

# Contract Data (Traffic) Report

SUMMARY FOR ORDER # 3919379

<b>Traffic Order #</b> 12241268		<b>Created On</b> 5/1/2023 1:02:26 PM	<b>Order Status</b> Contract Confirmed
<b>Order #</b> 3919379		<b>Created By</b> NCC_Gateway_User	<b>Gross \$</b> 20936.00
<b>Order Descrp</b> 63096549_POL_Issue_PHILLY FOR GROWTH - PHL		<b>Updated On</b> 5/1/2023 3:24:36 PM	<b>Net \$</b> 15073.92
<b>Client</b> AMP - PHILLY FOR GROWTH - PHL		<b>Updated By</b> Smith, Brogan	<b>Units</b> 433
<b>Start Date</b> 5/1/2023		<b>Industry</b> Political-Association	<b>Credit Hold</b> NO
<b>End Date</b> 5/7/2023		<b>REFERENCES</b>	
<b># of Weeks</b> 1		<b>Primary</b>	
<b>SALES</b>		<b>Secondary</b>	
<b>ActiveWeeks</b> 1		<b>Tertiary</b>	
<b>AE 1</b> NCC - PHL - WASH DC		<b>Quarternary</b>	
<b>AE 2</b>		<b>TRAFFIC OPTIONS</b>	
<b>Agency</b> AMP - TARGETED PLATFORM MEDIA 15.00%		<b>Address 1</b> AMP MEDIA	
<b>RepFirm</b> NCC 13.00%		<b>Address 2</b>	
<b>Copy Instr ID</b>		<b>City, State, Zip</b> BLOOMFIELD, NJ	
<b>Total Zones</b> 5		<b>Zip</b> 07003	
<b>Zones</b> Center City,University City - Manayun...		<b>Contact</b>	
<b>Total Networks</b> 19		<b>Phone</b> 111-111-1111	
<b>GENERAL COMMENTS</b>		<b>Avail Tag</b>	
		<b>Contract Type</b> Standard	
		<b>Copy Group</b>	
		<b>Division</b>	
		<b>Reference #</b>	
		<b>BILLING INFORMATION</b>	
		<b>Purchase Order #</b>	
		<b>Billing Schedule</b> EndOfFlight	
		<b>EDI INFORMATION</b>	
		<b>Product</b>	
		<b>Estimate</b> 13968	
		<b>Submit EDI Invoice?</b> Submit EDI Invoice	
		<b>ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS</b>	
		,Philadelphia- PRIORITY CODE: NP=80, IP=74 - SEE KEY ON FCC SITE FOR NETWORK/ZONE INFORMATION	
		<b>SYSCODE LIST</b>	
		0244,1522,1673,5283,5284	

