

ISSUES AND PROGRAMS LIST

WWMB CW21

MYRTLE BEACH, SOUTH CAROLINA

OCTOBER 1, 2009 – DECEMBER 31, 2009

ISSUES LIST

- | | | |
|----|--------------------------|---|
| 1. | ECONOMY/PERSONAL FINANCE | Lack of access roads to beach
Large population of older citizens
Tourism |
| 2. | HEALTH CARE/COST | High rate of heart disease
Poor health practices due to low income
Elderly health care
Fixed incomes |
| 3. | ENVIRONMENT | Beach erosion
Land pollution
Wetlands |
| 4. | CRIME | Summer tourists
Bikers |
| 5. | IMAGE | Strip clubs
Bars |
| 6. | PREJUDICE/INTOLERANCE | Tensions in the community |
| 7. | EDUCATION | High rate of drop-outs
Lack of interest in furthering education
Lack of financial assistance |

ISSUE: ECONOMY/PERSONAL FINANCE

PROGRAM: TODAY'S HOMEOWNER
SOURCE: TIME4 MEDIA, INC.
DATE/TIME: SUNDAYS 4:30-5:00 AM
DESCRIPTION: SHOW FOR HOMEOWNERS THAT DELIVERS PRACTICAL ADVICE TO HOMEOWNERS ON MAINTAINING AND IMPROVING A HOME.

PROGRAM: CAROLINA & COMPANY
SOURCE: WPDE NEWSCHANNEL 15
DATE/TIME: WEEKDAYS 8:00-8:30 AM & 11:00-11:30 PM
DESCRIPTION: HIGHLIGHTS LOCAL HISTORY, BUSINESSES, YOUTH HEALTH, & ADVOCACY ORGANIZATIONS IN A NEWS MAGAZINE-STYLE FORMAT.

PROGRAM: PSA'S
DATE/TIME: AIRS AT VARIOUS TIMES FROM SIGN-ON TO SIGN OFF

FORECLOSURE
FDIC: SAVE
DEBT: HOW TO FIND HELP
PLANNING FOR LONG TERM CARE
ENERGY EFFICIENT VEHICLES
COLLEGE.GOV
HIGH SCHOOL DROP OUT PREVENTION
EMERGENCY PREPAREDNESS
RECYCLING PROGRAM

WWMB-CW21 EITHER SPONSORED OR CO-SPONSORED THE FOLLOWING:

ANCHOR, ALLYSON FLOYD PARTICIPATED ON MEDIA PANEL FOR MYRTLE BEACH CHAMBER OF COMMERCE ANNUAL MEETING, OCTOBER 29.

WE COLLECTED FOR THE TOYS FOR TOTS CAMPAIGN, NOVEMBER 6-DECEMBER 18

CHIEF METEROLOGIST, ED PIOTROWSKI SPOKE AT HIGH SCHOOL CAREER DAYS IN NORTH MYRTLE BEACH & MYRTLE BEACH, NOVEMBER 12 & 17.

PARTICIPATED IN THE LOW COUNTRY FOOD DRIVE AND GOODWILL CLOTHING DRIVE, NOVEMBER 18.

CHIEF METEROLOGIST, ED PIOTROWSKI EMCEED GORDON BIRSCH TOYS FOR TOTS LUNCHEON, DECEMBER, 16.

SPONSORED AND PARTICIPATED IN RED CROSS BLOOD DRIVE AT COASTAL GRAND MALL & MAGNOLIA MALL, DECEMBER 17.

WE PARTICIPATED IN MANY LOCAL PARADES AND TREE LIGHTING CEREMONIES THROUGHOUT THE GRAND STRAND AND THE PEE DEE. SEE ATTACHED FOR DETAILS.

ISSUE: ENVIRONMENT

PROGRAM EXPLORATION WITH RICHARD WEISS
SOURCE LITTON
DATE/TIME SATURDAYS 7:00-7:30 AM
DESCRIPTION INSTILLS IN CHILDREN THE URGE TO TRAVEL AND EXPLORE OUR DIVERSE PLANET.

