

WOC10266375 [00.00]

Order Printout



Order Status: Opened-New

Start/End Dates: 07/16/15 - 07/23/15

C/P/E: 696 / 704 / 4204

Traffic #:

Property: WRC TV

Agency: Buying Time

Buyer Order #: 4234352

Primary Demo:

Advertiser: 696 - CFNFI

AE: Kaitie Conway

Buyer:

Total Cost: \$150,800.00 (Cash)

Comments:

Separation: 30

List Items							Spots											Totals			
Line	Program	ST	Len	Time	Days TFSSMTW	Rate	Jul 16	Jul 23												Total Spots	Total Cost
1	NEWS 4 AT 5AM	NM	:30	5:00 AM-6:00 AM	----M--	1,100.00	1	0												1	1,100.00
	(Program: NEWS 4 AT 5AM)																				
1	NEWS 4 AT 5AM	NM	:30	5:00 AM-6:00 AM	----T-	1,100.00	1	0												1	1,100.00
	(Program: NEWS 4 AT 5AM)																				
1	NEWS 4 AT 5AM	NM	:30	5:00 AM-6:00 AM	-----W	1,100.00	1	0												1	1,100.00
	(Program: NEWS 4 AT 5AM)																				
1	NEWS 4 AT 5AM	NM	:30	5:00 AM-6:00 AM	T-----	1,100.00	0	1												1	1,100.00
	(Program: NEWS 4 AT 5AM)																				
1	NEWS 4 AT 5AM	NM	:30	5:00 AM-6:00 AM	-F----	1,100.00	1	0												1	1,100.00
	(Program: NEWS 4 AT 5AM)																				
2	NEWS 4 AT 6AM	NM	:30	6:00 AM-7:00 AM	----M--	1,600.00	1	0												1	1,600.00
	(Program: NEWS 4 AT 6AM)																				
2	NEWS 4 AT 6AM	NM	:30	6:00 AM-7:00 AM	----T-	1,600.00	1	0												1	1,600.00
	(Program: NEWS 4 AT 6AM)																				
2	NEWS 4 AT 6AM	NM	:30	6:00 AM-7:00 AM	-----W	1,600.00	1	0												1	1,600.00
	(Program: NEWS 4 AT 6AM)																				
2	NEWS 4 AT 6AM	NM	:30	6:00 AM-7:00 AM	T-----	1,600.00	0	1												1	1,600.00
	(Program: NEWS 4 AT 6AM)																				
2	NEWS 4 AT 6AM	NM	:30	6:00 AM-7:00 AM	-F----	1,600.00	1	0												1	1,600.00
	(Program: NEWS 4 AT 6AM)																				
3	TODAY SHOW	NM	:30	7:00 AM-9:00 AM	----M--	2,000.00	1	0												1	2,000.00
	(Program: TODAY SHOW)																				
3	TODAY SHOW	NM	:30	7:00 AM-9:00 AM	----T-	2,000.00	1	0												1	2,000.00
	(Program: TODAY SHOW)																				

