

CONTRACT



Cadillac Telecasting Company
 1 Broadcast Way
 Cadillac, MI 49601
 (231) 775-3478

mifox32.com

And:

Great American Media
 3050 K Street NW
 Suite 100
 Washington, DC 20007

<u>Contract / Revision</u> 52087 / 1		<u>Alt Order #</u> 28392755
<u>Advertiser</u> Democratic Senatorial Campaign Committee		<u>Original Date / Revision</u> 04/17/24 / 04/19/24
<u>Contract Dates</u> 09/10/24 - 09/16/24	<u>Estimate #</u> 13200	
<u>Product</u> Issue		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WFQX-TV	<u>Account Executive</u> Erin Schumacher	<u>Sales Office</u> Katz Washingto
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agy Code</u> 9913721	<u>Advertiser Code</u>	<u>Product 1/2</u> 53
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WFQX	09/10/24	09/16/24	MTM @ 430a	4:30 AM-5:00 AM		:30			NM	5	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/24	09/16/24	MTWTF--				5	\$30.00			
N 2	WFQX	09/10/24	09/16/24	MTM @ 5a	5:00 AM-5:30 AM		:30			NM	5	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/24	09/16/24	MTWTF--				5	\$70.00			
N 3	WFQX	09/10/24	09/16/24	MTM @ 530a	5:30 AM-6:00 AM		:30			NM	5	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/24	09/16/24	MTWTF--				5	\$140.00			
N 4	WFQX	09/10/24	09/16/24	MTM @ 6a	6:00 AM-6:30 AM		:30			NM	5	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/24	09/16/24	MTWTF--				5	\$220.00			
N 5	WFQX	09/10/24	09/16/24	MTM @ 7a	7:00 AM-8:00 AM		:30			NM	5	\$2,975.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/24	09/16/24	MTWTF--				5	\$595.00			
N 6	WFQX	09/10/24	09/16/24	MTM @ 8a	8:00 AM-9:00 AM		:30			NM	5	\$3,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/24	09/16/24	MTWTF--				5	\$750.00			
N 7	WFQX	09/10/24	09/16/24	Mathis Court	12:30 PM-1:00 PM		:30			NM	5	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/24	09/16/24	MTWTF--				5	\$60.00			
N 8	WFQX	09/10/24	09/16/24	Justice For The People	1:30 PM-2:00 PM		:30			NM	5	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/24	09/16/24	MTWTF--				5	\$120.00			
N 9	WFQX	09/10/24	09/16/24	Funny You Ask	2:00 PM-2:30 PM		:30			NM	4	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/24	09/16/24	MTWTF--				4	\$60.00			
N 10	WFQX	09/10/24	09/16/24	Mom	3:30 PM-4:00 PM		:30			NM	5	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/24	09/16/24	MTWTF--				5	\$30.00			
N 11	WFQX	09/10/24	09/16/24	Modern Family	5:00 PM-5:30 PM		:30			NM	5	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/24	09/16/24	MTWTF--				5	\$30.00			
N 12	WFQX	09/10/24	09/16/24	Modern Family	5:30 PM-6:00 PM		:30			NM	5	\$200.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required.



Cadillac Telecasting Company
 1 Broadcast Way
 Cadillac, MI 49601
 (231) 775-3478

mifox32.com

<u>Contract / Revision</u>	<u>Alt Order #</u>
52087 /	28392755

<u>Advertiser</u>	<u>Original Date / Revision</u>
Democratic Senatorial Campaign Committee	04/17/24 / 04/19/24

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
09/10/24 - 09/16/24	Issue	13200

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/24	09/16/24	MTWTF--				5	\$40.00			
N 13	WFOX	09/10/24	09/16/24	Young Sheldon	6:00 PM-6:30 PM		:30			NM	5	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/24	09/16/24	MTWTF--				5	\$60.00			
N 14	WFOX	09/10/24	09/16/24	Big Bang Theory	6:30 PM-7:00 PM		:30			NM	5	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/24	09/16/24	MTWTF--				5	\$140.00			
N 15	WFOX	09/10/24	09/16/24	Access Hollywood	7:30 PM-8:00 PM		:30			NM	5	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/24	09/16/24	MTWTF--				5	\$100.00			
N 16	WFOX	09/10/24	09/16/24	9&10 News at 10	10:00 PM-10:30 PM		:30			NM	5	\$2,375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/24	09/16/24	MTWTF--				5	\$475.00			
N 17	WFOX	09/10/24	09/16/24	Law and Order: SVU	11:00 PM-12:00 AM		:30			NM	5	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/24	09/16/24	MTWTF--				5	\$60.00			
N 18	WFOX	09/10/24	09/16/24	American Housewife	12:00 AM-12:30 AM		:30			NM	5	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/24	09/16/24	MTWTF--				5	\$30.00			
N 19	WFOX	09/10/24	09/16/24	FOX College Football 4P	4:00 PM-7:00 PM		:30			NM	1	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/24	09/16/24	-----S-				1	\$3,200.00			
N 20	WFOX	09/10/24	09/16/24	NFL LIONS	1:00 PM-7:00 PM		:30			NM	1	\$15,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/24	09/16/24	-----S				1	\$15,000.00			
Totals											91	\$33,190.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/26/24 -09/16/24	91	\$33,190.00	(\$4,978.50)	\$28,211.50
Totals	91	\$33,190.00	(\$4,978.50)	\$28,211.50

