Annual EEO Public File Report

WGBH Educational Foundation November 19, 2020 - November 20, 2021

This Annual EEO Public File Report lists all full-time vacancies filled during the reporting period for the employment unit comprised of the following Massachusetts stations:

WGBH-TV	(Boston)	WCAI(FM)	(Woods Hole)
WGBX-TV	(Boston)	WNAN(FM)	(Nantucket)
WGBH(FM)	(Boston)	WZAI(FM)	(Brewster)
WFXZ (CD)	(Boston)	WCRB(FM)	(Lowell)

All open full-time positions were listed on the station's website.

Notices for all open full-time positions were sent to each of the organizations listed in Appendix C.

In addition, notices of all full-time job openings are automatically posted to www.indeed.com, LinkedIn.com, and Glassdoor.com.

The employment unit uses the resources of eQuest to further disseminate information about job openings. The mission of eQuest is to provide diverse communities with a trusted professional network that pairs candidates with employers who are serious about building a diverse workforce. Every open job posting is listed with eQuest and is then funneled through over 40 affinity professional organizations. eQuest also sends job listings to a pool of over 400 community organizations within a 50-mile radius of the job position's location. (More information in Appendix C).

In addition to sources listed in Appendix C and those notified via eQuest, advertisements or notices used for particular position openings are listed in the Recruitment Report (Appendix A).

Appendices:

<u>Appendix A</u>: Recruitment Report listing all full-time positions that were filled during the current reporting period, including recruitment sources.

Appendix B: A summary of the Supplemental Outreach initiatives undertaken by the Human Resources team during the current reporting period.

<u>Appendix C</u>: Recruitment Source List. Each organization listed in Appendix-C1 receives notice of all full-time openings.

Appendix A
Recruitment Source List For Hires

17	16	15		14		13	12		11		10		9	∞		7	6	б	4	ω		2	Н		
R001165 - Senior Producer	R001148 - Project Finance Analyst	Radar	R001109 - Radio Associate Producer for Under the	R001095 - Archivist		R001052 - Development Associate, Operations	R001105 - Assignment Editor for The World		R001081 - Caption News Broadcast Coordinator		R001035 - Digital Reporter/Editor		R000908 - Digital- Email Program Manager	Technology	R000608 - Technology Specialist for Information	R001100 - Caption Writer	R001046 - Digital Editor for NOVA	R000973 - Radio Associate Producer	R000930 - Associate Digital Designer		R001027 - Project Manager, NOVA	R001140 - Human Resource Assistant		Job Requisition ID and Job Posting Title	>
1	ъ	15		10		_∞	7		3		10		8	13		4	σ	Сī	4		10	1	Interviewed	Number of Candidates	: - œ
Employee Referral	Social Network -> Indeed	Employee Referral	Employee/Former	Archivists listserve	Assoc. of Moving Image	Social Network -> Linkedin	Employee Referral	Employee/Former	Employee Referral	Employee/Former	Employee Referral	Employee/Former	Social Network -> Linkedin	Social Network -> Linkedin		Social Network -> Linkedin	Employee/Former Employee Referral	Social Network -> Linkedin	Social Network -> Indeed		Websites -> WGBH.org	Current Employee		Hire Source	ii C
	thepartnershipinc.org	CPB.org				thepartnershipinc.org	CPB.org						thepartnershipinc.org, CPB.org	She + Geeks Slack Channel, <u>CPB.org</u>			thepartnershipinc.org, CPB.org		She + Geeks Slack Channel, <u>CPB.org</u>	Professionals; CPB.org	Friends of Harvard Business School African American alumni association; HBS Latino Alumni; Diversity and Cross-Cultural			Job Postings Used in Addition 10 Inose Listed in Appendix C	D