**SUMMARY FOR SYSCODE 0244**

<b>Traffic Order #</b>	12241268	<b>Created On</b>	5/1/2023 1:02:26 PM	<b>Order Status</b>	Contract Confirmed
<b>Order #</b>	3919379	<b>Created By</b>	NCC_Gateway_User	<b>Syscode Gross \$</b>	4938.00
<b>Order Descrp</b>	63096549_POL_Issue_PHILLY FOR GROWTH - PHL	<b>Updated On</b>	5/1/2023 3:23:18 PM	<b>Syscode Net \$</b>	3555.36
<b>Client</b>	AMP - PHILLY FOR GROWTH - PHL	<b>Updated By</b>	Smith, Brogan	<b>Syscode Units</b>	89
<b>Start Date</b>	5/1/2023	<b>Source</b>	Gateway	<b>Zone Status</b>	Contract Confirmed
<b>End Date</b>	5/7/2023	<b>Zones</b>	Center City	<b>Avg Unit Rate</b>	55.48
<b># of Weeks</b>	1				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
1	1		Ampersa nd Politi cal Bun dle	75   75	BET	0244	BET PT	05/02/2023	05/04/2023	Tu-Th 7p-12m		X	X	X				3	\$79.00	\$237.00	30
2	2		Ampersa nd Politi cal Bun dle	75   75	CNN	0244	CNN PT	05/02/2023	05/04/2023	Tu-Th 7p-12m		X	X	X				3	\$167.00	\$501.00	30
3	3		Ampersa nd Politi cal Bun dle	75   75	The Discovery Channel	0244	DISC PT	05/02/2023	05/04/2023	Tu-Th 7p-12m		X	X	X				3	\$73.00	\$219.00	30
4	4		Ampersa nd Politi cal Bun dle	75   75	Hallmark Channel	0244	HALL DT	05/02/2023	05/04/2023	Tu-Th 9a-4p		X	X	X				3	\$12.00	\$36.00	30
5	5		Ampersa nd Politi cal Bun dle	75   75	Hallmark Channel	0244	HALL PT	05/02/2023	05/04/2023	Tu-Th 7p-12m		X	X	X				3	\$41.00	\$123.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
6	6		Amp ersa nd Politi cal Bun dle	75   75	HGTV	0244	HGTV EF	05/02/2023	05/04/2023	Tu-Th 4p-7p		X	X	X				2	\$127.00	\$254.00	30
7	7		Amp ersa nd Politi cal Bun dle	75   75	Investigation Discovery	0244	ID DT	05/02/2023	05/04/2023	Tu-Th 9a-4p		X	X	X				6	\$10.00	\$60.00	30
8	8		Amp ersa nd Politi cal Bun dle	75   75	Investigation Discovery	0244	ID PT	05/02/2023	05/04/2023	Tu-Th 7p- 12m		X	X	X				3	\$73.00	\$219.00	30
9	9		Amp ersa nd Politi cal Bun dle	75   75	MSNBC	0244	MNBC DT	05/02/2023	05/04/2023	Tu-Th 9a-4p		X	X	X				4	\$67.00	\$268.00	30
10	10		Amp ersa nd Politi cal Bun dle	75   75	Oxygen	0244	OXYG EF	05/02/2023	05/04/2023	Tu-Th 4p-7p		X	X	X				2	\$10.00	\$20.00	30
11	11		Amp ersa nd Politi cal Bun dle	75   75	SyFy	0244	SYFY EF	05/02/2023	05/04/2023	Tu-Th 4p-7p		X	X	X				2	\$25.00	\$50.00	30
12	12		Amp ersa nd Politi cal Bun dle	75   75	TLC	0244	TLC PT	05/02/2023	05/04/2023	Tu-Th 7p- 12m		X	X	X				3	\$38.00	\$114.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
13	13		Amp ersa nd Politi cal Bun dle	75   75	USA	0244	USA DT	05/02/2023	05/04/2023	Tu-Th 9a-4p		X	X	X				6	\$58.00	\$348.00	30
14	14		Amp ersa nd Politi cal Bun dle	75   75	Video Hits	0244	VH1 PT	05/02/2023	05/04/2023	Tu-Th 7p-12m		X	X	X				3	\$27.00	\$81.00	30
15	15		Amp ersa nd Politi cal Bun dle	75   75	The Discovery Channel	0244	DISC EF	05/02/2023	05/04/2023	Tu-Th 4p-7p		X	X	X				2	\$48.00	\$96.00	30
16	16		Amp ersa nd Politi cal Bun dle	75   75	Hallmark Channel	0244	HALL EF	05/02/2023	05/04/2023	Tu-Th 4p-7p		X	X	X				2	\$35.00	\$70.00	30
17	17		Amp ersa nd Politi cal Bun dle	75   75	HGTV	0244	HGTV PT	05/02/2023	05/04/2023	Tu-Th 7p-12m		X	X	X				3	\$153.00	\$459.00	30
18	18		Amp ersa nd Politi cal Bun dle	75   75	MSNBC	0244	MNBC EM	05/02/2023	05/04/2023	Tu-Th 5a-9a		X	X	X				4	\$79.00	\$316.00	30
19	19		Amp ersa nd Politi cal Bun dle	75   75	Oxygen	0244	OXYG PT	05/02/2023	05/04/2023	Tu-Th 7p-12m		X	X	X				3	\$13.00	\$39.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
20	20		Amp ersa nd Politi cal Bun dle	75   75	TNT	0244	TNT DT	05/02/2023	05/04/2023	Tu-Th 9a-4p		X	X	X				6	\$43.00	\$258.00	30
21	21		Amp ersa nd Politi cal Bun dle	75   75	CNN	0244	CNN DT	05/02/2023	05/04/2023	Tu-Th 9a-4p		X	X	X				4	\$67.00	\$268.00	30
22	22		Amp ersa nd Politi cal Bun dle	75   75	HGTV	0244	HGTV DT	05/02/2023	05/04/2023	Tu-Th 9a-4p		X	X	X				6	\$67.00	\$402.00	30
23	23		Amp ersa nd Politi cal Bun dle	75   75	Oprah Winfrey Network	0244	OWN EF	05/02/2023	05/04/2023	Tu-Th 4p-7p		X	X	X				2	\$18.00	\$36.00	30
24	24		Amp ersa nd Politi cal Bun dle	75   75	Video Hits	0244	VH1 EF	05/02/2023	05/04/2023	Tu-Th 4p-7p		X	X	X				2	\$23.00	\$46.00	30
25	25		Amp ersa nd Politi cal Bun dle	75   75	Investigation Discovery	0244	ID EF	05/02/2023	05/04/2023	Tu-Th 4p-7p		X	X	X				2	\$30.00	\$60.00	30
26	26		Amp ersa nd Politi cal Bun dle	75   75	SyFy	0244	SYFY PT	05/02/2023	05/04/2023	Tu-Th 7p- 12m		X	X	X				3	\$30.00	\$90.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
27	27		Amp ersa nd Politi cal Bun dle	75   75	ESPN	0244	ESPN DT	05/02/2023	05/04/2023	Tu-Th 9a-4p		X	X	X				4	\$67.00	\$268.00	30

