

Heritage Radio Society Inc

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Statement of Non-Profit Donor Support for Specific Programming



WYAR-FM accepts paid underwriting both general and in support of specific on-air programming. General underwriting consists of Enhanced Underwriter Announcements placed at the discretion of the station management, as outlined in a general underwriting contract, without regard to adjacent programming. Enhanced underwriting announcements may also be placed in support of specific programming at the request of the donor. We are required to report instances of this latter case in our Public File.

Specific Programming Donor Report: December 2017:

WYAR-FM has not accepted any paid underwriting in support of specific programming in the period including the third quarter of 2014 through the fourth quarter of 2017.