



CONTRACT

Cadillac Telecasting Company
 1 Broadcast Way
 Cadillac, MI 49601
 (231) 775-3478

mifox32.com

And:

Great American Media
 3050 K Street NW
 Suite 100
 Washington, DC 20007

<u>Contract / Revision</u> 52084 / 1		<u>Alt Order #</u> 28392752
<u>Advertiser</u> Democratic Congressional Campaign Comm		<u>Original Date / Revision</u> 04/17/24 / 04/17/24
<u>Contract Dates</u> 08/20/24 - 08/26/24	<u>Estimate #</u> 13197	
<u>Product</u> Issue		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WFQX-TV	<u>Account Executive</u> Erin Schumacher	<u>Sales Office</u> Katz Washingto
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agency Code</u> 9913721	<u>Advertiser Code</u> 49	<u>Product 1/2</u> 53
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WFQX	08/20/24	08/26/24	MTM @ 5a	5:00 AM-5:30 AM		:30			NM	2	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/24	08/26/24	MTWTF--				2	\$70.00			
N 2	WFQX	08/20/24	08/26/24	MTM @ 530a	5:30 AM-6:00 AM		:30			NM	2	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/24	08/26/24	MTWTF--				2	\$140.00			
N 3	WFQX	08/20/24	08/26/24	MTM @ 6a	6:00 AM-6:30 AM		:30			NM	3	\$660.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/24	08/26/24	MTWTF--				3	\$220.00			
N 4	WFQX	08/20/24	08/26/24	MTM @ 630a	6:30 AM-7:00 AM		:30			NM	2	\$620.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/24	08/26/24	MTWTF--				2	\$310.00			
N 5	WFQX	08/20/24	08/26/24	MTM @ 8a	8:00 AM-9:00 AM		:30			NM	5	\$3,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/24	08/26/24	MTWTF--				5	\$750.00			
N 6	WFQX	08/20/24	08/26/24	Mathis Court	12:30 PM-1:00 PM		:30			NM	3	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/24	08/26/24	MTWTF--				3	\$60.00			
N 7	WFQX	08/20/24	08/26/24	Justice For The People	1:30 PM-2:00 PM		:30			NM	3	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/24	08/26/24	MTWTF--				3	\$120.00			
N 8	WFQX	08/20/24	08/26/24	Mom	3:30 PM-4:00 PM		:30			NM	3	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/24	08/26/24	MTWTF--				3	\$30.00			
N 9	WFQX	08/20/24	08/26/24	Modern Family	5:30 PM-6:00 PM		:30			NM	3	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/24	08/26/24	MTWTF--				3	\$40.00			
N 10	WFQX	08/20/24	08/26/24	9&10 News at 7	7:00 PM-7:30 PM		:30			NM	3	\$1,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/24	08/26/24	MTWTF--				3	\$375.00			
N 11	WFQX	08/20/24	08/26/24	Big Bang Theory	6:30 PM-7:00 PM		:30			NM	5	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/24	08/26/24	MTWTF--				5	\$140.00			
N 12	WFQX	08/20/24	08/26/24	Access Hollywood	7:30 PM-8:00 PM		:30			NM	3	\$300.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required.



Cadillac Telecasting Company
 1 Broadcast Way
 Cadillac, MI 49601
 (231) 775-3478

mifox32.com

<u>Contract / Revision</u> 52084 /	<u>Alt Order #</u> 28392752
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<u>Advertiser</u> Democratic Congressional Campaign Comm	<u>Original Date / Revision</u> 04/17/24 / 04/17/24
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<u>Contract Dates</u> 08/20/24 - 08/26/24	<u>Product</u> Issue	<u>Estimate #</u> 13197
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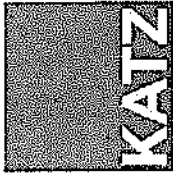
*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/24	08/26/24	MTWTF--				3	\$100.00			
N 13	WFOX	08/20/24	08/26/24	9&10 News at 10	10:00 PM-10:30 PM		:30			NM	4	\$1,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/24	08/26/24	MTWTF--				4	\$475.00			
N 14	WFOX	08/20/24	08/26/24	Law and Order: SVU	11:00 PM-12:00 AM		:30			NM	4	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/24	08/26/24	MTWTF--				4	\$60.00			
Totals											45	\$10,465.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
07/29/24 -08/25/24	34	\$7,805.00	(\$1,170.75)	\$6,634.25
08/26/24 -08/26/24	11	\$2,660.00	(\$399.00)	\$2,261.00
Totals	45	\$10,465.00	(\$1,569.75)	\$8,895.25

Signature: _____ Date: _____

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125 West 55th St
New York, NY 10019

KATZ TELEVISION GROUP

Contract # 28392752
CPE: 49/53/13197
Agency: GREAT AMERICAN MEDIA INC.
3050 K ST NW
SUITE 100
WASHINGTON, DC 20007

Changes as of: 4/16/2024 at 3:03 PM
Flight: 8/20/24 - 8/26/24
Advertiser: DSCC IE
Product: Issue
Agency Order #: 13374677
Buyer: Hutson, Andrew

Version: Original Order
Station: WFOX
Market: Traverse City
Office: WASHINGTON
Services: Nielsen
Primary Demo:
Con Type: POLITY
Total Spots: 45
Total CPP: \$0.00
Total GRP:

Salesperson: ERIN SCHUMACHER
Assistant: ERIN SCHUMACHER
212-424-6620

Comments: Separation: 30; PopulationBuyType: CPP
Separation: 30; PopulationBuyType: CPP

#	Day/Time	DP	Program	Rate	Len	8/20	8/20 - 8/20	Total Spots	Total CPP
1	Tu-F,M 5a-5:30a		MTM @ 5a	\$70.00	30	2		2	\$140.00
2	Tu-F,M 5:30a-6a		MTM @ 530a	\$140.00	30	2		2	\$280.00
3	Tu-F,M 6a-6:30a		MTM @ 6a	\$220.00	30	3		3	\$660.00
4	Tu-F,M 6:30a-7a		MTM @ 630a	\$310.00	30	2		2	\$620.00
5	Tu-F,M 8a-9a		MTM @ 8a	\$750.00	30	5		5	\$3,750.00
6	Tu-F,M 12:30p-1p		Mathis Court	\$60.00	30	3		3	\$180.00
7	Tu-F,M 1:30p-2p		Justice For The People	\$120.00	30	3		3	\$360.00
8	Tu-F,M 3:30p-4p		Mom	\$30.00	30	3		3	\$90.00
9	Tu-F,M 5:30p-6p		Modern Family	\$40.00	30	3		3	\$120.00
10	Tu-F,M 7p-7:30p		9&10 News at 7	\$375.00	30	3		3	\$1,125.00
11	Tu-F,M 6:30p-7p		Big Bang Theory	\$140.00	30	5		5	\$700.00
12	Tu-F,M 7:30p-8p		Access Hollywood	\$100.00	30	3		3	\$300.00
13	Tu-F,M 10p-10:30p		9&10 News at 10	\$475.00	30	4		4	\$1,900.00
14	Tu-F,M 11p-12m		Law and Order: SVU	\$60.00	30	4		4	\$240.00
							TOTALS:	45	\$10,465.00

Date/Time	Action	Added by	Comment
04/16/24 3:04 PM	New	ERIN SCHUMACHER	Separation: 30; PopulationBuyType: CPP