

# Sales Order

Station: WCHZ-FM Agency: KATZ GROUP SALES (17456)  
 Contract Name: FAIR FIGHT ACTION WCHZ 3483 Address: 125 WEST 55TH ST  
 Contract#: 504752 3RD FL  
 Start Date: 6/22/21 End Date: 7/03/21 City: NEW YORK State: NY Zip: 10019  
 Revenue Type: POLITICAL NATIONAL Type: Cash Buyer: Paula Hambrick  
 Advertiser: FAIR FIGHT ACTION Tax Schedule: (None)  
 Address: \_\_\_\_\_ Agency Commission %: 15  
 City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_ Billing Cycle: Standard  
 Product Name: Fair Fight Action Salesperson: 1484amai Comm %: 0  
 Estimate #: 3483 Makegood Policy: APPROVAL REQUIRED  
 Competitive Code: 09 POLITICAL

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION										RATE	TOTALS		PTY
	START	END		START	END		M	T	W	T	F	SA	SU	Per Wk	D/W	SPOTS		\$\$		
1	6/26/21	7/02/21		6:00 AM	7:00 PM	60						X		3	W	35.00	3	105.00	4	
	Approved-																			
2	6/27/21	7/03/21		6:00 AM	7:00 PM	60							X	3	W	35.00	3	105.00	4	
	Approved-																			
3	6/28/21	6/30/21		6:00 AM	10:00 AM	60	X	X	X					1	W	40.00	1	40.00	3	
	Approved-																			
4	6/22/21	6/28/21		6:00 AM	10:00 AM	60		X	X	X	X			2	W	40.00	2	80.00	3	
	Approved-																			
5	6/28/21	6/30/21		10:00 AM	3:00 PM	60	X	X	X					1	W	40.00	1	40.00	3	
	Approved-																			
6	6/22/21	6/28/21		10:00 AM	3:00 PM	60		X	X	X	X			3	W	40.00	3	120.00	3	
	Approved-																			
7	6/28/21	6/30/21		3:00 PM	7:00 PM	60	X	X	X					3	W	40.00	3	120.00	3	
	Approved-																			
8	6/22/21	6/28/21		3:00 PM	7:00 PM	60		X	X	X	X			2	W	40.00	2	80.00	3	
	Approved-																			

## Billing Projections: By Month

	Jun 21	Jul 21
CA	690.00	0.00
ST	490.00	200.00

☒ Print Spot Prices

Notes to Traffic: Agency Comment: Flight runs 6/22  
through 6/30

; Rep Firm Comment: \*\*this is a new order. please  
confirm within 24 hours. please contact me with any  
questions. vanessa.perez@katzmedia.com \*\*

\*\* ALL POLITICAL/ISSUE ORDERS MUST HAVE 30  
MINUTE SPOT SEPARATION\*\* ORDERS MUST RUN  
AS SCHEDULED \*\* MAKEGOODS MUST HAVE  
WRITTEN APPROVAL \*\* CREDITS WILL BE TAKEN  
FOR ANY MISS;

TOTAL SPOTS	18
GROSS TOTAL \$	690.00
ADJUSTED SPOTS	18
ADJUSTED TOTAL \$	690.00

APPROVE    DECLINE



Mediascape

May 27, 21  
 CONT# 35078311 Mod# Ver# 1 (Last = )  
 REP Katz Group Sales  
 TO WCHZ-FM (Augusta GA)  
 FM LIZ RYCKMAN  
 OFF CHICAGO  
 AGY Katz Group Sales  
 ADDR 125 West 55th Street 3rd Floor  
 New York, NY 10019

DDS CONT# 0  
 C/P/E: / / 3483

SALESPERSON FAX#

PH #

BYR Helen Hanratty1  
 ADV FAIR FIGHT ACTION  
 PDT Fair Fight Action  
 FLT Jun 21, 21 - Jul 04, 21

\* REP ORDER COMMENT \*

\*\* 5/27/2021 1:00:00 PM: \*\* ALL POLITICAL/ISSUE ORDERS MUST HAVE 30 MINUTE SPOT SEPARATION \*\*  
 ORDERS MUST RUN AS SCHEDULED \*\* MAKEGOODS MUST HAVE WRITTEN APPROVAL \*\* CREDITS WILL  
 BE TAKEN FOR ANY MISSED/LOW CHARGE SPOTS THAT IS EQUIVALENT TO THE STATION'S NEGOTIATED  
 CPP \*\* FAIR AND EQUAL ROTATION IS EXPECTED \*\* \* \* \* \* \*THIS AGENCY HAS PAID KATZ CIA VIA  
 CREDIT CARD - WHEN AN AGENCY PAYS KATZ MEDIA VIA CREDIT CARD, THERE IS A CUSTOMARY  
 CREDIT CARD CHARGE ASSOCIATED WITH THE PAYMENT WHICH WILL BE CHARGED BACK TO THE  
 STATIONS. PLEASE CONFIRM. THANK YOU!

