

Quarterly Issues and Programs List

WEIS

The issues shown below have been significant to our community. The following programs were broadcast to address them (2nd Quarter 2023)

Issue: Community Safety

Date: 4/13/2023 Time of Day: 7:03 AM

Duration: :30 seconds

Brief description of programming: A local delegation of leaders from first responder agencies around Cherokee County recently attended an Officer Development Symposium in Jacksonville, AL. The symposium was a rare opportunity for local emergency service leaders to hear from some of the country's top leadership experts. The event was hosted by Jacksonville Fire Department in cooperation with the Alabama Fire College.

Issue: Community

Date: 4/13/2023 Time of day: 7:15am

Duration: 15 minutes

Brief description of programming: Cherokee County Master Gardeners Melonie Garrett and Debbie Foley were live in the studio with GM and Morning Show Host Jerry Baker to tell the community about their upcoming event. This year will be more that plants for sale and everyone is invited to support the local Master Gardeners group by attending on April 15th from 8 am to 1 pm at the Centre City Hall. Info was shared on how the community could join their group and work with them to add beauty to the county.

Issue: City wide Clean-Up

Date: 4/26/23 Time of day: 12:03pm

Duration: :30

Brief description of programming: The Mayor and City Council invites all Citizens of Centre to clean up during the Annual Spring Clean-Up Week set for May 1 through May 5th. Information was passed along on times of pick-up and items that would be excluded from the pick- up.

Issue: Health

Date: 5/04/23 Time of day: 8:02am

Duration: :30

Brief description of programming: Station owner and GM, Jerry Baker and Asst. News Director attended ground breaking for Alabama Cancer Center Network Treatment Center. The 10,000 square foot facility is to be built on First Street in Gadsden, Al overlooking the Coosa River. There will be two cancer physicians and twenty employees to provide services to clients from the area.

Issue: Nutrition

Date: 5/6/23 Time of day: 4:02pm

Duration: 1 minute

Brief description of programming: Our listeners were informed that Alabama WIC food, formula assistance guidelines had changed. Changes to Alabama's WIC program, the name for the Special Supplement Nutrition Program for Alabama Women, Infants and Children, could help more pregnant women, new parents and children get better access to healthy food and formula. New eligibility guidelines went into effect on May 1st. Information on the new guidelines were provided.

Issue: Education

Date: 5/13/23 Time of day: 6:02am

Duration: 1 minute

Brief description of programming: The State Board of Education adopted a Resolution recognizing several schools and school systems across the state who met the conditions for the Legislative School Performance Program Award. In the Cherokee County School System, Centre Elementary School improved the overall grade on the most recent Accountability Report Card by one letter grade.

Issue: Government

Date: 5/23/23 Time of day: 7:15am

Duration: 15 minutes

Brief description of programming: Station GM and Morning Show Host, Jerry Baker, spoke live via phone to Republican U.S. Senator Tommy Tuberville on a variety of topics. Tuberville talked about a long list of items that he is currently working on, including being on the Armed Services Committee, providing farmers with proper equipment and addressing their needs to help them gain all of the information that they need to be successful for everyone across America. Among other topics, he discussed the Biden Administration and its views on a number of sensitive issues.

Issue: Safety

Date: 5/26/23 Time of day: 4:02pm

Duration: 1 minute

Brief description of programming: News Director Marc Summers told our listeners to expect lane closures for intersection concrete work beginning May 31st. The work is being done for intersection improvements at U.S 411 and Alabama 68 in Leesburg. According to a press release from the Alabama Department of Transportation , during the first stage of the project, two lanes on Al 68, the inside westbound land and eastbound left turn lane, will be closed for about 3 weeks.

Issue: Litter

Date: 6/17/23 Time of day: 12:03pm

Duration: :30

Brief description of programming: According to Cherokee County Sheriff Jeff Shaver, The "Inmate Work Crew" is continuing to pick up trash all across Cherokee County. Everyone is urged to use caution and slow down when you see the Inmate crew working along the side of the roadways.

Issue: Volunteer Service

Date: 6/29/23 Time of day: 7:02am

Duration: :30

Brief description of programming: Cherokee County Rescue Squad Members were honored by Governor and State Legislature for its outstanding service to Cherokee County and the State of Alabama since its inception date in 1959. State Representative Ginny Shaver made presentations to 5 Cherokee County Rescue Squad Members in recognition of 50 years or more of service in the Rescue Squad.