

CONTRACT



WRC
4001 Nebraska Ave. NW
Washington, DC 20016
(202) 885-4000

www.nbcwashington.com

And:

BUYING TIME MEDIA
650 MASSACHUSETTS AVE. N.W.
WASHINGTON, DC 20001
USA

<u>Contract / Revision</u> 574655 /		<u>Alt Order #</u> WOC10266375
<u>Product</u> issue		
<u>Contract Dates</u> 07/16/15 - 07/23/15	<u>Estimate #</u> 4204	
<u>Advertiser</u> CITIZENS FOR A NUCLEAR FREE IRAN		<u>Original Date / Revision</u> 07/16/15 / 07/16/15
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WRC	<u>Account Executive</u> Kaitie Conway	<u>Sales Office</u> Washington DC
<u>Special Handling</u>		
<u>Demographic</u> RHH		
<u>IDB#</u>	<u>Advertiser Code</u> 696	<u>Product Code</u> 704
<u>Agency Ref</u> 00562		<u>Advertiser Ref</u> 37513

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WRC	07/16/15	07/23/15	5-6A NEWS4 @5AM	5A-6A		:30			NM	5	\$5,500.00
All spots on this order are Immediately Preemptible class of time												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/16/15	07/22/15	111-1--				4	\$1,100.00			
Week:		07/23/15	07/29/15	---1---				1	\$1,100.00			
N 2	WRC	07/16/15	07/23/15	6-7A NEWS4 @ 6AM	6A-7A		:30			NM	5	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/16/15	07/22/15	111-1--				4	\$1,600.00			
Week:		07/23/15	07/29/15	---1---				1	\$1,600.00			
N 3	WRC	07/16/15	07/23/15	7-9A TODAY SHOW	7A-9A		:30			NM	5	\$10,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/16/15	07/22/15	111-1--				4	\$2,000.00			
Week:		07/23/15	07/29/15	---1---				1	\$2,000.00			
N 4	WRC	07/16/15	07/23/15	9-10A TODAY SHOW 2	9A-10A		:30			NM	5	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/16/15	07/22/15	111-1--				4	\$700.00			
Week:		07/23/15	07/29/15	---1---				1	\$700.00			
N 5	WRC	07/16/15	07/23/15	10-11A TODAY SHOW 3	10A-11A		:30			NM	5	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/16/15	07/22/15	111-1--				4	\$450.00			
Week:		07/23/15	07/29/15	---1---				1	\$450.00			
N 6	WRC	07/16/15	07/23/15	11A-12P MIDDAY NEWS	11A-12P		:30			NM	5	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/16/15	07/22/15	111-1--				4	\$300.00			
Week:		07/23/15	07/29/15	---1---				1	\$300.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION AND COZITV NETWORK CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II or the CoziTV Network Advertising Agreement-Part II (the "Part IIs"), as applicable, which have previously been provided under separate cover and/or are available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo and/or the CoziTV Network for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in the applicable Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in the applicable Part II, either Agency or NBC/Telemundo and/or the CoziTV Network may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo and/or the CoziTV Network is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in the applicable Part II, with respect to your advertising commitment as set forth above.

FOR NBCE CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



WRC
4001 Nebraska Ave. NW
Washington, DC 20016
(202) 885-4000

www.nbcwashington.com

<u>Contract / Revision</u> 574655 /		<u>Alt Order #</u> WOC10266375
<u>Contract Dates</u> 07/16/15 - 07/23/15	<u>Product</u> issue	<u>Estimate #</u> 4204
<u>Advertiser</u> CITIZENS FOR A NUCLEA		<u>Original Date / Revision</u> 07/16/15 / 07/16/15

