Heritage Radio Society Inc

P.O. Box 414 Yarmouth ME 04096

Tel: (207) 847-3169

wyar@maine.rr.com



Paid Adjacency Underwriting Report: 2nd Quarter 2014

(in support of specific broadcasts)

Friday Pie Club 317 Main St Yarmouth ME 04096 (207)458-0438

Program: Community Microphone; 317 Main Radio Ramblers 140326 (premier broadcasts only)

Dates: 22 April at 12:00 and 24 April 18:00

Subject: Friday Pie Club (j.w.brown@ieee.org)

From: Friday F

Friday Pie (Google Drive) (fridaypieclub@gmail.com)

To:

j.w.brown@ieee.org;

Date:

Monday, April 21, 2014 3:37 PM

Attached: FPC Information for Pie Fans.pdf

Dear Jim,

Thank you for speaking with me today about underwriting the 317 Main Community Music Center Radio Ramblers broadcast on WYAR. Please find attached an information sheet about Friday Pie Club. We will leave a check for the underwriting cost at 317 Main tomorrow (Tues.).

Here is a possibility for the enhanced underwriting announcement. Please feel free to edit it to the appropriate length and/or content.

Friday Pie Club is cast iron skillets, Bob Wills on the radio, and August sunshine. We are delighted to sponsor this broadcast of the 317 Main Community Music Center Radio Ramblers. Friday Pie Club bakes and delivers hand-made pies made fresh with quality ingredients sourced from Maine farms. Find them on Facebook at Friday Pie Club or contact them by e-mail, fridaypieclub@gmail.com.

Please call me at 865-1232 if you have any questions.

Thanks again for the opportunity to support WYAR and the Radio Ramblers.

Charles Fischman

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NEXT, A VERY SPECIAL PRESENTATION FOR COMMUNICITY MICROPHENTS, MUDE POSSIBLE IN PART BY THE GENEROUS WAS FRONT IN YORKET OF THE FRIDRY PIE CLUB, AT SIT MANY STRUCT IN YORMEND

HANTS FOR JOINING US FOR THIS SPECIAL ROLLION

OF THE COMMUNITY MICROPHONIE; THOME MORE POSSIBLE
IN PART BY THE SUPPORT OF FRIDAY PIE CLUB.