

CONTRACT



Cadillac Telecasting Company
 1 Broadcast Way
 Cadillac, MI 49601
 (231) 775-3478

mifox32.com

And:

Great American Media
 3050 K Street NW
 Suite 100
 Washington, DC 20007

| | | |
|---|---|--|
| <u>Contract / Revision</u> 52089 / | | <u>Alt Order #</u> 28392757 |
| <u>Advertiser</u> Democratic Congressional Campaign Comm | | <u>Original Date / Revision</u> 04/17/24 / 04/17/24 |
| <u>Contract Dates</u> 09/24/24 - 09/30/24 | <u>Estimate #</u> 13202 | |
| <u>Product</u> Issue | | |
| <u>Billing Cycle</u> EOM/EOC | <u>Billing Calendar</u> Broadcast | <u>Cash/Trade</u> Cash |
| <u>Property</u> WFOX-TV | <u>Account Executive</u> Erin Schumacher | <u>Sales Office</u> Katz Washingto |
| <u>Special Handling</u> | | |
| <u>Demographic</u> Adults 35+ | | |
| <u>Agy Code</u> 9913721 | <u>Advertiser Code</u> 49 | <u>Product 1/2</u> 53 |
| <u>Agency Ref</u> | <u>Advertiser Ref</u> | |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Type | Spots | Amount |
|-------|------|-------------------|-----------------|------------------------|------------------|------|--------|-------------------|-------------|------|-------|------------|
| N 1 | WFOX | 09/24/24 | 09/30/24 | MTM @ 430a | 4:30 AM-5:00 AM | | :30 | | | NM | 5 | \$150.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/24/24 | 09/30/24 | MTWTF-- | | | | 5 | \$30.00 | | | |
| N 2 | WFOX | 09/24/24 | 09/30/24 | MTM @ 5a | 5:00 AM-5:30 AM | | :30 | | | NM | 5 | \$350.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/24/24 | 09/30/24 | MTWTF-- | | | | 5 | \$70.00 | | | |
| N 3 | WFOX | 09/24/24 | 09/30/24 | MTM @ 530a | 5:30 AM-6:00 AM | | :30 | | | NM | 5 | \$700.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/24/24 | 09/30/24 | MTWTF-- | | | | 5 | \$140.00 | | | |
| N 4 | WFOX | 09/24/24 | 09/30/24 | MTM @ 6a | 6:00 AM-6:30 AM | | :30 | | | NM | 5 | \$1,100.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/24/24 | 09/30/24 | MTWTF-- | | | | 5 | \$220.00 | | | |
| N 5 | WFOX | 09/24/24 | 09/30/24 | MTM @ 7a | 7:00 AM-8:00 AM | | :30 | | | NM | 5 | \$2,975.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/24/24 | 09/30/24 | MTWTF-- | | | | 5 | \$595.00 | | | |
| N 6 | WFOX | 09/24/24 | 09/30/24 | MTM @ 8a | 8:00 AM-9:00 AM | | :30 | | | NM | 5 | \$3,750.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/24/24 | 09/30/24 | MTWTF-- | | | | 5 | \$750.00 | | | |
| N 7 | WFOX | 09/24/24 | 09/30/24 | Mathis Court | 12:30 PM-1:00 PM | | :30 | | | NM | 5 | \$300.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/24/24 | 09/30/24 | MTWTF-- | | | | 5 | \$60.00 | | | |
| N 8 | WFOX | 09/24/24 | 09/30/24 | Justice For The People | 1:30 PM-2:00 PM | | :30 | | | NM | 5 | \$600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/24/24 | 09/30/24 | MTWTF-- | | | | 5 | \$120.00 | | | |
| N 9 | WFOX | 09/24/24 | 09/30/24 | Funny You Ask | 2:00 PM-2:30 PM | | :30 | | | NM | 4 | \$240.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/24/24 | 09/30/24 | MTWTF-- | | | | 4 | \$60.00 | | | |
| N 10 | WFOX | 09/24/24 | 09/30/24 | Mom | 3:30 PM-4:00 PM | | :30 | | | NM | 5 | \$150.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/24/24 | 09/30/24 | MTWTF-- | | | | 5 | \$30.00 | | | |
| N 11 | WFOX | 09/24/24 | 09/30/24 | Modern Family | 5:00 PM-5:30 PM | | :30 | | | NM | 5 | \$150.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/24/24 | 09/30/24 | MTWTF-- | | | | 5 | \$30.00 | | | |
| N 12 | WFOX | 09/24/24 | 09/30/24 | Modern Family | 5:30 PM-6:00 PM | | :30 | | | NM | 5 | \$200.00 |

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required.



