

Contract Data (Traffic) Report

SUMMARY FOR ORDER # 3919374

Traffic Order # 12241269		Created On 5/1/2023 1:01:10 PM	Order Status Contract Confirmed	
Order # 3919374		Created By NCC_Gateway_User	Gross \$ 20878.00	
Order Descrp 63096548_POL_Issue_PHILLY FOR GROWTH - PHL		Updated On 5/1/2023 3:28:39 PM	Net \$ 15032.16	
Client AMP - PHILLY FOR GROWTH - PHL		Updated By Smith, Brogan	Units 431	
Start Date 5/1/2023		Industry Political-Association	Credit Hold NO	
End Date 5/7/2023		REFERENCES		
# of Weeks 1		Primary	BILLING INFORMATION	
SALES		Secondary	Purchase Order #	
ActiveWeeks 1		Tertiary	Billing Schedule EndOfFlight	
AE 1 NCC - PHL - WASH DC		Quarternary	EDI INFORMATION	
AE 2		TRAFFIC OPTIONS		
Agency AMP - TARGETED PLATFORM MEDIA 15.00%		Address 1 AMP MEDIA	Product	
RepFirm NCC 13.00%		Address 2	Estimate 13969	
Copy Instr ID		City, State, Zip BLOOMFIELD, NJ	Submit EDI Invoice? Submit EDI Invoice	
Total Zones 5		Zip 07003	ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS	
Zones Center City,University City - Manayun...		Contact	,Philadelphia- PRIORITY CODE: NP=80, IP=74 - SEE KEY ON FCC SITE FOR NETWORK/ZONE INFORMATION	
Total Networks 19		Phone 111-111-1111		
GENERAL COMMENTS		Avail Tag	SYSCODE LIST	
		Contract Type Standard	0244,1522,1673,5283,5284	
		Copy Group		
		Division		
		Reference #		

