



**KIDO, KXLT, KCIX, KSAS, KAWO, KFXD**

**QUARTERLY ASCERTAINMENT REPORT**

**OCTOBER THRU DECEMBER 2014**

**FOURTH QUARTER**

## **Programs**

### **Section I**

*Section I lists regularly scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.*

## **Issues**

KIDO, KXLT, KCIX, KSAS, KAWO, KFXD provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

### **Quarterly Issues/Program List** **LOCAL PROGRAMMING**

**Winter and The Homeless:** Bill Roscoe, Director of the Boise Rescue mission came on Idaho Insights to talk about living condition for the homeless, and to talk about the need at the Boise Women's and Children's Shelter. A facility designed specifically for woman and their kids.

**Education:** Boise State University President Bob Kustra was the guest on Idaho Insights, sharing about the growth at Boise State and the new school of business building that was recently constructed. Dr. Kustra also talked about the separation between the University and College of Western Idaho. Treasure Valley's first community college that is located in Nampa.

**Idaho Wildlife:** Winter can be a stressful time for Idaho's Big Game Population. Mike Keckler, Spokesman for the Idaho Fish and Game Department was on Idaho Insights to talk about the early winter cold and snow impact on Big Game. He also discussed the Fall hunt that took place and the population control for Idaho's wolves.

**Population Growth:** Boise continues to grow at a fast rate, with new businesses and residents coming to the area, Boise Mayor Dave Beiter shared with Idaho Insights where all the new people are coming from and where they are finding homes. Roads and transportation are also a major concern for Boise. The Mayor talked about upcoming projects for the city.

**Idaho Pets:** The animal Shelter near the Boise Airport continues to grow, Sheila Schwager, President of the humane society shared with Idaho Insights about a new expansion project and about the 17 volunteers that make up the board of directors.

*Regularly scheduled programming includes:*

**IDAHO INSIGHTS—**

KIDO Sundays 5:30am to 6:00am see table A.

KFXD Sundays 7:00am to 7:30am see table A.

KCIX Sundays 7:00am to 7:30am see table A.

KAWO Sundays 11:30pm to 12:00am see table A.

Thirty-minute public affairs program, written and produced by Town Square News Department. The program is part of our commitment to quality Public Affairs programming. The topics addressed on "Idaho Insights" are drawn from issues within the city of Boise, surrounding communities and the state of Idaho, which have an impact on the residents of those areas and the state of Idaho. These issues include politics, growth/tourism, education and school issues, the economy, wildlife and the environment, crime, health and others that impact the community. The program also focuses on local and cultural events. Programs broadcast, which highlight the quarterly issues, are included in this report.

**Table A**

ISSUE	PROGRAM/TITLE	DESCRIPTION	DATE	DURATION
Homeless	IDAHO INSIGHTS	Bill Roscoe, Director of the Boise Rescue mission came on Idaho Insights to talk about living condition for the homeless.	Oct. 5 2014 & Nov. 2 2014	30:00
Education	IDAHO INSIGHTS	Boise State University President Bob Kustra was the guest on Idaho Insights, sharing about the growth at Boise State and the new school of business building that was recently constructed.	Oct. 12 2014 & Dec. 7 2014	30:00
Idaho Wildlife	IDAHO INSIGHTS	Mike Keckler, Spokesman for the Idaho Fish and Game Department was on Idaho Insights to talk about the early winter cold and snow impact on Big Game.	Oct 19 2014 & Nov. 9 2014 Dec. 14 2014	30:00
Population Growth	IDAHO INSIGHTS	Boise Mayor Dave Beiter shared with Idaho Insights Roads and transportation are a major concern for Boise. The Mayor talked about upcoming projects for the city.	Oct 26 2014 & Nov. 16 2014	30:00

<b>Idaho Pets</b>	IDAHO INSIGHTS	Sheila Schwager, President of the humane society shared with Idaho Insights about a new expansion project and about the 17 volunteers that make up the board of directors.	Nov 23 2014 & Dec 21 2014	30:00
<b>TV Crime</b>	IDAHO INSIGHTS	A Private group that works with Idaho Law Enforcement to help solve crimes is Crime Stoppers of SW Idaho. Ted Arnold with Crime Stoppers shared the direction of the group, recent success and the financial need of the non profit organization.	Nov 30 2014 & Dec 28 2014	30:00

**KIDO PROGRAMMING:**

KIDO's Kevin Miller-weekdays 5:00am to 9:00am

Daily morning talk/interview/news program which covers issues of community concern and news.

## Section II

*Section II lists public service announcements that KIDO, KXLT, KCIX, KSAS, KAWO, KFXD broadcast during the preceding calendar quarter that address community issues.*

IDAHO METH PROJECT  
JUVENILE NUTRITION EDUCATION  
AIDS EDUCATION  
UNDERAGE DRINKING PREVENTION  
AMERICAN HEART ASSOCIATION  
IDENTITY THEFT  
SEAT BELT AWARENESS  
IDAHO NATIONAL GUARD  
STROKE AWARENESS  
IDAHO BOOSTER SEAT PROGRAM  
CHILDHOOD IMMUNIZATION  
FEDERAL STUDENT AID  
AMERICAN REDD CROSS  
CHILD ABUSE PREVENTION  
CREDIT SCORES EDUCATION