PROGRAM WILD AMERICA
SOURCE MG PERIN, INC.
DATE/TIME SATURDAYS 7:30-8:00 AM
DESCRIPTION THIS PROGRAM EMPHASIZES PROTECTING ENDANGERED SPECIES AND THE IMPACT HUMANS HAVE WHILE INTERACTING IN THEIR ENVIRONMENT.

PROGRAM JACK HANNA'S ANIMAL ADVENTURES
SOURCE LITTON
DATE/TIME SATURDAYS 8:00-8:30 AM
DESCRIPTION THIS PROGRAM TEACHES CHILDREN THE IMPORTANCE OF PROTECTING AND SAVING THE ANIMALS AND THEIR HABITATS.

PROGRAM McNEELEY'S OUTDOORSMAN
SOURCE TIMBERWOLF PRODUCTIONS
DATE/TIME SUNDAYS 8:00-8:30 AM
DESCRIPTION EDUCATIONAL WORLD CLASS ADVENTURES IN DOMESTIC AND INTERNATIONAL LOCATIONS. ENVIRONMENTAL AND CONSERVATION ISSUES, TEACHING ABOUT WILDLIFE, HUNTING, FISHING, ETHICS, AND RESPECT FOR NATURE. SEE ATTACHED FOR EACH PROGRAM'S CONTENT DESCRIPTION.

PROGRAM: YOUR GREEN LIFE
SOURCE IMG/BIG FISH
DATE/TIME DEC. 5, 2:00-3:00 PM; DEC. 6, 3:00-4:00 PM; DEC. 13, 6:00-7:00 PM; DEC. 27, 4-5 PM
DESCRIPTION EXPLORES STORIES ON HEALTHY LIVING, GREEN TECHNOLOGY AND COST-SAVING HABITS THAT ALL PROMOTE A SUSTAINABLE ENVIRONMENT.

PROGRAM: REELIN' UP THE COAST
SOURCE HARNETT & FOSTER
DATE/TIME SUNDAYS 10:00-10:30 AM
DESCRIPTION SALTWATER SHOW INVOLVING SC DEPT. OF NATURAL RESOURCES & VARIOUS CONSERVATION GROUPS TO EDUCATE VIEWERS ON THE BEST WAY TO PRESERVE OUR RESOURCES FOR THE FUTURE.

PROGRAM: SC OUTDOORS
SOURCE JAY GREGG
DATE/TIME SUNDAYS 8:30-9:00 AM
DESCRIPTION COVERS HUNTING, FISHING, & EXPLORING NEW AREAS OF SOUTH CAROLINA OUTDOOR LIFE.

PROGRAM: IT'S A GREEN CHRISTMAS
SOURCE MAPRE MEDIA INTERNATIONAL
DATE/TIME SATURDAY, DECEMBER 26, 1:00-2:00 PM; SUNDAY, DECEMBER 27, 4:00-5:00 PM
DESCRIPTION HOW TO MAKE THE HOLIDAYS (& THE WHOLE YEAR) MORE ENVIRONMENTALLY FRIENDLY. FEATURES "GREEN" GIFT IDEAS, RECYCLING TIPS, ENERGY-SAVING SUGGESTIONS, AND MORE.

ISSUE: CRIME

PROGRAM: NEWS AT 10 ON THE CW INCLUDES MUG SHOTS CALLING ATTENTION TO LOCAL CRIMES AND CRIMINALS AND ASKING VIEWERS TO CONTACT CRIMESTOPPERS IF THEY HAVE ANY FURTHER INFORMATION TO OFFER. WE SINGLE OUT AN URGENT "MOST WANTED" PERSON, CREATE A PROMOTIONAL SPOT AND RUN IT AS A PSA, AIRING SEVERAL TIMES A DAY EACH WEEK.