SUMMARY FOR SYSCODE 0244

Traffic Order #	12241269	Created On	5/1/2023 1:01:10 PM	Order Status	Contract Confirmed
Order #	3919374	Created By	NCC_Gateway_User	Syscode Gross \$	4938.00
Order Descrp	63096548_POL_Issue_PHILLY FOR GROWTH - PHL	Updated On	5/1/2023 3:27:22 PM	Syscode Net \$	3555.36
Client	AMP - PHILLY FOR GROWTH - PHL	Updated By	Smith, Brogan	Syscode Units	89
Start Date	5/1/2023	Source	Gateway	Zone Status	Contract Confirmed
End Date	5/7/2023	Zones	Center City	Avg Unit Rate	55.48
# of Weeks	1				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
1	1		Ampersa nd Politi cal Bun dle	75 75	BET	0244	BET PT	05/02/2023	05/04/2023	Tu-Th 7p-12m		X	X	X				3	\$79.00	\$237.00	30
2	2		Ampersa nd Politi cal Bun dle	75 75	CNN	0244	CNN PT	05/02/2023	05/04/2023	Tu-Th 7p-12m		X	X	X				3	\$167.00	\$501.00	30
3	3		Ampersa nd Politi cal Bun dle	75 75	The Discovery Channel	0244	DISC PT	05/02/2023	05/04/2023	Tu-Th 7p-12m		X	X	X				3	\$73.00	\$219.00	30
4	4		Ampersa nd Politi cal Bun dle	75 75	Hallmark Channel	0244	HALL DT	05/02/2023	05/04/2023	Tu-Th 9a-4p		X	X	X				3	\$12.00	\$36.00	30
5	5		Ampersa nd Politi cal Bun dle	75 75	Hallmark Channel	0244	HALL PT	05/02/2023	05/04/2023	Tu-Th 7p-12m		X	X	X				3	\$41.00	\$123.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
6	6		Amp ersa nd Politi cal Bun dle	75 75	HGTV	0244	HGTV EF	05/02/2023	05/04/2023	Tu-Th 4p-7p		X	X	X				2	\$127.00	\$254.00	30
7	7		Amp ersa nd Politi cal Bun dle	75 75	Investigation Discovery	0244	ID DT	05/02/2023	05/04/2023	Tu-Th 9a-4p		X	X	X				6	\$10.00	\$60.00	30
8	8		Amp ersa nd Politi cal Bun dle	75 75	Investigation Discovery	0244	ID PT	05/02/2023	05/04/2023	Tu-Th 7p- 12m		X	X	X				3	\$73.00	\$219.00	30
9	9		Amp ersa nd Politi cal Bun dle	75 75	MSNBC	0244	MNBC DT	05/02/2023	05/04/2023	Tu-Th 9a-4p		X	X	X				4	\$67.00	\$268.00	30
10	10		Amp ersa nd Politi cal Bun dle	75 75	Oxygen	0244	OXYG EF	05/02/2023	05/04/2023	Tu-Th 4p-7p		X	X	X				2	\$10.00	\$20.00	30
11	11		Amp ersa nd Politi cal Bun dle	75 75	SyFy	0244	SYFY EF	05/02/2023	05/04/2023	Tu-Th 4p-7p		X	X	X				2	\$25.00	\$50.00	30
12	12		Amp ersa nd Politi cal Bun dle	75 75	TLC	0244	TLC PT	05/02/2023	05/04/2023	Tu-Th 7p- 12m		X	X	X				3	\$38.00	\$114.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
13	13		Amp ersa nd Politi cal Bun dle	75 75	USA	0244	USA DT	05/02/2023	05/04/2023	Tu-Th 9a-4p		X	X	X				6	\$58.00	\$348.00	30
14	14		Amp ersa nd Politi cal Bun dle	75 75	Video Hits	0244	VH1 PT	05/02/2023	05/04/2023	Tu-Th 7p-12m		X	X	X				3	\$27.00	\$81.00	30
15	15		Amp ersa nd Politi cal Bun dle	75 75	The Discovery Channel	0244	DISC EF	05/02/2023	05/04/2023	Tu-Th 4p-7p		X	X	X				2	\$48.00	\$96.00	30
16	16		Amp ersa nd Politi cal Bun dle	75 75	Hallmark Channel	0244	HALL EF	05/02/2023	05/04/2023	Tu-Th 4p-7p		X	X	X				2	\$35.00	\$70.00	30
17	17		Amp ersa nd Politi cal Bun dle	75 75	HGTV	0244	HGTV PT	05/02/2023	05/04/2023	Tu-Th 7p-12m		X	X	X				3	\$153.00	\$459.00	30
18	18		Amp ersa nd Politi cal Bun dle	75 75	MSNBC	0244	MNBC EM	05/02/2023	05/04/2023	Tu-Th 5a-9a		X	X	X				4	\$79.00	\$316.00	30
19	19		Amp ersa nd Politi cal Bun dle	75 75	Oxygen	0244	OXYG PT	05/02/2023	05/04/2023	Tu-Th 7p-12m		X	X	X				3	\$13.00	\$39.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
20	20		Amp ersa nd Politi cal Bun dle	75 75	TNT	0244	TNT DT	05/02/2023	05/04/2023	Tu-Th 9a-4p		X	X	X				6	\$43.00	\$258.00	30
21	21		Amp ersa nd Politi cal Bun dle	75 75	CNN	0244	CNN DT	05/02/2023	05/04/2023	Tu-Th 9a-4p		X	X	X				4	\$67.00	\$268.00	30
22	22		Amp ersa nd Politi cal Bun dle	75 75	HGTV	0244	HGTV DT	05/02/2023	05/04/2023	Tu-Th 9a-4p		X	X	X				6	\$67.00	\$402.00	30
23	23		Amp ersa nd Politi cal Bun dle	75 75	Oprah Winfrey Network	0244	OWN EF	05/02/2023	05/04/2023	Tu-Th 4p-7p		X	X	X				2	\$18.00	\$36.00	30
24	24		Amp ersa nd Politi cal Bun dle	75 75	Video Hits	0244	VH1 EF	05/02/2023	05/04/2023	Tu-Th 4p-7p		X	X	X				2	\$23.00	\$46.00	30
25	25		Amp ersa nd Politi cal Bun dle	75 75	Investigation Discovery	0244	ID EF	05/02/2023	05/04/2023	Tu-Th 4p-7p		X	X	X				2	\$30.00	\$60.00	30
26	26		Amp ersa nd Politi cal Bun dle	75 75	SyFy	0244	SYFY PT	05/02/2023	05/04/2023	Tu-Th 7p- 12m		X	X	X				3	\$30.00	\$90.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
27	27		Amp ersa nd Politi cal Bun dle	75 75	ESPN	0244	ESPN DT	05/02/2023	05/04/2023	Tu-Th 9a-4p		X	X	X				4	\$67.00	\$268.00	30

