

ORDER

Orders
Order / Rev: 235375
Alt Order #: 33183012
Product Desc: Issue AR
Estimate: 8228AR
Flight Dates: 08/22/19 - 08/28/19
Original Date / Rev: 08/21/19 / 08/21/19
Order Type: GENERAL

KARN-FM
Primary AE: Katz Philadelphia
Sales Office: K-7.5
Sales Region: N-Katz75

Agency
Name: Katz Media Group
Buying Contact: _____
Billing Contact: _____
125 West 55th Street
New York, NY 10019

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Doctor Patient Unity
Demographic: A35+
Product Codes: Issues/Propositions
Revenue Code 1: AGY-AVAIL
Revenue Code 2: POL-ISS
Revenue Code 3: GEN

New Business Thru: _____
Advertiser External ID: _____
Agency External ID: _____
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/29/19	08/25/19	22	\$1,804.00	\$1,533.40
08/26/19	08/28/19	30	\$2,460.00	\$2,091.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2019	22	\$1,804.00	\$1,533.40	0.00
September 2019	30	\$2,460.00	\$2,091.00	0.00
Totals	52	\$4,264.00	\$3,624.40	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Philadelphia	K-7.5	N-Katz75	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KARN	08/22/19	08/28/19	M-F AM Drive M-F	CM	6:00 AM-10:00 AM (6:00 AM-10:00 AM)	---44--	1:00	8	\$82.00	P-30	0.00	NM	19	\$1,558.00
		AM -													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/19/19	08/25/19	----8--		8				\$82.00		0.00			
		Week: 08/26/19	09/01/19	443----		11				\$82.00		0.00			
N 2	KARN	08/22/19	08/28/19	M-F Midday M-F	CM	10:00 AM-3:00 PM (10:00 AM-3:00 PM)	---44--	1:00	8	\$82.00	P-30	0.00	NM	18	\$1,476.00
		MD -													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/19/19	08/25/19	----8--		8				\$82.00		0.00			
		Week: 08/26/19	09/01/19	433----		10				\$82.00		0.00			
N 3	KARN	08/22/19	08/28/19	M-F PM Drive M-F	CM	3:00 PM-7:00 PM (3:00 PM-7:00 PM)	---33--	1:00	6	\$82.00	P-30	0.00	NM	15	\$1,230.00
		PM -													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/19/19	08/25/19	----6--		6				\$82.00		0.00			
		Week: 08/26/19	09/01/19	333----		9				\$82.00		0.00			
													Totals	52	\$4,264.00