PROGRAM TIME PSA'S
AIRS AT VARIOUS TIMES FROM SIGN-ON TO SIGN-OFF

TEEN DATING VIOLENCE (60S)
VETERAN SUICIDE PREVENTION (60S)
NOBODY'S PERFECT: ADOPTION (60S)
BOYS TOWN: PARENTS
DAD KNOWS BEST
UNITED WAY
HIGH SCHOOL DROPOUT PREVENTION
YOUTH RECKLESS DRIVING
BOYSTOWN HOTLINE
TEEN ALANON
WILDFIRE CAMPAIGN
PLAY SAFE ONLINE
TALK TO YOUR KIDS ABOUT SEX

WWMB-CW21 SPONSORED OR CO-SPONSORED EACH OF THE FOLLOWING:

CHIEF METEOROLOGIST, ED PIOTROWSKI GAVE TALKS AT ST. JAMES MIDDLE SCHOOL & CONWAY MIDDLE SCHOOL, OCTOBER 7.

CHIEF METEOROLOGIST, ED PIOTROWSKI GAVE TALK AT CONWAY CHRISTIAN SCHOOL & CONWAY ELEMENTARY SCHOOL ON OCTOBER 8 & 9.

CHIEF METEOROLOGIST, ED PIOTROWSKI GAVE A SPEECH TO THE ROYAL ELEMENTARY SCHOOL IN FLORENCE, OCTOBER 29.

CHIEF METEOROLOGIST, ED PIOTROWSKI SPOKE AT HIGH SCHOOL CAREER DAYS IN NORTH MYRTLE BEACH & MYRTLE BEACH, NOVEMBER 12 & 17.

CHIEF METEOROLOGIST, ED PIOTROWSKI GAVE A SPEECH TO THE BYRNES SCHOOL IN MYRTLE BEACH, NOVEMBER 18.

CHIEF METEOROLOGIST, ED PIOTROWSKI GAVE A STATION TOUR TO STUDENTS FROM THE CHABAD SCHOOL, NOVEMBER 20.

OUR STATION SUPPORTS COLLINS KIDS FOUNDATION BENEFIT DINNER, NOVEMBER 30.

WE SPONSORED THE UNITED NEGRO COLLEGE FUND DINNER, DECEMBER 4.

AT THE ANNUAL END ZONE BANQUET, WE AWARD TWO \$5,000 SCHOLARSHIPS TO OUTSTANDING ATHLETES WHO ARE ALSO GOOD AT ACADEMICS, DECEMBER 13.

WE SUPPORTED THE CAROLINA'S COLLEGE CHALLENGE BASKETBALL TOURNAMENT, DEC. 20

ED PIOTROWSKI MADE REGULAR APPEARANCES AND GAVE SPEECHES AT CAREER DAYS FOR ELEMENTARY, MIDDLE, AND HIGH SCHOOLS DURING THIS QUARTER. WE ALSO CONDUCT REGULAR TOURS FOR SCHOOLS & COMMUNITY GROUPS. SEE ATTACHED.

ISSUE: IMAGE

PROGRAM: RIVERTALK
DISTRIBUTOR: LUCKY DOG PRODUCTION
DATE/TIME: MONDAY THRU FRIDAY 7:30-8:00 AM
DESCRIPTION: THIS LOCAL TALK SHOW COVERS WHAT'S HAPPENING IN OUR AREA, INTERVIEWS LOCAL PEOPLE AND KEEPS US UP-TO-DATE ON WHAT'S HAPPENING IN OUR TOWNS.

PROGRAM: CAROLINA & COMPANY
SOURCE: WPDE NEWSCHANNEL 15
DATE/TIME: WEEKDAYS 8:00-8:30 AM & 11:00-11:30 PM
DESCRIPTION: HIGHLIGHTS LOCAL HISTORY, BUSINESSES, YOUTH HEALTH, & ADVOCACY ORGANIZATIONS IN A NEWS MAGAZINE-STYLE FORMAT.