SUMMARY FOR SYSCODE 1522

Traffic Order #	12241269	Created On	5/1/2023 1:01:10 PM	Order Status	Contract Confirmed
Order #	3919374	Created By	NCC_Gateway_User	Syscode Gross \$	3517.00
Order Descrp	63096548_POL_Issue_PHILLY FOR GROWTH - PHL	Updated On	5/1/2023 3:27:22 PM	Syscode Net \$	2532.24
Client	AMP - PHILLY FOR GROWTH - PHL	Updated By	Smith, Brogan	Syscode Units	87
Start Date	5/1/2023	Source	Gateway	Zone Status	Contract Confirmed
End Date	5/7/2023	Zones	University City - Manayunk	Avg Unit Rate	40.43
# of Weeks	1				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
28	28		Ampersa nd Politi cal Bun dle	75 75	CNN	1522	CNN DT	05/02/2023	05/04/2023	Tu-Th 9a-4p		X	X	X				4	\$50.00	\$200.00	30
29	29		Ampersa nd Politi cal Bun dle	75 75	The Discovery Channel	1522	DISC PT	05/02/2023	05/04/2023	Tu-Th 7p-12m		X	X	X				3	\$58.00	\$174.00	30
30	30		Ampersa nd Politi cal Bun dle	75 75	Hallmark Channel	1522	HALL EF	05/02/2023	05/04/2023	Tu-Th 4p-7p		X	X	X				3	\$29.00	\$87.00	30
31	31		Ampersa nd Politi cal Bun dle	75 75	HGTV	1522	HGTV DT	05/02/2023	05/04/2023	Tu-Th 9a-4p		X	X	X				5	\$41.00	\$205.00	30
32	32		Ampersa nd Politi cal Bun dle	75 75	HGTV	1522	HGTV PT	05/02/2023	05/04/2023	Tu-Th 7p-12m		X	X	X				3	\$121.00	\$363.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
33	33		Amp ersa nd Politi cal Bun dle	75 75	Investigation Discovery	1522	ID DT	05/02/2023	05/04/2023	Tu-Th 9a-4p		X	X	X				5	\$8.00	\$40.00	30
34	34		Amp ersa nd Politi cal Bun dle	75 75	Investigation Discovery	1522	ID PT	05/02/2023	05/04/2023	Tu-Th 7p- 12m		X	X	X				3	\$58.00	\$174.00	30
35	35		Amp ersa nd Politi cal Bun dle	75 75	Lifetime	1522	LIF PT	05/02/2023	05/04/2023	Tu-Th 7p- 12m		X	X	X				3	\$40.00	\$120.00	30
36	36		Amp ersa nd Politi cal Bun dle	75 75	Oprah Winfrey Network	1522	OWN EF	05/02/2023	05/04/2023	Tu-Th 4p-7p		X	X	X				2	\$12.00	\$24.00	30
37	37		Amp ersa nd Politi cal Bun dle	75 75	Oxygen	1522	OXYG EF	05/02/2023	05/04/2023	Tu-Th 4p-7p		X	X	X				2	\$10.00	\$20.00	30
38	38		Amp ersa nd Politi cal Bun dle	75 75	TLC	1522	TLC EF	05/02/2023	05/04/2023	Tu-Th 4p-7p		X	X	X				2	\$30.00	\$60.00	30
39	39		Amp ersa nd Politi cal Bun dle	75 75	TNT	1522	TNT DT	05/02/2023	05/04/2023	Tu-Th 9a-4p		X	X	X				5	\$35.00	\$175.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
40	40		Ampersa nd Politi cal Bun dle	75 75	USA	1522	USA DT	05/02/2023	05/04/2023	Tu-Th 9a-4p		X	X	X				5	\$38.00	\$190.00	30
41	41		Ampersa nd Politi cal Bun dle	75 75	BET	1522	BET PT	05/02/2023	05/04/2023	Tu-Th 7p-12m		X	X	X				3	\$41.00	\$123.00	30
42	42		Ampersa nd Politi cal Bun dle	75 75	Hallmark Channel	1522	HALL DT	05/02/2023	05/04/2023	Tu-Th 9a-4p		X	X	X				3	\$12.00	\$36.00	30
43	43		Ampersa nd Politi cal Bun dle	75 75	HGTV	1522	HGTV EF	05/02/2023	05/04/2023	Tu-Th 4p-7p		X	X	X				3	\$98.00	\$294.00	30
44	44		Ampersa nd Politi cal Bun dle	75 75	Investigation Discovery	1522	ID EF	05/02/2023	05/04/2023	Tu-Th 4p-7p		X	X	X				3	\$25.00	\$75.00	30
45	45		Ampersa nd Politi cal Bun dle	75 75	MSNBC	1522	MNBC DT	05/02/2023	05/04/2023	Tu-Th 9a-4p		X	X	X				4	\$41.00	\$164.00	30
46	46		Ampersa nd Politi cal Bun dle	75 75	Oxygen	1522	OXYG PT	05/02/2023	05/04/2023	Tu-Th 7p-12m		X	X	X				3	\$13.00	\$39.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
47	47		Ampersa nd Politi cal Bun dle	75 75	TNT	1522	TNT EF	05/02/2023	05/04/2023	Tu-Th 4p-7p		X	X	X				2	\$65.00	\$130.00	30
48	48		Ampersa nd Politi cal Bun dle	75 75	CNN	1522	CNN PT	05/02/2023	05/04/2023	Tu-Th 7p-12m		X	X	X				3	\$127.00	\$381.00	30
49	49		Ampersa nd Politi cal Bun dle	75 75	Headline News	1522	HLN EM	05/02/2023	05/04/2023	Tu-Th 5a-9a		X	X	X				4	\$5.00	\$20.00	30
50	50		Ampersa nd Politi cal Bun dle	75 75	Oprah Winfrey Network	1522	OWN PT	05/02/2023	05/04/2023	Tu-Th 7p-12m		X	X	X				3	\$15.00	\$45.00	30
51	51		Ampersa nd Politi cal Bun dle	75 75	Video Hits	1522	VH1 PT	05/02/2023	05/04/2023	Tu-Th 7p-12m		X	X	X				3	\$29.00	\$87.00	30
52	52		Ampersa nd Politi cal Bun dle	75 75	Lifetime	1522	LIF EF	05/02/2023	05/04/2023	Tu-Th 4p-7p		X	X	X				2	\$33.00	\$66.00	30
53	53		Ampersa nd Politi cal Bun dle	75 75	Hallmark Channel	1522	HALL PT	05/02/2023	05/04/2023	Tu-Th 7p-12m		X	X	X				3	\$35.00	\$105.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
54	54		Amp ersa nd Politi cal Bun dle	75 75	TLC	1522	TLC PT	05/02/2023	05/04/2023	Tu-Th 7p- 12m		X	X	X				3	\$40.00	\$120.00	30