**SUMMARY FOR SYSCODE 1522**

<b>Traffic Order #</b>	12241268	<b>Created On</b>	5/1/2023 1:02:26 PM	<b>Order Status</b>	Contract Confirmed
<b>Order #</b>	3919379	<b>Created By</b>	NCC_Gateway_User	<b>Syscode Gross \$</b>	3517.00
<b>Order Descrp</b>	63096549_POL_Issue_PHILLY FOR GROWTH - PHL	<b>Updated On</b>	5/1/2023 3:23:18 PM	<b>Syscode Net \$</b>	2532.24
<b>Client</b>	AMP - PHILLY FOR GROWTH - PHL	<b>Updated By</b>	Smith, Brogan	<b>Syscode Units</b>	87
<b>Start Date</b>	5/1/2023	<b>Source</b>	Gateway	<b>Zone Status</b>	Contract Confirmed
<b>End Date</b>	5/7/2023	<b>Zones</b>	University City - Manayunk	<b>Avg Unit Rate</b>	40.43
<b># of Weeks</b>	1				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
28	28		Ampersa nd Politi cal Bun dle	75   75	CNN	1522	CNN DT	05/02/2023	05/04/2023	Tu-Th 9a-4p		X	X	X				4	\$50.00	\$200.00	30
29	29		Ampersa nd Politi cal Bun dle	75   75	The Discovery Channel	1522	DISC PT	05/02/2023	05/04/2023	Tu-Th 7p-12m		X	X	X				3	\$58.00	\$174.00	30
30	30		Ampersa nd Politi cal Bun dle	75   75	Hallmark Channel	1522	HALL EF	05/02/2023	05/04/2023	Tu-Th 4p-7p		X	X	X				3	\$29.00	\$87.00	30
31	31		Ampersa nd Politi cal Bun dle	75   75	HGTV	1522	HGTV DT	05/02/2023	05/04/2023	Tu-Th 9a-4p		X	X	X				5	\$41.00	\$205.00	30
32	32		Ampersa nd Politi cal Bun dle	75   75	HGTV	1522	HGTV PT	05/02/2023	05/04/2023	Tu-Th 7p-12m		X	X	X				3	\$121.00	\$363.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
33	33		Amp ersa nd Politi cal Bun dle	75   75	Investigation Discovery	1522	ID DT	05/02/2023	05/04/2023	Tu-Th 9a-4p		X	X	X				5	\$8.00	\$40.00	30
34	34		Amp ersa nd Politi cal Bun dle	75   75	Investigation Discovery	1522	ID PT	05/02/2023	05/04/2023	Tu-Th 7p- 12m		X	X	X				3	\$58.00	\$174.00	30
35	35		Amp ersa nd Politi cal Bun dle	75   75	Lifetime	1522	LIF PT	05/02/2023	05/04/2023	Tu-Th 7p- 12m		X	X	X				3	\$40.00	\$120.00	30
36	36		Amp ersa nd Politi cal Bun dle	75   75	Oprah Winfrey Network	1522	OWN EF	05/02/2023	05/04/2023	Tu-Th 4p-7p		X	X	X				2	\$12.00	\$24.00	30
37	37		Amp ersa nd Politi cal Bun dle	75   75	Oxygen	1522	OXYG EF	05/02/2023	05/04/2023	Tu-Th 4p-7p		X	X	X				2	\$10.00	\$20.00	30
38	38		Amp ersa nd Politi cal Bun dle	75   75	TLC	1522	TLC EF	05/02/2023	05/04/2023	Tu-Th 4p-7p		X	X	X				2	\$30.00	\$60.00	30
39	39		Amp ersa nd Politi cal Bun dle	75   75	TNT	1522	TNT DT	05/02/2023	05/04/2023	Tu-Th 9a-4p		X	X	X				5	\$35.00	\$175.00	30



Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
40	40		Amp ersa nd Politi cal Bun dle	75   75	USA	1522	USA DT	05/02/2023	05/04/2023	Tu-Th 9a-4p		X	X	X				5	\$38.00	\$190.00	30
41	41		Amp ersa nd Politi cal Bun dle	75   75	BET	1522	BET PT	05/02/2023	05/04/2023	Tu-Th 7p-12m		X	X	X				3	\$41.00	\$123.00	30
42	42		Amp ersa nd Politi cal Bun dle	75   75	Hallmark Channel	1522	HALL DT	05/02/2023	05/04/2023	Tu-Th 9a-4p		X	X	X				3	\$12.00	\$36.00	30
43	43		Amp ersa nd Politi cal Bun dle	75   75	HGTV	1522	HGTV EF	05/02/2023	05/04/2023	Tu-Th 4p-7p		X	X	X				3	\$98.00	\$294.00	30
44	44		Amp ersa nd Politi cal Bun dle	75   75	Investigation Discovery	1522	ID EF	05/02/2023	05/04/2023	Tu-Th 4p-7p		X	X	X				3	\$25.00	\$75.00	30
45	45		Amp ersa nd Politi cal Bun dle	75   75	MSNBC	1522	MNBC DT	05/02/2023	05/04/2023	Tu-Th 9a-4p		X	X	X				4	\$41.00	\$164.00	30
46	46		Amp ersa nd Politi cal Bun dle	75   75	Oxygen	1522	OXYG PT	05/02/2023	05/04/2023	Tu-Th 7p-12m		X	X	X				3	\$13.00	\$39.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
47	47		Ampersand Political Bundle	75   75	TNT	1522	TNT EF	05/02/2023	05/04/2023	Tu-Th 4p-7p		X	X	X				2	\$65.00	\$130.00	30
48	48		Ampersand Political Bundle	75   75	CNN	1522	CNN PT	05/02/2023	05/04/2023	Tu-Th 7p-12m		X	X	X				3	\$127.00	\$381.00	30
49	49		Ampersand Political Bundle	75   75	Headline News	1522	HLN EM	05/02/2023	05/04/2023	Tu-Th 5a-9a		X	X	X				4	\$5.00	\$20.00	30
50	50		Ampersand Political Bundle	75   75	Oprah Winfrey Network	1522	OWN PT	05/02/2023	05/04/2023	Tu-Th 7p-12m		X	X	X				3	\$15.00	\$45.00	30
51	51		Ampersand Political Bundle	75   75	Video Hits	1522	VH1 PT	05/02/2023	05/04/2023	Tu-Th 7p-12m		X	X	X				3	\$29.00	\$87.00	30
52	52		Ampersand Political Bundle	75   75	Lifetime	1522	LIF EF	05/02/2023	05/04/2023	Tu-Th 4p-7p		X	X	X				2	\$33.00	\$66.00	30
53	53		Ampersand Political Bundle	75   75	Hallmark Channel	1522	HALL PT	05/02/2023	05/04/2023	Tu-Th 7p-12m		X	X	X				3	\$35.00	\$105.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
54	54		Amp ersa nd Politi cal Bun dle	75   75	TLC	1522	TLC PT	05/02/2023	05/04/2023	Tu-Th 7p- 12m		X	X	X				3	\$40.00	\$120.00	30

