

# CONTRACT



**Cadillac Telecasting Company**  
 1 Broadcast Way  
 Cadillac, MI 49601  
 (231) 775-3478

mifox32.com

And:

**Great American Media**  
 3050 K Street NW  
 Suite 100  
 Washington, DC 20007

<b>Contract / Revision</b> 52082 /		<b>Alt Order #</b> 28392750
<b>Advertiser</b> Democratic Congressional Campaign Commi		<b>Original Date / Revision</b> 04/17/24 / 04/17/24
<b>Contract Dates</b> 08/07/24 - 08/12/24	<b>Estimate #</b> 13195	
<b>Product</b> Issue		
<b>Billing Cycle</b> EOM/EOC	<b>Billing Calendar</b> Broadcast	<b>Cash/Trade</b> Cash
<b>Property</b> WFQX-TV	<b>Account Executive</b> Erin Schumacher	<b>Sales Office</b> Katz Washingto
<b>Special Handling</b>		
<b>Demographic</b> Adults 35+		
<b>Agy Code</b> 9913721	<b>Advertiser Code</b> 49	<b>Product 1/2</b> 53
<b>Agency Ref</b>	<b>Advertiser Ref</b>	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WFQX	08/07/24	08/12/24	MTM @ 5a	5:00 AM-5:30 AM		:30			NM	5	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/07/24	08/13/24	M-WTF--				5	\$70.00			
N 2	WFQX	08/07/24	08/12/24	MTM @ 6a	6:00 AM-6:30 AM		:30			NM	5	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/07/24	08/13/24	M-WTF--				5	\$220.00			
N 3	WFQX	08/07/24	08/12/24	MTM @ 8a	8:00 AM-9:00 AM		:30			NM	5	\$3,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/07/24	08/13/24	M-WTF--				5	\$750.00			
N 4	WFQX	08/07/24	08/12/24	Mathis Court	12:30 PM-1:00 PM		:30			NM	3	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/07/24	08/13/24	M-WTF--				3	\$60.00			
N 5	WFQX	08/07/24	08/12/24	Justice For The People	1:30 PM-2:00 PM		:30			NM	3	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/07/24	08/13/24	M-WTF--				3	\$120.00			
N 6	WFQX	08/07/24	08/12/24	Mom	3:30 PM-4:00 PM		:30			NM	3	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/07/24	08/13/24	M-WTF--				3	\$30.00			
N 7	WFQX	08/07/24	08/12/24	Modern Family	5:30 PM-6:00 PM		:30			NM	3	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/07/24	08/13/24	M-WTF--				3	\$40.00			
N 8	WFQX	08/07/24	08/12/24	9&10 News at 7	7:00 PM-7:30 PM		:30			NM	3	\$1,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/07/24	08/13/24	M-WTF--				3	\$375.00			
N 9	WFQX	08/07/24	08/12/24	Big Bang Theory	6:30 PM-7:00 PM		:30			NM	5	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/07/24	08/13/24	M-WTF--				5	\$140.00			
N 10	WFQX	08/07/24	08/12/24	Access Hollywood	7:30 PM-8:00 PM		:30			NM	5	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/07/24	08/13/24	M-WTF--				5	\$100.00			
N 11	WFQX	08/07/24	08/12/24	9&10 News at 10	10:00 PM-10:30 PM		:30			NM	5	\$2,375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/07/24	08/13/24	M-WTF--				5	\$475.00			
N 12	WFQX	08/07/24	08/12/24	Law and Order: SVU	11:00 PM-12:00 AM		:30			NM	4	\$240.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required.



**Cadillac Telecasting Company**  
 1 Broadcast Way  
 Cadillac, MI 49601  
 (231) 775-3478

mifox32.com

<u>Contract / Revision</u> 52082 /	<u>Alt Order #</u> 28392750
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<u>Advertiser</u> Democratic Congressional Campaign Comm	<u>Original Date / Revision</u> 04/17/24 / 04/17/24
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<u>Contract Dates</u> 08/07/24 - 08/12/24	<u>Product</u> Issue	<u>Estimate #</u> 13195
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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/07/24	08/13/24	M-WTF--				4	\$60.00			
<b>Totals</b>											49	\$10,890.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
07/29/24 - 08/12/24	49	\$10,890.00	(\$1,633.50)	\$9,256.50
<b>Totals</b>	49	\$10,890.00	(\$1,633.50)	\$9,256.50

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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125 West 55th St  
New York, NY 10019

# KATZ TELEVISION GROUP

Contract # 28392750  
CPE: 49/53/13195  
Agency: GREAT AMERICAN MEDIA INC.  
3050 K ST NW  
SUITE 100  
WASHINGTON, DC 20007

Charges as of: 4/16/2024 at 3:03 PM  
Flight: 8/7/24 - 8/12/24  
Advertiser: DSCC IE  
Product: Issue  
Agency Order #: 13374495  
Buyer: Hutson, Andrew

Version: Original Order  
Station: WFOX  
Market: Traverse City  
Office: WASHINGTON  
Service: Nielsen  
Primary Demo:

Salesperson: ERIN SCHUMACHER  
Assistant: ERIN SCHUMACHER  
212-424-6620

Separation: 30;PopulationBuyType: CPP

#	Day/Time	DP	Program	Rate	Len	8/7	Total Spots	Total \$	CPP
1	W-F,M-Tu 5a-5:30a		MTM @ 5a	\$70.00	30	5	5	\$350.00	\$0.00
2	W-F,M-Tu 6a-6:30a		MTM @ 6a	\$220.00	30	5	5	\$1,100.00	\$0.00
3	W-F,M-Tu 8a-9a		MTM @ 8a	\$750.00	30	5	5	\$3,750.00	\$0.00
4	W-F,M-Tu 12:30p-1p		Mathis Court	\$60.00	30	3	3	\$180.00	\$0.00
5	W-F,M-Tu 1:30p-2p		Justice For The People	\$120.00	30	3	3	\$360.00	\$0.00
6	W-F,M-Tu 3:30p-4p		Mom	\$30.00	30	3	3	\$90.00	\$0.00
7	W-F,M-Tu 5:30p-6p		Modern Family	\$40.00	30	3	3	\$120.00	\$0.00
8	W-F,M-Tu 7p-7:30p		9&10 News at 7	\$375.00	30	3	3	\$1,125.00	\$0.00
9	W-F,M-Tu 6:30p-7p		Big Bang Theory	\$140.00	30	5	5	\$700.00	\$0.00
10	W-F,M-Tu 7:30p-8p		Access Hollywood	\$100.00	30	5	5	\$500.00	\$0.00
11	W-F,M-Tu 10p-10:30p		9&10 News at 10	\$475.00	30	5	5	\$2,375.00	\$0.00
12	W-F,M-Tu 11p-12m		Law and Order: SVU	\$60.00	30	4	4	\$240.00	\$0.00
<b>TOTALS:</b>							<b>49</b>	<b>\$10,890.00</b>	<b>\$0.00</b>

Date/Time	Action	Added by	Comment
04/16/24 3:04 PM	New	ERIN SCHUMACHER	Separation: 30;PopulationBuyType: CPP

Makegood Comments