

**KJSK(AM), KKOT(FM), KLIR(FM), KTTT(AM), KZEN(FM)**  
**EEO PUBLIC FILE REPORT**  
**February 1, 2018-January 31, 2019<sup>1</sup>**

**I. VACANCY LIST**

See Section II, the “Master Recruitment Source List” (“MRSL”) for recruitment source data

<b>Job Title</b>	<b>Recruitment Sources (“RS”) Used to Fill Vacancy</b>	<b>RS Referring Hiree</b>
Account Executive	1-4, 8-10, 12	12
Account Executive	1-4, 8-10, 12	2
Account Executive	2, 4, 7-9, 12	7

---

<sup>1</sup> This Report provides recruitment data collected from January 22, 2018 through January 21, 2019. It was revised in March 2019 to address reporting issues.

**KJSK(AM), KKOT(FM), KLIR(FM), KTTT(AM), KZEN(FM)**  
**EEO PUBLIC FILE REPORT**  
**February 1, 2018-January 31, 2019**

**II. MASTER RECRUITMENT SOURCE LIST (“MRSL”)**

<b>RS Number</b>	<b>RS Information</b>	<b>Source Entitled to Vacancy Notification? (Yes/No)</b>	<b>No. of Interviewees Referred by RS Over Reporting Period</b>
1	<b>www.allaccess.com</b> Phone: 402-564-2866	N	0
2	<b>On-Air Announcements</b> ( <i>one or more SEU stations</i> ) 1418 25 <sup>th</sup> Street Columbus, NE 68601 Phone: 402-564-2866	N	6
3	<b>Station Website Postings</b> ( <i>navigation link to Alpha careers website</i> ) 1418 25 <sup>th</sup> Street Columbus, NE 68601 Phone: 402-564-2866	N	0
4	<b>Nebraska Department of Labor</b> 3100 23 <sup>rd</sup> St Suite #22 Columbus, NE 68601 Phone: 402-564-7160 Fax: 402-563-2715 Colleen Jensen, <a href="mailto:colleen.jensen@nebraska.gov">colleen.jensen@nebraska.gov</a> Bernie Hansen, <a href="mailto:bernie.hansen@nebraska.gov">bernie.hansen@nebraska.gov</a>	N	3
5	<b>Central Community College- Columbus Campus</b> 4500 63 <sup>rd</sup> Street PO Box 1027 Columbus, NE 68602 Phone: 402-562-1210 Fax: 402-562-1210 Email: <a href="mailto:lhastreiter@cccneb.edu">lhastreiter@cccneb.edu</a> Lora Hastreiter- Career and Employment Services Director	N	0
6	<b>Internal Transfer/Promotion</b>	N	0
7	<b>Word-of-Mouth Referral</b>	N	1
8	<b>Alpha Media Careers Website</b> <a href="http://www.alphamediausa.com/careers">www.alphamediausa.com/careers</a> 1211 SW 5 <sup>th</sup> Avenue, Suite 750 Portland, OR 97204 Phone: 503-517-6241	N	0
9	<b>www.Indeed.com</b> ( <i>automated posting from Alpha careers website</i> )	N	1
10	<b>Station Facebook Posting</b> ( <i>one or more SEU stations</i> )	N	1

<b>RS Number</b>	<b>RS Information</b>	<b>Source Entitled to Vacancy Notification? (Yes/No)</b>	<b>No. of Interviewees Referred by RS Over Reporting Period</b>
11	<b>National Association of Farm Broadcasting</b> 1100 Platte Falls Road P.O. Box 500 Platte City, MO 64079 www.nafb.com	N	0
12	<b>Nebraska Broadcasters Association</b> 11414 West Center Road, Suite 342 Omaha, NE 68144 www.ne-ba.org	N	1
<b>TOTAL INTERVIEWEES OVER REPORTING PERIOD</b>			13

**KJSK(AM), KKOT(FM), KLIR(FM), KTTT(AM), KZEN(FM)**  
**EEO PUBLIC FILE REPORT**  
**February 1, 2018-January 31, 2019**

**III. RECRUITMENT INITIATIVES**

	<b>Type Of Recruitment Initiative (Menu Selection)</b>	<b>Brief Description Of Activity</b>
<b>1</b>	Internship Program	During the Spring 2018 semester, our SEU hosted an intern from Educational Service Unit 7 (public schools in Boone, Butler, Colfax, Merrick, Nance, Platte, and Polk counties) once a week. The intern learned about the communications and business skills needed to succeed in broadcasting. The intern was supervised by our SEU's Traffic Coordinator.
<b>2</b>	Internship Program	During the Summer of 2018, our SEU hosted an intern from Central Community College-Columbus twice a week. The intern learned about the communications and business skills needed to succeed in broadcasting. The intern was supervised by our SEU's KLIR Content Director.