

# CONTRACT



**WTOU-AM**  
**4200 West Main Street**  
**Kalamazoo, MI 49006**  
**(269) 968-1991**

<u>Contract / Revision</u> 648436 /		<u>Alt Order #</u> 37149076
<u>Advertiser</u> <b>MAGA Inc. (A)</b>		<u>Original Date / Revision</u> 03/01/24 / 03/01/24
<u>Contract Dates</u> <b>03/04/24 - 03/31/24</b>	<u>Estimate #</u> <b>304331</b>	
<u>Product</u> <b>MI</b>		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> <b>WTOU-AM</b>	<u>Account Executive</u> Christal National	<u>Sales Office</u> Christal
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agy Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

**Katz Media Group**  
**125 W 55th St 3rd FL**  
**New York, NY 10019**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WTOU	03/05/24	03/31/24	M-F 6a-12a	6:00 AM-9:00 PM		1:00			NM	40	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	03/04/24	03/10/24	- TWTF - -				10	\$25.00			
	Week:	03/11/24	03/17/24	MTWTF - -				10	\$25.00			
	Week:	03/18/24	03/24/24	MTWTF - -				10	\$25.00			
	Week:	03/25/24	03/31/24	MTWTF - -				10	\$25.00			
N 2	WTOU	03/05/24	03/31/24	M-Su 6a-12a	6:00 AM-9:00 PM		1:00			NM	40	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	03/04/24	03/10/24	- TWTFSS				10	\$25.00			
	Week:	03/11/24	03/17/24	MTWTFSS				10	\$25.00			
	Week:	03/18/24	03/24/24	MTWTFSS				10	\$25.00			
	Week:	03/25/24	03/31/24	MTWTFSS				10	\$25.00			
<b>Totals</b>											<b>80</b>	<b>\$2,000.00</b>

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
02/26/24 - 03/31/24	80	\$2,000.00	(\$300.00)	\$1,700.00
<b>Totals</b>	<b>80</b>	<b>\$2,000.00</b>	<b>(\$300.00)</b>	<b>\$1,700.00</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

We agree to pay for all advertising placed by us or by our agent, employee, or representative. It is Midwest Communications, Inc. policy to reserve the right to contact the agency/advertiser directly, as deemed necessary. Our payment terms are net 30 days with approved credit and if the account becomes past due we understand and agree that payment made by the agency and or advertiser to any firm or person other than Midwest Communications, Inc. shall not constitute payment to Midwest Communications, Inc. We further agree to pay for all collections cost, attorney fees, and court costs incurred in the collection of said accounts, regardless of whether judicial action is taken. A two week advance written cancellation notice is required unless otherwise specified.

Midwest Communications, Inc. and its affiliate WRIG, Inc. do not discriminate on the basis of race, color, religion, gender, national origin, age, disability or any other characteristic protected by state or federal law.

Contact Midwest Communications Accounting Department at the phone number listed above if you feel this contract is not valid.

(\* Line Transactions: N = New, E = Edited, D = Deleted)



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