List Items							Spots											Totals			
Line	Program	ST	Len	Time	Days TFSSMTW	Rate	Jul 16	Jul 23												Total Spots	Total Cost
3	TODAY SHOW	NM	:30	7:00 AM-9:00 AM	-----W	2,000.00	1	0												1	2,000.00
	(Program: TODAY SHOW)																				
3	TODAY SHOW	NM	:30	7:00 AM-9:00 AM	T-----	2,000.00	0	1												1	2,000.00
	(Program: TODAY SHOW)																				
3	TODAY SHOW	NM	:30	7:00 AM-9:00 AM	-F-----	2,000.00	1	0												1	2,000.00
	(Program: TODAY SHOW)																				
4	TODAY SHOW 2	NM	:30	9:00 AM-10:00 AM	----M--	700.00	1	0												1	700.00
	(Program: TODAY SHOW 2)																				
4	TODAY SHOW 2	NM	:30	9:00 AM-10:00 AM	-----T-	700.00	1	0												1	700.00
	(Program: TODAY SHOW 2)																				
4	TODAY SHOW 2	NM	:30	9:00 AM-10:00 AM	-----W	700.00	1	0												1	700.00
	(Program: TODAY SHOW 2)																				
4	TODAY SHOW 2	NM	:30	9:00 AM-10:00 AM	T-----	700.00	0	1												1	700.00
	(Program: TODAY SHOW 2)																				
4	TODAY SHOW 2	NM	:30	9:00 AM-10:00 AM	-F-----	700.00	1	0												1	700.00
	(Program: TODAY SHOW 2)																				
5	TODAY SHOW 3	NM	:30	10:00 AM-11:00 AM	----M--	450.00	1	0												1	450.00
	(Program: TODAY SHOW 3)																				
5	TODAY SHOW 3	NM	:30	10:00 AM-11:00 AM	-----T-	450.00	1	0												1	450.00
	(Program: TODAY SHOW 3)																				
5	TODAY SHOW 3	NM	:30	10:00 AM-11:00 AM	-----W	450.00	1	0												1	450.00
	(Program: TODAY SHOW 3)																				
5	TODAY SHOW 3	NM	:30	10:00 AM-11:00 AM	T-----	450.00	0	1												1	450.00
	(Program: TODAY SHOW 3)																				
5	TODAY SHOW 3	NM	:30	10:00 AM-11:00 AM	-F-----	450.00	1	0												1	450.00
	(Program: TODAY SHOW 3)																				
6	NEWS 4 MIDDAY	NM	:30	11:00 AM-12:00 PM	----M--	300.00	1	0												1	300.00
	(Program: NEWS 4 MIDDAY)																				
6	NEWS 4 MIDDAY	NM	:30	11:00 AM-12:00 PM	-----T-	300.00	1	0												1	300.00
	(Program: NEWS 4 MIDDAY)																				
6	NEWS 4 MIDDAY	NM	:30	11:00 AM-12:00 PM	-----W	300.00	1	0												1	300.00
	(Program: NEWS 4 MIDDAY)																				
6	NEWS 4 MIDDAY	NM	:30	11:00 AM-12:00 PM	T-----	300.00	0	1												1	300.00
	(Program: NEWS 4 MIDDAY)																				
6	NEWS 4 MIDDAY	NM	:30	11:00 AM-12:00 PM	-F-----	300.00	1	0												1	300.00
	(Program: NEWS 4 MIDDAY)																				
7	DAYTIME ROTATION	NM	:30	11:00 AM-3:00 PM	----M--	200.00	1	0												1	200.00
	(Program: DAYTIME ROTATION)																				
7	DAYTIME ROTATION	NM	:30	11:00 AM-3:00 PM	-----T-	200.00	1	0												1	200.00
	(Program: DAYTIME ROTATION)																				
7	DAYTIME ROTATION	NM	:30	11:00 AM-3:00 PM	-----W	200.00	1	0												1	200.00
	(Program: DAYTIME ROTATION)																				

List Items							Spots											Totals			
Line	Program	ST	Len	Time	Days TFSSMTW	Rate	Jul 16	Jul 23												Total Spots	Total Cost
7	DAYTIME ROTATION	NM	:30	11:00 AM-3:00 PM	T-----	200.00	0	1												1	200.00
	(Program: DAYTIME ROTATION)																				
7	DAYTIME ROTATION	NM	:30	11:00 AM-3:00 PM	-F-----	200.00	1	0												1	200.00
	(Program: DAYTIME ROTATION)																				
8	ELLEN	NM	:30	3:00 PM-4:00 PM	----M--	600.00	1	0												1	600.00
	(Program: ELLEN)																				
8	ELLEN	NM	:30	3:00 PM-4:00 PM	-----T-	600.00	1	0												1	600.00
	(Program: ELLEN)																				
8	ELLEN	NM	:30	3:00 PM-4:00 PM	-----W	600.00	1	0												1	600.00
	(Program: ELLEN)																				
8	ELLEN	NM	:30	3:00 PM-4:00 PM	-F-----	600.00	1	0												1	600.00
	(Program: ELLEN)																				
9	NEWS 4 AT 4	NM	:30	4:00 PM-5:00 PM	----M--	1,000.00	1	0												1	1,000.00
	(Program: NEWS 4 AT 4)																				
9	NEWS 4 AT 4	NM	:30	4:00 PM-5:00 PM	-----T-	1,000.00	1	0												1	1,000.00
	(Program: NEWS 4 AT 4)																				
9	NEWS 4 AT 4	NM	:30	4:00 PM-5:00 PM	-----W	1,000.00	1	0												1	1,000.00
	(Program: NEWS 4 AT 4)																				
9	NEWS 4 AT 4	NM	:30	4:00 PM-5:00 PM	T-----	1,000.00	0	1												1	1,000.00
	(Program: NEWS 4 AT 4)																				
9	NEWS 4 AT 4	NM	:30	4:00 PM-5:00 PM	-F-----	1,000.00	1	0												1	1,000.00
	(Program: NEWS 4 AT 4)																				
10	NEWS 4 AT 5	NM	:30	5:00 PM-6:00 PM	----M--	1,500.00	1	0												1	1,500.00
	(Program: NEWS 4 AT 5)																				
10	NEWS 4 AT 5	NM	:30	5:00 PM-6:00 PM	-----T-	1,500.00	1	0												1	1,500.00
	(Program: NEWS 4 AT 5)																				
10	NEWS 4 AT 5	NM	:30	5:00 PM-6:00 PM	-----W	1,500.00	1	0												1	1,500.00
	(Program: NEWS 4 AT 5)																				
10	NEWS 4 AT 5	NM	:30	5:00 PM-6:00 PM	T-----	1,500.00	0	1												1	1,500.00
	(Program: NEWS 4 AT 5)																				
10	NEWS 4 AT 5	NM	:30	5:00 PM-6:00 PM	-F-----	1,500.00	1	0												1	1,500.00
	(Program: NEWS 4 AT 5)																				
11	NEWS 4 AT 6	NM	:30	6:00 PM-7:00 PM	----M--	2,000.00	1	0												1	2,000.00
	(Program: NEWS 4 AT 6)																				
11	NEWS 4 AT 6	NM	:30	6:00 PM-7:00 PM	-----T-	2,000.00	1	0												1	2,000.00
	(Program: NEWS 4 AT 6)																				
11	NEWS 4 AT 6	NM	:30	6:00 PM-7:00 PM	-----W	2,000.00	1	0												1	2,000.00
	(Program: NEWS 4 AT 6)																				
11	NEWS 4 AT 6	NM	:30	6:00 PM-7:00 PM	T-----	2,000.00	1	1												2	4,000.00
	(Program: NEWS 4 AT 6)																				
12	NBC NITELY NEWS	NM	:30	7:00 PM-7:30 PM	-----T-	8,000.00	1	0												1	8,000.00
	(Program: NBC NITELY NEWS)																				