SUMMARY FOR SYSCODE 1673

Traffic Order #	12241269	Created On	5/1/2023 1:01:10 PM	Order Status	Contract Confirmed
Order #	3919374	Created By	NCC_Gateway_User	Syscode Gross \$	3968.00
Order Descrp	63096548_POL_Issue_PHILLY FOR GROWTH - PHL	Updated On	5/1/2023 3:27:22 PM	Syscode Net \$	2856.96
Client	AMP - PHILLY FOR GROWTH - PHL	Updated By	Smith, Brogan	Syscode Units	74
Start Date	5/1/2023	Source	Gateway	Zone Status	Contract Confirmed
End Date	5/7/2023	Zones	Philadelphia Zone	Avg Unit Rate	53.62
# of Weeks	1				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
55	55		Ampersa nd Politi cal Bun dle	75 75	The Discovery Channel	1673	DISC EF	05/02/2023	05/04/2023	Tu-Th 4p-7p		X	X	X				4	\$48.00	\$192.00	30
56	56		Ampersa nd Politi cal Bun dle	75 75	ESPN2	1673	ESP2 EF	05/02/2023	05/04/2023	Tu-Th 4p-7p		X	X	X				4	\$20.00	\$80.00	30
57	57		Ampersa nd Politi cal Bun dle	75 75	ESPN	1673	ESPN DT	05/02/2023	05/04/2023	Tu-Th 9a-4p		X	X	X				7	\$61.00	\$427.00	30
58	58		Ampersa nd Politi cal Bun dle	75 75	HGTV	1673	HGTV DT	05/02/2023	05/04/2023	Tu-Th 9a-4p		X	X	X				7	\$61.00	\$427.00	30
59	59		Ampersa nd Politi cal Bun dle	75 75	HGTV	1673	HGTV PT	05/02/2023	05/04/2023	Tu-Th 7p-12m		X	X	X				4	\$150.00	\$600.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
60	60		Amp ersa nd Politi cal Bun dle	75 75	Lifetime	1673	LIF EF	05/02/2023	05/04/2023	Tu-Th 4p-7p		X	X	X				4	\$35.00	\$140.00	30
61	61		Amp ersa nd Politi cal Bun dle	75 75	TNT	1673	TNT DT	05/02/2023	05/04/2023	Tu-Th 9a-4p		X	X	X				7	\$53.00	\$371.00	30
62	62		Amp ersa nd Politi cal Bun dle	75 75	CNN	1673	CNN DT	05/02/2023	05/04/2023	Tu-Th 9a-4p		X	X	X				4	\$61.00	\$244.00	30
63	63		Amp ersa nd Politi cal Bun dle	75 75	ESPN2	1673	ESP2 PT	05/02/2023	05/04/2023	Tu-Th 7p-12m		X	X	X				4	\$25.00	\$100.00	30
64	64		Amp ersa nd Politi cal Bun dle	75 75	HGTV	1673	HGTV EF	05/02/2023	05/04/2023	Tu-Th 4p-7p		X	X	X				4	\$113.00	\$452.00	30
65	65		Amp ersa nd Politi cal Bun dle	75 75	MSNBC	1673	MNBC DT	05/02/2023	05/04/2023	Tu-Th 9a-4p		X	X	X				4	\$46.00	\$184.00	30
66	66		Amp ersa nd Politi cal Bun dle	75 75	Hallmark Channel	1673	HALL DT	05/02/2023	05/04/2023	Tu-Th 9a-4p		X	X	X				3	\$12.00	\$36.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
67	67		Amp ersa nd Politi cal Bun dle	75 75	USA	1673	USA DT	05/02/2023	05/04/2023	Tu-Th 9a-4p		X	X	X				7	\$55.00	\$385.00	30
68	68		Amp ersa nd Politi cal Bun dle	75 75	The Discovery Channel	1673	DISC PT	05/02/2023	05/04/2023	Tu-Th 7p-12m		X	X	X				4	\$65.00	\$260.00	30
69	69		Amp ersa nd Politi cal Bun dle	75 75	Lifetime	1673	LIF DT	05/02/2023	05/04/2023	Tu-Th 9a-4p		X	X	X				7	\$10.00	\$70.00	30