Appendix A
Recruitment Source List For Hires

Appendix A
Recruitment Source List For Hires

	σ	C	D
Job Requisition ID and Job Posting Title	Number of Candidates	Hire Source	Job Postings Used In Addition To Those Listed in Appendix C
1	Interviewed		
35 R001182 - Managing Producer Podcasts	ת	Social Network -> Linkedin	ODR org then arthership ins org
36 R001259 - Accounts Payable Analyst	3	Employee Referral	
R001112 - Chief Equity and Inclusion Officer, Vice			
37 President	12	WBBU	CPB.org
38 R001159 - Digital Associate Producer for World Channel	7	Social Network -> Linkedin	CPB.org
		Direct Source -> Current	
39 R001325 - Rights and Permissions Coordinator	5	Employee	
40 R001285 - Accessibility Analyst	3	Social Network -> Indeed	thepartnershipinc.org
R001312 - Project Communications & Marketing			
41 Coordinator	12	Websites -> WGBH.org	thepartnershipinc.org
		Direct Source -> Current	
42 R001228 - Production Assistant for Greater Boston	11	Employee	
		Employee/Former	
43 R001371 - Digital Producer, NOVA	בו	Employee Referral	
44 R001226 - Director of Learning and Development	18	Social Network -> Indeed	CPB.org
45 R001311 - Radio Reporter/Announcer for CAI	2	Websites -> WGBH.org	
46 R001315 - Account Coordinator	8	Social Network -> Linkedin	thepartnershipinc.org
		Employee/Former	
47 R001327 - Associate Digital Designer	8	Employee Referral	She + Geeks Slack Channel
48 R001337 - HR Operations Specialist	11	Websites -> WGBH.org	
		Employee/Former	
49 R001120 - Digital Producer for GBH News	6	Employee Referral	<u>CPB.org</u>
50 R001322 - Fundraising Project Coordinator	12	Social Network -> Linkedin	
51 R001342 - Production Assistant for Children's Media	Л	Current Employee	
52 R001443 - Describer	1	Current Employee	

Appendix A Recruitment Source List For Hires

Appendix A
Recruitment Source List For Hires

Appendix A
Recruitment Source List For Hires

A B Job Requisition ID and Job Posting Title Number of Candidates Interviewed Em R001557 - Engineer R001225-1 - Frontline/Columbia Journalism School Fellow R001449 - Marketing Assistant, ANTIQUES ROADSHOW A Number of Candidates Interviewed Interviewe	
	Hire Source Hire Source Employee/Former Employee Referral Columbia Univ. Websites -> WGBH.org Social Network ->

Appendix B

Supplemental Outreach Activities
WGBH Educational Foundation
November 19, 2020 - November 20, 2021

continuing efforts to create and maintain a diverse workforce providing educational programming to its communities of license and nationwide. During the current reporting period, GBH engaged in the following Supplemental Outreach Activities as part of its

Participation in Job Fairs

03/31/2021	09/12/2021	09/09-	08/28/2021	08/24-	8/20/2021	8/18 -	7/14 - 7/16/2021		Date Attended	
Current Magazine	Journalists Virtual Convention	NLGJA: The Associate of LGBTQ		AAJA Virtual Convention and Career Fairs	Convention Career Fair	National Association of Black Journalists	Convention Career Fair	National Association of Hispanic Journalists	University/College/Organization	
Yes	Yes		Yes		Yes		Yes		Career Fair?	
No	No		No		No		No		Internship Expo?	
Yes	Yes		Yes		Yes		Yes		Event?	Networking
Alyssa Mullen-Zidik	Mullen-Zidik	Susan Guinan and Alyssa	Mullen-Zidik	Susan Guinan and Alyssa	Mullen-Zidik	Susan Guinan and Alyssa	Mullen-Zidik	Susan Guinan and Alyssa	GBH Representatives	

Internship Programs

students to observe and participate in a professional work environment and explore how their interests relate to possible informed decisions about their career path. GBH interns have the opportunity to: careers in media. The GBH internship program provides important learning opportunities that can help students make GBH's hosts interns for the fall, spring, and summer semesters. GBH internships are short-term work experiences that allow

- Get an inside view of a major media organization and learn about the culture at GBH
- Gain valuable and practical skills and knowledge
- Make professional connections in media to enhance their network
- Get experience in media that enables students to make career transitions

or were interns. As indicated in Appendix A (Recruitment Report), a number of open full-time positions were filled by individuals who had been

Emma Bowen intern). The total number of GBH interns for the reporting period of November 18, 2020, to November 7, 2021, were 115 (including one

who cannot afford to take unpaid positions Beginning 2021, GBH established that all interns are to be paid in order to broaden our candidate pool by attracting students