PROGRAM: IT'S A GREEN CHRISTMAS
SOURCE: MAPRE MEDIA INTERNATIONAL
DATE/TIME: SATURDAY, DECEMBER 26, 1:00-2:00 PM; SUNDAY, DECEMBER 27, 4-5 PM
DESCRIPTION: HOW TO MAKE THE HOLIDAYS (& THE WHOLE YEAR) MORE ENVIRONMENTALLY FRIENDLY. FEATURES "GREEN" GIFT IDEAS, RECYCLING TIPS, ENERGY-SAVING SUGGESTIONS, AND MORE.

SEE ATTACHED FOR PROGRAMS RELATING TO THIS ISSUE.

PROGRAM: PSA'S
DATE/TIME: AIRS AT VARIOUS TIMES FROM SIGN-ON TO SIGN OFF

UNITED WAY
PTA HOMEWORK
MENTAL HEALTH ANTI-STIGMA
ENERGY EFFICIENT VEHICLES
COLLEGE.GOV
DAD KNOWS BEST
EMERGENCY PREPAREDNESS
DEBT: HOW TO FIND HELP
HUNGER PREVENTION
PLANNING FOR LONG TERM CARE
HIGH SCHOOL DROP OUT PREVENTION
ECONOMIC OPPORTUNITY COUNCIL
FDIC PSA
SENIOR CITIZENS LEAGUE
WHEN YOU START WITH ROTARY
WILDFIRE CAMPAIGN
HELP HOSPITALIZED VETERANS

OUR WEBSITE HOSTS A LOCAL COMMUNITY CALENDER. THIS IS A FREE SERVICE TO THE COMMUNITY OFFERING SPACE ON OUR WESITE FOR COMMUNITY EVENTS.

WE PARTICIPATED IN MANY LOCAL PARADES AND TREE LIGHTING CEREMONIES THROUGHOUT THE GRAND STRAND AND THE PEE DEE. ED PIOTROWSKI MADE REGULAR APPEARANCES AND GAVE SPEECHES AT CAREER DAYS FOR ELEMENTARY, MIDDLE, AND HIGH SCHOOLS DURING THIS QUARTER.

IMAGE, CONTINUED

WWMB CW21 SPONSORED OR CO-SPONSORED THE FOLLOWING:

CHIEF METEOROLOGIST, ED PIOTROWSKI EMCEED RED CROSS EVENT, NORTH MYRTLE BEACH, OCTOBER 4.

CHIEF METEOROLOGIST, ED PIOTROWSKI GAVE TALKS AT ST. JAMES MIDDLE SCHOOL & CONWAY MIDDLE SCHOOL, OCTOBER 7.

CHIEF METEOROLOGIST, ED PIOTROWSKI GAVE TALK AT CONWAY CHRISTIAN SCHOOL & CONWAY ELEMENTARY SCHOOL ON OCTOBER 8 & 9.

ANCHOR ALLYSON FLOYD EMCEED BREAST CANCER AWARENESS STYLE SHOW, MYRTLE BEACH, OCTOBER 10.

METEOROLOGISTS, ED PIOTROWSKI AND DARREN STACK APPEARED & PARTICIPATED IN HEARTWALK, MYRTLE BEACH, OCTOBER 10.

ANCHOR, ALLYSON FLOYD PARTICIPATED ON MEDIA PANEL FOR MYRTLE BEACH CHAMBER OF COMMERCE ANNUAL MEETING, OCTOBER 29.

CHIEF METEOROLOGIST, ED PIOTROWSKI GAVE A SPEECH TO THE ROYAL ELEMENTARY SCHOOL IN FLORENCE, OCTOBER 29.

OUR STATION SPONSORED THE LITTLE RIVER MEDICAL CENTER'S SPAGHETTI DINNER, BENEFITTING CHILDREN'S DENTAL SERVICES, NOVEMBER 6.

