

# CONTRACT



**Cadillac Telecasting Company**  
 1 Broadcast Way  
 Cadillac, MI 49601  
 (231) 775-3478

mifox32.com

And:

**Great American Media**  
 3050 K Street NW  
 Suite 100  
 Washington, DC 20007

<u>Contract / Revision</u> 52082 /		<u>Alt Order #</u> 28392750
<u>Advertiser</u> Democratic Senatorial Campaign Committee		<u>Original Date / Revision</u> 04/17/24 / 04/18/24
<u>Contract Dates</u> 08/07/24 - 08/12/24	<u>Estimate #</u> 13195	
<u>Product</u> Issue		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WFQX-TV	<u>Account Executive</u> Erin Schumacher	<u>Sales Office</u> Katz Washingto
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agency Code</u> 9913721	<u>Advertiser Code</u>	<u>Product 1/2</u> 53
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WFQX	08/07/24	08/12/24	MTM @ 5a	5:00 AM-5:30 AM		:30			NM	5	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/07/24	08/13/24	M-WTF--				5	\$70.00			
N 2	WFQX	08/07/24	08/12/24	MTM @ 6a	6:00 AM-6:30 AM		:30			NM	5	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/07/24	08/13/24	M-WTF--				5	\$220.00			
N 3	WFQX	08/07/24	08/12/24	MTM @ 8a	8:00 AM-9:00 AM		:30			NM	5	\$3,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/07/24	08/13/24	M-WTF--				5	\$750.00			
N 4	WFQX	08/07/24	08/12/24	Mathis Court	12:30 PM-1:00 PM		:30			NM	3	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/07/24	08/13/24	M-WTF--				3	\$60.00			
N 5	WFQX	08/07/24	08/12/24	Justice For The People	1:30 PM-2:00 PM		:30			NM	3	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/07/24	08/13/24	M-WTF--				3	\$120.00			
N 6	WFQX	08/07/24	08/12/24	Mom	3:30 PM-4:00 PM		:30			NM	3	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/07/24	08/13/24	M-WTF--				3	\$30.00			
N 7	WFQX	08/07/24	08/12/24	Modern Family	5:30 PM-6:00 PM		:30			NM	3	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/07/24	08/13/24	M-WTF--				3	\$40.00			
N 8	WFQX	08/07/24	08/12/24	9&10 News at 7	7:00 PM-7:30 PM		:30			NM	3	\$1,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/07/24	08/13/24	M-WTF--				3	\$375.00			
N 9	WFQX	08/07/24	08/12/24	Big Bang Theory	6:30 PM-7:00 PM		:30			NM	5	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/07/24	08/13/24	M-WTF--				5	\$140.00			
N 10	WFQX	08/07/24	08/12/24	Access Hollywood	7:30 PM-8:00 PM		:30			NM	5	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/07/24	08/13/24	M-WTF--				5	\$100.00			
N 11	WFQX	08/07/24	08/12/24	9&10 News at 10	10:00 PM-10:30 PM		:30			NM	5	\$2,375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/07/24	08/13/24	M-WTF--				5	\$475.00			
N 12	WFQX	08/07/24	08/12/24	Law and Order: SVU	11:00 PM-12:00 AM		:30			NM	4	\$240.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required.



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 1 Broadcast Way  
 Cadillac, MI 49601  
 (231) 775-3478

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<u>Contract / Revision</u>	<u>Alt Order #</u>
52082 / 1	28392750

<u>Advertiser</u>	<u>Original Date / Revision</u>
Democratic Senatorial Campaign Committee	04/17/24 / 04/18/24

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
08/07/24 - 08/12/24	Issue	13195

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/07/24	08/13/24	M-WTF--				4	\$60.00			
<b>Totals</b>											49	\$10,890.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
07/29/24 - 08/12/24	49	\$10,890.00	(\$1,633.50)	\$9,256.50
<b>Totals</b>	49	\$10,890.00	(\$1,633.50)	\$9,256.50

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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125 West 55th St  
New York, NY 10019

# KATZ TELEVISION GROUP

Contract # 28392750      Changes as of: 4/18/2024 at 3:01 PM      Version: Highlighting Revision 1  
 CPE: 49/53/13195      Flight: 8/7/24 - 8/12/24      Station: WFOX  
 Agency: GREAT AMERICAN MEDIA INC.      Advertiser: DSCC      Market: Traverse City  
 3050 K ST NW      Product: Issue      Office: WASHINGTON  
 SUITE 100      Agency Order #: 13374495      Service: Nielsen  
 WASHINGTON, DC      Buyer: Hutson, Andrew      Primary Demo: Adults 35+  
 20007

Salesperson: ERIN SCHUMACHER      Assistant: ERIN SCHUMACHER      Traffic #: 52082  
 Separation: 212-424-6620

Comments: Separation: 30:PopulationBuyType: CPP

#	Day/Time	DP	Program	Rate	A35P Rating	Len	8/7	Total Spots	Total \$	CPP
1	W-F M-Tu 5a-5:30a		MTM @ 5a	\$70.00	0	30	5	5	\$350.00	\$0.0
2	W-F M-Tu 6a-6:30a		MTM @ 6a	\$220.00	0	30	5	5	\$1,100.00	\$0.0
3	W-F M-Tu 8a-9a		MTM @ 8a	\$750.00	0	30	5	5	\$3,750.00	\$0.0
4	W-F M-Tu 12:30p-1p		Mathis Court	\$60.00	0	30	3	3	\$180.00	\$0.0
5	W-F M-Tu 1:30p-2p		Justice For The People	\$120.00	0	30	3	3	\$360.00	\$0.0
6	W-F M-Tu 3:30p-4p		Mom	\$30.00	0	30	3	3	\$90.00	\$0.0
7	W-F M-Tu 5:30p-6p		Modern Family	\$40.00	0	30	3	3	\$120.00	\$0.0
8	W-F M-Tu 7p-7:30p		9&10 News at 7	\$375.00	0	30	3	3	\$1,125.00	\$0.0
9	W-F M-Tu 6:30p-7p		Big Bang Theory	\$140.00	0	30	5	5	\$700.00	\$0.0
10	W-F M-Tu 7:30p-8p		Access Hollywood	\$100.00	0	30	5	5	\$500.00	\$0.0
11	W-F M-Tu 10p-10:30p		9&10 News at 10	\$475.00	0	30	5	5	\$2,375.00	\$0.0
12	W-F M-Tu 11p-12m		Law and Order: SVU	\$60.00	0	30	4	4	\$240.00	\$0.0
<b>TOTALS:</b>								<b>49</b>	<b>\$10,890.00</b>	<b>\$0.0</b>

Date/Time	Action	Added by	Comment
04/18/24 3:01 PM	Revised	ERIN SCHUMACHER	Separation: 30:PopulationBuyType: CPP

Makegood Comments