE ASSISTANCE
26. :30 SPOT-12 TIMES---THE KINDNESS REVOLUTION
27. :30 SPOT-16 TIMES---SPARK TANK PITCHFEST
28. :30 SPOT-10 TIMES---ANDREW GUTIERREZ BASEBALL TOURNAMENT
29. :30 SPOT-12 TIMES---BETTER BUSINESS BUREAU

**TWNTY-NINE :30 LIVE & RECORDED PUBLIC SERVICE ANNOUNCEMENTS RAN A TOTAL OF 1,326 TIMES DURING THE MONTHS OF OCTOBER, NOVEMBER, AND DECEMBER.**

**TOTAL ESTIMATED AIRTIME VALUE FOR THIS QUARTER: \$59,670.**

## **POLITICAL COVERAGE**

THE ONLY POLITICAL COVERAGE OUTSIDE OF REGULARLY SCHEDULED NEWSCASTS ON **KMGV** DURING THE 4th QUARTER OF 2018 WAS CONTAINED IN **THE COMMONWEALTH CLUB. SEE POLITICS.**

## **COMMUNITY EVENTS**

During the fourth quarter of 2018 **KMGV** was once again involved in an event that has become an annual tradition with the Mega audience- Toys for Tots.

**KMGV** teamed up with Marine Corps League Detachment 14 for the Toys for Tots Marathon. On the second weekend in December **Mega** joined volunteers to collect toys and cash donations for children in the Central San Joaquin Valley as part of the Toys for Tots holiday drive marathon. Mega personalities did live call-ins from the event and promoted it on-air in the hours we weren't on-site. The station also promoted the collection drive in the two weeks leading up to the event. U.S. Marines have been giving Christmas to disadvantaged children for more than 60 years and **KMGV** was proud to once again help them in their efforts. **See Children.**

