

CONTRACT



Cadillac Telecasting Company
 1 Broadcast Way
 Cadillac, MI 49601
 (231) 775-3478

mifox32.com

And:

Great American Media
 3050 K Street NW
 Suite 100
 Washington, DC 20007

<u>Contract / Revision</u> 52086 /		<u>Alt Order #</u> 28392754
<u>Advertiser</u> Democratic Congressional Campaign Comm		<u>Original Date / Revision</u> 04/17/24 / 04/17/24
<u>Contract Dates</u> 09/03/24 - 09/09/24	<u>Estimate #</u> 13199	
<u>Product</u> Issue		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WFQX-TV	<u>Account Executive</u> Erin Schumacher	<u>Sales Office</u> Katz Washingto
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agency Code</u> 9913721	<u>Advertiser Code</u> 49	<u>Product 1/2</u> 53
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WFQX	09/03/24	09/09/24	MTM @ 5a	5:00 AM-5:30 AM		:30			NM	3	\$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/24	09/09/24	MTWTF--				3	\$70.00			
N 2	WFQX	09/03/24	09/09/24	MTM @ 530a	5:30 AM-6:00 AM		:30			NM	3	\$420.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/24	09/09/24	MTWTF--				3	\$140.00			
N 3	WFQX	09/03/24	09/09/24	MTM @ 6a	6:00 AM-6:30 AM		:30			NM	4	\$880.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/24	09/09/24	MTWTF--				4	\$220.00			
N 4	WFQX	09/03/24	09/09/24	MTM @ 630a	6:30 AM-7:00 AM		:30			NM	4	\$1,240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/24	09/09/24	MTWTF--				4	\$310.00			
N 5	WFQX	09/03/24	09/09/24	MTM @ 8a	8:00 AM-9:00 AM		:30			NM	5	\$3,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/24	09/09/24	MTWTF--				5	\$750.00			
N 6	WFQX	09/03/24	09/09/24	Mathis Court	12:30 PM-1:00 PM		:30			NM	3	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/24	09/09/24	MTWTF--				3	\$60.00			
N 7	WFQX	09/03/24	09/09/24	Justice For The People	1:30 PM-2:00 PM		:30			NM	3	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/24	09/09/24	MTWTF--				3	\$120.00			
N 8	WFQX	09/03/24	09/09/24	Mom	3:30 PM-4:00 PM		:30			NM	3	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/24	09/09/24	MTWTF--				3	\$30.00			
N 9	WFQX	09/03/24	09/09/24	Modern Family	5:30 PM-6:00 PM		:30			NM	3	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/24	09/09/24	MTWTF--				3	\$40.00			
N 10	WFQX	09/03/24	09/09/24	9&10 News at 7	7:00 PM-7:30 PM		:30			NM	3	\$1,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/24	09/09/24	MTWTF--				3	\$375.00			
N 11	WFQX	09/03/24	09/09/24	Big Bang Theory	6:30 PM-7:00 PM		:30			NM	5	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/24	09/09/24	MTWTF--				5	\$140.00			
N 12	WFQX	09/03/24	09/09/24	Access Hollywood	7:30 PM-8:00 PM		:30			NM	3	\$300.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required.



Cadillac Telecasting Company
 1 Broadcast Way
 Cadillac, MI 49601
 (231) 775-3478

mifox32.com

<u>Contract / Revision</u> 52086 /	<u>Alt Order #</u> 28392754
---------------------------------------	--------------------------------

<u>Advertiser</u> Democratic Congressional Campaign Comm	<u>Original Date / Revision</u> 04/17/24 / 04/17/24
---	--

<u>Contract Dates</u> 09/03/24 - 09/09/24	<u>Product</u> Issue	<u>Estimate #</u> 13199
--	-------------------------	----------------------------