Training Programs for Station Personnel

Linkedin Learning Self-Directed Online Trainings

management skills, personal development, time management, and Microsoft Suite technical training the site totaling 1,277 videos watched for 67 hours of content and 45 completed courses. The range of courses completed focused on From November 1, 2020, to date, there were 59 employee logins to the LinkedIn learning system. 44 employees viewed content on

Human Resources Led Virtual Trainings

series, focused on adapting management practices to a remote work environment, delivered virtually by the GBH Human Resources of people. Training was self-directed and available to employees through GBH's LMS system. Launched an adaptive management team. Training sessions included recognition while remote, managing through challenging times, and leading through challenges. Online Management Skills training on delivering feedback, coaching for employee success and goal setting was provided to managers

NOVA Collective Training (no relation to GBH's NOVA)

Nova Collective facilitated two training programs: "Understanding Social Identity & Bias" and "Allyship & Bias Intervention."

This six-hour training was mandatory for all GBH staff, project contract, and interns

4. Participation in Career Events Sponsored by Educational Institutions

Date Attended	University/College/Organization	Career Fair?	Internship Expo	Networking Event?	GBH Representatives
2/19/2021	Georgetown Government, Education & Non- Profit Career Fair	Yes	Yes	Yes	Marybeth Boucher
2/25/2021	Howard University Spring 2021 Virtual All Majors Career Fair	Yes	Yes	Yes	Marybeth Boucher and Paul Singer
2/26/2021	George Washington University Internship Fair	Yes	Yes	Yes	Susan Guinan and Alyssa Mullen-Zidik
2/26/2021	Savannah College of Art and Design Career and Internship Fair	Yes	Yes	Yes	Marybeth Boucher, Kacie Quinn and Sydney Isaacs
3/3/2021	2021 NOLA Virtual Career Expo (Dillard, Loyola University New Orleans, Southern University at New Orleans, University of New Orleans, and Xavier University of Louisiana)	Yes	Yes	Yes	Marybeth Boucher and Ari Daniel

Shantalle Ruiz, Alyssa Mullen-Zidik and Jennifer Wehunt	Yes	Yes	Yes	The Newmark J-School Virtual Career Fair	October
Shantalle RUIZ	Ē	Ī	g	Career and Internship Fair	20th
2	4		Y.	Communications Career Fair	2
Shantalle Ruiz	Yes	Yes	Yes	Syracuse University Newhouse Diversity	October 1
Shantalle Ruiz	Yes	Yes	Yes	Fall 2021 Virtual HBCU Career Expo	September 29th
Challenic Ivak	{	{		Job & Internship Fair	28th
Shantalle Ruiz	Yes	Yes	Yes	Howard University Fall 2021 Virtual All Maiors	September
	g	g	ยี	Internship Fair	23rd
Chantallo Buiz	Voc	Yes	Yes	Boston College Fall 2021 Virtual Career &	Sentember
				Communications, and Journalism Job & Internship Fair (Fall 2021)	1755
Shantalle Ruiz	Yes	Yes	Yes	Stony Brook University: VIRTUAL Business,	September
Susan Guinan and Shantalle Kuiz	ğ	ğ	g	INTO LOUI ZOZI VII (Mai 200 alia III reli isili) Fali	17th
Cinco Cinco and Charles D.:	× -	*	Vas		Contombor
Susan Guinan and Shantalle Ruiz	Yes	Yes	Yes	Virtual GW Part-time Job and Internship Fair	September 14th
Colarusso, Jennifer Wehunt				Journalism Career Fair	6/14/2021
Alyssa Mullen-Zidik, Alex Clark, Christina Monnen, Laura	Yes	Yes	Yes	Columbia University Grad School of	4/12/2021 &
				Journalism Internship Fair	
Marybeth Boucher and Paul Singer	Yes	Yes	Yes	Emerson School of Communications &	3/18/2021
Susan Guinan and Alyssa Mullen-Zidik	Yes	Yes	Yes	Temple University Klein Internship and Career Fair	3/10/2021
Marybeth Boucher	Yes	Yes	Yes	MassArt Creative Internship & Job Fair	3/10/2021
Marybeth Boucher and Pam Johnston	Yes	Yes	Yes	Syracuse University Newhouse Diversity Communications Career Fair	3/5/2021

