

7.5.2023

WPCD Quarterly Issues and Programs Report for the Second Quarter (April - June 2023)

WPCD airs live newscasts and community information (i.e. weather, PSAs) when student DJ are on-air. Most new information is sourced by USA News Networks and delivered by Parkland College broadcasting students.

WPCD airs approximately 70 public service announcements per week; most of them are pre-recorded 30 or 60 second spots. WPCD also airs live mentions from our promotions and PSA binder. These live mentions inform the public about campus events, including Parkland College related events at the art gallery, planetarium, and theater as well as community events happening locally.

To prevent crime on campus and in the community, WPCD airs Crimestoppers reports as live mentions every week. Crimestoppers is a weekly report issued cooperatively by the Champaign and Urbana Police Departments and the Champaign County Sheriff's office.

WPCD participated in, broadcast from, or sponsored/promoted in the following events:

- C-U Food Pantry promotion – April - May.
- P.A.C.E. Independent Living Center promo – April - June.
- Money Minute Spots – Each Wednesday – April - June.
- Parkland Planetarium Science Lecture Series April - June.
- Parkland Registration and Class Promos – May- June.
- Perimeter Road Music Festival – April – May 5th
- Project Read Promotion – April - June.
- Voting information promos – March – April 4th
- College for Kids registration - April - June
- Giertz Art Gallery Call for Artist – April 19-15
- Parkland Theater promo for Sweeney Todd Production – April 1 – April 25th
- Surv-Con Tech Showcase at Parkland College promotion – April 1 – April 22nd