\*\* 5/27/2021 1:00:00 PM: \*\*THIS IS A NEW ORDER. PLEASE CONFIRM WITHIN 24 HOURS. PLEASE CONTACT  
 ME WITH ANY QUESTIONS. VANESSA.PEREZ@KATZMEDIA.COM \*\*

\*\* 5/27/2021 1:00:00 PM: FLIGHT RUNS 6/22 THROUGH 6/30

\*\* 5/27/2021 1:00:00 PM: THIS IS A KATZ GROUP SALES ORDER. ALL BILLING SHOULD BE SENT TO KATZ  
 GROUP SALES/125 W 55TH ST./NY,NY 10019 KATZ MEDIA GROUP IS NOT LIABLE FOR PAYMENT

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF WKS	NPW	RATE	TOT SPTS
		<b><u>FLIGHT 1</u></b>							
	1.1	.....S.	6A - 7P	60	6/26/2021 - 6/26/2021	1W	3	\$35.00	3
	1.2	.....S	6A - 7P	60	6/27/2021 - 6/27/2021	1W	3	\$35.00	3
	1.3	.TWTF..	6A - 10A	60	6/22/2021 - 6/25/2021	1W	2	\$40.00	2
	1.4	.TWTF..	10A - 3P	60	6/22/2021 - 6/25/2021	1W	3	\$40.00	3
	1.5	.TWTF..	3P - 7P	60	6/22/2021 - 6/25/2021	1W	2	\$40.00	2
		** WEEKLY FLIGHT TOTALS **					13	\$490.00	
		<b><u>FLIGHT 2</u></b>							
	2.1	MTW....	6A - 10A	60	6/28/2021 - 6/30/2021	1W	1	\$40.00	1
	2.2	MTW....	10A - 3P	60	6/28/2021 - 6/30/2021	1W	1	\$40.00	1
	2.3	MTW....	3P - 7P	60	6/28/2021 - 6/30/2021	1W	3	\$40.00	3
		** WEEKLY FLIGHT TOTALS **					5	\$200.00	

May 27, 21  
 CONT# 35078311 Mod# Ver# 1 (Last = )  
 REP Katz Group Sales

DDS CONT# 0  
 C/P/E: / / 3483

	Jun 21	Jul 21					
SPOTS	13	5					
CASH	490.00	200.00					
TRADE	0.00	0.00					
NSL	0.00	0.00					
TOTAL	490.00	200.00					

							TOTAL
SPOTS							18
CASH							690.00
TRADE							0.00
NSL							0.00
TOTAL							690.00

**\*\* Competitive Comments \*\***

SVC: FA99 MSA CustRadio  
 Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.

## ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Miles King, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

### Check one:

- ☐ Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- ☒ Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

#### Station time requested by:

Agency name: AL Media

Address: 222 West Ontario St STE 600 Chicago, IL 60654

Contact: Miles King | Phone number: 312-787-3322 | Email: miles@almediastrategy.com

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: Fair Fight Action

Address: 1270 Caroline Street NE

Contact: Miles King | Phone number: 312-787-3322 | Email: miles@almediastrategy.com

Station is authorized to announce the time as paid for by such person or entity.

List ALL chief executive officers, members of the executive committee and the board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):

CEO: Lauren Groh-Wargo  
CFO: Glen Paul Freedman

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

☒ N/A

Name(s) of every candidate referred to: N/A

Office(s) sought by such candidate(s) (no acronyms or abbreviations):

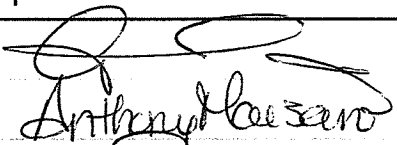

Date of election:

Clearly identify **EVERY** political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

☒ N/A

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

<b>Advertiser/Sponsor</b> <b>Fair Fight Action</b>	<b>Station Representative</b>
Signature: Miles King <small>Digitally signed by Miles King Date: 2020.10.13 08:27:14 -05'00'</small>	Signature: 
Name: Miles King	Name: 
Date of Request to Purchase Ad Time: 05/27/2021	Date of Station Agreement to Sell Time: 5.27.21

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to station? ☒ Yes ☐ No Date ad received: 5.27.21

**Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).**

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

- ☒ Accepted  
☐ Accepted IN PART (e.g., ad not received to determine content)\*  
☐ Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #: 504752	Station Call Letters: WCHZ FM	Date Received/Requested: 5.27.21
Est. #: 3483	Station Location: AUGUSTA, GA	Run Start and End Dates: 6.21.21 - 7.4.21

**For national issue ads only (not required for state/local issue ads):**

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

## **Fair Fight Action – Fair3860 Issue**

Female voice: Georgia we put our lives on hold to protect our communities during the pandemic and do you know what Georgia Republicans were doing? They were busy making it harder to vote by passing laws like SB202

Male voice: This is a solution in search of a problem.

Female voice: A law that bans volunteers from handing water to voters in line.

Male voice: I never heard of water being an illegal substance in the United States.

Female voice: A law that limits access to drop boxes and makes it easier to intimidate voters and interfere with election results. That's right Georgia, while we make sacrifice after sacrifice Republicans prioritize restricting our rights over providing access to crucial healthcare resources that could save lives. Don't let them get away with it. Call your state legislator today or visit [www.stopjimcrow2.com](http://www.stopjimcrow2.com) and demand they put us first by fully expanding Medicaid now.

Female voice: Paid for by Fair Fight Action.