

INVOICE



WDAF
3030 Summit St.
Signal Hill
Kansas City, MO 64108
Main: (816)753-4567
Billing:

Invoice #	Invoice Date	Invoice Month	Invoice Period
763968-1	09/16/14	September 2014	09/01/14 - 09/07/14

Station	Account Executive	Sales Office	Sales Region
WDAF	Todd Shockley	Chicago - Telere	National

Advertiser	Product	Estimate Number
Orman, Greg/KS/US Senate	ORMAN FOR SENATE	4159

Billing Address:

Adelstein & Associates
Attention: Accounts Payable
222 West Ontario Street
Suite 600
Chicago, IL 60610

Send Payment To:

WDAF
***** New Remit To Address *****
32846 Collection Center Drive
Chicago, IL 60693-0328

Flight Dates	Order #	Alt Order #
09/01/14 - 09/07/14	763968	07338029

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																	
1	09/01/14	09/05/14	M-F 6-7a	6-7a	-TWTF--	:30	2	\$625.00	NM																																	
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Send Payment To:

WDAF

*** New Remit To Address ***
 32846 Collection Center Drive
 Chicago, IL 60693-0328

Invoice #	Invoice Date	Invoice Month	Invoice Period
763968-1	09/16/14	September 2014	09/01/14 - 09/07/14
Advertiser	Product	Estimate Number	
Orman, Greg/KS/US Senate	ORMAN FOR SENATE	4159	

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2	4	F	09/05/14	6:36 PM	M-F 630-7p	630-7p	:30	ORMA0330H	\$900.00	NM																																																							
11	09/01/14	09/05/14	M-F 9-10p	9-10p	-TWTF--	:30	3	\$900.00	NM																																																								
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>09/01/14</td><td>09/07/14</td><td>-TWTF--</td><td>3</td><td>\$900.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>4</td><td>Tu</td><td>09/02/14</td><td>9:29 PM</td><td>M-F 9-10p</td><td>9-10p</td><td>:30</td><td>ORMA0130H</td><td>\$900.00</td><td>NM</td></tr><tr><td>2</td><td>4</td><td>Th</td><td>09/04/14</td><td>9:29 PM</td><td>M-F 9-10p</td><td>9-10p</td><td>:30</td><td>ORMA0330H</td><td>\$900.00</td><td>NM</td></tr><tr><td>3</td><td>4</td><td>F</td><td>09/05/14</td><td>9:24 PM</td><td>M-F 9-10p</td><td>9-10p</td><td>:30</td><td>ORMA0330H</td><td>\$900.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		09/01/14	09/07/14	-TWTF--	3	\$900.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	4	Tu	09/02/14	9:29 PM	M-F 9-10p	9-10p	:30	ORMA0130H	\$900.00	NM	2	4	Th	09/04/14	9:29 PM	M-F 9-10p	9-10p	:30	ORMA0330H	\$900.00	NM	3	4	F	09/05/14	9:24 PM	M-F 9-10p	9-10p	:30	ORMA0330H	\$900.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																												
	09/01/14	09/07/14	-TWTF--	3	\$900.00																																																												
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1	4	Tu	09/02/14	9:29 PM	M-F 9-10p	9-10p	:30	ORMA0130H	\$900.00	NM																																																							
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3	4	F	09/05/14	9:24 PM	M-F 9-10p	9-10p	:30	ORMA0330H	\$900.00	NM																																																							
12	09/01/14	09/05/14	M-F 9-10p	9-10p	-TWTF--	:30	3	\$900.00	NM																																																								
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>09/01/14</td><td>09/07/14</td><td>-TWTF--</td><td>3</td><td>\$900.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>3</td><td>4</td><td>Tu</td><td>09/02/14</td><td>9:45 PM</td><td>M-F 9-10p</td><td>9-10p</td><td>:30</td><td>ORMA0130H</td><td>\$900.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		09/01/14	09/07/14	-TWTF--	3	\$900.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	3	4	Tu	09/02/14	9:45 PM	M-F 9-10p	9-10p	:30	ORMA0130H	\$900.00	NM																						
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																												
	09/01/14	09/07/14	-TWTF--	3	\$900.00																																																												
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																							
3	4	Tu	09/02/14	9:45 PM	M-F 9-10p	9-10p	:30	ORMA0130H	\$900.00	NM																																																							

We warrant that the actual broadcast information shown on this invoice was taken from the program log. Tribune Broadcasting does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales contract with this station, whether verbal or written.