**SUMMARY FOR SYSCODE 1673**

<b>Traffic Order #</b>	12241268	<b>Created On</b>	5/1/2023 1:02:26 PM	<b>Order Status</b>	Contract Confirmed
<b>Order #</b>	3919379	<b>Created By</b>	NCC_Gateway_User	<b>Syscode Gross \$</b>	3968.00
<b>Order Descrp</b>	63096549_POL_Issue_PHILLY FOR GROWTH - PHL	<b>Updated On</b>	5/1/2023 3:23:18 PM	<b>Syscode Net \$</b>	2856.96
<b>Client</b>	AMP - PHILLY FOR GROWTH - PHL	<b>Updated By</b>	Smith, Brogan	<b>Syscode Units</b>	74
<b>Start Date</b>	5/1/2023	<b>Source</b>	Gateway	<b>Zone Status</b>	Contract Confirmed
<b>End Date</b>	5/7/2023	<b>Zones</b>	Philadelphia Zone	<b>Avg Unit Rate</b>	53.62
<b># of Weeks</b>	1				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
55	55		Ampersa nd Politi cal Bun dle	75   75	The Discovery Channel	1673	DISC EF	05/02/2023	05/04/2023	Tu-Th 4p-7p		X	X	X				4	\$48.00	\$192.00	30
56	56		Ampersa nd Politi cal Bun dle	75   75	ESPN2	1673	ESP2 EF	05/02/2023	05/04/2023	Tu-Th 4p-7p		X	X	X				4	\$20.00	\$80.00	30
57	57		Ampersa nd Politi cal Bun dle	75   75	ESPN	1673	ESPN DT	05/02/2023	05/04/2023	Tu-Th 9a-4p		X	X	X				7	\$61.00	\$427.00	30
58	58		Ampersa nd Politi cal Bun dle	75   75	HGTV	1673	HGTV DT	05/02/2023	05/04/2023	Tu-Th 9a-4p		X	X	X				7	\$61.00	\$427.00	30
59	59		Ampersa nd Politi cal Bun dle	75   75	HGTV	1673	HGTV PT	05/02/2023	05/04/2023	Tu-Th 7p-12m		X	X	X				4	\$150.00	\$600.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
60	60		Amp ersa nd Politi cal Bun dle	75   75	Lifetime	1673	LIF EF	05/02/2023	05/04/2023	Tu-Th 4p-7p		X	X	X				4	\$35.00	\$140.00	30
61	61		Amp ersa nd Politi cal Bun dle	75   75	TNT	1673	TNT DT	05/02/2023	05/04/2023	Tu-Th 9a-4p		X	X	X				7	\$53.00	\$371.00	30
62	62		Amp ersa nd Politi cal Bun dle	75   75	CNN	1673	CNN DT	05/02/2023	05/04/2023	Tu-Th 9a-4p		X	X	X				4	\$61.00	\$244.00	30
63	63		Amp ersa nd Politi cal Bun dle	75   75	ESPN2	1673	ESP2 PT	05/02/2023	05/04/2023	Tu-Th 7p-12m		X	X	X				4	\$25.00	\$100.00	30
64	64		Amp ersa nd Politi cal Bun dle	75   75	HGTV	1673	HGTV EF	05/02/2023	05/04/2023	Tu-Th 4p-7p		X	X	X				4	\$113.00	\$452.00	30
65	65		Amp ersa nd Politi cal Bun dle	75   75	MSNBC	1673	MNBC DT	05/02/2023	05/04/2023	Tu-Th 9a-4p		X	X	X				4	\$46.00	\$184.00	30
66	66		Amp ersa nd Politi cal Bun dle	75   75	Hallmark Channel	1673	HALL DT	05/02/2023	05/04/2023	Tu-Th 9a-4p		X	X	X				3	\$12.00	\$36.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
67	67		Amp ersa nd Politi cal Bun dle	75   75	USA	1673	USA DT	05/02/2023	05/04/2023	Tu-Th 9a-4p		X	X	X				7	\$55.00	\$385.00	30
68	68		Amp ersa nd Politi cal Bun dle	75   75	The Discovery Channel	1673	DISC PT	05/02/2023	05/04/2023	Tu-Th 7p-12m		X	X	X				4	\$65.00	\$260.00	30
69	69		Amp ersa nd Politi cal Bun dle	75   75	Lifetime	1673	LIF DT	05/02/2023	05/04/2023	Tu-Th 9a-4p		X	X	X				7	\$10.00	\$70.00	30