List Items							Spots											Totals		
Line	Program	ST	Len	Time	Days TFSSMTW	Rate	Jul 16	Jul 23											Total Spots	Total Cost
12	NBC NITELY NEWS	NM	:30	7:00 PM-7:30 PM	T-----	8,000.00	0	1											1	8,000.00
	(Program: NBC NITELY NEWS)																			
12	NBC NITELY NEWS	NM	:30	7:00 PM-7:30 PM	-F-----	8,000.00	1	0											1	8,000.00
	(Program: NBC NITELY NEWS)																			
13	ACCESS HOLLYWOOD	NM	:30	7:30 PM-8:00 PM	-----T-	2,000.00	1	0											1	2,000.00
	(Program: ACCESS HOLLYWOOD)																			
13	ACCESS HOLLYWOOD	NM	:30	7:30 PM-8:00 PM	T-----	2,000.00	0	1											1	2,000.00
	(Program: ACCESS HOLLYWOOD)																			
14	NEWS 4 AT 11	NM	:30	11:00 PM-11:35 PM	---M--	3,200.00	1	0											1	3,200.00
	(Program: NEWS 4 AT 11)																			
14	NEWS 4 AT 11	NM	:30	11:00 PM-11:35 PM	-----T-	3,200.00	1	0											1	3,200.00
	(Program: NEWS 4 AT 11)																			
14	NEWS 4 AT 11	NM	:30	11:00 PM-11:35 PM	T-----	3,200.00	0	1											1	3,200.00
	(Program: NEWS 4 AT 11)																			
14	NEWS 4 AT 11	NM	:30	11:00 PM-11:35 PM	-F-----	3,200.00	1	0											1	3,200.00
	(Program: NEWS 4 AT 11)																			
14	NEWS 4 AT 11	NM	:30	11:00 PM-11:35 PM	---S---	3,200.00	1	0											1	3,200.00
	(Program: NEWS 4 AT 11)																			
15	TONIGHT SHOW W/ JIMMY FALLON	NM	:30	11:35 PM-12:37 XM	---M--	900.00	1	0											1	900.00
	(Program: TONIGHT SHOW W/ JIMMY FALLON)																			
15	TONIGHT SHOW W/ JIMMY FALLON	NM	:30	11:35 PM-12:37 XM	-----T-	900.00	1	0											1	900.00
	(Program: TONIGHT SHOW W/ JIMMY FALLON)																			
15	TONIGHT SHOW W/ JIMMY FALLON	NM	:30	11:35 PM-12:37 XM	-----W	900.00	1	0											1	900.00
	(Program: TONIGHT SHOW W/ JIMMY FALLON)																			
15	TONIGHT SHOW W/ JIMMY FALLON	NM	:30	11:35 PM-12:37 XM	T-----	900.00	0	1											1	900.00
	(Program: TONIGHT SHOW W/ JIMMY FALLON)																			
15	TONIGHT SHOW W/ JIMMY FALLON	NM	:30	11:35 PM-12:37 XM	-F-----	900.00	1	0											1	900.00
	(Program: TONIGHT SHOW W/ JIMMY FALLON)																			
16	NEWS 4 THIS WEEK SAT	NM	:30	5:30 AM-6:00 AM	--S----	250.00	1	0											1	250.00
	(Program: NEWS 4 THIS WEEK SAT)																			
17	NEWS 4 AT 6A SAT	NM	:30	6:00 AM-7:00 AM	--S----	700.00	1	0											1	700.00
	(Program: NEWS 4 AT 6A SAT)																			
18	SATURDAY TODAY	NM	:30	7:00 AM-9:00 AM	--S----	1,600.00	2	0											2	3,200.00
	(Program: SATURDAY TODAY)																			
19	NEWS 4 AT 9AM SAT	NM	:30	9:00 AM-10:30 AM	--S----	900.00	1	0											1	900.00
	(Program: NEWS 4 AT 9AM SAT)																			
20	NBC SPORTS 3Q	NM	:30	10:00 AM-7:00 PM	--S----	500.00	1	0											1	500.00
	(Program: NBC SPORTS 3Q)																			

