



SCREEN  
STRATEGIES  
MEDIA

Date Sent 9/10/2018

Time Sent 10:13 PM

## TRAFFIC INSTRUCTIONS

Attention: Stanley Podorski

Station: KSMO-AM

Phone Number: 573-729-6117

Market: Springfield, MO

Email Address: [spodors@embarqmail.com](mailto:spodors@embarqmail.com)

### Advertiser: McCaskill for Senate

<u>Spot Name</u>	<u>Spot Number</u>	<u>Spot Length</u>	<u>Spot Rotation</u>
She Understands Post Office	CMCR1805	60	16%
She Understands Health Care	CMCR1806	60	16%
She Understands Tariffs	CMCR1807	60	17%
She Understands Trade	CMCR1808	60	17%
She Understands EPA	CMCR1809	60	17%
She Understands Veterans	CMCR1810	60	17%

Effective Date 9/12/2018

Effective Time 4:00 AM

Duration The above instructions should run until further notice.

#### Spot Delivery Information

Spot Arrival Date: 9/10/2018

Spot Arrival Time: 8:00 PM

Spot Delivered Via: Extreme Reach

Spots Previously Delivered:

PLEASE CONFIRM THESE INSTRUCTIONS BY SIGNING AND DATING BELOW AND RETURNING TO:

Confirmed Start Date: 9/12/18

Confirmed Start Time: 6:00 Am

Signature: *Michelle Howard*

Date: 9/11/18

Please contact James Wells

at Screen Strategies Media at 703-272-7300

with any questions.

Screen Strategies Media  
11150 Fairfax Blvd, Suite 505  
Fairfax, VA  
(703) 272-7300

## FEDERAL CANDIDATE CERTIFICATION

**In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:**

I, McCaskill for Missouri

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

does

does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



**signature of candidate or authorized committee**

Kyle Osterhout

**printed name**

9/10/2018

**date**