Cadillac Telecasting Company
 1 Broadcast Way
 Cadillac, MI 49601
 (231) 775-3478

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|----------------------------|--------------------|
| <u>Contract / Revision</u> | <u>Alt Order #</u> |
| 52089 / | 28392757 |

| | |
|---|---------------------------------|
| <u>Advertiser</u> | <u>Original Date / Revision</u> |
| Democratic Congressional Campaign Comm. | 04/17/24 / 04/17/24 |

| | | |
|-----------------------|----------------|-------------------|
| <u>Contract Dates</u> | <u>Product</u> | <u>Estimate #</u> |
| 09/24/24 - 09/30/24 | Issue | 13202 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Type | Spots | Amount |
|---------------|------|-------------------|-----------------|-------------------------|-------------------|------|--------|-------------------|-------------|------|-----------|--------------------|
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/24/24 | 09/30/24 | MTWTF-- | | | | 5 | \$40.00 | | | |
| N 13 | WFQX | 09/24/24 | 09/30/24 | Young Sheldon | 6:00 PM-6:30 PM | | :30 | | | NM | 5 | \$300.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/24/24 | 09/30/24 | MTWTF-- | | | | 5 | \$60.00 | | | |
| N 14 | WFQX | 09/24/24 | 09/30/24 | Big Bang Theory | 6:30 PM-7:00 PM | | :30 | | | NM | 5 | \$700.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/24/24 | 09/30/24 | MTWTF-- | | | | 5 | \$140.00 | | | |
| N 15 | WFQX | 09/24/24 | 09/30/24 | Access Hollywood | 7:30 PM-8:00 PM | | :30 | | | NM | 5 | \$500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/24/24 | 09/30/24 | MTWTF-- | | | | 5 | \$100.00 | | | |
| N 16 | WFQX | 09/24/24 | 09/30/24 | 9&10 News at 10 | 10:00 PM-10:30 PM | | :30 | | | NM | 5 | \$2,375.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/24/24 | 09/30/24 | MTWTF-- | | | | 5 | \$475.00 | | | |
| N 17 | WFQX | 09/24/24 | 09/30/24 | Law and Order: SVU | 11:00 PM-12:00 XM | | :30 | | | NM | 5 | \$300.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/24/24 | 09/30/24 | MTWTF-- | | | | 5 | \$60.00 | | | |
| N 18 | WFQX | 09/24/24 | 09/30/24 | American Housewife | 12:00 XM-12:30 XM | | :30 | | | NM | 5 | \$150.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/24/24 | 09/30/24 | MTWTF-- | | | | 5 | \$30.00 | | | |
| N 19 | WFQX | 09/24/24 | 09/30/24 | FOX College Football 4P | 4:00 PM-7:00 PM | | :30 | | | NM | 1 | \$3,200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/24/24 | 09/30/24 | -----S- | | | | 1 | \$3,200.00 | | | |
| N 20 | WFQX | 09/24/24 | 09/30/24 | NFL LIONS | 1:00 PM-7:00 PM | | :30 | | | NM | 1 | \$15,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/24/24 | 09/30/24 | -----S | | | | 1 | \$15,000.00 | | | |
| Totals | | | | | | | | | | | 91 | \$33,190.00 |

| Time Period | # of Spots | Gross Amount | Agency Comm. | Net Amount |
|--------------------|------------|--------------------|---------------------|--------------------|
| 08/26/24 -09/29/24 | 74 | \$30,240.00 | (\$4,536.00) | \$25,704.00 |
| 09/30/24 -09/30/24 | 17 | \$2,950.00 | (\$442.50) | \$2,507.50 |
| Totals | 91 | \$33,190.00 | (\$4,978.50) | \$28,211.50 |

Signature: _____ Date: _____

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125 West 55th St
New York, NY 10019

KATZ TELEVISION GROUP

Contract # 28392757
CPE: 49/53/13202
Agency: GREAT AMERICAN MEDIA INC.
3050 K ST NW
SUITE 100
WASHINGTON, DC 20007

Changes as of: 4/16/2024 at 3:03 PM
Flight: 9/24/24 - 9/30/24
Advertiser: DSCC IE
Product: Issue
Agency Order #: 13374882
Buyer: Hutson, Andrew

Version: Original Order
Station: WFOX
Market: Traverse City
Office: WASHINGTON
Services: Nielsen
Primary Demo:
Con Type: POLITY
Total Spots: 91
Total CPP: \$0.00
Total GRP:

Salesperson: ERIN SCHUMACHER
Assistant: ERIN SCHUMACHER
212-424-6620

Separation:
Comments: Separation: 30; Population Buy Type: CPP

| # | Day/Time | DP | Program | Rate | Len | 9/24 | Total Spots | Total \$ | CPP | |
|----|----------------------|----|-------------------------|-------------|-----|------|----------------|-------------|--------------------|---------------|
| 1 | Tu-F,M 4:30a-5a | | MTM @ 430a | \$30.00 | 30 | 5 | 5 | \$150.00 | \$0.00 | |
| 2 | Tu-F,M 5a-5:30a | | MTM @ 5a | \$70.00 | 30 | 5 | 5 | \$350.00 | \$0.00 | |
| 3 | Tu-F,M 5:30a-6a | | MTM @ 530a | \$140.00 | 30 | 5 | 5 | \$700.00 | \$0.00 | |
| 4 | Tu-F,M 6a-6:30a | | MTM @ 6a | \$220.00 | 30 | 5 | 5 | \$1,100.00 | \$0.00 | |
| 5 | Tu-F,M 7a-8a | | MTM @ 7a | \$595.00 | 30 | 5 | 5 | \$2,975.00 | \$0.00 | |
| 6 | Tu-F,M 8a-9a | | MTM @ 8a | \$750.00 | 30 | 5 | 5 | \$3,750.00 | \$0.00 | |
| 7 | Tu-F,M 12:30p-1p | | Mathis Court | \$60.00 | 30 | 5 | 5 | \$300.00 | \$0.00 | |
| 8 | Tu-F,M 1:30p-2p | | Justice For The People | \$120.00 | 30 | 5 | 5 | \$600.00 | \$0.00 | |
| 9 | Tu-F,M 2p-2:30p | | Funny You Ask | \$60.00 | 30 | 4 | 4 | \$240.00 | \$0.00 | |
| 10 | Tu-F,M 3:30p-4p | | Mom | \$30.00 | 30 | 5 | 5 | \$150.00 | \$0.00 | |
| 11 | Tu-F,M 5p-5:30p | | Modern Family | \$30.00 | 30 | 5 | 5 | \$150.00 | \$0.00 | |
| 12 | Tu-F,M 5:30p-6p | | Modern Family | \$40.00 | 30 | 5 | 5 | \$200.00 | \$0.00 | |
| 13 | Tu-F,M 6p-6:30p | | Young Sheldon | \$60.00 | 30 | 5 | 5 | \$300.00 | \$0.00 | |
| 14 | Tu-F,M 6:30p-7p | | Big Bang Theory | \$140.00 | 30 | 5 | 5 | \$700.00 | \$0.00 | |
| 15 | Tu-F,M 7:30p-8p | | Access Hollywood | \$100.00 | 30 | 5 | 5 | \$500.00 | \$0.00 | |
| 16 | Tu-F,M 10p-10:30p | | 9&10 News at 10 | \$475.00 | 30 | 5 | 5 | \$2,375.00 | \$0.00 | |
| 17 | Tu-F,M 11p-12m | | Law and Order: SVU | \$60.00 | 30 | 5 | 5 | \$300.00 | \$0.00 | |
| 18 | Tu-F,M 12m-12:30a | | American Housewife | \$30.00 | 30 | 5 | 5 | \$150.00 | \$0.00 | |
| 19 | Sa 4p-7p | | FOX College Football 4P | \$3,200.00 | 30 | 1 | 1 | \$3,200.00 | \$0.00 | |
| 20 | Su 1p-7p | | NFL LIONS | \$15,000.00 | 30 | 1 | 1 | \$15,000.00 | \$0.00 | |
| | | | | | | | TOTALS: | 91 | \$33,190.00 | \$0.00 |



KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract #: 28392757

CPE: 49/53/13202
Agency: GREAT AMERICAN
MEDIA INC.

3050 K ST NW
SUITE 100
WASHINGTON, DC
20007

Changes as of: 4/16/2024 at 3:03 PM

Flight: 9/24/24 - 9/30/24
Advertiser: DSCC-IE

Product: Issue
Agency Order #: 13374882
Buyer: Huison, Andrew

Salesperson: ERIN SCHUMACHER
212-424-6620

Separation:

Version: Original Order

Station: WFOX
Market: Traverse City

Office: WASHINGTON
Service: Nielsen
Primary Demo:

Assistant: ERIN SCHUMACHER
212-424-6620

Con Type: POLITI
Total \$: \$33,191

Total Spots: 91
Total CPP: \$0.00
Total GRP:

| Date/Time | Action | Added by | Comment |
|------------------|--------|-----------------|---------------------------------------|
| 04/16/24 3:04 PM | New | ERIN SCHUMACHER | Separation: 30;PopulationBuyType: CPP |

Makegood Comments