

# CONTRACT



**WREG-TV**  
 803 Channel 3 Drive  
 Memphis, TN 38103  
 (901) 543-2333

<u>Contract / Revision</u> 683109 /		<u>Alt Order #</u>
<u>Product</u> Lee Harris for Mayor		
<u>Contract Dates</u> 06/03/18 - 06/17/18		<u>Estimate #</u>
<u>Advertiser</u> Harris, L/D/County Mayor		<u>Original Date / Revision</u> 05/17/18 / 05/17/18
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WREG-TV	<u>Account Executive</u> Local WREG House	<u>Sales Office</u> Local House
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-64		
		<u>Total Ratings</u> 153.90
<u>Agy Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

**Graber Partners**  
 Attention: Beth Graber  
 PO Box 172267  
 Memphis, TN 38187-2267

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	METR	06/04/18	06/15/18	M-F 5a-6a	5:30 AM-6:00 AM		:30				NM	2	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	06/04/18	06/10/18	MTWTF--				1	\$140.00	3.70			
	Week:	06/11/18	06/17/18	MTWTF--				1	\$140.00	3.70			
N 2	METR	06/04/18	06/15/18	M-F 7a-9a	7:00 AM-8:00 AM		:30				NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	06/04/18	06/10/18	MTWTF--				1	\$150.00	3.70			
	Week:	06/11/18	06/17/18	MTWTF--				1	\$150.00	3.70			
N 3	METR	06/04/18	06/15/18	M-F 11a-12p	11a-12p		:30				NM	2	\$330.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	06/04/18	06/10/18	MTWTF--				1	\$165.00	6.00			
	Week:	06/11/18	06/17/18	MTWTF--				1	\$165.00	6.00			
N 4	METR	06/04/18	06/15/18	M-F 12p-1230p	12p-1230p		:30				NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	06/04/18	06/10/18	MTWTF--				1	\$150.00	5.70			
	Week:	06/11/18	06/17/18	MTWTF--				1	\$150.00	5.70			
N 5	METR	06/04/18	06/15/18	M-F 1230p-1p	1230p-1p		:30				NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	06/04/18	06/10/18	MTWTF--				1	\$150.00	5.00			
	Week:	06/11/18	06/17/18	MTWTF--				1	\$150.00	5.00			
N 6	METR	06/04/18	06/15/18	M-F 3p-4p	3p-4p		:30				NM	2	\$270.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	06/04/18	06/10/18	MTWTF--				1	\$135.00	5.20			
	Week:	06/11/18	06/17/18	MTWTF--				1	\$135.00	5.20			
N 7	METR	06/04/18	06/08/18	M-F 4p-5p	4:00 PM-4:30 PM		:30				NM	1	\$135.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	06/04/18	06/10/18	MTWTF--				1	\$135.00	5.20			
N 8	METR	06/04/18	06/15/18	M-F 5p-530p	5p-530p		:30				NM	2	\$470.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	06/04/18	06/10/18	MTWTF--				1	\$235.00	5.20			
	Week:	06/11/18	06/17/18	MTWTF--				1	\$235.00	5.20			
N 9	METR	06/11/18	06/15/18	M-F 10p-1035p	10p-1035p		:30				NM	1	\$425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	06/11/18	06/17/18	MTWTF--				1	\$425.00	6.70			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified. It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.



<u>Contract / Revision</u> 683109 /		<u>Alt Order #</u>
<u>Contract Dates</u> 06/03/18 - 06/17/18		<u>Product</u> Lee Harris for Mayor
<u>Advertiser</u> Harris, L/D/County Mayor		<u>Estimate #</u>
		<u>Original Date / Revision</u> 05/17/18 / 05/17/18

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 10	METRO	06/04/18	06/15/18	M-F 1035p-1135p	1035p-1135p		:30				NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		06/04/18	06/10/18	MTWTF--				1	\$125.00	5.20			
Week:		06/11/18	06/17/18	MTWTF--				1	\$125.00	5.20			
N 11	METRO	06/16/18	06/16/18	Sa 6a-9a	7:00 AM-8:00 AM		:30				NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		06/11/18	06/17/18	-----S-				1	\$125.00	4.30			
N 12	METRO	06/09/18	06/09/18	Sa 6a-9a	8:00 AM-9:00 AM		:30				NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		06/04/18	06/10/18	-----S-				1	\$125.00	3.50			
N 13	METRO	06/09/18	06/16/18	Sa 6p-630p	6p-630p		:30				NM	2	\$320.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		06/04/18	06/10/18	-----S-				1	\$160.00	4.10			
Week:		06/11/18	06/17/18	-----S-				1	\$160.00	4.10			
N 14	METRO	06/09/18	06/16/18	Sa 10p-1035p	10p-1035p		:30				NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		06/04/18	06/10/18	-----S-				1	\$300.00	6.20			
Week:		06/11/18	06/17/18	-----S-				1	\$300.00	6.20			
N 15	METRO	06/10/18	06/10/18	Su 6a-8a	6:00 AM-7:00 AM		:30				NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		06/04/18	06/10/18	-----S				1	\$125.00	4.20			
N 16	METRO	06/03/18	06/17/18	Su 6a-8a	7:00 AM-8:00 AM		:30				NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/28/18	06/03/18	-----S				1	\$125.00	4.80			
Week:		06/04/18	06/10/18	-----				0	\$0.00	0.00			
Week:		06/11/18	06/17/18	-----S				1	\$125.00	4.80			
N 17	METRO	06/03/18	06/17/18	Su 930a-10a	930a-10a		:30				NM	3	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/28/18	06/03/18	-----S				1	\$150.00	3.30			
Week:		06/04/18	06/10/18	-----S				1	\$150.00	3.30			
Week:		06/11/18	06/17/18	-----S				1	\$150.00	3.30			
N 18	METRO	06/03/18	06/03/18	Su 5p-6p	5:30 PM-6:00 PM		:30				NM	1	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/28/18	06/03/18	-----S				1	\$160.00	3.80			
N 19	METRO	06/03/18	06/03/18	Su 10p-1035p	10p-1035p		:30				NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/28/18	06/03/18	-----S				1	\$375.00	6.70			
N 20	METRO	06/03/18	06/17/18	Standard Banners Display	4a-4a		:00				NS	2	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/28/18	06/03/18	-----				0	\$0.00	0.00			
Week:		06/04/18	06/10/18	MTWTFSS				1	\$375.00	0.00			
Week:		06/11/18	06/17/18	MTWTFSS				1	\$375.00	0.00			
<b>Totals</b>								153.90				34	\$6,340.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
05/28/18 - 06/17/18	34	\$6,340.00	(\$951.00)	\$5,389.00
<b>Totals</b>	34	\$6,340.00	(\$951.00)	\$5,389.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified. It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.



**WREG-TV**  
**803 Channel 3 Drive**  
**Memphis, TN 38103**  
**(901) 543-2333**

<u>Contract / Revision</u>	<u>Alt Order #</u>
683109 /	

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
<b>06/03/18 - 06/17/18</b>	Lee Harris for Mayor	

<u>Advertiser</u>	<u>Original Date / Revision</u>
<b>Harris, L/D/County Mayor</b>	05/17/18 / 05/17/18

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified. It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.