

INVOICE



KFMB-TV
7677 Engineer Road
San Diego, CA 92111
Main: (858)571-8888
Billing:

www.kfmb.com

Billing Address:

Smart Media Group Inc/ POL
Attention: Accounts Payable
PO Box 26067
Alexandria, VA 22313

Send Payment To:

KFMB-TV
PO BOX: 637386
Cincinnati, OH 45263-7386

Property	KFMB		
Invoice #	2868007-2	Order #	2868007
Invoice Date	03/10/24	Alt Order #	MANUAL
Invoice Month	March 2024	Deal #	
Invoice Period	03/04/24 - 03/10/24	Flight Dates	02/27/24 - 03/05/24
Advertiser	POL/ Margarita Wilkinson / R / Congress / CA		
Product			
Estimate #	227304		
Account Executive	Kristen Waskie		
Sales Office	TEGNA Sales Philadelphia		
Sales Region	National		
Agency Code	1046		
Advertiser Code			
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling			
Agency Ref	7611AG		
Advertiser Ref	M221940		
Product 1			
Product 2			

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	02/27/24	03/05/24	Local News @ 5a M-F	5-6a	MTWTF--	:30	8	\$50.00	NM
P-4 Preemptible without Notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
03/04/24 03/10/24 MT----- 4 \$50.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
9 KFMB M 03/04/24 4:58 AM Local News @ 5a M-F 5-6a :30 MW24021501H \$50.00 NM									
11 KFMB M 03/04/24 5:43 AM Local News @ 5a M-F 5-6a :30 MW24021501H \$50.00 NM									
12 KFMB Tu 03/05/24 5:21 AM Local News @ 5a M-F 5-6a :30 MW24021501H \$50.00 NM									
10 KFMB Tu 03/05/24 5:43 AM Local News @ 5a M-F 5-6a :30 MW24021501H \$50.00 NM									
2	02/27/24	03/05/24	Local News @ 6a M-F	6-7a	MTWTF--	:30	8	\$175.00	NM
P-4 Preemptible without Notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
03/04/24 03/10/24 MT----- 4 \$175.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
11 KFMB M 03/04/24 5:58 AM Local News @ 6a M-F 6-7a :30 MW24021501H \$175.00 NM									
9 KFMB M 03/04/24 6:42 AM Local News @ 6a M-F 6-7a :30 MW24021501H \$175.00 NM									
10 KFMB Tu 03/05/24 5:59 AM Local News @ 6a M-F 6-7a :30 MW24021501H \$175.00 NM									
12 KFMB Tu 03/05/24 6:29 AM Local News @ 6a M-F 6-7a :30 MW24021501H \$175.00 NM									
3	02/27/24	03/05/24	CBS This Morning	7-9a	MTWTF--	:30	8	\$275.00	NM
P-3 Preemptible with Notice									
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03/04/24 03/10/24 MT----- 4 \$275.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
9 KFMB M 03/04/24 6:58 AM CBS This Morning 7-9a :30 MW24021501H \$275.00 NM									
11 KFMB M 03/04/24 8:54 AM CBS This Morning 7-9a :30 MW24021501H \$275.00 NM									
12 KFMB Tu 03/05/24 8:11 AM CBS This Morning 7-9a :30 MW24021501H \$275.00 NM									
10 KFMB Tu 03/05/24 8:54 AM CBS This Morning 7-9a :30 MW24021501H \$275.00 NM									

Standard Terms: If you are purchasing broadcast spot advertising, station website advertising, or OTT advertising from a TEGNA national seller or TEGNA broadcast station, the transaction is subject to the TEGNA Standard Advertising Terms and Conditions ("TEGNA Terms"), which are available at <http://bit.ly/2eyrbCA>, as well as on the Advertise page from the Connect menu of the Station's website. If you are purchasing only OTT advertising directly from Premion and not from a local station, the transaction is subject to the Premion Standard Advertising Terms and Conditions ("Premion Terms"), which are available at <https://premion.com/advertising-terms-and-conditions/>.

You will be deemed to have accepted the TEGNA Terms or Premion Terms, as applicable, upon the earliest of (i) the date the campaign contemplated by this Contract first launches, or (ii) the date on which you pay any amounts specified on an invoice related to this Contract. We warrant that the actual broadcast information shown on our invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA, its stations and Premion do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.