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/24	09/09/24	MTWTF--				3	\$100.00			
N 13	WFQX	09/03/24	09/09/24	9&10 News at 10	10:00 PM-10:30 PM		:30			NM	4	\$1,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/24	09/09/24	MTWTF--				4	\$475.00			
N 14	WFQX	09/03/24	09/09/24	Law and Order: SVU	11:00 PM-12:00 AM		:30			NM	4	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/24	09/09/24	MTWTF--				4	\$60.00			
N 15	WFQX	09/03/24	09/09/24	FOX College Football 4P	4:00 PM-7:00 PM		:30			NM	1	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/24	09/09/24	-----S-				1	\$3,200.00			
Totals											51	\$14,715.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/26/24 - 09/09/24	51	\$14,715.00	(\$2,207.25)	\$12,507.75
Totals	51	\$14,715.00	(\$2,207.25)	\$12,507.75

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required.



125 West 55th St
New York, NY 10019

KATZ TELEVISION GROUP

Contract #: 28392754
CPE: 49/53/13189
Agency: GREAT AMERICAN MEDIA INC.
3050 K ST NW
SUITE 100
WASHINGTON, DC 20007

Changes as of: 4/16/2024 at 3:03 PM
Flight: 9/3/24 - 9/9/24
Advertiser: DSCC IE
Product: Issue
Agency Order #: 13374771
Buyer: Hutson, Andrew

Version: Original Order
Station: WFOX
Market: Traverse City
Office: WASHINGTON
Service: Nielsen
Primary Demo:

Salesperson: ERIN SCHUMACHER
Assistant: ERIN SCHUMACHER
212-424-6620

Comments: Separation: 30; PopulationBuyType: CPP
Separation: 30; PopulationBuyType: CPP

#	Day/Time	DP	Program	Rate	Len	9/3	Total Spots	Total \$	CPP
1	Tu-F,M 1:5a-5:30a		MTM @ 5a	\$70.00	30	3	3	\$210.00	\$0.00
2	Tu-F,M 2:5:30a-6a		MTM @ 530a	\$140.00	30	3	3	\$420.00	\$0.00
3	Tu-F,M 3:6a-6:30a		MTM @ 6a	\$220.00	30	4	4	\$880.00	\$0.00
4	Tu-F,M 4:6:30a-7a		MTM @ 630a	\$310.00	30	4	4	\$1,240.00	\$0.00
5	Tu-F,M 5:8a-8a		MTM @ 8a	\$750.00	30	5	5	\$3,750.00	\$0.00
6	Tu-F,M 6:12:30p-1p		Mathis Court	\$60.00	30	3	3	\$180.00	\$0.00
7	Tu-F,M 7:1:30p-2p		Justice For The People	\$120.00	30	3	3	\$360.00	\$0.00
8	Tu-F,M 8:3:30p-4p		Mom	\$30.00	30	3	3	\$90.00	\$0.00
9	Tu-F,M 9:5:30p-6p		Modern Family	\$40.00	30	3	3	\$120.00	\$0.00
10	Tu-F,M 10:7p-7:30p		9&10 News at 7	\$375.00	30	3	3	\$1,125.00	\$0.00
11	Tu-F,M 11:6:30p-7p		Big Bang Theory	\$140.00	30	5	5	\$700.00	\$0.00
12	Tu-F,M 12:7:30p-8p		Access Hollywood	\$100.00	30	3	3	\$300.00	\$0.00
13	Tu-F,M 13:10p-10:30p		9&10 News at 10	\$475.00	30	4	4	\$1,900.00	\$0.00
14	Tu-F,M 14:11p-12m		Law and Order: SVU	\$60.00	30	4	4	\$240.00	\$0.00
15	Sa 15:4p-7p		FOX College Football 4P	\$3,200.00	30	1	1	\$3,200.00	\$0.00
TOTALS:							51	\$14,715.00	\$0.00

Date/Time	Action	Added by	Comment
04/16/24 3:04 PM	New	ERIN SCHUMACHER	Separation: 30; PopulationBuyType: CPP