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

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125 West 55th St
New York, NY 10019

KATZ TELEVISION GROUP

Contract # 28392755
CPE: 49/53/13200
Agency: GREAT AMERICAN MEDIA INC.
3050 K ST NW
SUITE 100
WASHINGTON, DC 20007

Changes as of: 4/18/2024 at 2:59 PM
Flight: 9/10/24 - 9/16/24
Advertiser: DSCC
Product: Issue
Agency Order #: 13374818
Buyer: Hutson, Andrew

Version: Highlighting Revision 1
Station: WFQX
Market: Traverse City
Office: WASHINGTON
Service: Nielsen
Primary Demo: Adults 35+

Salesperson: ERIN SCHUMACHER
Assistant: ERIN SCHUMACHER
Traffic #: 52087
212-424-6620

Separation:
Comments: Separation: 30:PopulationBuyType: CPP

#	Day/Time	DP	Program	Rate	A35P Rating	Len	9/10	9/10 - 9/10	Total Spots	Total \$	CPP
1	Tu-F,M 4:30a-5a		MTM @ 430a	\$30.00	0	30	5		5	\$150.00	\$0.0
2	Tu-F,M 5a-5:30a		MTM @ 5a	\$70.00	0	30	5		5	\$350.00	\$0.0
3	Tu-F,M 5:30a-6a		MTM @ 530a	\$140.00	0	30	5		5	\$700.00	\$0.0
4	Tu-F,M 6a-6:30a		MTM @ 6a	\$220.00	0	30	5		5	\$1,100.00	\$0.0
5	Tu-F,M 7a-8a		MTM @ 7a	\$595.00	0	30	5		5	\$2,975.00	\$0.0
6	Tu-F,M 8a-9a		MTM @ 8a	\$750.00	0	30	5		5	\$3,750.00	\$0.0
7	Tu-F,M 12:30p-1p		Mathis Court	\$60.00	0	30	5		5	\$300.00	\$0.0
8	Tu-F,M 1:30p-2p		Justice For The People	\$120.00	0	30	5		5	\$600.00	\$0.0
9	Tu-F,M 2p-2:30p		Funny You Ask	\$60.00	0	30	4		4	\$240.00	\$0.0
10	Tu-F,M 3:30p-4p		Mom	\$30.00	0	30	5		5	\$150.00	\$0.0
11	Tu-F,M 5p-5:30p		Modern Family	\$30.00	0	30	5		5	\$150.00	\$0.0
12	Tu-F,M 5:30p-6p		Modern Family	\$40.00	0	30	5		5	\$200.00	\$0.0
13	Tu-F,M 6p-6:30p		Young Sheldon	\$60.00	0	30	5		5	\$300.00	\$0.0
14	Tu-F,M 6:30p-7p		Big Bang Theory	\$140.00	0	30	5		5	\$700.00	\$0.0
15	Tu-F,M 7:30p-8p		Access Hollywood	\$100.00	0	30	5		5	\$500.00	\$0.0
16	Tu-F,M 10p-10:30p		9&10 News at 10	\$475.00	0	30	5		5	\$2,375.00	\$0.0
17	Tu-F,M 11p-12m		Law and Order: SVU	\$60.00	0	30	5		5	\$300.00	\$0.0
18	Tu-F,M 12m-12:30a		American Housewife	\$30.00	0	30	5		5	\$150.00	\$0.0
19	Sa 4p-7p		FOX College Football 4P	\$3,200.00	0	30	1		1	\$3,200.00	\$0.0
20	Su 1p-7p		NFL LIONS	\$15,000.00	0	30	1		1	\$15,000.00	\$0.0
TOTALS:									91	\$33,190.00	\$0.0



KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 28392755 Changes as of: 4/18/2024 at 2:59 PM Version: Highlighting Revision 1
 CPE: 49/53/13200 Flight: 9/10/24 - 9/16/24 Station: WFQX Con Type: POLITI
 Agency: GREAT AMERICAN MEDIA INC. Advertiser: DSCC Market: Traverse City Total \$: \$33,191
 Product: Issue Office: WASHINGTON Total Spots: 91
 Agency Order #: 13374818 Service: Nielsen Total CPP: \$0.00
 Buyer: Hutson, Andrew Primary Demo: Adults 35+ Total GRP:
 Salesperson: ERIN SCHUMACHER Assistant: ERIN SCHUMACHER Traffic #: 52087
 Separation: 212-424-6620 212-424-6620

Date/Time	Action	Added by	Comment
04/18/24 2:59 PM	Revised	ERIN SCHUMACHER	Separation: 30:PopulationBuyType:CPP

Makegood Comments