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Cincinnati, OH 45263-7386

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Invoice Date	03/10/24	Invoice Period	03/04/24 - 03/10/24
Advertiser	POL/ Margarita Wilkinson / R / Congress / CA		
Product			
Estimate #	227304		

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INVOICE



Send Payment To:
KFMB-TV
PO BOX: 637386
Cincinnati, OH 45263-7386

www.kfmb.com

Invoice #	2868007-2	Invoice Month	March 2024
Invoice Date	03/10/24	Invoice Period	03/04/24 - 03/10/24
Advertiser	POL/ Margarita Wilkinson / R / Congress / CA		
Product			
Estimate #	227304		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
15	02/27/24	03/04/24	Entertainment Tonight	7-730p	MTWTF--	:30	4	\$300.00	NM
P-3 Preemptible with Notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
03/04/24 03/10/24 M----- 1 \$300.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
5 KFMB M 03/04/24 6:59 PM Entertainment Tonight 7-730p :30 MW24021501H \$300.00 NM									
16	02/27/24	03/04/24	Inside Edition	730-8p	MTWTF--	:30	4	\$375.00	NM
P-3 Preemptible with Notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
03/04/24 03/10/24 M----- 1 \$375.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
5 KFMB M 03/04/24 7:29 PM Inside Edition 730-8p :30 MW24021501H \$375.00 NM									
20	02/27/24	03/04/24	Local News @ 11p M-F	11-1135p	MTWTF--	:30	4	\$300.00	NM
P-4 Preemptible without Notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
03/04/24 03/10/24 M----- 1 \$300.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
5 KFMB M 03/04/24 11:12 PM Local News @ 11p M-F 11-1135p :30 MW24021501H \$300.00 NM									
23	02/27/24	03/04/24	Late Show	1135p-1238a	MTWTF--	:30	8	\$200.00	NM
P-4 Preemptible without Notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
03/04/24 03/10/24 M----- 2 \$200.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
9 KFMB M 03/04/24 12:25 AM Late Show 1135p-1238a :30 MW24021501H \$200.00 NM									
10 KFMB M 03/04/24 12:34 AM Late Show 1135p-1238a :30 MW24021501H \$200.00 NM									
24	02/27/24	03/04/24	After Midnight	After Midnight	MTWTF--	:30	4	\$75.00	NM
P-4 Preemptible without Notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
03/04/24 03/10/24 M----- 1 \$75.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
5 KFMB M 03/04/24 1:14 AM After Midnight After Midnight :30 MW24021501H \$75.00 NM									
32	03/04/24	03/04/24	NCIS: Hawaii	10-11p	M-----	:30	1	\$700.00	NM
P-3 Preemptible with Notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
03/04/24 03/10/24 M----- 1 \$700.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 KFMB M 03/04/24 10:50 PM NCIS: Hawaii 10-11p :30 MW24021501H \$700.00 NM									
34	03/04/24	03/04/24	Local News @ 11p M-F	11-1135p	M-----	:30	1	\$300.00	NM
P-4 Preemptible without Notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
03/04/24 03/10/24 M----- 1 \$300.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 KFMB M 03/04/24 11:30 PM Local News @ 11p M-F 11-1135p :30 MW24021501H \$300.00 NM									

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Cincinnati, OH 45263-7386

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Invoice Date	03/10/24	Invoice Period	03/04/24 - 03/10/24
Advertiser	POL/ Margarita Wilkinson / R / Congress / CA		
Product			
Estimate #	227304		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
35	03/04/24	03/04/24		8-9p	M-----	:30	1	\$500.00	NM	
P-4 Preemptible without Notice										
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	03/04/24	03/10/24	M-----	1	\$500.00					
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	KFMB	M	03/04/24	8:13 PM	Mon Prime A	8-9p	:30	MW24021501H	\$500.00	NM
36	03/05/24	03/05/24		7-9a	-T-----	:30	1	\$225.00	NM	
P-4 Preemptible without Notice										
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	03/04/24	03/10/24	-T-----	1	\$225.00					
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	KFMB	Tu	03/05/24	7:28 AM	CBS This Morning	7-9a	:30	MW24021501H	\$225.00	NM
37	03/05/24	03/05/24		5-6a	-T-----	:30	1	\$50.00	NM	
P-4 Preemptible without Notice										
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	03/04/24	03/10/24	-T-----	1	\$50.00					
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	KFMB	Tu	03/05/24	5:10 AM	Local News @ 5a M-F	5-6a	:30	MW24021501H	\$50.00	NM
							Total Spots	32		

Include Invoice # on Check - Payment Terms 30 Days

<u>Gross Total</u>	\$8,025.00
<u>Agency Commission</u>	\$1,203.75
<u>Net Amount Due</u>	\$6,821.25

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