CHIEF METEOROLOGIST ED PIOTROWSKI PARTICIPATED IN AUTISM FUNDRAISER, NOVEMBER 8

CHIEF METEOROLOGIST ED PIOTROWSKI EMCEED MIRACLE LEAGUE SONGWRITERS EVENT, SOCASTEE, NOVEMBER 8.

CHIEF METEOROLOGIST, ED PIOTROWSKI SPOKE AT HIGH SCHOOL CAREER DAYS IN NORTH MYRTLE BEACH & MYRTLE BEACH, NOVEMBER 12 & 17.

CHIEF METEOROLOGIST, ED PIOTROWSKI GAVE A SPEECH TO THE BYRNES SCHOOL IN MYRTLE BEACH, NOVEMBER 18.

CHIEF METEOROLOGIST, ED PIOTROWSKI GAVE A STATION TOUR TO STUDENTS FROM THE CHABAD SCHOOL, NOVEMBER 20.

WE COLLECTED FOR THE TOYS FOR TOTS CAMPAIGN, NOVEMBER 6-DECEMBER 18

CHIEF METEOROLOGIST, ED PIOTROWSKI SPOKE AT HIGH SCHOOL CAREER DAYS IN NORTH MYRTLE BEACH & MYRTLE BEACH, NOVEMBER 12 & 17.

PARTICIPATED IN THE LOW COUNTRY FOOD DRIVE AND GOODWILL CLOTHING DRIVE, NOVEMBER 18.

OUR STATION SUPPORTS COLLINS KIDS FOUNDATION BENEFIT DINNER, NOVEMBER 30.

WE SPONSORED THE UNITED NEGRO COLLEGE FUND DINNER, DECEMBER 4.

AT THE ANNUAL END ZONE BANQUET, WE AWARD TWO \$5,000 SCHOLARSHIPS TO OUTSTANDING ATHLETES WHO ARE ALSO GOOD AT ACADEMICS, DECEMBER 13.

CHIEF METEOROLOGIST, ED PIOTROWSKI EMCEED GORDON BIERSCHE TOYS FOR TOTS LUNCHEON, DECEMBER, 16.

SPONSORED AND PARTICIPATED IN RED CROSS BLOOD DRIVE AT COASTAL GRAND MALL & MAGNOLIA MALL, DECEMBER 17.

SPONSORED BLOOD DRIVE FOR THE AMERICAN RED CROSS, CONWAY, DECEMBER 17.

WE SUPPORTED THE CAROLINA'S COLLEGE CHALLENGE BASKETBALL TOURNAMENT, DEC. 20

SEE ATTACHED SHEETS FOR MORE PERSONAL APPEARANCES AND TV-STATION TOURS.

ISSUE: PREJUDICE/INTOLERANCE

PROGRAM: WHAT'S UP/QUE PASA (E/I)
SOURCE: TVS
DATE/TIME: SATURDAYS 9:00-9:30 AM
DESCRIPTION: A WEEKLY MULTI-CULTURAL SHOW THAT EMPHASIZES WHAT WE HAVE IN COMMON WITH OTHER CULTURES WHILE TEACHING TODAY'S YOUTH TO APPRECIATE OUR DIFFERENCES. EVERY WEEK, THE SHOW BILINGUALLY PRESENTS A NEW THEME, SUCH AS CROSS-CULTURAL UNDERSTANDING, THE DANGERS OF DRUGS AND SMOKING, AND READING APPRECIATION, THROUGH A HIP COMBINATION OF RAP AND HUMOR.

SEE ATTACHED FOR PROGRAMS RELATING TO THIS ISSUE.