5. Other Outreach Activities

A. Professional Networking & Community Events

Simmons Leadership Conference

Date: March 23, 2021

Attended by: Employees attended this conference virtually from departments across the organization.

their own professional paths about experiences along the way to the top, as well as practical knowledge, innovative ideas, and principles for success for women on Summary: The Simmons Leadership Conference is a women's professional development event. The conference packed in more than 15 nationally renowned leaders from the worlds of business, media, politics, education, and entertainment—each offering candid stories

NAHJ Virtual Conventions and Career Fairs

Date: 7/14/2021 - 7/16/2021

Attended by Susan Guinan Alyssa Mullen- Zidik

multi-day career fairs. organized by NPR. These conferences featured comprehensive journalism training, specialty programming, national newsmakers and Summary: GBH representatives attended the career fairs of the three journalism conventions as part of the Public Media Village

NABJ Virtual Conventions and Career Fairs

Date: 8/18/2021 - 8/20/2021

Attended by Susan Guinan Alyssa Mullen-Zidik

multi-day career fairs. organized by NPR. These conferences featured comprehensive journalism training, specialty programming, national newsmakers and Summary: GBH representatives attended the career fairs of the three journalism conventions as part of the Public Media Village

AAJA Virtual Convention and Career Fairs

Date: 08/24-08/28

Attended by Susan Guinan Alyssa Mullen-Zidik

organized by NPR. These conferences featured comprehensive journalism training, specialty programming, national newsmakers and Summary: GBH representatives attended the career fairs of the three journalism conventions as part of the Public Media Village multi-day career fairs.

NLGJA: The Associate of LGBTQ Journalists Virtual Convention

Date: 09/09-09/12/2021

Attended by: Susan Guinan and Alyssa Mullen-Zidik

representatives attended the career expo to meet and recruit LGBTQ journalists. 35 breakout and plenary sessions as well as opportunities to network and connect. As part of the Think Public Media both GBH Summary: The Association of LGBTQ Journalist Virtual Convention and Career Fair features a career and community expo with over

B. Educational Partnerships

also has cultivated relationships with the following organizations that specialize in cultivating and developing diverse talent: GBH partners with many local high schools, universities, and colleges on networking events, mentoring, internships, and seminars. GBH

Emma Bowen Foundation

Bowen Foundation from June 2021 through August 2021. for students of color working at media companies across the country. GBH hosted and mentored one intern through the Emma 46 corporate sponsors, the GBH currently supports more than 200 students each year through a paid multi-year internship program color through programs that focus on scholastic achievement, direct work experience and professional development. Together with i Established in 1989, the Emma L. Bowen Foundation is dedicated to creating career opportunities in the media industry for youth of

Appendix C

Recruitment Source List WGBH Educational Foundation November 19, 2020 – November 20, 2021

WGBH partners with eQuest to share all job openings. They are shared on 28 job boards (Appendix C-1) and through community outreach (Appendix C-2).

For community outreach eQuest partners with over 400 organizations nationally and sends to organizations within a 50-mile radius of a job position's location.

In addition, all these job opening announcements are aggregated on indeed.com, LinkedIn and Glassdoor for further distribution.

Appendix C-1 Local Job Board Outreach

November 19,2020 - November 20, 2021

Job Board Postings

Alternatives, Inc. - Kelly Seddiki (Kelly.Seddiki@alternativesnet.org)

American Job Center Enfield - Lorna McLeod (lorna.mcleod@ct.gov)

American Job Center Torrington One-Stop Center - Michelle Caffe (DOL Business Service Representative) (michelle.caffee@ct.gov)

American Job Center Torrington One-Stop Center - Stephen Romano (DOL Business Service Representative) (stephen.romano@ct.gov)

Berkshire Works - (dnash@detma.org)

BerkshireWorks - Pittsfield - (dnash@detma.org)

Bryant University - Patricia Miernicki (pmiernic@bryant.edu)

Cape Cod Community College - Chet Yacek (cyacek@capecod.edu)

Career Opportunities - Orleans, MA 02653 (kdower@jteccorp.com)

CareerWorks - (info@careerworks.org)

CareerWorks - Brockton, MA 02301 (info@careerworks.org)

Eastern Nazarene College Quincy, MA - (dianne.f.mcdonough@enc.edu)

Las Centro Americas - Merari Alvarado (info@centrolasamericas.org)