INVOICE



Send Payment To:

WDAF

*** New Remit To Address ***
 32846 Collection Center Drive
 Chicago, IL 60693-0328

Invoice #	Invoice Date	Invoice Month	Invoice Period
763968-1	09/16/14	September 2014	09/01/14 - 09/07/14
Advertiser	Product	Estimate Number	
Orman, Greg/KS/US Senate	ORMAN FOR SENATE	4159	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																		
12	09/01/14	09/05/14	M-F 9-10p	9-10p	-TWTF--	:30	3	\$900.00	NM																																		
<table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>4</td><td>W</td><td>09/03/14</td><td>9:43 PM</td><td>M-F 9-10p</td><td>9-10p</td><td>:30</td><td>ORMA0330H</td><td>\$900.00</td><td>NM</td></tr><tr><td>2</td><td>4</td><td>F</td><td>09/05/14</td><td>9:57 PM</td><td>M-F 9-10p</td><td>9-10p</td><td>:30</td><td>ORMA0330H</td><td>\$900.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	4	W	09/03/14	9:43 PM	M-F 9-10p	9-10p	:30	ORMA0330H	\$900.00	NM	2	4	F	09/05/14	9:57 PM	M-F 9-10p	9-10p	:30	ORMA0330H	\$900.00	NM	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	4	W	09/03/14	9:43 PM	M-F 9-10p	9-10p	:30	ORMA0330H	\$900.00	NM																																	
2	4	F	09/05/14	9:57 PM	M-F 9-10p	9-10p	:30	ORMA0330H	\$900.00	NM																																	
13	09/01/14	09/05/14	M-F 1030-1102p	1030-1102p	-TWTF--	:30	1	\$375.00	NM																																		
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>09/01/14</td><td>09/07/14</td><td>-TWTF--</td><td>1</td><td>\$375.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>4</td><td>Th</td><td>09/04/14</td><td>10:53 PM</td><td>M-F 1030-1102p</td><td>1030-1102p</td><td>:30</td><td>ORMA0330H</td><td>\$375.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		09/01/14	09/07/14	-TWTF--	1	\$375.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	4	Th	09/04/14	10:53 PM	M-F 1030-1102p	1030-1102p	:30	ORMA0330H	\$375.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	09/01/14	09/07/14	-TWTF--	1	\$375.00																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	4	Th	09/04/14	10:53 PM	M-F 1030-1102p	1030-1102p	:30	ORMA0330H	\$375.00	NM																																	
14	09/03/14	09/03/14	FOX Prime Wed. Rotator 7p-9p	7p-9p	--1----	:30	1	\$1,750.00	NM																																		
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>09/01/14</td><td>09/07/14</td><td>--1----</td><td>1</td><td>\$1,750.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>4</td><td>W</td><td>09/03/14</td><td>8:02 PM</td><td>FOX Prime Wed. Rotator</td><td>7p-9p</td><td>:30</td><td>ORMA0330H</td><td>\$1,750.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		09/01/14	09/07/14	--1----	1	\$1,750.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	4	W	09/03/14	8:02 PM	FOX Prime Wed. Rotator	7p-9p	:30	ORMA0330H	\$1,750.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	09/01/14	09/07/14	--1----	1	\$1,750.00																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	4	W	09/03/14	8:02 PM	FOX Prime Wed. Rotator	7p-9p	:30	ORMA0330H	\$1,750.00	NM																																	
15	09/06/14	09/06/14	Sa 7-9a	Sa 7-9a	-----1-	:30	1	\$300.00	NM																																		
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>09/01/14</td><td>09/07/14</td><td>-----1-</td><td>1</td><td>\$300.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>4</td><td>Sa</td><td>09/06/14</td><td>8:45 AM</td><td>Sa 7-9a</td><td>Sa 7-9a</td><td>:30</td><td>ORMA0330H</td><td>\$300.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		09/01/14	09/07/14	-----1-	1	\$300.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	4	Sa	09/06/14	8:45 AM	Sa 7-9a	Sa 7-9a	:30	ORMA0330H	\$300.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	09/01/14	09/07/14	-----1-	1	\$300.00																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	4	Sa	09/06/14	8:45 AM	Sa 7-9a	Sa 7-9a	:30	ORMA0330H	\$300.00	NM																																	
16	09/07/14	09/07/14	Su 7-9a	Su 7-9a	-----1	:30	1	\$350.00	NM																																		