SUMMARY FOR SYSCODE 5283

Traffic Order #	12241269	Created On	5/1/2023 1:01:10 PM	Order Status	Contract Confirmed
Order #	3919374	Created By	NCC_Gateway_User	Syscode Gross \$	5294.00
Order Descrp	63096548_POL_Issue_PHILLY FOR GROWTH - PHL	Updated On	5/1/2023 3:27:22 PM	Syscode Net \$	3811.68
Client	AMP - PHILLY FOR GROWTH - PHL	Updated By	Smith, Brogan	Syscode Units	91
Start Date	5/1/2023	Source	Gateway	Zone Status	Contract Confirmed
End Date	5/7/2023	Zones	NE Philadelphia	Avg Unit Rate	58.18
# of Weeks	1				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
70	70		Ampersa nd Politi cal Bun dle	75 75	A&E Network	5283	AEN PT	05/02/2023	05/04/2023	Tu-Th 7p-12m		X	X	X				3	\$88.00	\$264.00	30
71	71		Ampersa nd Politi cal Bun dle	75 75	BET	5283	BET PT	05/02/2023	05/04/2023	Tu-Th 7p-12m		X	X	X				3	\$35.00	\$105.00	30
72	72		Ampersa nd Politi cal Bun dle	75 75	ESPN	5283	ESPN DT	05/02/2023	05/04/2023	Tu-Th 9a-4p		X	X	X				5	\$79.00	\$395.00	30
73	73		Ampersa nd Politi cal Bun dle	75 75	Hallmark Channel	5283	HALL EF	05/02/2023	05/04/2023	Tu-Th 4p-7p		X	X	X				3	\$38.00	\$114.00	30
74	74		Ampersa nd Politi cal Bun dle	75 75	HGTV	5283	HGTV DT	05/02/2023	05/04/2023	Tu-Th 9a-4p		X	X	X				5	\$79.00	\$395.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
75	75		Amp ersa nd Politi cal Bun dle	75 75	HGTV	5283	HGTV PT	05/02/2023	05/04/2023	Tu-Th 7p-12m		X	X	X				3	\$194.00	\$582.00	30
76	76		Amp ersa nd Politi cal Bun dle	75 75	Investigation Discovery	5283	ID EF	05/02/2023	05/04/2023	Tu-Th 4p-7p		X	X	X				3	\$35.00	\$105.00	30
77	77		Amp ersa nd Politi cal Bun dle	75 75	Lifetime	5283	LIF EF	05/02/2023	05/04/2023	Tu-Th 4p-7p		X	X	X				2	\$58.00	\$116.00	30
78	78		Amp ersa nd Politi cal Bun dle	75 75	MSNBC	5283	MNBC EM	05/02/2023	05/04/2023	Tu-Th 5a-9a		X	X	X				4	\$69.00	\$276.00	30
79	79		Amp ersa nd Politi cal Bun dle	75 75	Oprah Winfrey Network	5283	OWN EF	05/02/2023	05/04/2023	Tu-Th 4p-7p		X	X	X				2	\$18.00	\$36.00	30
80	80		Amp ersa nd Politi cal Bun dle	75 75	Oxygen	5283	OXYG EF	05/02/2023	05/04/2023	Tu-Th 4p-7p		X	X	X				3	\$10.00	\$30.00	30
81	81		Amp ersa nd Politi cal Bun dle	75 75	TLC	5283	TLC PT	05/02/2023	05/04/2023	Tu-Th 7p-12m		X	X	X				3	\$45.00	\$135.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
