

# CONTRACT



**Cadillac Telecasting Company**  
 1 Broadcast Way  
 Cadillac, MI 49601  
 (231) 775-3478

mifox32.com

And:

**Great American Media**  
 3050 K Street NW  
 Suite 100  
 Washington, DC 20007

<u>Contract / Revision</u> 52088 /		<u>Alt Order #</u> 28392756	
<u>Advertiser</u> Democratic Congressional Campaign Comm		<u>Original Date / Revision</u> 04/17/24 / 04/17/24	
<u>Contract Dates</u> 09/17/24 - 09/23/24		<u>Estimate #</u> 13201	
<u>Product</u> Issue			
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash	
<u>Property</u> WFQX-TV	<u>Account Executive</u> Erin Schumacher	<u>Sales Office</u> Katz Washingto	
<u>Special Handling</u>			
<u>Demographic</u> Adults 35+			
<u>Agency Code</u> 9913721	<u>Advertiser Code</u> 49	<u>Product 1/2</u> 53	
<u>Agency Ref</u>		<u>Advertiser Ref</u>	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WFQX	09/17/24	09/23/24	MTM @ 430a	4:30 AM-5:00 AM		:30			NM	5	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/24	09/23/24	MTWTF--				5	\$30.00			
N 2	WFQX	09/17/24	09/23/24	MTM @ 5a	5:00 AM-5:30 AM		:30			NM	5	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/24	09/23/24	MTWTF--				5	\$70.00			
N 3	WFQX	09/17/24	09/23/24	MTM @ 530a	5:30 AM-6:00 AM		:30			NM	5	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/24	09/23/24	MTWTF--				5	\$140.00			
N 4	WFQX	09/17/24	09/23/24	MTM @ 6a	6:00 AM-6:30 AM		:30			NM	5	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/24	09/23/24	MTWTF--				5	\$220.00			
N 5	WFQX	09/17/24	09/23/24	MTM @ 7a	7:00 AM-8:00 AM		:30			NM	5	\$2,975.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/24	09/23/24	MTWTF--				5	\$595.00			
N 6	WFQX	09/17/24	09/23/24	MTM @ 8a	8:00 AM-9:00 AM		:30			NM	5	\$3,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/24	09/23/24	MTWTF--				5	\$750.00			
N 7	WFQX	09/17/24	09/23/24	Mathis Court	12:30 PM-1:00 PM		:30			NM	5	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/24	09/23/24	MTWTF--				5	\$60.00			
N 8	WFQX	09/17/24	09/23/24	Justice For The People	1:30 PM-2:00 PM		:30			NM	5	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/24	09/23/24	MTWTF--				5	\$120.00			
N 9	WFQX	09/17/24	09/23/24	Funny You Ask	2:00 PM-2:30 PM		:30			NM	4	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/24	09/23/24	MTWTF--				4	\$60.00			
N 10	WFQX	09/17/24	09/23/24	Mom	3:30 PM-4:00 PM		:30			NM	5	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/24	09/23/24	MTWTF--				5	\$30.00			
N 11	WFQX	09/17/24	09/23/24	Modern Family	5:00 PM-5:30 PM		:30			NM	5	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/24	09/23/24	MTWTF--				5	\$30.00			
N 12	WFQX	09/17/24	09/23/24	Modern Family	5:30 PM-6:00 PM		:30			NM	5	\$200.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required.



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 Cadillac, MI 49601  
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<u>Contract / Revision</u> 52088 /	<u>Alt Order #</u> 28392756
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<u>Advertiser</u> Democratic Congressional Campaign Comm	<u>Original Date / Revision</u> 04/17/24 / 04/17/24
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<u>Contract Dates</u> 09/17/24 - 09/23/24	<u>Product</u> Issue	<u>Estimate #</u> 13201
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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/24	09/23/24	MTWTF--				5	\$40.00			
N 13	WFOX	09/17/24	09/23/24	Young Sheldon	6:00 PM-6:30 PM		:30			NM	5	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/24	09/23/24	MTWTF--				5	\$60.00			
N 14	WFOX	09/17/24	09/23/24	Big Bang Theory	6:30 PM-7:00 PM		:30			NM	5	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/24	09/23/24	MTWTF--				5	\$140.00			
N 15	WFOX	09/17/24	09/23/24	Access Hollywood	7:30 PM-8:00 PM		:30			NM	5	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/24	09/23/24	MTWTF--				5	\$100.00			
N 16	WFOX	09/17/24	09/23/24	9&10 News at 10	10:00 PM-10:30 PM		:30			NM	5	\$2,375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/24	09/23/24	MTWTF--				5	\$475.00			
N 17	WFOX	09/17/24	09/23/24	Law and Order: SVU	11:00 PM-12:00 AM		:30			NM	5	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/24	09/23/24	MTWTF--				5	\$60.00			
N 18	WFOX	09/17/24	09/23/24	American Housewife	12:00 AM-12:30 AM		:30			NM	5	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/24	09/23/24	MTWTF--				5	\$30.00			
N 19	WFOX	09/17/24	09/23/24	FOX College Football 4P	4:00 PM-7:00 PM		:30			NM	1	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/24	09/23/24	-----S-				1	\$3,200.00			
N 20	WFOX	09/17/24	09/23/24	NFL LIONS	1:00 PM-7:00 PM		:30			NM	1	\$15,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/24	09/23/24	-----S				1	\$15,000.00			
<b>Totals</b>											<b>91</b>	<b>\$33,190.00</b>

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/26/24 -09/23/24	91	\$33,190.00	(\$4,978.50)	\$28,211.50
<b>Totals</b>	<b>91</b>	<b>\$33,190.00</b>	<b>(\$4,978.50)</b>	<b>\$28,211.50</b>

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required.