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>09/01/14</td><td>09/07/14</td><td>-----1</td><td>1</td><td>\$350.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>4</td><td>Su</td><td>09/07/14</td><td>7:25 AM</td><td>Su 7-9a</td><td>Su 7-9a</td><td>:30</td><td>ORMA0330H</td><td>\$350.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		09/01/14	09/07/14	-----1	1	\$350.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	4	Su	09/07/14	7:25 AM	Su 7-9a	Su 7-9a	:30	ORMA0330H	\$350.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	09/01/14	09/07/14	-----1	1	\$350.00																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	4	Su	09/07/14	7:25 AM	Su 7-9a	Su 7-9a	:30	ORMA0330H	\$350.00	NM																																	
17	09/07/14	09/07/14	Su 9-10p	9-10p	-----1	:30	1	\$900.00	NM																																		
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>09/01/14</td><td>09/07/14</td><td>-----1</td><td>1</td><td>\$900.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>4</td><td>Su</td><td>09/07/14</td><td>9:08 PM</td><td>Su 9-10p</td><td>9-10p</td><td>:30</td><td>ORMA0330H</td><td>\$900.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		09/01/14	09/07/14	-----1	1	\$900.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	4	Su	09/07/14	9:08 PM	Su 9-10p	9-10p	:30	ORMA0330H	\$900.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	09/01/14	09/07/14	-----1	1	\$900.00																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	4	Su	09/07/14	9:08 PM	Su 9-10p	9-10p	:30	ORMA0330H	\$900.00	NM																																	
18	09/07/14	09/07/14	Su 10-1030p	10-1030p	-----1	:30	1	\$1,250.00	NM																																		
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>09/01/14</td><td>09/07/14</td><td>-----1</td><td>1</td><td>\$1,250.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>4</td><td>Su</td><td>09/07/14</td><td>10:23 PM</td><td>Su 10-1030p</td><td>10-1030p</td><td>:30</td><td>ORMA0330H</td><td>\$1,250.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		09/01/14	09/07/14	-----1	1	\$1,250.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	4	Su	09/07/14	10:23 PM	Su 10-1030p	10-1030p	:30	ORMA0330H	\$1,250.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	09/01/14	09/07/14	-----1	1	\$1,250.00																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	4	Su	09/07/14	10:23 PM	Su 10-1030p	10-1030p	:30	ORMA0330H	\$1,250.00	NM																																	
19	09/07/14	09/07/14	Su 1030-1102p	1030-1102p	-----1	:30	1	\$400.00	NM																																		
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>09/01/14</td><td>09/07/14</td><td>-----1</td><td>1</td><td>\$400.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>4</td><td>Su</td><td>09/07/14</td><td>10:44 PM</td><td>Su 1030-1102p</td><td>1030-1102p</td><td>:30</td><td>ORMA0330H</td><td>\$400.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		09/01/14	09/07/14	-----1	1	\$400.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	4	Su	09/07/14	10:44 PM	Su 1030-1102p	1030-1102p	:30	ORMA0330H	\$400.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	09/01/14	09/07/14	-----1	1	\$400.00																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	4	Su	09/07/14	10:44 PM	Su 1030-1102p	1030-1102p	:30	ORMA0330H	\$400.00	NM																																	
Total Spots							33																																				

Payment Terms 30 Days

Gross Total

\$21,150.00

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INVOICE

Send Payment To:

WDAF

*** New Remit To Address ***

32846 Collection Center Drive
Chicago, IL 60693-0328

<u>Invoice #</u>	<u>Invoice Date</u>	<u>Invoice Month</u>	<u>Invoice Period</u>
763968-1	09/16/14	September 2014	09/01/14 - 09/07/14

<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>
Orman, Greg/KS/US Senate	ORMAN FOR SENATE	4159

<u>Agency Commission</u>	\$3,172.50
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<u>Net Amount Due</u>	\$17,977.50
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