

PROGRAM..... BRP101
COMPANY..... 01 MBMG
OFFICE..... 01 LOS ANGELES

BUY DETAIL REPORT

RUN DATE 5/25/18
RUN TIME 13:55:00
PAGE 1

MEDIA..... R RADIO
CLIENT..... DJNS DaveJones4AttorneyGeneral2018 MARKET..... 003 LOS ANGELES, CA
PRODUCT..... CAND Candidate
ESTIMATE..... DJAG82 Radio Buy
STATION..... KNX A CBS Radio Stations
CHANNEL

RATING SERVICE ARB
FLIGHT DATES 5/28/18 - 6/04/18
RP50+ COVERAGE 4.55%
ACT: PAP18 PMR18 PFE18

ITEM	DAY(S)		TIME	BA	COST	Q	NUMBER OF SPOTS PER WEEK		TOTAL SPOTS	RP50+	IP50+		
	LEN	NTWRK	PROGRAM			REF							
							My	Jn					
							28	4					
> 1		M.....	0600A-1000A		885.00	G		3	3	.8			
	60		M 6A-10A							1106.25			
> 2		.TWTF..	0600A-1000A		885.00	G		9	9	.8			
	60		TU-F 6A-10A							1106.25			
> 3		M.....	1000A-0300P		850.00	G		3	3	.6			
	60		M 10A-3P							1416.67			
> 4		.TWTF..	1000A-0300P		850.00	G		9	9	.6			
	60		TU-F 10A-3P							1416.67			
> 5		M.....	0300P-0700P		875.00	G		3	3	.6			
	60		M 3P-7P							1458.33			
> 6		.TWTF..	0300P-0700P		875.00	G		9	9	.6			
	60		TU-F 3P-7P							1458.33			
> 7	S.	0600A-0700A		120.00	G		3	3	.4			
	60		SA 6A-7A							300.00			
> 8	S	0600A-0700P		120.00	G		4	4	.3			
	60		SU 6A-7P							400.00			
5/28/18 - 6/04/18													
TOTAL SPOTS					43				TOTAL:	26.4			
TOTAL COST					32160.00					1218.18			

Invoices should be sent via EDI

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STATION WEEKLY SUMMARY

WEEK OF:	05/28	06/04	TOTAL
SPOT(S):	34	9	
PURCHASED GRPS:	20.4	6.0	
PURCHASED COST:	24330.00	7830.00	32160.00

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