# KATZ TELEVISION GROUP

125 West 55th St  
New York, NY 10019

Contract # 28392756  
GPE: 49/53/13201  
Agency: GREAT AMERICAN MEDIA INC.  
3050 K ST NW  
SUITE 100  
WASHINGTON, DC 20007

Changes as of: 4/16/2024 at 3:03 PM  
Flight: 9/17/24 - 9/23/24  
Advertiser: DSCC IE  
Product: Issue  
Agency Order #: 13374852  
Buyer: Hutson, Andrew

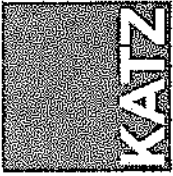
Version: Original Order  
Station: WFOX  
Market: Traverse City  
Office: WASHINGTON  
Service: Nielsen  
Primary Demo:

Salesperson: ERIN SCHUMACHER  
Assistant: ERIN SCHUMACHER  
212-424-6620

Comments: Separation: 30; PopulationBuyType: CPP  
Separation:

Total Spots: 91  
Total CPP: \$0.00  
Total GRP:

#	Day/Time	DP	Program	Rate	Len	9/17	9/17 - 9/17	Total Spots	Total CPP
1	Tu-F,M 4:30a-5a		MTM @ 430a	\$30.00	30	5		5	\$150.00
2	Tu-F,M 5a-5:30a		MTM @ 5a	\$70.00	30	5		5	\$350.00
3	Tu-F,M 5:30a-6a		MTM @ 530a	\$140.00	30	5		5	\$700.00
4	Tu-F,M 6a-6:30a		MTM @ 6a	\$220.00	30	5		5	\$1,100.00
5	Tu-F,M 7a-8a		MTM @ 7a	\$595.00	30	5		5	\$2,975.00
6	Tu-F,M 8a-9a		MTM @ 8a	\$750.00	30	5		5	\$3,750.00
7	Tu-F,M 12:30p-1p		Mathis Court	\$60.00	30	5		5	\$300.00
8	Tu-F,M 1:30p-2p		Justice For The People	\$120.00	30	5		5	\$600.00
9	Tu-F,M 2p-2:30p		Funny You Ask	\$60.00	30	4		4	\$240.00
10	Tu-F,M 3:30p-4p		Mom	\$30.00	30	5		5	\$150.00
11	Tu-F,M 5p-5:30p		Modern Family	\$30.00	30	5		5	\$150.00
12	Tu-F,M 5:30p-6p		Modern Family	\$40.00	30	5		5	\$200.00
13	Tu-F,M 6p-6:30p		Young Sheldon	\$60.00	30	5		5	\$300.00
14	Tu-F,M 6:30p-7p		Big Bang Theory	\$140.00	30	5		5	\$700.00
15	Tu-F,M 7:30p-8p		Access Hollywood	\$100.00	30	5		5	\$500.00
16	Tu-F,M 10p-10:30p		9&10 News at 10	\$475.00	30	5		5	\$2,375.00
17	Tu-F,M 11p-12m		Law and Order: SVU	\$60.00	30	5		5	\$300.00
18	Tu-F,M 12m-12:30a		American Housewife	\$30.00	30	5		5	\$150.00
19	Sa 4p-7p		FOX College Football 4p	\$3,200.00	30	1		1	\$3,200.00
20	Su 1p-7p		NFL LIONS	\$15,000.00	30	1		1	\$15,000.00
<b>TOTALS:</b>								<b>91</b>	<b>\$33,190.00</b>



KATZ TELEVISION GROUP

125 West 55th St.  
New York, NY 10019

Contract # 28392756      Changes as of: 4/16/2024 at 3:03 PM      Version: Original Order

CPE: 49/53/13201      Flight: 9/17/24 - 9/23/24      Station: WFQX      Con Type: POLITT  
 Agency: GREAT AMERICAN MEDIA INC.      Advertiser: DSCC IE      Market: Traverse City      Total \$: \$33,190

Product: Issue      Office: WASHINGTON      Total Spots: 91  
 Agency Order #: 13374852      Service: Nielsen      Total CPP: \$0.00  
 Buyer: Hutson, Andrew      Primary Demo:      Total GRP:

Salesperson: ERIN SCHUMACHER      Assistant: ERIN SCHUMACHER  
 Separation: 212-424-6620      212-424-6620

Date/Time	Action	Added by	Comment
04/16/24 3:04 PM	New	ERIN SCHUMACHER	Separation: 30;PopulationBuyType: CPP
Makegood Comments			