PROGRAM: PSA'S AIR SIGN ON TO SIGN OFF. ALL ARE 30-SECONDS UNLESS NOTED

SENIOR CITIZEN LEAGUE
GUIDE DOGS FOR THE BLIND
ADOPT TEENAGERS
VETERANS: NOT ALONE
MENTAL HEALTH ANTI-STIGMA
AUTISM AWARENESS
SC SPECIAL OLYMPICS
HELP HOSPITALIZED VETERANS
DONATE LIFE: ORGAN DONORS
SHRINERS HOSPITAL FOR CHILDREN
HORRY COUNTY UNITED WAY

WWMB-CW21 EITHER SPONSORED OR CO-SPONSORED EACH OF THE FOLLOWING:

WE SPONSORED THE WACCAMAW INDIAN PAU WAU FESTIVAL, NOVEMBER 7 & 8.

WE PARTICIPATED IN THE GOLDEN CORRAL MILITARY APPRECIATION CAMPAIGN FOR VETERANS DAY, NOVEMBER 16.

PARTICIPATED IN THE LOW COUNTRY FOOD DRIVE AND GOODWILL CLOTHING DRIVE, NOVEMBER 18.

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WE SUPPORTED THE CAROLINA'S COLLEGE CHALLENGE BASKETBALL TOURNAMENT, DEC. 20

WPDE RUNS A LOCAL COMMUNITY CALENDER. THIS IS A FREE SERVICE TO THE COMMUNITY OFFERING SPACE ON OUR WESITE FOR COMMUNITY EVENTS.

ISSUES: EDUCATION

PROGRAM: CAROLINA & COMPANY
SOURCE WPDE NEWSCHANNEL 15
DATE/TIME WEEKDAYS 8:00-8:30 AM & 11:00-11:30 PM
DESCRIPTION HIGHLIGHTS LOCAL HISTORY, BUSINESSES, YOUTH HEALTH, & ADVOCACY ORGANIZATIONS IN A NEWS MAGAZINE-STYLE FORMAT.

WWMB CW 21 IS AN ONGOING MAJOR SPONSOR OF LIMOS FOR LEARNING (A READING PROGRAM WHICH REWARDS READERS WITH A LIMO RIDE AND LUNCH) & OF THE CHILDREN'S MUSEUM OF SOUTH CAROLINA, & PRODUCES FREE COMMERCIALS ADVERTISING THEIR UNIQUE EXHIBITS & FUNDRAISING EVENTS. WWMB CW21 IS A SPONSOR OF THE FLORENCE SYMPHONY

PSA'S
RUN AT VARIOUS TIMES DURING SIGN ON TO SIGN OFF
ALL ARE 30-SECONDS UNLESS NOTED OTHERWISE

PTA ADVOCACY
AUTISM AWARENESS
ENVIRONMENTAL PROTECTION AGENCY
COLLEGE.GOV
HIGH SCHOOL DROPOUT PREVENTION
NUTRITION EDUCATION
BOYS TOWN: PARENTS
SC SPECIAL OLYMPICS

WE OFFER INTERNSHIPS FOR COLLEGE CREDIT TO LOCAL UNIVERSITY JOURNALISM STUDENTS.

WWMB-CW21 SPONSORED OR CO-SPONSORED THE FOLLOWING:

CHIEF METEROLOGIST, ED PIOTROWSKI GAVE TALKS AT ST. JAMES MIDDLE SCHOOL & CONWAY MIDDLE SCHOOL, OCTOBER 7.

CHIEF METEROLOGIST, ED PIOTROWSKI GAVE TALK AT CONWAY CHRISTIAN SCHOOL & CONWAY ELEMENTARY SCHOOL ON OCTOBER 8 & 9.

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WE SUPPORTED THE CAROLINA'S COLLEGE CHALLENGE BASKETBALL TOURNAMENT, DEC. 20

OUR ANCHORS VISIT MANY SCHOOLS, CAREER DAYS, EDUCATIONAL EVENTS IN OUR AREA AND TALKED WITH STUDENTS ABOUT THE NEED TO STAY IN SCHOOL AND GET AN EDUCATION. WE GIVE REGULAR TOURS TO ELEMENTARY, HIGH SCHOOL, AND HOME-SCHOOLED GROUPS TO PROVIDE AN INSIDE LOOK AT WEATHER REPORT & NEWS PRODUCTION PROCEDURES.