List Items							Spots											Totals		
Line	Program	ST	Len	Time	Days TFSSMTW	Rate	Jul 16	Jul 23											Total Spots	Total Cost
20	NBC SPORTS 3Q	NM	:30	10:00 AM-7:00 PM	---S---	500.00	1	0											1	500.00
	(Program: NBC SPORTS 3Q)																			
21	NEWS 4 AT 6 WKND SAT	NM	:30	6:00 PM-6:30 PM	--S----	750.00	1	0											1	750.00
	(Program: NEWS 4 AT 6 WKND SAT)																			
22	SAT NBC NIGHTLY NEWS	NM	:30	6:30 PM-7:00 PM	--S----	2,000.00	1	0											1	2,000.00
	(Program: SAT NBC NIGHTLY NEWS)																			
23	ACCESS HOLLYWOOD WK	NM	:30	7:00 PM-8:00 PM	--S----	650.00	1	0											1	650.00
	(Program: ACCESS HOLLYWOOD WK)																			
24	SATURDAY NITE LIVE	NM	:30	11:30 PM-1:05 XM	--S----	1,000.00	1	0											1	1,000.00
	(Program: SATURDAY NITE LIVE)																			
25	NEWS 4 AT 6A SUN	NM	:30	6:00 AM-7:00 AM	---S---	700.00	1	0											1	700.00
	(Program: NEWS 4 AT 6A SUN)																			
26	NEWS 4 AT 7AM SUN	NM	:30	7:00 AM-8:00 AM	---S---	650.00	1	0											1	650.00
	(Program: NEWS 4 AT 7AM SUN)																			
27	SUNDAY TODAY	NM	:30	8:00 AM-9:00 AM	---S---	1,200.00	1	0											1	1,200.00
	(Program: SUNDAY TODAY)																			
28	NEWS 4 AT 9AM SUN	NM	:30	9:00 AM-10:30 AM	---S---	1,000.00	2	0											2	2,000.00
	(Program: NEWS 4 AT 9AM SUN)																			
30	POLITCL-ADDRSS	NM	:30	11:45 AM-12:00 PM	---S---	1,500.00	1	0											1	1,500.00
	(Program: POLITCL-ADDRSS)																			
31	NEWS 4 AT 6 WKND SUN	NM	:30	6:00 PM-6:30 PM	---S---	650.00	1	0											1	650.00
	(Program: NEWS 4 AT 6 WKND SUN)																			
32	SUN NBC NIGHTLY NEWS	NM	:30	6:30 PM-7:00 PM	---S---	2,000.00	1	0											1	2,000.00
	(Program: SUN NBC NIGHTLY NEWS)																			
33	NEWS 4 AT 430AM	NM	:30	4:30 XM-5:00 XM	----M--	300.00	1	0											1	300.00
	(Program: NEWS 4 AT 430AM)																			
33	NEWS 4 AT 430AM	NM	:30	4:30 XM-5:00 XM	-----T-	300.00	1	0											1	300.00
	(Program: NEWS 4 AT 430AM)																			
33	NEWS 4 AT 430AM	NM	:30	4:30 XM-5:00 XM	-----W	300.00	1	0											1	300.00
	(Program: NEWS 4 AT 430AM)																			
33	NEWS 4 AT 430AM	NM	:30	4:30 XM-5:00 XM	T-----	300.00	0	1											1	300.00
	(Program: NEWS 4 AT 430AM)																			
33	NEWS 4 AT 430AM	NM	:30	4:30 XM-5:00 XM	---S---	300.00	1	0											1	300.00
	(Program: NEWS 4 AT 430AM)																			
34	MEET THE PRESS-SUN	NM	:30	10:30 AM-11:30 AM	---S---	25,000.00	1	0											1	25,000.00
	(Program: MEET THE PRESS-SUN)																			
Spot Totals:							79	15											94	\$150,800.00

MONTH	SPOTS	COST	MONTH	SPOTS	COST
July	94	\$150,800.00			