**SUMMARY FOR SYSCODE 5283**

<b>Traffic Order #</b>	12241268	<b>Created On</b>	5/1/2023 1:02:26 PM	<b>Order Status</b>	Contract Confirmed
<b>Order #</b>	3919379	<b>Created By</b>	NCC_Gateway_User	<b>Syscode Gross \$</b>	5312.00
<b>Order Descrp</b>	63096549_POL_Issue_PHILLY FOR GROWTH - PHL	<b>Updated On</b>	5/1/2023 3:23:18 PM	<b>Syscode Net \$</b>	3824.64
<b>Client</b>	AMP - PHILLY FOR GROWTH - PHL	<b>Updated By</b>	Smith, Brogan	<b>Syscode Units</b>	92
<b>Start Date</b>	5/1/2023	<b>Source</b>	Gateway	<b>Zone Status</b>	Contract Confirmed
<b>End Date</b>	5/7/2023	<b>Zones</b>	NE Philadelphia	<b>Avg Unit Rate</b>	57.74
<b># of Weeks</b>	1				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
70	70		Ampersa nd Politi cal Bun dle	75   75	A&E Network	5283	AEN PT	05/02/2023	05/04/2023	Tu-Th 7p-12m		X	X	X				3	\$88.00	\$264.00	30
71	71		Ampersa nd Politi cal Bun dle	75   75	BET	5283	BET PT	05/02/2023	05/04/2023	Tu-Th 7p-12m		X	X	X				3	\$35.00	\$105.00	30
72	72		Ampersa nd Politi cal Bun dle	75   75	ESPN	5283	ESPN DT	05/02/2023	05/04/2023	Tu-Th 9a-4p		X	X	X				5	\$79.00	\$395.00	30
73	73		Ampersa nd Politi cal Bun dle	75   75	Hallmark Channel	5283	HALL EF	05/02/2023	05/04/2023	Tu-Th 4p-7p		X	X	X				3	\$38.00	\$114.00	30
74	74		Ampersa nd Politi cal Bun dle	75   75	HGTV	5283	HGTV DT	05/02/2023	05/04/2023	Tu-Th 9a-4p		X	X	X				5	\$79.00	\$395.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
75	75		Amp ersa nd Politi cal Bun dle	75   75	HGTV	5283	HGTV PT	05/02/2023	05/04/2023	Tu-Th 7p-12m		X	X	X				3	\$194.00	\$582.00	30
76	76		Amp ersa nd Politi cal Bun dle	75   75	Investigation Discovery	5283	ID EF	05/02/2023	05/04/2023	Tu-Th 4p-7p		X	X	X				3	\$35.00	\$105.00	30
77	77		Amp ersa nd Politi cal Bun dle	75   75	Lifetime	5283	LIF EF	05/02/2023	05/04/2023	Tu-Th 4p-7p		X	X	X				2	\$58.00	\$116.00	30
78	78		Amp ersa nd Politi cal Bun dle	75   75	MSNBC	5283	MNBC EM	05/02/2023	05/04/2023	Tu-Th 5a-9a		X	X	X				4	\$69.00	\$276.00	30
79	79		Amp ersa nd Politi cal Bun dle	75   75	Oprah Winfrey Network	5283	OWN EF	05/02/2023	05/04/2023	Tu-Th 4p-7p		X	X	X				3	\$18.00	\$54.00	30
80	80		Amp ersa nd Politi cal Bun dle	75   75	Oxygen	5283	OXYG EF	05/02/2023	05/04/2023	Tu-Th 4p-7p		X	X	X				3	\$10.00	\$30.00	30
81	81		Amp ersa nd Politi cal Bun dle	75   75	TLC	5283	TLC PT	05/02/2023	05/04/2023	Tu-Th 7p-12m		X	X	X				3	\$45.00	\$135.00	30



Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
82	82		Amp ersa nd Politi cal Bun dle	75   75	TNT	5283	TNT EF	05/02/2023	05/04/2023	Tu-Th 4p-7p		X	X	X				2	\$105.00	\$210.00	30
83	83		Amp ersa nd Politi cal Bun dle	75   75	Video Hits	5283	VH1 EF	05/02/2023	05/04/2023	Tu-Th 4p-7p		X	X	X				3	\$29.00	\$87.00	30
84	84		Amp ersa nd Politi cal Bun dle	75   75	BET	5283	BET EF	05/02/2023	05/04/2023	Tu-Th 4p-7p		X	X	X				2	\$27.00	\$54.00	30
85	85		Amp ersa nd Politi cal Bun dle	75   75	Hallmark Channel	5283	HALL DT	05/02/2023	05/04/2023	Tu-Th 9a-4p		X	X	X				3	\$12.00	\$36.00	30
86	86		Amp ersa nd Politi cal Bun dle	75   75	HGTV	5283	HGTV EF	05/02/2023	05/04/2023	Tu-Th 4p-7p		X	X	X				2	\$142.00	\$284.00	30
87	87		Amp ersa nd Politi cal Bun dle	75   75	Investigation Discovery	5283	ID PT	05/02/2023	05/04/2023	Tu-Th 7p-12m		X	X	X				3	\$88.00	\$264.00	30
88	88		Amp ersa nd Politi cal Bun dle	75   75	MSNBC	5283	MNBC DT	05/02/2023	05/04/2023	Tu-Th 9a-4p		X	X	X				4	\$61.00	\$244.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
89	89		Amp ersa nd Politi cal Bun dle	75   75	Oxygen	5283	OXYG PT	05/02/2023	05/04/2023	Tu-Th 7p-12m		X	X	X				3	\$13.00	\$39.00	30
90	90		Amp ersa nd Politi cal Bun dle	75   75	USA	5283	USA DT	05/02/2023	05/04/2023	Tu-Th 9a-4p		X	X	X				5	\$68.00	\$340.00	30
91	91		Amp ersa nd Politi cal Bun dle	75   75	Hallmark Channel	5283	HALL PT	05/02/2023	05/04/2023	Tu-Th 7p-12m		X	X	X				3	\$44.00	\$132.00	30
92	92		Amp ersa nd Politi cal Bun dle	75   75	Lifetime	5283	LIF PT	05/02/2023	05/04/2023	Tu-Th 7p-12m		X	X	X				3	\$88.00	\$264.00	30
93	93		Amp ersa nd Politi cal Bun dle	75   75	TNT	5283	TNT DT	05/02/2023	05/04/2023	Tu-Th 9a-4p		X	X	X				5	\$58.00	\$290.00	30
94	94		Amp ersa nd Politi cal Bun dle	75   75	The Discovery Channel	5283	DISC PT	05/02/2023	05/04/2023	Tu-Th 7p-12m		X	X	X				3	\$88.00	\$264.00	30
95	95		Amp ersa nd Politi cal Bun dle	75   75	Oprah Winfrey Network	5283	OWN PT	05/02/2023	05/04/2023	Tu-Th 7p-12m		X	X	X				3	\$23.00	\$69.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
96	96		Amp ersa nd Politi cal Bun dle	75   75	Investigation Discovery	5283	ID DT	05/02/2023	05/04/2023	Tu-Th 9a-4p		X	X	X				5	\$10.00	\$50.00	30
97	97		Amp ersa nd Politi cal Bun dle	75   75	Video Hits	5283	VH1 PT	05/02/2023	05/04/2023	Tu-Th 7p- 12m		X	X	X				3	\$38.00	\$114.00	30

