



WWCW  
201 Humboldt St  
Rochester, NY 14610

WWCW | VIRGINIA

Pound Feinstein & Associates  
700 E Main St  
Ste 1508  
Richmond, VA 23219

# Contract # 1445822

Schedule Dates	10/15/16-10/15/16	Date Entered	10/10/16
Advertiser	Tom Garrett/Congress/Republican/VA (83871)	Last Modified	10/17/16
Agency	Pound Feinstein & Associates (11267)	Entered By	Gloria Fischer
Product	Political - US Congress (1076)	CO-OP	No
Brand	33/46/230 (567008)	Headline #	ECR25327591
Salesperson	Katz - Washington DC, Washington DC (1179)	Demo	A35+
Sales Office	Katz - Washington DC	Order Type	Normal
Buyer Name	Bret Feinstein,	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	33/46/230	Commission	\$72.00
Account Types	National/Political	Net Total	\$408.00
Billing Type	Standard	Sales Tax	
Comments	2016 Campaign New Order		

Roanoke VA (WWCW)		
By Broadcast Month	Spots	Rate
Oct. 2016	5	\$480.00
Grand Total:	5	\$480.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/15/16-10/15/16	5	:30	8P- Redskins Coach's Show	1						X		1	\$40.00	\$40.00	Roanoke VA (WWCW)	Washington Redskins Coaches Weekly	10/17/16
2.0	Normal Line / SPOT	10/15/16-10/15/16	5	:30	8P- Redskins Coach's Show	1						X		1	\$40.00	\$40.00	Roanoke VA (WWCW)	Inside Washington Redskins Nation	10/17/16
3.0	Normal Line / SPOT	10/15/16-10/15/16	5	:30	9P- Panthers Huddle with Ron Rivera	1						X		1	\$125.00	\$125.00	Roanoke VA (WWCW)	Carolina Panthers Coaches Weekly	10/10/16
4.0	Normal Line / SPOT	10/15/16-10/15/16	5	:30	9:30P- Ravens Report	1						X		1	\$125.00	\$125.00	Roanoke VA (WWCW)	Baltimore Ravens Coaches Weekly	10/10/16
5.0	Normal Line / SPOT	10/15/16-10/15/16	5	:30	12P- 3:30P (EST)	1						X		1	\$150.00	\$150.00	Roanoke VA (WWCW)	2016 ACC Football	10/10/16

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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