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 7	WRC	07/16/15	07/23/15	Day Rotation 11a-3p	11a-3p		:30			NM	5	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/16/15	07/22/15	111-1--				4	\$200.00			
	Week:	07/23/15	07/29/15	---1---				1	\$200.00			
N 8	WRC	07/16/15	07/22/15	Ellen	3P-4P		:30			NM	4	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/16/15	07/22/15	111-1--				4	\$600.00			
N 9	WRC	07/16/15	07/23/15	4-5P NEWS4 @ 4PM	4P-5P		:30			NM	5	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/16/15	07/22/15	111-1--				4	\$1,000.00			
	Week:	07/23/15	07/29/15	---1---				1	\$1,000.00			
N 10	WRC	07/16/15	07/23/15	5-6P NEWS 4 @ 5PM	5P-6P		:30			NM	5	\$7,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/16/15	07/22/15	111-1--				4	\$1,500.00			
	Week:	07/23/15	07/29/15	---1---				1	\$1,500.00			
N 11	WRC	07/16/15	07/23/15	6-7P NEWS4 @ 6PM	6P-7P		:30			NM	5	\$10,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/16/15	07/22/15	1111---				4	\$2,000.00			
	Week:	07/23/15	07/29/15	---1---				1	\$2,000.00			
N 12	WRC	07/16/15	07/23/15	7-730P NBC NIGHTLY NEWS	7P-730P		:30			NM	3	\$24,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/16/15	07/22/15	-1--1--				2	\$8,000.00			
	Week:	07/23/15	07/29/15	---1---				1	\$8,000.00			
N 13	WRC	07/16/15	07/23/15	730-8P ACCESS HOLLYWOOD	730P-8P		:30			NM	2	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/16/15	07/22/15	-1-----				1	\$2,000.00			
	Week:	07/23/15	07/29/15	---1---				1	\$2,000.00			
N 14	WRC	07/16/15	07/23/15	11-1135p M-SU L NEWS	11P-1135P		:30			NM	5	\$16,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/16/15	07/22/15	11--1-1				4	\$3,200.00			
	Week:	07/23/15	07/29/15	---1---				1	\$3,200.00			
N 15	WRC	07/16/15	07/23/15	Tonight Show	1135P-1237A		:30			NM	5	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/16/15	07/22/15	111-1--				4	\$900.00			
	Week:	07/23/15	07/29/15	---1---				1	\$900.00			
N 16	WRC	07/16/15	07/18/15	News 4 This Week	530-6am		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/13/15	07/19/15	-----1-				1	\$250.00			
N 17	WRC	07/16/15	07/18/15	News 4 Sat 6am 6-7a	6A-7A		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/13/15	07/19/15	-----1-				1	\$700.00			
N 18	WRC	07/16/15	07/18/15	Saturday Today 7-9a	7A-9A		:30			NM	2	\$3,200.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION AND COZITV NETWORK CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II or the CoziTV Network Advertising Agreement-Part II (the "Part IIs"), as applicable, which have previously been provided under separate cover and/or are available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo and/or the CoziTV Network for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in the applicable Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in the applicable Part II, either Agency or NBC/Telemundo and/or the CoziTV Network may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo and/or the CoziTV Network is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in the applicable Part II, with respect to your advertising commitment as set forth above.

FOR NBCE CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



WRC
4001 Nebraska Ave. NW
Washington, DC 20016
(202) 885-4000

www.nbcwashington.com

<u>Contract / Revision</u> 574655 /		<u>Alt Order #</u> WOC10266375
<u>Contract Dates</u> 07/16/15 - 07/23/15	<u>Product</u> issue	<u>Estimate #</u> 4204
<u>Advertiser</u> CITIZENS FOR A NUCLEA		<u>Original Date / Revision</u> 07/16/15 / 07/16/15