82	82		Amp ersa nd Politi cal Bun dle	75 75	TNT	5283	TNT EF	05/02/2023	05/04/2023	Tu-Th 4p-7p		X	X	X				2	\$105.00	\$210.00	30
83	83		Amp ersa nd Politi cal Bun dle	75 75	Video Hits	5283	VH1 EF	05/02/2023	05/04/2023	Tu-Th 4p-7p		X	X	X				3	\$29.00	\$87.00	30
84	84		Amp ersa nd Politi cal Bun dle	75 75	BET	5283	BET EF	05/02/2023	05/04/2023	Tu-Th 4p-7p		X	X	X				2	\$27.00	\$54.00	30
85	85		Amp ersa nd Politi cal Bun dle	75 75	Hallmark Channel	5283	HALL DT	05/02/2023	05/04/2023	Tu-Th 9a-4p		X	X	X				3	\$12.00	\$36.00	30
86	86		Amp ersa nd Politi cal Bun dle	75 75	HGTV	5283	HGTV EF	05/02/2023	05/04/2023	Tu-Th 4p-7p		X	X	X				2	\$142.00	\$284.00	30
87	87		Amp ersa nd Politi cal Bun dle	75 75	Investigation Discovery	5283	ID PT	05/02/2023	05/04/2023	Tu-Th 7p-12m		X	X	X				3	\$88.00	\$264.00	30
88	88		Amp ersa nd Politi cal Bun dle	75 75	MSNBC	5283	MNBC DT	05/02/2023	05/04/2023	Tu-Th 9a-4p		X	X	X				4	\$61.00	\$244.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
89	89		Ampersa nd Politi cal Bun dle	75 75	Oxygen	5283	OXYG PT	05/02/2023	05/04/2023	Tu-Th 7p-12m		X	X	X				3	\$13.00	\$39.00	30
90	90		Ampersa nd Politi cal Bun dle	75 75	USA	5283	USA DT	05/02/2023	05/04/2023	Tu-Th 9a-4p		X	X	X				5	\$68.00	\$340.00	30
91	91		Ampersa nd Politi cal Bun dle	75 75	Hallmark Channel	5283	HALL PT	05/02/2023	05/04/2023	Tu-Th 7p-12m		X	X	X				3	\$44.00	\$132.00	30
92	92		Ampersa nd Politi cal Bun dle	75 75	Lifetime	5283	LIF PT	05/02/2023	05/04/2023	Tu-Th 7p-12m		X	X	X				3	\$88.00	\$264.00	30
93	93		Ampersa nd Politi cal Bun dle	75 75	TNT	5283	TNT DT	05/02/2023	05/04/2023	Tu-Th 9a-4p		X	X	X				5	\$58.00	\$290.00	30
94	94		Ampersa nd Politi cal Bun dle	75 75	The Discovery Channel	5283	DISC PT	05/02/2023	05/04/2023	Tu-Th 7p-12m		X	X	X				3	\$88.00	\$264.00	30
95	95		Ampersa nd Politi cal Bun dle	75 75	Oprah Winfrey Network	5283	OWN PT	05/02/2023	05/04/2023	Tu-Th 7p-12m		X	X	X				3	\$23.00	\$69.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
96	96		Ampersa nd Politi cal Bun dle	75 75	Investigation Discovery	5283	ID DT	05/02/2023	05/04/2023	Tu-Th 9a-4p		X	X	X				5	\$10.00	\$50.00	30
97	97		Ampersa nd Politi cal Bun dle	75 75	Video Hits	5283	VH1 PT	05/02/2023	05/04/2023	Tu-Th 7p- 12m		X	X	X				3	\$38.00	\$114.00	30