**SUMMARY FOR SYSCODE 5284**

<b>Traffic Order #</b>	12241268	<b>Created On</b>	5/1/2023 1:02:26 PM	<b>Order Status</b>	Contract Confirmed
<b>Order #</b>	3919379	<b>Created By</b>	NCC_Gateway_User	<b>Syscode Gross \$</b>	3201.00
<b>Order Descrp</b>	63096549_POL_Issue_PHILLY FOR GROWTH - PHL	<b>Updated On</b>	5/1/2023 3:23:18 PM	<b>Syscode Net \$</b>	2304.72
<b>Client</b>	AMP - PHILLY FOR GROWTH - PHL	<b>Updated By</b>	Smith, Brogan	<b>Syscode Units</b>	91
<b>Start Date</b>	5/1/2023	<b>Source</b>	Gateway	<b>Zone Status</b>	Contract Confirmed
<b>End Date</b>	5/7/2023	<b>Zones</b>	Chestnut Hill - Mt Airy	<b>Avg Unit Rate</b>	35.18
<b># of Weeks</b>	1				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
98	98		Amp ersa nd Politi cal Bun dle	75   75	BET	5284	BET EF	05/02/2023	05/04/2023	Tu-Th 4p-7p		X	X	X				2	\$27.00	\$54.00	30
99	99		Amp ersa nd Politi cal Bun dle	75   75	CNN	5284	CNN DT	05/02/2023	05/04/2023	Tu-Th 9a-4p		X	X	X				4	\$50.00	\$200.00	30
100	100		Amp ersa nd Politi cal Bun dle	75   75	ESPN	5284	ESPN DT	05/02/2023	05/04/2023	Tu-Th 9a-4p		X	X	X				6	\$35.00	\$210.00	30
101	101		Amp ersa nd Politi cal Bun dle	75   75	Hallmark Channel	5284	HALL EF	05/02/2023	05/04/2023	Tu-Th 4p-7p		X	X	X				2	\$29.00	\$58.00	30
102	102		Amp ersa nd Politi cal Bun dle	75   75	HGTV	5284	HGTV DT	05/02/2023	05/04/2023	Tu-Th 9a-4p		X	X	X				6	\$41.00	\$246.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
103	103		Amp ersa nd Politi cal Bun dle	75   75	HGTV	5284	HGTV PT	05/02/2023	05/04/2023	Tu-Th 7p-12m		X	X	X				3	\$115.00	\$345.00	30
104	104		Amp ersa nd Politi cal Bun dle	75   75	Investigation Discovery	5284	ID EF	05/02/2023	05/04/2023	Tu-Th 4p-7p		X	X	X				2	\$20.00	\$40.00	30
105	105		Amp ersa nd Politi cal Bun dle	75   75	Lifetime	5284	LIF DT	05/02/2023	05/04/2023	Tu-Th 9a-4p		X	X	X				6	\$13.00	\$78.00	30
106	106		Amp ersa nd Politi cal Bun dle	75   75	Lifetime	5284	LIF PT	05/02/2023	05/04/2023	Tu-Th 7p-12m		X	X	X				4	\$40.00	\$160.00	30
107	107		Amp ersa nd Politi cal Bun dle	75   75	Oprah Winfrey Network	5284	OWN EF	05/02/2023	05/04/2023	Tu-Th 4p-7p		X	X	X				2	\$10.00	\$20.00	30
108	108		Amp ersa nd Politi cal Bun dle	75   75	SyFy	5284	SYFY PT	05/02/2023	05/04/2023	Tu-Th 7p-12m		X	X	X				3	\$25.00	\$75.00	30
109	109		Amp ersa nd Politi cal Bun dle	75   75	TNT	5284	TNT DT	05/02/2023	05/04/2023	Tu-Th 9a-4p		X	X	X				6	\$35.00	\$210.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
110	110		Amp ersa nd Politi cal Bun dle	75   75	USA	5284	USA DT	05/02/2023	05/04/2023	Tu-Th 9a-4p		X	X	X				6	\$35.00	\$210.00	30
111	111		Amp ersa nd Politi cal Bun dle	75   75	BET	5284	BET PT	05/02/2023	05/04/2023	Tu-Th 7p-12m		X	X	X				3	\$35.00	\$105.00	30
112	112		Amp ersa nd Politi cal Bun dle	75   75	Hallmark Channel	5284	HALL DT	05/02/2023	05/04/2023	Tu-Th 9a-4p		X	X	X				3	\$12.00	\$36.00	30
113	113		Amp ersa nd Politi cal Bun dle	75   75	HGTV	5284	HGTV EF	05/02/2023	05/04/2023	Tu-Th 4p-7p		X	X	X				2	\$96.00	\$192.00	30
114	114		Amp ersa nd Politi cal Bun dle	75   75	Investigation Discovery	5284	ID PT	05/02/2023	05/04/2023	Tu-Th 7p-12m		X	X	X				3	\$30.00	\$90.00	30
115	115		Amp ersa nd Politi cal Bun dle	75   75	MSNBC	5284	MNBC DT	05/02/2023	05/04/2023	Tu-Th 9a-4p		X	X	X				4	\$41.00	\$164.00	30
116	116		Amp ersa nd Politi cal Bun dle	75   75	TLC	5284	TLC PT	05/02/2023	05/04/2023	Tu-Th 7p-12m		X	X	X				3	\$38.00	\$114.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
117	117		Amp ersa nd Politi cal Bun dle	75   75	Video Hits	5284	VH1 PT	05/02/2023	05/04/2023	Tu-Th 7p-12m		X	X	X				3	\$35.00	\$105.00	30
118	118		Amp ersa nd Politi cal Bun dle	75   75	The Discovery Channel	5284	DISC PT	05/02/2023	05/04/2023	Tu-Th 7p-12m		X	X	X				3	\$48.00	\$144.00	30
119	119		Amp ersa nd Politi cal Bun dle	75   75	Investigation Discovery	5284	ID DT	05/02/2023	05/04/2023	Tu-Th 9a-4p		X	X	X				6	\$5.00	\$30.00	30
120	120		Amp ersa nd Politi cal Bun dle	75   75	Oxygen	5284	OXYG EF	05/02/2023	05/04/2023	Tu-Th 4p-7p		X	X	X				2	\$10.00	\$20.00	30
121	121		Amp ersa nd Politi cal Bun dle	75   75	Hallmark Channel	5284	HALL PT	05/02/2023	05/04/2023	Tu-Th 7p-12m		X	X	X				3	\$35.00	\$105.00	30
122	122		Amp ersa nd Politi cal Bun dle	75   75	TNT	5284	TNT EF	05/02/2023	05/04/2023	Tu-Th 4p-7p		X	X	X				2	\$65.00	\$130.00	30
123	123		Amp ersa nd Politi cal Bun dle	75   75	Lifetime	5284	LIF EF	05/02/2023	05/04/2023	Tu-Th 4p-7p		X	X	X				2	\$30.00	\$60.00	30