(SEE ATTACHED LIST FOR SPECIFICS)

Linda Revel

From: "Linda Revel" <lrevel@wpde.com>
To: <promo@wpde.com>
Sent: Thursday, January 07, 2010 9:04 AM
Subject: Fw: Quarterly Reports
4th Quarter 2009 Ascertainment

OCTOBER

03 Ed emceed Cheerleading event at Socastee HS
 04 Ed was emcee Red Cross function at Risen Christ Lutheran Church in NMB
 05 Ed in Wounded Warrior Golf Tournament Murrells Inlet
 07 Ed gave St. James Middle School Speech Murrells Inlet
 07 Ed gave Conway Middle School Speech Conway
 08 Ed gave Conway Christian Speech Conway
 09 Ed gave Conway Elementary Speech Conway
 10.. Allyson emceed a Breast Cancer Awareness Style show in Myrtle Beach
 10.. Holly emceed the Beach Band Blast at Socastee High School
 10.. Darren and Ed at Heartwalk in Myrtle Beach
 10.. Darren was Chili Cookoff Judge in Horry County
 15... Ed gave Lester Elem. Speech Florence
 17 Ed was Walk for the Animals MC Myrtle Beach
 21 Ed gave Myrtle Beach Middle School Speech Myrtle Beach
 22 Ed was Cutie Pie Judge Myrtle Beach
 27 Ed at Taste of the Town Myrtle Beach
 28 Ed gave Brunson-Dargan Elem.speech Darlington
 29 Ed gave Royal Elem. speech Florence
 29... Allyson on media panel for Myrtle Beach Area Chamber of Commerce Annual Meeting

NOVEMBER

03 Ed gave Christian Academy speech Myrtle Beach
 06 Ed at Toys for Tots Kick off Myrtle Beach
 07 Ed was Broadway at the Beach Tree Lighting MC Myrtle Beach
 08 Ed was Miracle League Song Writers MC Socastee
 08 Ed at Autism Speaks fundraiser Myrtle Beach
 12 Ed gave Career Talk at NMBHS North Myrtle Beach
 17 Ed at MBHS Career Day Myrtle Beach
 18 Ed gave Byrnes Schools Speech Myrtle Beach
 18... Allyson, Tim, Ed, Kristen at WPDE Food and Clothing Drive in Little River and Florence
 20.. Ed gave Chabad School tours station Conway
 21... Allyson and Tim emceed Dancing with the Horry County Stars
 27 Ed was Market Common Tree Lighting MC Myrtle Beach
 28 Ed in Rolling Thunder Golf Tournament Little River

November 10-11th. Kristen did a two part special report on the top ten weather events in our area. It aired at 6pm Monday and Tuesday.

November 16-19th. Allyson did Four Part special report on Suicide called Suicide: There's Help and Hope. It looked at the incidence of suicide, the myths, the causes, and the toll it takes on families. It aired Monday at 11, Tuesday at 11, Wednesday at 11, and Thursday at 11.

DECEMBER

2... Allyson, Ed, Tim, Kristen, Darren, Holly at WPDE Krispy Kreme Toys for Tots Drive
 03 Ed gave Pawleys Island Rotary Speech
 5... Allyson, Mola, Joel, and Jennifer in Myrtle Beach Holiday Parade
 5... Tonya, Whitney, and Holly in Hartsville Christmas Parade
 5... Ed and Victoria in Georgetown Christmas Parade
 5... Joel in Marion Christmas Parade
 5... Darren and Kristen in Mullins Parade
 5... Ed and Darren in North Myrtle Beach Parade
 6... Ed and Vic in Murrells Inlet Parade
 6... Tonya and Johnny in Darlington Parade
 07 Ed was Tree lighting in Garden City MC Garden City
 08 Ed gave 1st Presbyterian Growing Tree tour of station Conway
 12... Allyson, Mola, Darren, Tim and Ed in Conway Parade