SUMMARY FOR SYSCODE 5284

Traffic Order #	12241269	Created On	5/1/2023 1:01:10 PM	Order Status	Contract Confirmed
Order #	3919374	Created By	NCC_Gateway_User	Syscode Gross \$	3161.00
Order Descrp	63096548_POL_Issue_PHILLY FOR GROWTH - PHL	Updated On	5/1/2023 3:27:22 PM	Syscode Net \$	2275.92
Client	AMP - PHILLY FOR GROWTH - PHL	Updated By	Smith, Brogan	Syscode Units	90
Start Date	5/1/2023	Source	Gateway	Zone Status	Contract Confirmed
End Date	5/7/2023	Zones	Chestnut Hill - Mt Airy	Avg Unit Rate	35.12
# of Weeks	1				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
98	98		Amp ersa nd Politi cal Bun dle	75 75	BET	5284	BET EF	05/02/2023	05/04/2023	Tu-Th 4p-7p		X	X	X				2	\$27.00	\$54.00	30
99	99		Amp ersa nd Politi cal Bun dle	75 75	CNN	5284	CNN DT	05/02/2023	05/04/2023	Tu-Th 9a-4p		X	X	X				4	\$50.00	\$200.00	30
100	100		Amp ersa nd Politi cal Bun dle	75 75	ESPN	5284	ESPN DT	05/02/2023	05/04/2023	Tu-Th 9a-4p		X	X	X				6	\$35.00	\$210.00	30
101	101		Amp ersa nd Politi cal Bun dle	75 75	Hallmark Channel	5284	HALL EF	05/02/2023	05/04/2023	Tu-Th 4p-7p		X	X	X				2	\$29.00	\$58.00	30
102	102		Amp ersa nd Politi cal Bun dle	75 75	HGTV	5284	HGTV DT	05/02/2023	05/04/2023	Tu-Th 9a-4p		X	X	X				6	\$41.00	\$246.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
103	103		Amp ersa nd Politi cal Bun dle	75 75	HGTV	5284	HGTV PT	05/02/2023	05/04/2023	Tu-Th 7p-12m		X	X	X				3	\$115.00	\$345.00	30
104	104		Amp ersa nd Politi cal Bun dle	75 75	Investigation Discovery	5284	ID EF	05/02/2023	05/04/2023	Tu-Th 4p-7p		X	X	X				2	\$20.00	\$40.00	30
105	105		Amp ersa nd Politi cal Bun dle	75 75	Lifetime	5284	LIF DT	05/02/2023	05/04/2023	Tu-Th 9a-4p		X	X	X				6	\$13.00	\$78.00	30
106	106		Amp ersa nd Politi cal Bun dle	75 75	Lifetime	5284	LIF PT	05/02/2023	05/04/2023	Tu-Th 7p-12m		X	X	X				3	\$40.00	\$120.00	30
107	107		Amp ersa nd Politi cal Bun dle	75 75	Oprah Winfrey Network	5284	OWN EF	05/02/2023	05/04/2023	Tu-Th 4p-7p		X	X	X				2	\$10.00	\$20.00	30
108	108		Amp ersa nd Politi cal Bun dle	75 75	SyFy	5284	SYFY PT	05/02/2023	05/04/2023	Tu-Th 7p-12m		X	X	X				3	\$25.00	\$75.00	30
109	109		Amp ersa nd Politi cal Bun dle	75 75	TNT	5284	TNT DT	05/02/2023	05/04/2023	Tu-Th 9a-4p		X	X	X				6	\$35.00	\$210.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
110	110		Amp ersa nd Politi cal Bun dle	75 75	USA	5284	USA DT	05/02/2023	05/04/2023	Tu-Th 9a-4p		X	X	X				6	\$35.00	\$210.00	30
111	111		Amp ersa nd Politi cal Bun dle	75 75	BET	5284	BET PT	05/02/2023	05/04/2023	Tu-Th 7p-12m		X	X	X				3	\$35.00	\$105.00	30
112	112		Amp ersa nd Politi cal Bun dle	75 75	Hallmark Channel	5284	HALL DT	05/02/2023	05/04/2023	Tu-Th 9a-4p		X	X	X				3	\$12.00	\$36.00	30
113	113		Amp ersa nd Politi cal Bun dle	75 75	HGTV	5284	HGTV EF	05/02/2023	05/04/2023	Tu-Th 4p-7p		X	X	X				2	\$96.00	\$192.00	30
114	114		Amp ersa nd Politi cal Bun dle	75 75	Investigation Discovery	5284	ID PT	05/02/2023	05/04/2023	Tu-Th 7p-12m		X	X	X				3	\$30.00	\$90.00	30
115	115		Amp ersa nd Politi cal Bun dle	75 75	MSNBC	5284	MNBC DT	05/02/2023	05/04/2023	Tu-Th 9a-4p		X	X	X				4	\$41.00	\$164.00	30
116	116		Amp ersa nd Politi cal Bun dle	75 75	TLC	5284	TLC PT	05/02/2023	05/04/2023	Tu-Th 7p-12m		X	X	X				3	\$38.00	\$114.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
117	117		Amp ersa nd Politi cal Bun dle	75 75	Video Hits	5284	VH1 PT	05/02/2023	05/04/2023	Tu-Th 7p-12m		X	X	X				3	\$35.00	\$105.00	30
118	118		Amp ersa nd Politi cal Bun dle	75 75	The Discovery Channel	5284	DISC PT	05/02/2023	05/04/2023	Tu-Th 7p-12m		X	X	X				3	\$48.00	\$144.00	30
119	119		Amp ersa nd Politi cal Bun dle	75 75	Investigation Discovery	5284	ID DT	05/02/2023	05/04/2023	Tu-Th 9a-4p		X	X	X				6	\$5.00	\$30.00	30
120	120		Amp ersa nd Politi cal Bun dle	75 75	Oxygen	5284	OXYG EF	05/02/2023	05/04/2023	Tu-Th 4p-7p		X	X	X				2	\$10.00	\$20.00	30
121	121		Amp ersa nd Politi cal Bun dle	75 75	Hallmark Channel	5284	HALL PT	05/02/2023	05/04/2023	Tu-Th 7p-12m		X	X	X				3	\$35.00	\$105.00	30
122	122		Amp ersa nd Politi cal Bun dle	75 75	TNT	5284	TNT EF	05/02/2023	05/04/2023	Tu-Th 4p-7p		X	X	X				2	\$65.00	\$130.00	30
123	123		Amp ersa nd Politi cal Bun dle	75 75	Lifetime	5284	LIF EF	05/02/2023	05/04/2023	Tu-Th 4p-7p		X	X	X				2	\$30.00	\$60.00	30