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<https://www.effectv.com/legal/advertiser-terms-and-conditions>

Accepted and Agreed

Advertiser: \_\_\_\_\_

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Authorized Acceptance: \_\_\_\_\_

Date: \_\_\_\_\_

SUMMARY FOR ORDER # 3919379					
<b>Traffic Order #</b>	12241268	<b># of Weeks</b>	1	<b>Active</b>	Yes
<b>Order #</b>	3919379	<b>Created On</b>	5/1/2023 1:02:26 PM	<b>Order Status</b>	Contract Confirmed
<b>Order Descrp</b>	63096549_POL_Issue_PHILLY FOR GROWTH - PHL	<b>Created By</b>	NCC_Gateway_User	<b>Gross \$</b>	20936.00
<b>Client</b>	AMP - PHILLY FOR GROWTH - PHL	<b>Updated On</b>	5/1/2023 3:24:36 PM	<b>Net \$</b>	15073.92
<b>Start Date</b>	5/1/2023	<b>Updated By</b>	Smith, Brogan	<b>Units</b>	433
<b>End Date</b>	5/7/2023	<b>Source</b>	Gateway	<b>Credit Hold</b>	No



<b>ACCEPTED BY AGENCY/ ADVERTISER</b>	
<b>FINANCE</b>	
<b>DATE</b>	
<b>MGR</b>	
<b>INV</b>	