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/13/15	07/19/15	-----2-				2	\$1,600.00			
N 19	WRC	07/16/15	07/18/15	News 4 Sat 9-1030a	9-1030a		:30			NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/13/15	07/19/15	-----1-				1	\$900.00			
N 20	WRC	07/16/15	07/19/15	Sports M-Su	12-7p Sports		:30			NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/13/15	07/19/15	-----11				2	\$500.00			
N 21	WRC	07/16/15	07/18/15	6-630P NEWS4 @ 6P SA Wk6-630P			:30			NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/13/15	07/19/15	-----1-				1	\$750.00			
N 22	WRC	07/16/15	07/18/15	630-7P NBC SA NIGHTLYNE630-7P			:30			NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/13/15	07/19/15	-----1-				1	\$2,000.00			
N 23	WRC	07/16/15	07/18/15	7-8P SAT ACCESS ROT	7-8P		:30			NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/13/15	07/19/15	-----1-				1	\$650.00			
N 24	WRC	07/16/15	07/18/15	Sat. Night Live	1130P-1:02a		:30			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/13/15	07/19/15	-----1-				1	\$1,000.00			
N 25	WRC	07/16/15	07/19/15	News Sun 6-7a	6-7a		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/13/15	07/19/15	-----1				1	\$700.00			
N 26	WRC	07/16/15	07/19/15	News Sun 7-8a	7-8a		:30			NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/13/15	07/19/15	-----1				1	\$650.00			
N 27	WRC	07/16/15	07/19/15	Sunday Today 8-9a	8-9a		:30			NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/13/15	07/19/15	-----1				1	\$1,200.00			
N 28	WRC	07/16/15	07/19/15	News 4 Sun 9a	9-1030a		:30			NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/13/15	07/19/15	-----2				2	\$1,000.00			
N 29	WRC	07/16/15	07/19/15	Pres./RNC Addresses	11:49a-12n		:30			NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/13/15	07/19/15	-----1				1	\$1,500.00			
N 30	WRC	07/16/15	07/19/15	6-630P NEWS4 @ 6P SU Wk6-630P			:30			NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/13/15	07/19/15	-----1				1	\$650.00			
N 31	WRC	07/16/15	07/19/15	630-7P NBC SU NIGHTLYNE630-7P			:30			NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/13/15	07/19/15	-----1				1	\$2,000.00			
N 32	WRC	07/16/15	07/23/15	News 4 @ 4:30a	430-5a		:30			NM	5	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION AND COZITV NETWORK CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II or the CoziTV Network Advertising Agreement-Part II (the "Part IIs"), as applicable, which have previously been provided under separate cover and/or are available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo and/or the CoziTV Network for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in the applicable Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in the applicable Part II, either Agency or NBC/Telemundo and/or the CoziTV Network may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo and/or the CoziTV Network is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in the applicable Part II, with respect to your advertising commitment as set forth above.

FOR NBCE CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



WRC
4001 Nebraska Ave. NW
Washington, DC 20016
(202) 885-4000

www.nbcwashington.com

<u>Contract / Revision</u> 574655 /		<u>Alt Order #</u> WOC10266375
<u>Contract Dates</u> 07/16/15 - 07/23/15		<u>Product</u> issue
<u>Advertiser</u> CITIZENS FOR A NUCLEA		<u>Estimate #</u> 4204
<u>Original Date / Revision</u> 07/16/15 / 07/16/15		

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
											1	\$25,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/16/15	07/22/15	111---1				4	\$300.00			
Week:		07/23/15	07/29/15	---1---				1	\$300.00			
N 33	WRC	07/16/15	07/19/15	Meet The Press	1030-1130A		:30			NM		
											94	\$150,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/13/15	07/19/15	-----1				1	\$25,000.00			
Totals												

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
06/29/15 - 07/23/15	94	\$150,800.00	(\$22,620.00)	\$128,180.00
Totals	94	\$150,800.00	(\$22,620.00)	\$128,180.00

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION AND COZITV NETWORK CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II or the CoziTV Network Advertising Agreement-Part II (the "Part IIs"), as applicable, which have previously been provided under separate cover and/or are available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo and/or the CoziTV Network for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in the applicable Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in the applicable Part II, either Agency or NBC/Telemundo and/or the CoziTV Network may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo and/or the CoziTV Network is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in the applicable Part II, with respect to your advertising commitment as set forth above.

FOR NBCE CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.