DISCLAIMER

By signing below the undersigned represents that it is authorized to execute insertion orders or place advertising schedules on behalf of the above-named advertiser. The signatory also acknowledges the receipt of Effectv Terms and Conditions and that all insertion orders or schedules placed by or on behalf of Advertiser are subject to such Advertising Terms and Conditions located at:

<https://www.effectv.com/legal/advertiser-terms-and-conditions>

Accepted and Agreed

Advertiser: _____

Name: _____

Title: _____

Authorized Acceptance: _____

Date: _____

SUMMARY FOR ORDER # 3919374					
Traffic Order #	12241269	# of Weeks	1	Active	Yes
Order #	3919374	Created On	5/1/2023 1:01:10 PM	Order Status	Contract Confirmed
Order Descrp	63096548_POL_Issue_PHILLY FOR GROWTH - PHL	Created By	NCC_Gateway_User	Gross \$	20878.00
Client	AMP - PHILLY FOR GROWTH - PHL	Updated On	5/1/2023 3:28:39 PM	Net \$	15032.16
Start Date	5/1/2023	Updated By	Smith, Brogan	Units	431
End Date	5/7/2023	Source	Gateway	Credit Hold	No

ACCEPTED BY AGENCY/ ADVERTISER	
FINANCE	
DATE	
MGR	
INV	