Massachusetts Bay (MassBay) Community College - Julie Ginn (Director of Career and Internship Services) (jginn@massbay.edu) Laselll College Career Services Edwards Student Center - Career Services Lasell College (careerServices@lasell.edu)

Massachusetts Department of Veterans Services - David Pomeranz (cpoppe@massmail.state.ma.us)

Rhode Island Indian Council - Chester Bliss (chesterbliss@yahoo.com)

Roxbury Community College - P. Paul Alexander (palexander@rcc.mass.edu)

Socio-Economic Development Center for Southeast Asians - (admin.sedc@gmail.com

Southeast Asian Coalition of Central Massachusetts - Ms. Thua Le (info@seacma.orginfo@seacma.org)

Southeastern Massachusetts SER - (fcabral@ser-jobs.com)

University of Rhode Island - Audrey Tessier (atessier@uri.edu)

Veterans' Employment and Training Service - Wethersfield, CT - VPA Linnai-Anne Camacho (mrolon@capitalworkforce.org)

Vocational Rehabilitation - Berkshire - Berkshire Works (dnash@detma.org)

Vocational Rehabilitation - Holyoke - (drew.ritter@mrc.state.ma.us)

Vocational Rehabilitation - Lawrence - (paula.santagati@mrc.state.ma.us)

Vocational Rehabilitation - Worcester - (ellen.spencer@mrc.state.ma.us)

Worcester State University - Carol Faron (cfaron@worcester.edu)

Appendix C-2 Postings With Job Boards

	eQuest Compliance Solution	
Board Name	Board Description	Target Audience
State Employment Boards and community organizations	Jobs are sent to the applicable state boards (based on the state entered into the ATS). The jobs listings are also sent to the following locations within a 50-mile radius of the zip code: local employment offices, local veteran's offices, local organizations/associations, local colleges/universities, and local vocational/rehabilitation centers	Veterans, Disability, Women, Minority, Public
Hire A Hero	Hire A Hero was created as a pipeline for returning service members and their families to reach out through online social networking tools, allowing them to make connections to find a rewarding career. Today Hire A Hero has over 300,000 registrations and sees over 3 million unique visits a year. Jobs are also sent to Military 1.com.	
	disABLEDperson, Inc. and the associated job board Job Opportunities for	Veterans
JOFDAV	Disabled American Veterans (JOFDAV) are the basis for a public charity organization established 2002, whose primary focus is disability employment. Jobs listings are also sent to the following sites, when applicable: Jooble, Glassdoor, Facebook, Gobquest.mass.gov, Linkedin, Jobcase, Careeronestop, Ziprecruiter, SimplyHired, Jobtome, IHire.com, Askearn, Petersons.com, sourceamerica.org,	Disabled American Veterans
RecruitABILITY	RecruitABILITY is a public charity whose primary focus is disability employment. They are affiliated with disABLEDperson, Inc. where employment services are offered at www.disabledperson.com . Jobs listings are also sent to: Facebook, escosia.org, job.trovit, veteransfamiliesunited.org, jobfinder.usaa360.com, askearn.gov, dogpile.com, simlyhired.com, askjan.org, bestjobsusa.com	Disabled Persons
	http://www.africanamericancareers.org, http://www.africanamericanjobs.org	African American Community
Additional Job Boards	http://www.nativeamericancareers.org/, http://www.americanindeianjobs.org/	Native American Community
	http://www.asiancareers.org/, http://www.sd-asianworkforce.com/, http://www.asianjobs.org/	Asian American Community
	http://www.diabilityjobs.org/, http://www.disabilitycareers.org/	Persons with Disabilities
	http://www.gaycareers.org/, http://www.gayjobs.org/	Gay/Lesbian Community
	http://www.hispaniccareers.org/, http://www.usd-hispanicworkforce.com/, http://www.hispanicjobs.org/	Hispanic American Community
	http://www.seniorscareers.org, http://www.senriorjobs.org	Senior Citizen Community
	http://www.usd-veterans.com/, http://www.veteranscareers.org/, http://www.veteranjobs.org/, http://www.usd-disablevets.com/	Veteran Community
	https://www.usd-workingwomen.com/, http://www.womenscareers.org/, http://www.womensjobs.org	Women Community