

## INVOICE



**WDAF**  
**3030 Summit St.**  
**Signal Hill**  
**Kansas City, MO 64108**  
**Main: (816)753-4567**  
**Billing:**

Invoice #	Invoice Date	Invoice Month	Invoice Period
757739-1	08/17/14	August 2014	07/28/14 - 08/10/14

Station	Account Executive	Sales Office	Sales Region
WDAF	Todd Shockley	Chicago - Telere	National

Advertiser	Product	Estimate Number
Orman, Greg/KS/US Senate	ORMAN FOR SENATE	4128

Billing Address:

Adelstein & Associates  
 Attention: Accounts Payable  
 222 West Ontario Street  
 Suite 600  
 Chicago, IL 60610

Send Payment To:

**WDAF**  
 \*\*\* New Remit To Address \*\*\*  
 32846 Collection Center Drive  
 Chicago, IL 60693-0328

Flight Dates	Order #	Alt Order #
08/07/14 - 08/10/14	757739	07302749

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/07/14	08/08/14	7-8a	7-9a	---TF--	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/04/14 08/10/14 ---TF-- 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 F 08/08/14 7:53 AM 7-8a 7-9a :30 ORMA0230H \$400.00 NM									
2	08/07/14	08/08/14	8-9a	7-9a	---TF--	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/04/14 08/10/14 ---TF-- 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 Th 08/07/14 8:22 AM 8-9a 7-9a :30 ORMA0230H \$400.00 NM									
3	08/07/14	08/08/14	1230-1p	12-1p	---TF--	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/04/14 08/10/14 ---TF-- 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 Th 08/07/14 12:40 PM 1230-1p 12-1p :30 ORMA0130H \$350.00 NM									
4	08/07/14	08/08/14	5-530p	5-6p	---TF--	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/04/14 08/10/14 ---TF-- 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 Th 08/07/14 5:24 PM 5-530p 5-6p :30 ORMA0230H \$600.00 NM									
5	08/07/14	08/08/14	530-6p	5-6p	---TF--	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/04/14 08/10/14 ---TF-- 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 F 08/08/14 5:43 PM 530-6p 5-6p :30 ORMA0130H \$600.00 NM									
6	08/07/14	08/08/14	M-F 6-630p	6-630p	---TF--	:30	1	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/04/14 08/10/14 ---TF-- 1 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									

We warrant that the actual broadcast information shown on this invoice was taken from the program log. Tribune Broadcasting does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales contract with this station, whether verbal or written.

## INVOICE



Send Payment To:

WDAB

\*\*\* New Remit To Address \*\*\*

32846 Collection Center Drive

Chicago, IL 60693-0328

Invoice #	Invoice Date	Invoice Month	Invoice Period
757739-1	08/17/14	August 2014	07/28/14 - 08/10/14
Advertiser	Product	Estimate Number	
Orman, Greg/KS/US Senate	ORMAN FOR SENATE	4128	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																		
6	08/07/14	08/08/14	M-F 6-630p	6-630p	---TF--	:30	1	\$750.00	NM																																		
<table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>4</td><td>Th</td><td>08/07/14</td><td>6:22 PM</td><td>M-F 6-630p</td><td>6-630p</td><td>:30</td><td>ORMA0130H</td><td>\$750.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	4	Th	08/07/14	6:22 PM	M-F 6-630p	6-630p	:30	ORMA0130H	\$750.00	NM												
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	4	Th	08/07/14	6:22 PM	M-F 6-630p	6-630p	:30	ORMA0130H	\$750.00	NM																																	
7	08/07/14	08/08/14	6-630a	6-7a	---TF--	:30	1	\$625.00	NM																																		
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>08/04/14</td><td>08/10/14</td><td>---TF--</td><td>1</td><td>\$625.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>4</td><td>Th</td><td>08/07/14</td><td>6:23 AM</td><td>6-630a</td><td>6-7a</td><td>:30</td><td>ORMA0230H</td><td>\$625.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		08/04/14	08/10/14	---TF--	1	\$625.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	4	Th	08/07/14	6:23 AM	6-630a	6-7a	:30	ORMA0230H	\$625.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
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1	4	Th	08/07/14	6:23 AM	6-630a	6-7a	:30	ORMA0230H	\$625.00	NM																																	
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	08/04/14	08/10/14	---TF--	1	\$625.00																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	4	Th	08/07/14	6:59 AM	630-7a	6-7a	:30	ORMA0130H	\$625.00	NM																																	
9	08/07/14	08/08/14	9-930p	9-10p	---TF--	:30	1	\$900.00	NM																																		
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>08/04/14</td><td>08/10/14</td><td>---TF--</td><td>1</td><td>\$900.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>2</td><td>4</td><td>F</td><td>08/08/14</td><td>9:09 PM</td><td>9-930p</td><td>9-10p</td><td>:30</td><td>ORMA0230H</td><td>\$900.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		08/04/14	08/10/14	---TF--	1	\$900.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	2	4	F	08/08/14	9:09 PM	9-930p	9-10p	:30	ORMA0230H	\$900.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	08/04/14	08/10/14	---TF--	1	\$900.00																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
2	4	F	08/08/14	9:09 PM	9-930p	9-10p	:30	ORMA0230H	\$900.00	NM																																	
10	08/09/14	08/09/14	8-9a	Sa 7-9a	-----1-	:30	1	\$300.00	NM																																		
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>08/04/14</td><td>08/10/14</td><td>-----1-</td><td>1</td><td>\$300.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>4</td><td>Sa</td><td>08/09/14</td><td>8:39 AM</td><td>8-9a</td><td>Sa 7-9a</td><td>:30</td><td>ORMA0130H</td><td>\$300.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		08/04/14	08/10/14	-----1-	1	\$300.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	4	Sa	08/09/14	8:39 AM	8-9a	Sa 7-9a	:30	ORMA0130H	\$300.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	08/04/14	08/10/14	-----1-	1	\$300.00																																						
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1	4	Sa	08/09/14	8:39 AM	8-9a	Sa 7-9a	:30	ORMA0130H	\$300.00	NM																																	
11	08/10/14	08/10/14	Su 10-1030p	10-1030p	-----1	:30	1	\$1,250.00	NM																																		
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>08/04/14</td><td>08/10/14</td><td>-----1</td><td>1</td><td>\$1,250.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>4</td><td>Su</td><td>08/10/14</td><td>10:27 PM</td><td>Su 10-1030p</td><td>10-1030p</td><td>:30</td><td>ORMA0130H</td><td>\$1,250.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		08/04/14	08/10/14	-----1	1	\$1,250.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	4	Su	08/10/14	10:27 PM	Su 10-1030p	10-1030p	:30	ORMA0130H	\$1,250.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	08/04/14	08/10/14	-----1	1	\$1,250.00																																						
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1	4	Su	08/10/14	10:27 PM	Su 10-1030p	10-1030p	:30	ORMA0130H	\$1,250.00	NM																																	
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	4	Su	08/10/14	9:28 PM	Su 9-10p	9-10p	:30	ORMA0230H	\$900.00	NM																																	
Total Spots							12																																				

## Payment Terms 30 Days

Gross Total	\$7,700.00
Agency Commission	\$1,155.00
Net Amount Due	\$6,545.00